

CODA Karriere-Chancen für Benachteiligte

UK/08/LLP-LdV/TOI/163_106

<http://www.adam-europe.eu/adam/project/view.htm?prj=4200>

Projektinformationen

Titel: CODA Karriere-Chancen für Benachteiligte

Projektnummer: UK/08/LLP-LdV/TOI/163_106

Jahr: 2008

Projekttyp: Innovationstransfer

Status: abgeschlossen

Land: UK-Vereinigtes Königreich

Marketing Text: In dem Projekt werden digitale Lebensläufe von Menschen mit Behinderungen entwickelt, um die vorhandenen Kompetenzen sichtbar zu machen und die Beschäftigungsfähigkeit zu verbessern.

Zusammenfassung: The CODA project had developed and produced an accessible version of a CV designed for people with intellectual impairments to help showcase their key competencies to employers and support their access into work. All the results and products of the project were integrated and could be found on www.codaonline.com

Beschreibung: The CODA project had resourced, designed and built a secure web based product that will endorse and demonstrate the abilities and achievements of learning disabled people to support them into training and work, thus helping them integrate into the labour market. This was a valuable tool for those for whom a conventional CV is not appropriate. The CODA product comprised three different components held together on the web portal

Themen: *** Lebenslanges Lernen
 *** Zugang für Benachteiligte
 *** Chancengleichheit
 ** Arbeitsmarkt
 ** IKT
 ** Fernlehre
 ** Weiterbildung
 * Berufsorientierung und -beratung
 * Unternehmen, KMU

Sektoren: *** Gesundheits- und Sozialwesen
 * Erbringung von Sonstigen Wirtschaftlichen Dienstleistungen
 * Verkehr und Lagerei
 * Verarbeitendes Gewerbe/Herstellung von Waren
 * Gastgewerbe/Beherbergung und Gastronomie
 * Erbringung von Sonstigen Dienstleistungen
 * Information und Kommunikation
 * Erziehung und Unterricht
 * Kunst, Unterhaltung und Erholung

Produkt Typen: Homepage
 Beschreibung neuer Berufsprofile
 Lehrmaterial

Produktinformation: The Digital Career Portfolio (DCP) showcases a range of key competencies and 'soft skills' (time keeping, customer relations, ability to travel to and from work) in a visually accessible format that does not exclude men and women with learning disabilities, and also provides information to employers in a concise and appropriate format to help them assess the potential of the learning disabled job candidate. The format of the DCP was appropriate for other disadvantaged groups with low educational skills who have difficulty accessing the labour market. As work, training and skills were completed these competences could be added to the DCP to build up a skills log of the holder and promote access to further training or employment.

The web portal was hold the DCPs and enable employers access to a number of different candidates. That helped them choose the right candidate from the range of competencies shown on their DCPs. Both employer and potential employee were helped with this by specially trained job coaches.

A training programme had been incorporated into the web portal aimed at providing a training module for care staff so they can work with the learning disabled

Projektinformationen

candidate and build the DCP with them. There was also a further training module to assist the care staff to understand and perform the role of a job coach so they were better able to support the candidate into work or training and offer ongoing support.

Projektwebseite: <http://www.codaonline.com/>

Vertragnehmer

Name: United Response
Stadt: London
Land/Region: Greater London
Land: UK-Vereinigtes Königreich
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.unitedresponse.org.uk>

Kontaktperson

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Homepage: <http://www.unitedresponse.org.uk>

Koordinator

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Partner

Partner 1

Name: MISCODE
Stadt: Porto, Portugal
Land/Region: Norte
Land: PT-Portugal
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.miscode.com>

Partner 2

Name: ESTA Bildungswerk
Stadt: Bad Oeynhausen, Germany
Land/Region:
Land:
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.esta-bw.de>

Partner 3

Name: Internationaler Bund
Stadt: Frankfurt, Germany
Land/Region: Hessen
Land: DE-Deutschland
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.internationaler-bund.de>

