

## Development and Implementation of a virtual multilingual education establishment >Virtual Interior Textiles Academy> for the European interior textile branch

D/02/B/F/PP-112 609

<http://www.adam-europe.eu/adam/project/view.htm?prj=356>

## Project Information

Title: Development and Implementation of a virtual multilingual education establishment >Virtual Interior Textiles Academy> for the European interior textile branch

Project Number: D/02/B/F/PP-112 609

Year: 2002

Project Type: Pilot Project, project with multiplying effect (2000-2006)

Status: running

Country: DE-Germany

Marketing Text: The aim is the development of the e-learning platform "Virtual Interior Textiles Academy". For this didactical concepts are being developed, differ...

Summary: The aim is the development of the e-learning platform "Virtual Interior Textiles Academy". For this didactical concepts are being developed, different European partners are creating sample learning modules, the platform is being tested in practice and optimised. In addition to developing the e-learning platform also reference documents are being written which will show the user (i.e. also teachers and trainers) later on how to utilise the platform. The e-learning platform as such is a scalable, multilingual online-user platform with a standardised interface for the development of learning modules (web based training). It will be integrated as a fixed component into vocational training and advanced training (e.g. by means of certified training courses) and it will include extensive contents in form of learning modules and tests. Learning contents and learning processes will be adapted into a multimedia virtual world (text, graphics, animation, interactive elements). In future the contents can of course be extended and the platform is available to all potential users in the area of interior textiles. 2. Primary target groups are the industry, the retail trade and the handicraft of the interior textiles industry. On the one hand an increase in the quality of the textile vocational training should be achieved and on the other hand the chance to receive advanced training on a European level should be provided, either solely as an internet training course or as a combination of internet and attending classes. Target groups are thus also European schools for vocational training and courses as well as all educational institutions in the EU for interior textiles. If required the issue of national or regional distinctions can be separately addressed by the learning contents of the Virtual Interior Textiles Academy.

### Description:

Themes: \* Recognition, transparency, certification  
\* Open and distance learning

Sectors: \* Professional, Scientific and Technical Activities  
\* Information and Communication

### Product Types:

Product information:

Project homepage:

## Project Contractor

Name: Textiles & Flooring Institute GmbH  
City: Aachen  
Country/Region: Cologne  
Country: DE-Germany  
Organization Type: others  
Homepage: <http://www.vita-academy.com>

## Contact Person

Name:  
Address: Charlottenburger Allee 41  
City: Aachen  
Country: DE-Germany  
Telephone: +49-241-967900  
Fax: +49-241-9679200  
E-mail: [postmaster@tfi-online.de](mailto:postmaster@tfi-online.de)  
Homepage: <http://www.vita-academy.com>

## Coordinator

Name: Textiles & Flooring Institute GmbH  
City: Aachen  
Country/Region: Cologne  
Country: DE-Germany  
Organization Type: others  
Homepage: <http://www.vita-academy.com>

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Homepage: <http://www.vita-academy.com>

## Partner

### Partner 1

Name: European Apparel and Textile Organisation  
City: Bruxelles  
Country/Region: Bruxelles Cap, Brussel Hof  
Country: BE-Belgium  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.euratex.org>

### Partner 2

Name: Febeltex vzw Abteilung Heimtextilien  
City: Kortrijk  
Country/Region: West Vlaanderen  
Country: BE-Belgium  
Organization Type: employers' organisation  
Homepage: <http://www.febeltex.be>

### Partner 3

Name: Universidade do Minho  
City: Guimaraes  
Country/Region: Continente  
Country: PT-Portugal  
Organization Type: university/Fachhochschule/academy  
Homepage: <http://gil.uminho.pt/~det/index.html>

### Partner 4

Name: European Carpet Association  
City: Bruxelles  
Country/Region: Bruxelles Cap, Brussel Hof  
Country: BE-Belgium  
Organization Type: association/non-governmental organisation  
Homepage:

## Partner

### Partner 5

Name: Canesis Limited  
City: Erkrath  
Country/Region: Düsseldorf  
Country: DE-Germany  
Organization Type: research institution  
Homepage: <http://www.canesis.com>

### Partner 6

Name: Teppich-Werk Neumünster GmbH  
City: Neumünster  
Country/Region: Schleswig-Holstein  
Country: DE-Germany  
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)  
Homepage: <http://www.twn-online.de>

### Partner 7

Name: Union Francaise des Tapis Moquettes  
City: Neuville en ferrain  
Country/Region: Nord - Pas De Calais  
Country: FR-France  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.moquette-uftm.com>

