Projects and Products Portal for Leonardo da Vinci

Transfer of innovative teaching-learning experiential methods for management education

LLP-LdV-TOI-2008-LT-0028

http://www.adam-europe.eu/adam/project/view.htm?prj=3753

Project Information

Title: Transfer of innovative teaching-learning experiential methods for management education

Project Number: LLP-LdV-TOI-2008-LT-0028

Year: 2008

Project Type: Transfer of Innovation

Status: completed

Country: LT-Lithuania

Marketing Text: The specific project aim is to embed case teaching-learning method within Lithuanian, Estonian as well as other partner countries management education through enhancing trainers' competencies to write and teach using case method.

Overall aim of the project is – to transfer and develop innovative experiential teaching-learning methods contributing to the quality of management education.

The objectives of the project are:
• To assess the actual competences of the selected trainers for case writing and teaching. To assess most needed topics for cases.
• To train 30 trainers on case writing
• To develop 8 cases on Lithuanian and Estonian business development identified topics (2 business development cases and 6 – cases on specific management topics)
• To train 30 trainers on case teaching
• To develop case teaching notes and pilot 8 developed cases training a group of managers on Business development.
• To amend the 8 cases according to the feedback after the pilot training
• To develop the textbook on case writing and teaching based on the project experience
• To develop one article on case usage in adult education
• Disseminate results of the project in 2 international conferences

Target groups of the project are: direct target group - educators & trainers dealing with management education. Indirect target group are managers.

The beneficiaries of the project are: Educators and trainers, enterprises, trainer training institutions, training providers, and students.

The project results are: 30 trained trainers, 8 cases in English, Lithuanian and Estonian languages, 8 case teaching notes, textbook for case writing and teaching, one article in the Baltic Journal of Management http://www.emeraldinsight.com/bjm.htm), as well as 2 international conferences.

The project duration is 25 months.

Summary: The specific project aim is to embed case teaching-learning method within Lithuanian, Estonian as well as other partner countries management education through enhancing trainers' competencies to write and teach using case method.

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Project Information

• To amend the 8 cases according to the feedback after the pilot training
• To develop the textbook on case writing and teaching based on the project experience
• To develop one article on case usage in adult education
• Disseminate results of the project in 2 international conferences
• Revised business cases and teaching notes according to the results from pilot trainings

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In respect to the project aim and objectives high-qualified partners from different countries were selected: UK, Greece, Estonia and Lithuania.

The project results are: 30 trained trainers, 8 cases in English, Lithuanian and Estonian languages, 8 case teaching notes, textbook for case writing and teaching, one article in the Baltic Journal of Management http://www.emeraldinsight.com/bjm.htm), as well as 2 international conferences.

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Project Information

	The project duration is 25 months.
Themes:	
Sectors:	
Product Types:	website teaching material others CD-ROM
Product information:	The project results are: Case writing and teaching training needs analysis and report, 30 trained trainers on case writing, 30 trained trainers on case teaching, 8 cases in English, Lithuanian and Estonian languages, 8 case teaching notes, Managers trained by case method on business development (piloted cases, teaching notes and trainers‘ competencies), textbook for case writing and teaching in English, one article in the Baltic Journal of Management http://www.emeraldinsight.com/bjm.htm), 2 international conferences, revised business cases and teaching notes according to the results from pilot trainings
Projecthomepage:	http://www.ism.lt/leonardoTOI2008lt, http://www.ism.lt/leonardoTOI2008en

Project Contractor

Name:	ISM University of Management and Economics
City:	Vilnius
Country/Region:	Lietuva
Country:	LT-Lithuania
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.ism.lt

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Coordinator

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Partner

Partner 1

Name: University of Tartu
City: Tartu
Country/Region: Eesti
Country: EE-Estonia
Organization Type: university/Fachhochschule/academy
Homepage: http://www.ut.ee

Partner 2

Name: NAVIGATOR Consulting Group Ltd
City: Athens
Country/Region: Attiki
Country: EL-Greece
Organization Type: others
Homepage: http://www.navigator-consulting.com

Partner 3

Name: European Case Clearing House
City: Wharley End Beds
Country/Region: Bedfordshire and Hertfordshire
Country: UK-United Kingdom
Organization Type: others
Homepage: http://www.ecch.com

Partner 4

Name: Kaunas Chamber of Commerce, Industry and Crafts
City: Kaunas
Country/Region: Lietuva
Country: LT-Lithuania
Organization Type: chamber
Homepage: http://www.chamber.lt

