

## DIOGENES - Supporting the development of industrial reorganisation areas through self-employment and brokerage activities

LLP-LDV/TOI/2007/IT/198

<http://www.adam-europe.eu/adam/project/view.htm?prj=4193>

## Information sur le projet

Titre: DIOGENES - Supporting the development of industrial reorganisation areas through self-employment and brokerage activities

Code Projet: LLP-LDV/TOI/2007/IT/198

Année: 2007

Type de Projet: Projets de transfert d'innovation

Statut: Accordé

Pays: IT-Italie

Accroche marketing: The general objective of the project is to contribute to the sustainable socio-economic development, the improvement of competitiveness and employability of industrial districts in Europe facing organisation, thanks to the development of entrepreneurship competences (skills, knowledge and attitudes) of decision makers and youngsters. Some innovative practices (methodologies, guidance tools and training materials) developed within other European projects will be slightly customised to the partner contexts, translated into the partner languages and tested with the direct beneficiaries of the project.

The concrete specific objectives will be to:

- Support the development of the entrepreneurial spirit of young people living in or near the industrial areas facing reorganisation of the 4 partner countries;
- Support the specialisation of decision makers and professionals working in the public sector in order to make them acting as agents/brokers for the sustainable socio-economic development of these areas and in order to enable them to manage and continue the project activities and methodology/model also after the project end. They will undergo specific paths structured in national and transnational workshops;
- Spread the results at a national and transnational level through the organisation of specific events addressed to guidance practitioners, trainers and policy makers in charge with education, employment and guidance politics. These activities will also contribute to improve the networking among private and public bodies, additional to the partner countries, in order to build a fruitful network of durable relationships also after the project end, especially in the identified strategic economic sectors for the sustainable development of the districts.

Additional information on the activities carried out, on the innovative practices to transfer and on the Diogenes project outputs are available on the project website:  
<http://diogenes.meliusitaly.org/>

DIOGENES is promoted by Provincia di Arezzo/Arezzo provincial government (Italy) in partnership with Melius (transnational co-ordinator) (Italy), Comune di Cavriglia/Cavriglia Municipality (Arezzo) (Italy); OCWP - Ostrowskie Centrum Wspierania Przedsiębiorczoci (Polonia), AZM-LU - Maribor Adult Education Centre (AEC Maribor) (Slovenia), IRP - Institute for Entrepreneurship Research (Slovenia), Diputación Provincial de Jaén/Jaén provincial government (Spain).

Résumé: The general objective of the project is to contribute to the sustainable socio-economic development, the improvement of competitiveness and employability of industrial districts in Europe facing organisation, thanks to the development of entrepreneurship competences (skills, knowledge and attitudes) of decision makers and youngsters. A standard model/methodology, easily transferable to other EU contexts and sectors, based on the integrated use of practices already developed within other transnational projects and transferred into Diogenes, will be the final output of this project. It will be flexible enough to be "adopted" within other EU national training and guidance systems.

The concrete specific objectives and outputs will be to:

1. Support the development of the entrepreneurial spirit of young people living in or near the industrial areas facing reorganisation of the 4 partner countries. Their entrepreneurial competences will be developed in order to develop a business

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plan/idea and start their own business. A sample of 40 youngsters in the total (10 young people per each country) will undergo specific customised career guidance paths. One or more tutor(s) will ideally accompany them to the development of a business idea, helping them in acquiring specific competences for entrepreneurship and in the start-up of at about 2 micro-enterprises per partner country at the end of the project. Participants will be equally composed by socio-economic disadvantaged targets like for example unemployed or with atypical contracts migrants and women;

2. Support the specialisation of decision makers and professionals working in the public sector in order to make them acting as agents/brokers for the sustainable socio-economic development of these areas and in order to enable them to manage and continue the project activities and methodology/model also after the project end. They will undergo specific paths structured in national and transnational workshops, these last ones jointly organised with the project meetings;

3. Spread the results at a national and transnational level through the organisation of specific events addressed to guidance practitioners, trainers and policy makers in charge with education, employment and guidance politics. These activities will also contribute to improve the networking among private and public bodies, additional to the partner countries, in order to build a fruitful network of durable relationships also after the project end, especially in the identified strategic economic sectors for the sustainable development of the districts.

Three innovative practices (i.e. Sloop, Entredu and Empresa Virtual) developed within Leonardo da Vinci projects will be slightly customised to the partner contexts, translated into the partner languages and tested with the direct beneficiaries of the project. These activities have been thought to respond, according to an integrated and multidisciplinary approach, to the needs of reconverting human resources competences of districts affected by industrial reorganisation and increase job opportunities through customised guidance and specialisation actions. With reference to the impact, in a short term 8 new micro-enterprises will be started-up, 40 youngsters will undergo a guidance path for entrepreneurship and will finally have their business plans; public professionals and decision makers will be specialised in the project field. In a long term training and guidance private and public organisations from other countries could use the project outputs for their own purposes or included transfer these results into other national or transnational projects. Local and national decision makers, also external to the partnership, could mainstream these results within their training, guidance and employment systems (i.e. use of these guidance paths for entrepreneurship or of the standard products available on the project website within the framework of their training, guidance and employment services). The partnership is composed by mainly public bodies but also by private research and non-governmental organisations coming from 4 different countries (Italy, Poland, Slovenia and Spain). Two groups of partners will compose the consortium: the core partners that will co-ordinate the different WPs of activities and the silent partners, both organisations interested in the projects development and developers of the innovative practices that will be transferred into the project (i.e. Istituto per le Tecnologie Didattiche del Consiglio Nazionale delle Ricerche di Palermo, CNR-ITD/Institute for Learning Technologies of the National Research Centre, Palermo Unit). This heterogeneous structure and the expertise of the partnership in the project field is the real strength of the project.

### Description:

Thèmes: \*\*\* Utilisation et diffusion de résultats  
 \*\*\* Orientation professionnelle  
 \*\* Divers  
 \*\* Formation tout au long de la vie  
 \*\* Entreprise, TPE, PME

Sectors: \*\* Autres Activités de Services

Types de Produit:

Information sur le produit:

Page Web du projet:

## **Contractant du projet**

Nom: Provincia di Arezzo /Arezzo Provincial Government  
Ville: Arezzo  
Pays/Région: Toscana  
Pays: IT-Italie  
Type d'organisation: Institution publique  
Site Internet: <http://www.provincia.arezzo.it>

### **Personne de contact**

Nom: Enzo Moretti  
Adresse: Via Ristoro D'Arezzo, 96  
Ville: Arezzo  
Pays: IT-Italie  
Téléphone: +39.0575.291538  
Fax: +39.0575.291543  
E-mail: [enzomoretti@provincia.arezzo.it](mailto:enzomoretti@provincia.arezzo.it)  
Site internet: <http://www.provincia.arezzo.it>

## Coordinateur

Nom: Melius srl  
Ville: Bologna  
Pays/Région: Emilia-Romagna  
Pays: IT-Italie  
Type d'organisation: Entreprise de petite et de moyenne taille (jusqu'à 250 employés)  
Site Internet: <http://www.meliusitaly.eu>

## Personne de contact

Nom: Cristina Cogoi  
Adresse: Via San Felice, 3  
Ville: Bologna  
Pays: IT-Italie  
Téléphone: +39.051.2960203  
Fax: +39.051.274419  
E-mail: [cristina.cogoi@meliusitaly.eu](mailto:cristina.cogoi@meliusitaly.eu)  
Site internet: <http://www.meliusitaly.eu>