### Partner 8

Name: Verband der deutschen Heimtextilen-Industrie e.V. / Association of the German Interior Textile industry  
City: Wuppertal  
Country/Region: Düsseldorf  
Country: DE-Germany  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.heimtex.de>

## Partner

### Partner 9

Name: Österreichisches Textil- Forschungsinstitut  
City: Vienna  
Country/Region: Vienna  
Country: AT-Austria  
Organization Type: research institution  
Homepage: <http://www.oeti.at>

### Partner 10

Name: reflect AG  
City: Oberhausen  
Country/Region: Nordrhein-Westfalen  
Country: DE-Germany  
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)  
Homepage: <http://www.reflect.com>

### Partner 11

Name: James Weekers v.o.f.  
City: Grubbenvorst  
Country/Region: Zuid-Nederland  
Country: NL-Netherlands  
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)  
Homepage: <http://www.james.nl>

## Products

- 1 website of the project
- 2 Broschüre "Executive Summary"
- 3 Flyer \"VITA - Virtual Interior Textile Academy\"
- 4 Internetscholing voor textielbranche

## Product 'website of the project'

Title: website of the project

Product Type: website

Marketing Text:

Description: Website of the project: [www.vita-academy.com](http://www.vita-academy.com)

The website is used for the intern communication of the project group.

Target group: The target group of VITA is focused on after production issues (field services of carpet manufactures, wholesalers, fitters, shop assistants/sales people, interior decorators, cleaners, facility managers, architects, schools).

The platform can be used for primary vocational training, further vocational training and other qualifications.

Result: For further information please contact:  
Textiles & Flooring Institute GmbH  
Mr. J. Winkler/Ms. C. Kempchen  
Charlottenburger Allee 41  
D - 52068 Aachen  
Tel. +49 - 241 96790  
[jwinkler@tfi-online.de](mailto:jwinkler@tfi-online.de)  
[ckempchen@tfi-online.de](mailto:ckempchen@tfi-online.de)

Area of application:

Homepage: <http://www.vita-academy.com>

Product Languages:

## Product 'Broschüre "Executive Summary"'

Title: Broschüre "Executive Summary"

Product Type: distribution methods

Marketing Text:

Description: Die Broschüre informiert über den Inhalt des Projektes, über die technischen Ziele, die einzelnen Arbeitspakete sowie die beteiligten Partner. Zudem wird das entwickelte Logo vorgestellt.

Target group:

Result:

Area of application:

Homepage:

Product Languages:

### product files

p421e885f1.pdf

<http://www.adam-europe.eu/prj/356/prd/2/1/p421e885f1.pdf>

## Product 'Flyer \'VITA - Virtual Interior Textile Academy\''

Title: Flyer \'VITA - Virtual Interior Textile Academy\'

Product Type: distribution methods

Marketing Text:

Description: The flyer describes the initial position for the project, the objectives of the project, the target groups, the VITA-platform as well as the project team.

Target group:

Result:

Area of application:

Homepage:

Product Languages:

### product files

p421e886f1.pdf

<http://www.adam-europe.eu/prj/356/prd/3/1/p421e886f1.pdf>

p421e886f2.pdf

<http://www.adam-europe.eu/prj/356/prd/3/1/p421e886f2.pdf>

## Product 'Internetscholing voor textielbranche'

Title: Internetscholing voor textielbranche

Product Type: distribution methods

Marketing Text:

Description: Veröffentlichung über VITA in der niederländischen Zeitschrift "Mobilia". Thema im November 2003 waren Bodenbeläge. Der Projektpartner James Weekers VOF wurde über die VITA-ACADEMY interviewt. Der Artikel gibt eine kurze Beschreibung von VITA und seinen Zielen. Alle Partner sowie die Finanzierung durch die EU werden erwähnt.

Target group:

Result:

Area of application:

Homepage:

Product Languages:

### product files

p421e887f1.pdf

<http://www.adam-europe.eu/prj/356/prd/4/1/p421e887f1.pdf>

## Events

### Learntec

Date 15.02.2005

Description

Target audience

Public Closed event

Contact Information

Frau Annina Schmalschläger von der reflect AG

Time and place

Karlsruhe

### Learntec

Date 10.02.2004

Description

Target audience

Public Closed event

Contact Information

Frau Annina Schmalschläger von der reflect AG

Time and place

Karlsruhe

### Presentation at St. Martins College of Design

Date 05.02.2004

Description

Target audience

Public Closed event

Contact Information

Time and place

London

## Events

### Chemiefasertagung

Date 17.09.2003

Description Posterpräsentation

Target audience

Public Closed event

Contact Information

Time and place  
Dornbirn