

Intercultural training modules for SMEs in Europe to promote mobility and transfer of knowledge

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As enterprises are becoming more and more global and international, intercultural competences gain in importance on the European labour market.

On the one hand, this is reflected in the company's staffing. Many enterprises are becoming increasingly international with employees from different cultural backgrounds.

On the other hand, employees must become competent and confident in an international business world. Intercultural competences are the basic requirement for success. Intercultural competences are key competences.

Objectives

The development of intercultural training modules for participants in mobility programmes and other interested learners as well as for staff in SMEs from five different countries (DE, DK, IT, SI, TR). The development and implementation of a certification approach for competences acquired in the intercultural training sessions.

The validation and demonstration of the intercultural training modules in target organisations in the partner countries.

The Products

Flexible learning approaches with state-of-the art information and communication technologies will be used to deliver the training modules. Hybrid and blended forms, combining technology enhanced learning with multimedia modules with the advantages of onsite workshops, will be applied. Thus, intercultural competences can be trained in an effective and motivating way.

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Partners



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