Products

1 R2. 30 LT and EE management educators and trainers (ME&T) trained on case writing

2 R4. 30 EE and Educators and trainers trained on case teaching

3 R3. Developed 8 cases on LT and EE enterprises

4 R5. Developed 8 case teaching notes in Estonian, Lithuanian and English

5 R1 Working paper on the priorities of case topics and training needs of the trainers

6 R6. Managers trained by case method on business development

7 R7. Revised 8 cases and 8 teaching notes on LT and EE enterprises

8 R8. Textbook on case teaching and writing

9 R9. Article in the Baltic Journal of Management

10 R10. 2 International conferences

Product 'R2. 30 LT and EE management educators and trainers (ME&T) trained on case writing'

Title:	R2. 30 LT and EE management educators and trainers (ME&T) trained on case writing
Product Type:	others
Marketing Text:	20 Lithuanian and 10 Estonian trainers trained on case writing
Description:	20 Lithuanian and 10 Estonian trainers trained on case writing
Target group:	Target group: management trainers and educators from Baltic countries in particular from Estonia and Lithuania
Result:	20 Lithuanian and 10 Estonian trainers trained on case writing
Area of application:	During the project the trainers will be trained to write the cases with the help of consultants. Trained educators and trainers will produce cases, case teaching notes After the project ends the trainers will be able to write cases on their own.
Homepage:	
Product Languages:	English

Product 'R4. 30 EE and Educators and trainers trained on case teaching'

Title:	R4. 30 EE and Educators and trainers trained on case teaching
Product Type:	
Marketing Text:	20 Lithuanian and 10 Estonian trainers trained on case teaching
Description:	20 Lithuanian and 10 Estonian trainers trained on case teaching
Target group:	Target group: management trainers and educators from Baltic countries in particular from Estonia and Lithuania
Result:	20 Lithuanian and 10 Estonian trainers trained on case teaching
Area of application:	The case teaching experts train Lithuanian and Estonian trainers to teach by case method. After the project ens the trainers will be able to use case methods in the classes on their own.
Homepage:	
Product Languages:	English

Product 'R3. Developed 8 cases on LT and EE enterprises'

Title:	R3. Developed 8 cases on LT and EE enterprises
Product Type:	teaching material
Marketing Text:	8 cases on Baltic region enterprise business management pecularities prapered in Lithuanian, Estonian and English languages
Description:	Field research collecting data within enterprises as well as deskwork. Acknowledged expert from Navigator supervises data collection in enterprises. After 8 cases are developed they are piloted and peer-reviewed. Cases will be in electronic format.
Target group:	Direct beneficiaries: management educators and trainers. Indirect beneficiaries: managers in Lithuania and Estonia as well as EU and beyond. Trainers and educators use cases to train managers In Estonia and Lithuania. Later on the cases will be available for wide number of trainers who are interested to use them in the classroom to train managers or other students. Managers and other students from Lithuania, Estonia and other countries taught by prepared cases after the project ends. Researchers use the cases in Baltic region analytical studies
Result:	8 cases on Baltic region enterprise business management pecularities prapered in Lithuanian, Estonian and English languages
Area of application:	8 cases on Baltic region enterprise business management pecularities prapered in Lithuanian, Estonian and English languages. The cases are used in any class of business management students to prepare them for real life enterprise situations.
Homepage:	
Product Languages:	Estonian Lithuanian English

Product 'R5. Developed 8 case teaching notes in Estonian, Lithuanian and English'

Title:	R5. Developed 8 case teaching notes in Estonian, Lithuanian and English
Product Type:	
Marketing Text:	Case teaching note facilitates application of the case and guides educators and trainers during first time application of the case method. Case teaching note facilitates transfer of knowledge on specific case usage as well as points out the key learning of the case. Case teaching notes will be in electronic format
Description:	Case teaching note facilitates application of the case and guides educators and trainers during first time application of the case method. Case teaching note facilitates transfer of knowledge on specific case usage as well as points out the key learning of the case. Case teaching notes will be in electronic format
Target group:	Management trainers and educators prepare case teaching notes to be used in training managers in Lithuania and Estonia. After the project ends the case teaching notes will be available for other teachers and educators. Indirect beneficiaries: managers in Lithuania and Estonia use material from teaching notes in the trainings
Result:	Developed 8 case teaching notes in Estonian, Lithuanian and English
Area of application:	Case teaching note facilitates application of the case and guides educators and trainers during first time application of the case method. Case teaching note facilitates transfer of knowledge on specific case usage as well as points out the key learning of the case. Case teaching notes are very important for case teaching after the lifespan of the project by any ME&T (different then project participants) Case teaching notes will be in electronic format
Homepage:	
Product Languages:	Lithuanian Estonian English

