



Project BLISs

Blended-learning programme for the establishment of international assessment standards in European companies

To run: 1 October 2006 – 30 September 2008

The aim of this EU project is the market-ready launch and Europe-wide introduction of three blended-learning courses on the following subjects:

- 1. IFRS (International Financial Reporting Standards)**
- 2. Rating**
- 3. Project management and reorganisation**

Target groups

Target groups of these three modular blended-learning seminars are medium-sized companies from all sectors of industry:

- with an international orientation
- which intend to expand their sales markets
- which want to optimise their access to potential finance on the financial markets.
- which intend to raise their competitiveness through reorganisation, or which are engaged in a reorganisation process.

This professional further-training programme is suitable for you if you work as a **book-keeper, controller, financial manager or project manager** in a company, or are interested in improving your professional opportunities through an appropriate additional qualification.

Blended learning – design and method

The three seminars may be taken individually but are mutually related in their construction:

- Total time per seminar 6 – 10 weeks
- 3 live-session stages of 1 – 3 days each
- 2 online stages between the live-session stages of about 3 weeks each
- Individual coaching afterwards



Tuition in the online stage via web-based training (WBT), featuring case studies of a model company, tasks and partner tasks, learning-success measurement through self tests and a final test. The live sessions are designed to deepen the knowledge gained in the online stages, to teach new study topics, to prepare tasks and present results.

Support-based learning, communication and feedback: during the online stages by a qualified e-trainer via the ILIAS learning platform. Plus support for collaborative work in virtual teams, chat sessions and design of forums.

Aims of seminar

- To convey knowledge
- Application of what has been learned
- Successful transfer to participants' own company practice

Certification

Award of a qualifying certificate by the participating project partners in the country in question. It is also intended to incorporate the individual modules in the further-training courses offered by the project partners for relevant professions (in German with the IHK Certificate).

Open seminars and in-house training courses will be available **from October 2008** via the Akademie für Welthandel AG in Germany and via our European partners in Finland, Poland, Italy and Sweden. Information on request.

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