Projects and Products Portal for Leonardo da Vinci

Curriculum pour la formation continue dans l'Economie Sociale Locale

DE/07/LLP-LdV/TOI/147046

http://www.adam-europe.eu/adam/project/view.htm?prj=2940

Information sur le projet

Titre:	Curriculum pour la formation continue dans l'Economie Sociale Locale
Code Projet:	DE/07/LLP-LdV/TOI/147046
Année:	2007
Type de Projet:	Projets de transfert d'innovation
Statut:	Clôturé
Pays:	DE-Allemagne
Accroche marketing:	En Allemagne, on a développé un curriculum pour l'Economie Sociale. En 4 Membres-Etats de l'UE les partenaires examinent et réalisent les innovatives sujets et méthodes dans leurs propres régions.
Résumé:	La formation continuée dans l'Economie Sociale Solidaire n'est pas très développée; la qualité aussi doit être sécurée. L'objectif central du projet est de disseminer un curriculum / cursus (CEST) pour des personnes multipliantes qui peuvent l'user individuellement et peuvent controller la qualité de l'usance. Des 'stations nationales de relais' en Allemagne, à l'Italie, Pologne, et en Angleterre transfèrent le curriculum et assurent une bonne qualité. Le projet est développé pour améliorer la situation des personnes défavorisées qui travaillent dans les entreprises sociales.
Description:	Le programme de travail contient 4 atéliers, dont on développe 4 modules de formation continuée: La future du travail; Future de l'èconomie, Èconomie communautaire et développement locale; Développement d'une culture d'entreprises sociales. Une site web, un manuel et une conférence finale informent sur les procès et les produits du projet.
Thèmes:	*** Utilisation et diffusion de résultats *** Marché du travail ** Développement durable ** Formation tout au long de la vie ** Entreprise, TPE, PME ** Accès pour les personnes moins favorisées ** Formation continue * Égalité des chances
Sectors:	** Activités de Services Administratifs et de Soutien ** Santé Humaine et Action Sociale ** Autres Activités de Services ** Enseignement
Types de Produit:	Méthodes de distribution Programme/curriculum Matériel d'apprentissage Modules CD-ROM Site Internet
Information sur le produit:	Une implementation du curriculum / cursus est controllée et assurée. Via des personnes multipliantes il est implémentées par des institutions de formation continuée avec le manuel.
Page Web du projet:	http://www.cest-transfer.de

Contractant du projet

Nom:	Technologie-Netzwerk Berlin e.V.
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.technet-berlin.de

Personne de contact

Nom:	Dr. Günther Lorenz
Adresse:	Wiesenstr. 29
Ville:	Berlin
Pays:	DE-Allemagne
Téléphone:	0049-30-4612409
Fax:	0049-30-4612418
E-mail:	g.lorenz@technet-berlin.de
Site internet:	http://www.technet-berlin.de

Coordinateur

Nom:	Technologie-Netzwerk Berlin e.V.
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
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Partenaire

Partner 1

Nom:	Berliner Verband der Arbeitsförderungs- und Beschäftigungsgesellschaften e.V.
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	

Partner 2

Nom:	LeMat Agenzia di Sviluppo - consorzio di cooperative sociali, So. Coop, Soc.a.r.l.
Ville:	Roma
Pays/Région:	Lazio
Pays:	IT-Italie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.lemat.it

Partner 3

Nom:	Technologie-Netzwerk Berlin e.V.
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.technet-berlin.de

Partner 4

Nom:	Johann-Daniel-Lawaetz-Stiftung
Ville:	Hamburg
Pays/Région:	Hamburg
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.lawaetz.de

Partenaire

Partner 5

Nom:	Community Business Scotland Network Limited (CBS Network)
Ville:	Edinburgh
Pays/Région:	Eastern Scotland
Pays:	UK-Royaume-Uni
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.cbs-network.org.uk

Partner 6

Nom:	Insitut Polityki Spolecznej Uniwersitet Warszawski
Ville:	Warszawa
Pays/Région:	Mazowieckie
Pays:	PL-Pologne
Type d'organisation:	Institution de recherche
Site Internet:	http://www.ips.uw.edu.pl

Partner 7

Nom:	Bezirksamt Pankow von Berlin
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Institution publique
Site Internet:	http://www.berlin.de

Partner 8

Nom:	Deutscher Gewerkschaftsbund Bezirk Berlin-Brandenburg
Ville:	Berlin
Pays/Région:	Berlin
Pays:	DE-Allemagne
Type d'organisation:	Syndicat
Site Internet:	http://www.berlin-brandenburg.dgb.de

Données du projet

cesttransferconferencede.pdf

http://www.adam-europe.eu/prj/2940/prj/cesttransferconferencede.pdf

Konferenz-Einladung

cesttransferconferenceeng.1.pdf

http://www.adam-europe.eu/prj/2940/prj/cesttransferconferenceeng.1.pdf

The aim of the CEST Transfer project was to develop and trial a curriculum and Learning Package for social economy practitioners and people working within the social economy.