Partner 4

Name: EUROTraining
Stadt: Stara Zagora, Bulgaria
Land/Region: Yuzhen tsentralen
Land: BG-Bulgarien
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://euro-trianing.org>

Projektdateien

coda_facebook_1_2.jpg

http://www.adam-europe.eu/prj/4200/prj/coda_facebook_1_2.jpg

Coda on Facebook - Portuguese only

CODA-leaflet-2010.pdf

<http://www.adam-europe.eu/prj/4200/prj/CODA-leaflet-2010.pdf>

English language version

COUNTRY REPORTS RESEARCH.pdf

<http://www.adam-europe.eu/prj/4200/prj/COUNTRY%20REPORTS%20RESEARCH.pdf>

Each development partner carried out needs research in their own country to establish requirements for the CODA products and to ensure the content, functionality and visuals reflect and are informed by the target group - adults with learning disabilities and beneficiaries - social workers, care staff and job coaches, employer and agencies.

DCP Guidebook english V6.pdf

<http://www.adam-europe.eu/prj/4200/prj/DCP%20Guidebook%20english%20V6.pdf>

Online training and handbook for supporters and job seekers

employers-questions-codaonline.rtf

<http://www.adam-europe.eu/prj/4200/prj/employers-questions-codaonline.rtf>

Testing phase user questions

E.P1.iii.a CODA European Dissemination Plan.doc

<http://www.adam-europe.eu/prj/4200/prj/E.P1.iii.a.%20CODA%20European%20Dissemination%20Plan.doc>

The projects plan for European wide dissemination including helps and hints to make dissemination work better

E.P2.i.d CODA leaflet BG.pdf

<http://www.adam-europe.eu/prj/4200/prj/E.P2.i.d.%20CODA%20leaflet%20BG.pdf>

Coda leaflet - Bulgarian language version

E.P3.i.c CODA_leaflet_v2_GER_de.pdf

http://www.adam-europe.eu/prj/4200/prj/E.P3.i.c.%20CODA_leaflet_v2_GER_de.pdf

Coda leaflet - German language version

E.P4.iii.a Kunto Kusta profile.pdf

<http://www.adam-europe.eu/prj/4200/prj/E.P4.iii.a.%20Kunto%20Kusta%20profile.pdf>

Portuguese employer tells why the Coda project is of great interest to them

IA NEWS 02_2010 Web.pdf

http://www.adam-europe.eu/prj/4200/prj/IA%20NEWS%2002_2010%20Web.pdf

Internationaler Bund internal newsletter

jobseekers-questions-codaonline.rtf

<http://www.adam-europe.eu/prj/4200/prj/jobseekers-questions-codaonline.rtf>

Projektdateien

ScreenShot001.jpg

<http://www.adam-europe.eu/prj/4200/prj/ScreenShot001.jpg>

Eurotraining web site featuring Coda

Screenshot Website IB.doc

<http://www.adam-europe.eu/prj/4200/prj/Screenshot%20Website%20IB.doc>

supporter-only-questions-codaonline.rtf

<http://www.adam-europe.eu/prj/4200/prj/supporter-only-questions-codaonline.rtf>

User testing report C.3.R1.b.doc

<http://www.adam-europe.eu/prj/4200/prj/User%20testing%20report%20C.3.R1.b.doc>

Produkte

- 1 Codaonline

Produkt 'Codaonline'

Titel: Codaonline

Produkttyp: Homepage

Marketing Text: Codaonline is an exciting new website that holds an easy to understand version of a CV, designed so learning disabled job seekers can record their skills and abilities to help themselves into employment.
The portal is available in Bulgarian, English, German and Portuguese.

Beschreibung: The CV part of the site is called My CV. The layout is designed in an accessible format with pictures to help describe what content is required. Multimedia options and uploading videos can also be used to show a variety of information about the job seeker. There is an audio option to describe many of the instructions for those with visual impairments.
The content of My CV has been designed to reflect the achievements of people with learning disabilities so they are able to show their skills, qualifications and training. A job seeker can also describe the sort of job and conditions they would like to work in to help an employer make the right placement

Zielgruppe: In Bulgaria, Germany, Portugal and UK:
Job seekers - people with learning disabilities wishing to access training and/or enter the job market.
Supporter or carers who help people with learning disabilities achieve their potential.
Employers - will be able to access and view job seeker's My CV and find out more about their key competencies, learning level (including formal and informal learning) and work experience, helping them more accurately assess their potential as successful employees.

