

## E-SHOE LEARNING

LLP-LDV-TOI-2007-SI-20

<http://www.adam-europe.eu/adam/project/view.htm?prj=3863>

## Project Information

Title: E-SHOE LEARNING

Project Number: LLP-LDV-TOI-2007-SI-20

Year: 2007

Project Type: Transfer of Innovation

Status: running

Country: SI-Slovenia

Marketing Text: Companies from leather and footwear industry are very interested in results of this project. Educated employees represent the core of their competitive strategies. That is why companies (their high level experts) will be included as external quality control into the project. By including them into project quality management they will have the possibility to customize project results to their needs and will be consequently interested for attracting their personnel for usage of results.

Industrial development center of leather and footwear industry of Slovenia is interested to further develop education program, based on the tool prepared in E-shoe learning project. Further programs will be performed according to more detailed curriculum for each of the specific topic, like soles, lasts, footwear development and production in general etc. The crucial success factor will be close relationship of IRCUO with HRM departments and CEOs of companies.

Summary: Due to low interest of young people for careers in leather and footwear sector there is no secondary, terciar or vocational education schools for leather and footwear industry in Slovenia any more. It is therefore an obvious need for development of an educational contents and tools for broad accessibility to employees in leather and footwear industry.

Description: The project has 6 international partners from Slovenia (IRCUO as coordinator & Cene Štupar - Centre for permanent education of adults), Czech Republic (University Thomas Bata - Faculty of Technology & Czech Leather and Footwear Association), Slovak Republik (Slovak Leather and Footwear Association) and Portugal (Leather technology Centre). The consortium has been performing project activities since December 08 and will finish the project in May 09.

Themes: \*\*\* Utilization and distribution of results  
 \*\*\* Open and distance learning  
 \*\*\* Continuous training  
 \*\* Quality  
 \*\* ICT

Sectors: \*\*\* Professional, Scientific and Technical Activities

Product Types: open and distance learning  
 modules  
 material for open learning  
 website

Product information: Project has 3 main products:

a) a handbook of knowledge for leather and footwear industry covering the most relevant chapters concerning footwear development and production procedures. It also covers contents connected to marketing and innovation.

b) seminars: seminars on special topics like lasts development, leather and textiles in footwear development, innovative thinking and team building are held on 2-3 months basis. Lessons are held by high level experts from the companies who transfer the knowledge to seminar attendants.

c) on-line learning tool: a special web portal with knowledge included in the handbook, upgraded with possibilities of modern ICT technology, like forum, links, instant knowledge check, videos...

Projecthomepage:

## Project Contractor

Name: ZAVOD IRCUO  
City: Žiri  
Country/Region: Slovenija  
Country: SI-Slovenia  
Organization Type: research institution  
Homepage: <http://www.ircuo.si>

## Contact Person

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## Coordinator

Name: ZAVOD IRCUO  
City: Žiri  
Country/Region: Slovenija  
Country: SI-Slovenia  
Organization Type: research institution  
Homepage: <http://www.ircuo.si>

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## Partner

### Partner 1

Name: Cene Štupar - Center za permanentno izobraževanje odraslih  
City: Ljubljana  
Country/Region: Slovenija  
Country: SI-Slovenia  
Organization Type: continuing training institution  
Homepage: <http://www.cene-stupar.si>

### Partner 2

Name: Association of leather and footwear industry of Slovak Republik  
City: Bratislava  
Country/Region: Bratislavsky Kraj  
Country: SK-Slovakia  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.zkop.sk>

### Partner 3

Name: Technology centre for leather industry  
City: Alcanena  
Country/Region: Lisboa  
Country: PT-Portugal  
Organization Type: research institution  
Homepage: <http://www.ctic.pt>

### Partner 4

Name: Czech footwear and leather association  
City: Zlin  
Country/Region: Stredni Morava  
Country: CZ-Czech Republic  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.coka.cz>