The Learning Package has been compiled, written and tested by partners in Germany, Italy, Poland and the United Kingdom.

Within the project, the theories, methods and training techniques was transferred and adapted to the cultural needs within these countries. The project started in October 2007 and will finish in October 2009.

This project has resulted in a practical Learning Package and a website (www.Cest-transfer.de). Copies of the Learning Package will be available at the final conference and beyond…

An international conference will take place in Berlin on 25th September 2009 and will be attended by potential trainers and “multipliers” within the social economy. The attached leaflet includes an application to attend this FREE conference!

If you require further information contact Alan Kay (0131 667 5485 or alan@mkay88.freeserve.co.uk).

CurriculumPosterA1englisch.pdf

http://www.adam-europe.eu/prj/2940/prj/CurriculumPosterA1englisch.pdf

Local & Social Economy
as practical concepts for sustainable economic development

Local Economy
Strengthening and/or restructuring local economic cycles
Local work for local needs
Mobilizing the endogenous potential i.e. the untapped resources of the local population
Local work for local people using local resources

Social Economy
selforganised economic activity out of the civil society to meet unmet needs
collective and/or community-based economic activity
Not-for-private-profit-(distributing)
Surplus will be reinvested in the social and/or community oriented objectives

Curriculum for a post-graduate course on
“Local Social Economy”

Framework and structures:
One-year post-graduate certified course
Constructed out of four modules with 4 or 5 workshop-meetings each, where students come together for two days (friday/saturday) more or less every two weeks
This will enable students to join the course alongside practical work in initiatives, organisations or enterprises within the Social Economy and/or Third System
The modules focus on the following main subjects: Thematic Focusses

1. Term: Future of the Work
Opening workshop
Definitions and limitations
Societal change
Jobcreation/employment policies
Strategies against unemployment

2. Term: Future of the Economy
Trends of the globalised economy
Local economic development
Emergence of the Social/Solidarity-based Economy
Third Sector and the Civil Society
Evalutation workshop (mid time)

3. Term: Community Development and Community Economy
The social demension: Social Cohesion vs. poverty and social exclusion

Données du projet

The ecological dimension: Environmental Protection vs. pollution and decay
The cultural dimension: Diversity vs. Monoculture
Community orientation as a holistic approach
Evtl.. another Evaluation workshop

4. Term: Developing a Social Enterprise Culture
Setting up successful social enterprises: values, objectives, legal forms, political framework, democracy, quality standards, intermediaries
Social Capital as a set of economic resources
Running Social Enterprises Differently I: Management, Marketing, Auditing
Running Social Enterprises Differently II: Alternative financial instruments
Final Presentation

Participants
The course is targeted for two groups of participants:
Staff and/or Professionals in Social Enterprises and/or related intermediary bodies
Graduated students who want to prepare for professional work in social enterprises and/or related intermediary bodies
Employers are asked to support the course practically and financially: grants should also be made available, mainly for unemployed participants
Work Economy
Community Social Enterprise culture

Guidelines
Integrating theoretical and practical approaches
Integrating teaching and research activities
Active participation of students
All participants are organised – besides their seminar groups – in project groups where they work collectively on a practical task of their choice

Structure of the workshops

1st day 2nd day
Thematic focus
a.m. theoretical approaches /
seminar groups Empirical approaches /
seminar groups

p.m.
project groups /
learning by doing
project groups /
learning by doing

end of the day
eed-back /
critical reflection
feed-back /
critical reflection

Produits

1 Manual for Further Training of Multipliers in the Local Social Economy

2 CEST Transfer

3 CEST - A Learning Package for the Local Social Economy

4 English language manual

Produit 'Manual for Further Training of Multipliers in the Local Social Economy'

Titre:	Manual for Further Training of Multipliers in the Local Social Economy
Type de Produit:	Programme/curriculum
Texte marketing:	This is the manual for Practitioners and trainers for the Local Social Economy. View it at the CEST Website: www.cest-trasnfer.de / manual
Description:	xxxxxxxxx
Cible:	xxxxxx
Résultat:	xxxxxxxxxxx
	xxxxxxxxx
Domaine d'application:	xxxxxxxx xxxxxxxxx xxxxxxxxx xxxxxxx
Adresse du site Internet:	http://www.cest-transfer.de
Langues de produit:	anglais

product files

Curriculum model

Curriculum Lokale Soziale Ökonomie Poster dtsch.pdf

http://www.adam-europe.eu/prj/2940/prd/1/2/Curriculum%20Lokale%20Soziale%20%C3%96konomie%20Poster%20dtsch.pdf
Übersicht über das Curriculum

