Projects and Products Portal for Leonardo da Vinci

Business & Electronic Sustainable Management Research Action Training Efficiency and Resources

133906-LLP-2007-BE-LEONARDO-LNW

http://www.adam-europe.eu/adam/project/view.htm?prj=3806

Information sur le projet

Titre: Business & Electronic Sustainable Management Research Action Training Efficiency and Resources

Code Projet: 133906-LLP-2007-BE-LEONARDO-LNW

Année: 2007

Type de Projet: Réseaux

Statut: Accordé

Pays: EU-Projets centralisés

Accroche marketing: Welcome to the BE-SMARTER Network which aims to assist in developing and disseminating the next generation of support mechanisms and tools used by consultants, public agencies and certifications organisations to deliver appropriate support to small Businesses EU wide.

The Network intends to train 100 environmental consultants in Europe to better coach Small and Medium sized Enterprises for the implementation of environmental management systems (EMS).

The BE-SMARTER network is composed of Environmental Management System practitioners organised in 5 differents European countries, of which 2 new member states (Estonia, Hungary, Belgium, Germany, France).

Résumé: Strategic objectives

- Highlight and disseminate best practises of regional public institutions and Networks, which have developed efficient mechanisms and incentives for small business relation to voluntary approaches

- Promote models and practices which lower drastically the transactions costs for small business to access international EMS standards, EU voluntary labels or the EMAS Regulation.

- Promote and develop the step stones which are required to move from small regional management approaches to the demanding EMAS regulation and ISO 14001.

- Adapt existing smart on line models, which allow consultants to assess the economic and environmental benefits of their coaching activities. This will allow public agencies to assess the effectiveness of their support programmes.

- Innovate in terms of “E-Learning by doing “ by delivering individual capacity building in parallel to implementing stand alone of integrated management systems in SME’s using IT and personal tutoring

- Organize hands on workshops and seminars to build capacity among European consultants community to practise lean and informal approaches to EMAS ISO 14001 to lower the barrier of access for SME’ s

- Experiment cluster approaches to create new jobs in the environmental field and lower transaction costs for SME’s.

Description: The project will innovate as it is addressing in a revolutionary way the three major issues which hinder EU small business to access to EU and international EMS standards :

- Environmental management systems consulting costs,
- Competence and skills of professionals
- SME’s and certification cost.

The Network will contribute to the advancement of knowledge by highlighting best practices of innovative approaches for coaching SMEs all over Europe towards EMAS.

Information sur le projet

This by using and validating innovative tools which lower the transaction costs of certification, and empower the consultants in developing the leanest EMS systems worldwide.

The innovation resides in providing european consultants a model of coaching SME's which will lower the transactions cost of consulting and certification for SME's in a dramatic way by 70%. The internal effort for SME to implement will go down from 133 days to 55 days.

A smart on line assistant for small business will reduce drastically the effort to provide the paperwork to be compliant with the documentation requirements of ISO 14001.

A training package including a "E-learning by doing platform" and personal tutoring for environmental consultants will allow consultants to get access to a unique proven concept and obtain a diploma based on a successful EMAS or ISO 14001 certification of the SME even in remote areas.

Real time economic and environmental benefits of the implementation of an environmental management system in SMEs will be able to be demonstrated via the online systems after one year.

The network's activities will provide the opportunity of the development of a innovative modern coaching toolbox based on human and IT intervention for EMAS implementation.

Thèmes:	* Développement durable * Formation tout au long de la vie * Formation ouverte et à distance * Entreprise, TPE, PME * Écologie
Sectors:	* Autres Activités de Services
Types de Produit:	Enseignement à distance Modules Transparence et certification Matériel d'apprentissage Programme/curriculum
Information sur le produit:	http://www.be-smarter.eu
Page Web du projet:	http://www.be-smarter.eu

Contractant du projet

Nom:	Eco-Conseil Entreprise scrl
Ville:	Brussels
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://ecoconseil-entreprise.com

Personne de contact

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Coordinateur

Nom:	Eco-Conseil Entreprise scrl
Ville:	Brussels
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
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Partenaire

Partner 1

Nom:	Kömyezettudatos Vallalatiranyitasi Egyesület (Követ)
Ville:	Budapest
Pays/Région:	Közép-Magyarország
Pays:	HU-Hongrie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.kovet.hu

Partner 2

Nom:	Förderkreis Umweltschutz in Unterfranken (FUU) e.V.
Ville:	Waldbuettelbrunn
Pays/Région:	Unterfranken
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.fuu-ev.de