## Partner

### Partner 5

Name: University Tomas Bata / Faculty of Technology  
City: Zlin  
Country/Region: Stredni Morava  
Country: CZ-Czech Republic  
Organization Type: public institution  
Homepage: <http://www.ft.utb.cz>

## Products

- 1 A handbook of knowledge for leather and footwear industry
- 2 Education seminars
- 3 E-Learning tool

## Product 'A handbook of knowledge for leather and footwear industry'

Title: A handbook of knowledge for leather and footwear industry

Product Type: teaching material

Marketing Text: Companies from leather and footwear industry are very interested in results of this project. Educated employees represent the core of their competitive strategies. That is why companies (their high level experts) will be included as external quality control into the project. By including them into project quality management they will have the possibility to customize project results to their needs and will be consequently interested for attracting their personnel for usage of results.

Industrial development center of leather and footwear industry of Slovenia is interested to further develop education program, based on the tool prepared in E-shoe learning project. Further programs will be performed according to more detailed curriculum for each of the specific topic, like soles, lasts, footwear development and production in general etc. The crucial success factor will be close relationship of IRCUO with HRM departments and CEOs of companies.

Description: A handbook of knowledge for leather and footwear industry will cover the most relevant chapters concerning footwear development and production procedures. It also covers contents connected to marketing and innovation.

Target group: - Existing employees in leather and footwear industry involved, who need a technical knowledge on materials and technologies for footwear development and manufacturing  
- New employees without previous leather or footwear background, who need knowledge to achieve desired quality of their work

Result: - higher knowledge level,  
- less mistakes during development and production processes,  
- quicker access to relevant knowledge, because old books do not cover contemporary challenges and technologies of footwear sector

Area of application: - easier everyday work,  
- education of existing and new employees,  
- as a tool for more effective implementation of new development projects

Homepage: [www.shoe-learn.com](http://www.shoe-learn.com) (not available yet to the public)

Product Languages: English  
Slovenian

## Product 'Education seminars'

Title: Education seminars

Product Type: modules

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Description: seminars on special topics like lasts development, leather and textiles in footwear development, innovative thinking and team building are held on 2-3 months basis. Lessons are held by high level experts from the companies who transfer the knowledge to seminar attendants.

Target group:

- existing employees in leather and footwear sector of Slovenia
- newcomers
- experts from research sector to promote interaction between companies and research institutions

Result: 6 education seminars:

- ABC of leather (executed on 19.6.08)
- ABC of last making (executed on 2.10.08)
- Usage of textile in footwear development (executed on 20.11.08)
- Innovative thinking and problem solving (planned for December 08)
- Quality management in footwear production (planned for January 09)
- Education seminar for footwear retail staff (planned for January 08)

Area of application:

- exchange of knowledge among experts,
- transfer of knowledge from more experienced to less experienced employees,
- interaction among employees from different companies

Homepage:

Product Languages: Slovenian

## Product 'E-Learning tool'

Title: E-Learning tool

Product Type: website

Marketing Text: Companies from leather and footwear industry are very interested in results of this project. Educated employees represent the core of their competitive strategies. That is why companies (their high level experts) will be included as external quality control into the project. By including them into project quality management they will have the possibility to customize project results to their needs and will be consequently interested for attracting their personnel for usage of results.

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Description: on-line learning tool: a special web portal with knowledge included in the handbook, up-graded with possibilities of modern ICT technology, like forum, links, instant knowledge check, videos...

Target group: - the same as for other products

Result: a special web portal with knowledge included in the handbook, up-graded with possibilities of modern ICT technology, like forum, links, instant knowledge check, videos...

Area of application:

- easier everyday work,
- education of existing and new employees,
- as a tool for more effective implementation of new development projects
- exchange of knowledge among experts,
- transfer of knowledge from more experienced to less experienced employees,
- interaction among employees from different companies

Homepage:

Product Languages:

## Project Tags

The project belongs to the following group(s):

Best Projects (<http://www.adam-europe.eu/adam/thematicgroup/MMVII>)