Learning Package - Final 20709-1_6.pdf

http://www.adam-europe.eu/prj/2940/prd/1/1/Learning%20Package%20-%20Final%2020709-1_6.pdf
A Learning Package for the Local Social Economy

Handbuch CEST Transfer

LearningPackagedeutsch.pdf

http://www.adam-europe.eu/prj/2940/prd/1/3/LearningPackagedeutsch.pdf

Produit 'CEST Transfer'

Titre: CEST Transfer

Type de Produit: Site Internet

Texte marketing: Further Training in the area of Local Social Economy is not very much mainstreamed so far; its quality could be improved either. The objective of this project is to transfer an already successfully tested curriculum (CEST) in a way that multipliers individually can apply, assess and monitor it.
National relay stations in Germany, Italy, Poland and the United Kingdom shall secure the transfer of the curriculum and the outcome of successful results.
Finally, this approach will benefit such disadvantaged people who search for and carry out good work in social economy organisations.

Theories, methodologies and instruments will be transmitted to potential multipliers in the mentioned countries to identify the conditions of transfer and to mainstream them in an intermediate process.
Outputs of the projects will be a handbook and an international conference on this subject through which other interested users can participate.
On the one hand the fragmentation of further training in the Local Social Economy will be overcome, on the other hand, sustainable structures of transmission will be institutionalised.

The partner organisations of the project are experts of further training for social enterprises and local development; they are already networking for a long time.
By identifying the conditions of transfer and the individual adaptation of the curriculum to the individual conditions in the countries and regions of our partners we promote the mainstreaming of good practice in this innovative area.
We also want to optimise the work of multipliers and by that achieve the improvement of life and work of people who were excluded from economic and social participation of society so far.
At the end of the day, an intermediate learning infrastructure which facilitates successful enterprise development will be available and at the same time an improved integration of people into the economy and society will be achieved.

Description: English language website which consist of an official and inofficial part. In the public part the project and tasks are described and the latest News are disseminated. The inofficial part contains the necessary information from and for partners.

Cible:
- activists, practitioners and supporters of social enterprises or related economic activities
- consultants, researchers, managers and other staff of intermediary organisations supporting the Local Social Economy
- politicians and administrative staff of national, regional or local authorities, related to or interested in Local Social Economy issues
- post-graduate students of academic as well as further education background who want to learn about and prepare for future professional commitment in the field

Résultat: Website www.cest-transfer.de

Domaine d'application: All further training and education institutes who are interested in this topic.

Adresse du site Internet: www.cest-transfer.de

Langues de produit: anglais

Produit 'CEST - A Learning Package for the Local Social Economy'

Titre:	CEST - A Learning Package for the Local Social Economy
Type de Produit:	Méthodes de distribution
Texte marketing:	Invitation to the CEST Conference in Berlin, 26th of September 2009
Description:	The aim of the conference is to present the results of the CEST Transfer Project, and to discuss implementation opportunities.
Cible:	The conference is for… … Consultants, researchers, managers and other staff of intermediary organisations supporting the Local Social Economy … Politicians and administrative staff of national, regional or local authorities, related to, or interested in, Local Social Economy issues … Post-graduate students of academic as well as further education background who want to learn about and prepare for future professional commitment in the field
Résultat:	Decisions on the implementation of the curriculum in partner countries.
Domaine d'application:	Further Training in the field of the Local Social Economy
Adresse du site Internet:	www.cest-transfer.de
Langues de produit:	anglais allemand

Produit 'English language manual'

Titre:	English language manual
Type de Produit:	Matériel d'apprentissage
Texte marketing:	This is a Learning Package of the Local Social Economy for … Consultants, researchers, managers and other staff of intermediary organisations supporting the Local Social Economy … Politicians and administrative staff of national, regional or local authorities, related to, or interested in, Local Social Economy issues … Post-graduate students of academic as well as further education background who want to learn about and prepare for future professional commitment in the field.
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.cest-transfer.de
Langues de produit:	

product files

LearningPackageLocalSocialEconomy

LearningPackageFinal.pdf

http://www.adam-europe.eu/prj/2940/prd/4/2/LearningPackageFinal.pdf

Événements

International Conference: A Learning Package for the Local Social Economy

Date	25.09.2009
Description	The aim of the conference is to present the results of the CEST Transfer Project, and to discuss implementation opportunities.
Cible	The conference is for… … Consultants, researchers, managers and other staff of intermediary organisations supporting the Local Social Economy … Politicians and administrative staff of national, regional or local authorities, related to, or interested in, Local Social Economy issues … Post-graduate students of academic as well as further education background who want to learn about and prepare for future professional commitment in the field
Public	Événement public
Informations de contact	Dr Guenther Lorenz Technologie-Netzwerk Berlin g.lorenz@technet-berlin.de +49-30-4612409
Date et lieu	25th September 2009 DGB-Haus Berlin-Brandenburg Keithstr. 1/3 D-10787 Berlin