Product 'R1 Working paper on the priorities of case topics and training needs of the trainers'

Title:	R1 Working paper on the priorities of case topics and training needs of the trainers
Product Type:	others
Marketing Text:	Analysis conducted on: - Selected teachers and trainers competence in case writing and teaching - What specific Business development topic cases are urgently needed - What sector should cases focus on? The analysis is prepared as working paper for project partners only.
Description:	Analysis conducted on: - Selected teachers and trainers competence in case writing and teaching - What specific Business development topic cases are urgently needed - What sector should cases focus on? The analysis is prepared as working paper for project partners only.
Target group:	Trainers and educators are evaluated on the level of case teaching and writing competence. Research is conducted to define what specification cases are required and what sector should they focus on.
Result:	Analysis conducted on: - Selected teachers and trainers competence in case writing and teaching - What specific Business development topic cases are urgently needed - What sector should cases focus on? The analysis is prepared as working paper for project partners only.
Area of application:	
Homepage:	
Product Languages:	Lithuanian Estonian

Product 'R6. Managers trained by case method on business development'

Title:	R6. Managers trained by case method on business development
Product Type:	
Marketing Text:	The prepared cases are pilot tested in management training in Lithuania and Estonia
Description:	The prepared cases are pilot tested in management training in Lithuania and Estonia
Target group:	Managers
Result:	The prepared cases are pilot tested in management training in Lithuania and Estonia
Area of application:	The prepared cases are pilot tested in management training in Lithuania and Estonia. The training will serve for revising cases and cases teaching notes
Homepage:	
Product Languages:	English

Product 'R7. Revised 8 cases and 8 teaching notes on LT and EE enterprises'

Title:	R7. Revised 8 cases and 8 teaching notes on LT and EE enterprises
Product Type:	
Marketing Text:	8 cases and 8 case teaching notes revised after pilot management training
Description:	8 cases and 8 case teaching notes revised after pilot management training
Target group:	Direct beneficiaries: management educators and trainers and managers in Lithuania and Estonia trained during project by developed cases. Trainers and educators use cases and case teaching notes to train managers In Estonia and Lithuania. Later on the cases and case teaching notes will be available for wide number of trainers who are interested to use them in the classroom to train managers or other students. Managers and other students from Lithuania, Estonia and other countries taught by prepared cases after the project ends. Researchers use the cases in Baltic region analytical studies
Result:	8 cases and 8 case teaching notes revised after pilot management training
Area of application:	
Homepage:	
Product Languages:	English Estonian Lithuanian

Product 'R8. Textbook on case teaching and writing'

Title:	R8. Textbook on case teaching and writing
Product Type:	
Marketing Text:	Textbook embedding the case writing and teaching experience
Description:	Textbook embedding the case writing and teaching experience
Target group:	Management trainers and educators can use the textbook for trainings using case method. Textbook will serve a knowledge transfer tool after the lifespan of the project.
Result:	Textbook embedding the case writing and teaching experience
Area of application:	The textbook will sustain the results of the project beyond the lifespan of the project as well as serve as a dissemination tool.
Homepage:	
Product Languages:	English

Product 'R9. Article in the Baltic Journal of Management'

Title:	R9. Article in the Baltic Journal of Management
Product Type:	
Marketing Text:	Dissemination article summing-up the experience of the project
Description:	Dissemination article summing-up the experience of the project
Target group:	The article has impact on management trainers and educators as well as researchers who are interested in case teaching as well as writing method. Journal is distributed in EU, USA, Malaysia, Japan and beyond.
Result:	Dissemination article summing-up the experience of the project
Area of application:	The article will sustain the results of the project beyond the lifespan of the project as well as serve as a dissemination tool.
Homepage:	
Product Languages:	English

Product 'R10. 2 International conferences'

Title:	R10. 2 International conferences
Product Type:	
Marketing Text:	2 International conferences used for result dissemination
Description:	2 International conferences used for result dissemination
Target group:	All the interested groups: trainers and educators, researchers, managers and students
Result:	2 International conferences used for result dissemination
Area of application:	2 International conferences used for result dissemination
Homepage:	
Product Languages:	English

Events

Final International Conference

Date	14.10.2010
Description	Final international conference used for result dissemination
Target audience	All the interested groups: trainers and educators, researchers, managers and students
Public	Closed event
Contact Information	
Time and place	

Interim International Conference

Date	19.11.2009
Description	Interim international conference used for result dissemination
Target audience	All the interested groups: trainers and educators, researchers, managers and students
Public	Event is open to the public
Contact Information	
Time and place	