



Sustainability for retail

Sustainability in retail

Best Practice Examples

Questionnaire

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Company details

1. name:

2. business scope, sector:

3. size/ turnover:

4. homepage/ address

5. contact:

Sustainable assortment of goods

1. Does a criteria check list for the assortment of goods exist in your company?

No
Yes

→ Please, give an exemplification:

- example: criterias of BanaFair
-

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2. Does your company offer products /goods , which meet specific sustainable criteria* ?

* this includes:

- goods awarded with relevant labels for sustainability: for example: organic label or eco label EcoVin, TransFair, BanaFair, Marine Stewardship Council, Rainforest Alliance, Ecocontrol ...
- local or regional manufactured goods
- goods, which meet sustainable criteria in a similar manner

No

Yes → Which goods? Which labels?

→ Please give an exemplification and explain why they complete the criteria:

- example: Bananas, because BanaFair
- .

3. How high is the portion of goods, which meet specific sustainable criteria? (offer and turnover of the specific product scope and the whole assortment of goods)

→ portion/proportion of goods awarded with labels:

- .
- .
- .
- .

→ portion/proportion of local or regional goods :

- .
- .
- .

→ portion/proportion of goods, which meet criteria in a similar manner

- .

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4. Does your company have a special presentation of sustainable, organic or local goods?

No
Yes

→ Please give details:

- *example: placement of organic merchandise in the entrance zone*
-

5. Did your company take special promotion measures for sustainable, organic or local goods in the last two years?

* this includes: promotion for goods /products on the POS, specific promotional events or specific secondary placement

No
Yes → Which measures?

→ Please give details:

- .

6. Does your company have an environmental or ethical or sustainable purchasing policy?

No
Yes

→ Please give details :

- .

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7. Does your company take any quality assurance measures concerning the purchasing of goods, which are not required by law?

No

Yes → Which?

- a policy, which aims at compliance with specific quality standards
- practicing of relevant standards not required by law to ensure quality assurance and traceability of goods
- Monitoring and audits
- complete monitoring of selling goods by own labs
- other measures:

→ Please give details:

.

8. Does a conception to take back used products (end-of-live products) exist ?

No

Yes

→ Please give details:

•

9. Does your company take measures to minimize packaging?

No

Yes

→ Please give details:

•

Customer information and service

10. Does your company offer customer information about sustainability?

No

Yes → What kind of information?

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→ Please give details:

- *example: information about environment, consumer counseling offers, workshops, recommendation offers, encyclopedia, catalogues, merchandising material etc.*
-

11. Does your company offer customer service to promote sustainable consumption?

No

Yes → Which?

→ Please give details:

- .

Responsible management and corporate culture

12. Does your company have a sustainable development policy or plan? Does your company monitor and report on its performance in Sustainable Development?

No

Yes

→ Please give an example of the general principles:

- .

13. Do you employ a responsible person for sustainability or environment in your company?

No

Yes

14. Is your company implementing any national or international environmental management system?

No

Yes

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What system: example : ISO 14001

15. Did your company take measures to promote corporate social responsibility or sustainability in corporate culture?

No

Yes → In what kind of?

→ Please give details:

-

16. Did your company take measures to improve the environment balance in the last two years?

No

Yes → concerning which sectors?

→ Do some or all of your buildings, of new planned buildings, through their design, construction and operation, demonstrate good practice in sustainable development?

→ Please give details:

- *example: roof greening, ecological building materials, energy balance*
-

→ power management

→ Please give details:

- *example: use of alternative energy, energy balance, water saving measures, power safe lighting, energy saving deep freezers, deep freezers with cover etc.*
-

→ ecologic use of transports and logistics

→ Please give details:

- *example: training for drivers to reduce the fuel consumption, buying of fuel-efficient cars, retrofitting of existing vehicles*

→ waste management and packaging

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→ Please give details:

-

→ design of advertising media

→ Please give details:

-

→ other measures:

→ Please give details:

-

17. How you motivate your employees to act sustainable?

→ Please give details:

- *Beispiel: training about sustainable goods, healthy management, workplace design introduction of family friendly working time model etc.*
-

18. Did your company provide training for employees about sustainable aspects of assortment in the last two years?

No

Yes → How?

→ Please list the most important trainings:

-

→ Please give details about the costs:

-

→ How many employees did take part compared to the amount of the total staff :

-

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19. Does your company support non-profit work or action of your employees?

- No
Yes

20. Has your company supported activities to promote and support community in the last two years? („Community Involvement“)

No activities

Yes,

→ several choice are possible

donation for ecologic, soial, charitable, local, educational projects

donation of food and clothes for ecologic, soial, charitable, local, educational projects

to initiate and support foundations

cultural and sport sponsoring

regular unpaid ccompany release of employees to support social projects

Does your organisation share any of your facilities with local community agencies or groups?

other activities:

→ Please give details:

• .

21. What additional measures would you like to mention as example for your corporate social responsibility?

→ Please give details:

• .