Resultat: There are 3 results integrated into one web based portal.
1. The Codaonline portal.
2. The Digital Career Portfolio (DCP)
3. Online training modules integrated into the DCP and the portal

Anwendungsbereich: Traditional employment practices aren't working for people with learning disabilities. The Codaonline website aims to address this in a practical and uncomplicated way by offering people an accessible online tool to make showcasing their skills easier.

Homepage: www.codaonline.com

Produktsprachen: Bosnisch

Veranstaltungen

Contact seminar European cooperation between universities and enterprises in the VET and HE field Warsaw, 13 – 16th October 2010

Datum 14.10.2010

Beschreibung The main objective was to seek sustainability for the project. Most of the participants were from HE with knowledge of and use of e-portfolios. However, the project has demonstrated that e-portfolios are a “must have” for the lower skilled and disadvantaged workers. See attached delegate list.
The emphasis of the presentation was on how HE institutions and SMEs could work together based on an understanding of the needs of the SME. The opportunities for HE were also explored in meeting their needs.

Zielgruppe VET organisations
Universities
employers
Training organisations
SMEs
Larger enterprise
In workshop session there were 50 delegates from 15 European countries

Öffentlich Geschlossene Veranstaltung

Kontaktinformation Roy Smith, The MRS Consultancy roy.smith@mrsconsultancy.com

Zeitpunkt und Ort 14th October 2010

Veranstaltungen

EVBB

Datum 30.09.2010

Beschreibung International Conference
"Vocational Education and Training against Poverty and Social Exclusion"

Zielgruppe The EVBB is an European umbrella association of independent and non-profit vocational training institutes. Its aim is the qualitative improvement of Vocational Education and Training (VET) in European countries and an intensification of efforts concerning VET at European level.

The detailed aims are to:

- enhance the competitive strength of training institutes and promote the further qualification of their staff;
- encourage and support transnational vocational training schemes as well as the exchange of information and experiences;
- promote increased efficiency in the fields of vocational training and further education in order to keep them aligned with developments on the labour market.

Forty-two vocational training institutes and associations from twenty-two European countries are currently members of the EVBB. Further institutions are being assessed for admission. In total the EVBB oversees more than 35.000 employees in more than 1.500 vocational training institutions. EVBB members are involved in projects in the following countries: Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, France, England, Great Britain, Greece, Hungary, Ireland, Israel, Italy, Latvia, Lithuania, the Netherlands, Norway, Palestine, Poland, Portugal, Rumania, Russian Federation, Scotland, Slovakia, Spain, Sweden, USA, Vietnam and Belarus.

The EVBB adopts a neutral stance with regard to both politics and religion. Its activities are not geared towards economic business and profit. It solely and directly serves non-profit purposes as laid down by the General Fiscal Law of the Federal Republic of Germany.

Öffentlich Öffentliche Veranstaltung

Kontaktinformation Jürgen van Capelle ESTA-Bildungswerk gGmbH
Daniela Keess Internationaler Bund

Zeitpunkt und Ort 29 September to 2nd October 2010, Lisbon, Portugal

Veranstaltungen

Learning Forum 2010

Datum 06.07.2010

Beschreibung Learning Forum London 2010
Internet of Subjects Forum
ePortfolio - Key Competencies - Identity
London, 5 - 7 July 2010, Savoy Place.
Presentation of Coda project at Workshop.
Making e-portfolios work for those with learning disabilities
Session abstract – CODA project

Speaker: Joel Voysey (United Response)

Date: Wednesday 6th July

Time: TBA

Conference room: TBA

Background

CODA – or Career Opportunities with Disadvantage Awareness – is a project involving partners from the UK, Portugal, Germany, Bulgaria and France which set out to create a practical resource designed to make finding a job easier for disadvantaged people and with a particular focus on those with a learning disability.