Partner 3

Nom:	Institut Bruxellois pour le Gestion de l'Environnement (IBGE)
Ville:	Bruxelles
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Institution publique
Site Internet:	http://www.ibgebim.be

Partner 4

Nom:	Säästva Eesti Instituut (SEI) / Stockholmi Keskkonnainstituudi Tallinna Keskus
Ville:	Tallinn
Pays/Région:	Eesti
Pays:	EE-Estonie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.seit.ee

Partenaire

Partner 5

Nom:	ICHEC-Entreprises
Ville:	Bruxelles
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.ichec-entreprises.be

Partner 6

Nom:	ALEAUR
Ville:	Neuilly-sur-Seine
Pays/Région:	Ile De France
Pays:	FR-France
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.aleaur.com

Partner 7

Nom:	Agence Régionale pour l'Environnement Midi-Pyrénées - ARPE
Ville:	Toulouse
Pays/Région:	Midi-Pyrenees
Pays:	FR-France
Type d'organisation:	Institution publique
Site Internet:	http://www.arpe-mip.com

Partner 8

Nom:	Modell Hohenlohe Betrieblicher Umweltschutz und nachhaltiges Wirtschaften e.V.
Ville:	Waldenburg
Pays/Région:	Baden Württemberg
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.modell-hohenlohe.de

Partenaire

Partner 9

Nom:	Saar Lor Lux Umweltzentrum des Handwerks
Ville:	Saarbrücken
Pays/Région:	Saarland
Pays:	DE-Allemagne
Type d'organisation:	Chambre
Site Internet:	http://www.saar-lor-lux-umweltzentrum.de

Données du projet

2007_1986_FR_BE-SMARTER_FINAL.pdf

http://www.adam-europe.eu/prj/3806/prj/2007_1986_FR_BE-SMARTER_FINAL.pdf

BE-SMARTER final Project report - public

2007_1986_PR_BE-SMARTER_last.pdf

http://www.adam-europe.eu/prj/3806/prj/2007_1986_PR_BE-SMARTER_last.pdf

Interim progress report of the project

BeSmarter-News1.pdf

http://www.adam-europe.eu/prj/3806/prj/BeSmarter-News1.pdf

Newsletter N°1 - 2008

Produits

1 E-learning on Environmental Management Systems for consultants

2 Online library of environmental management Best Pratices and tools for SMEs

3 Project's public interim report

Produit 'E-learning on Environmental Management Systems for consultants'

Titre:	E-learning on Environmental Management Systems for consultants
Type de Produit:	Enseignement à distance
Texte marketing:	The BE-SMARTER e-learning by doing platform is designed for environmental consultants willing to improve their skills in coaching SMEs in their environmental management systems.
Description:	From April 2009 to September 2010, 100 consultants will be trained with this E-learning platform. The training will consist of 3 issues : 1. participate to a 3 days face to face training 2. use the E-learning platform 3. get on-line and distance tutoring
Cible:	Consultants (or any person providing that kind of help and services professionnally).
Résultat:	Diploma of "smarter" consultant
Domaine d'application:	Multisector
Adresse du site Internet:	http://www.be-smarter.eu/
Langues de produit:	anglais

Produit 'Online library of environmental management Best Pratices and tools for SMEs'

Titre:	Online library of environmental management Best Pratices and tools for SMEs
Type de Produit:	Site Internet
Texte marketing:	BE-SMARTER gathers best practises and tools supported by regional public institutions and Networks, which have developed efficient EMS support mechanisms and incentives for SMEs.
Description:	The Thematic Network consortium members have highlighted examples and best practises of regional public institutions and Networks, which have developed efficient support mechanisms and incentives for small business related to voluntary approaches. In this library you will find an interesting list of information, tools and best practices that will help consultants to better coach SMEs.
Cible:	All
Résultat:	40 Best Pratices and tools for SMEs are currently available, more to come.
Domaine d'application:	multisector, Europe
Adresse du site Internet:	http://www.be-smarter.eu/en/library/index.html
Langues de produit:	anglais

Produit 'Project's public interim report'

Titre:	Project's public interim report
Type de Produit:	Autres
Texte marketing:	Project's public interim report
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

product files

2007_1986_PR_BE-SMARTER_last.pdf
http://www.adam-europe.eu/prj/3806/prd/3/1/2007_1986_PR_BE-SMARTER_last.pdf

Project Tags

The project belongs to the following group(s):

Best Projects (http://www.adam-europe.eu/adam/thematicgroup/MMVII)