It is funded by the EU under the Lifelong Learning Programme (Leonardo – Transfer of Innovation fund) and has cost 400,000 Euros to create over two years.

Our Product

The product itself consists of two components – the website and the guidebook, entitled My CV. Much of the content on the website is designed to encourage people to understand that people who may not have formal qualifications (or conventional CVs and Portfolios) may still be very worthwhile candidates for jobs and excellent employees.

It has three key audiences which it seeks to address –

- Jobseekers (particularly those with learning disabilities)
- Supporters (these could be family members, paid staff or advocates of the jobseeker)
- Employers

There are distinct messages for each of the target groups and the website is designed to address the particular information needs and concerns of the different client groups.

For Jobseekers we have attempted to make the website accessible for people with learning disabilities or those with lower educational attainment or for whom the language of the website is not their mother tongue. We have produced a step by step guide to completing My CV which is designed to help Jobseekers and Supporters in creating a showcase of their skills and achievements, as well as providing some concrete information for prospective employers as to the type of work and working conditions which would best suit the Jobseeker.

For Supporters, as well as the My CV Guidebook, we have also provided extensive notes on the process of supporting a person with a learning disability into employment. United Response has significant experience of helping people with disabilities to become more involved in their communities and to reach their

Veranstaltungen

personal goals and getting a job is part of this process. We recognize that we may have to work in a different way with Jobseekers and Employers to help people into work and we call this process job coaching. The text on the website is designed to demystify this process and give people confidence to help jobseekers achieve.

For employers, we know from our own research that many of those who do employ people with learning disabilities report that they are very happy with their performance as staff members. However, we also recognize that it may feel like a big step for somebody who may not have had very much contact with people with learning disabilities in the past. By giving information to employers about jobseekers in a slightly different way, we hope to build the confidence of recruiting companies and encourage them to give it a go.

Session plan

Our session will cover the following issues;

- Introduction and outline of process from inception to completion
- Demonstration of product
- Learnings acquired
- Next steps for the website
- Questions from the floor (time permitting)

This event brought together policy-makers, researchers, teachers, trainers, human resource managers and technologists. As a thematic event it allowed an in-depth and broad exploration of the issues - and resulted in real outcomes. Past events have resulted in the creation of national and international networks, contribution to policies, contribution to standardisation bodies, establishing partnerships with other communities in the field of digital identity and human resource standards, transnational projects and numerous publications. For CODA the conference represents the opportunity to share developments with other professionals who will encourage further discussion and reflection. The forum also enables the project to reach policy-makers and influencers. Learning Forum is also an international conference with a particularly strong presence from Europe.

Geschlossene Veranstaltung

Diane Lightfoot, Director of Communications and Fundraising, United Response

5 - 7 July 2010, Savoy Place London, United Kingdom

Veranstaltungen

Contribution to European Small Business Alliance - ESBA Consensus Building Seminar, 04 May 2010

Datum 04.05.2010

Beschreibung Contribution to European Small Business Alliance - ESBA Consensus Building Seminar, 04 May 2010
"Digital Agenda for Europe: a Small Business Perspective" (by invitation only).
The organisations, drawn from stakeholders in the SME sector in Europe, were in a workshop that produced a policy document outlining the barriers and possible solutions for European SMEs to take full advantage of the EU Digital Agenda. The aim was to present this to the European policy-makers.
The Coda project helped illustrate to members of the workshop, and consequently policy-makers, how digital skills and the use of ICT could overcome some of the barriers to work and growth faced by both potential employees with learning disabilities and possible employers.

Zielgruppe SMEs
Policy-makers and influencers
Training organisations
Employer Associations
Technology infrastructure providers
Investment agencies
Communications agencies

Öffentlich Geschlossene Veranstaltung

Kontaktinformation Roy Smith, The MRS Consultancy
roy.smith@mrsconsultancy.com

Zeitpunkt und Ort 4th May 2010, Brussels, Belgium