Projects and Products Portal for Leonardo da Vinci

Development of basic training for City Guides in Europe

NL/05/B/F/PP/157 526

http://www.adam-europe.eu/adam/project/view.htm?prj=2186

Project Information

Title:	Development of basic training for City Guides in Europe
Project Number:	NL/05/B/F/PP/157 526
Year:	2005
Project Type:	Pilot Project, project with multiplying effect (2000-2006)
Status:	running
Country:	NL-Netherlands
Marketing Text:	City Guides CG aims at developing and designing practical training for the profession of city guide, to increase the attention for knowledge, skill...
Summary:	City Guides CG aims at developing and designing practical training for the profession of city guide, to increase the attention for knowledge, skills, quality of presentation, local history, building styles, religion, local fortifications, attitude, etc. Many city councils and tourist organisations have already done a lot of work to establish a high quality level and the City Guide often is an official employee or a free-lancer on full-time or part-time base but there are big differences between the countries. attention for: professional competence profiles, difference city guide – tourist guide, stimulate recognition of this profession on European levels, increase quality control (label, management , organisation), establish a European framework and to stimulate co-operation between local government, local vocational training and heritage groups. Labour conditions will be discussed whether or not the city guide is an employee, a freelancer or a volunteer and whether or not official recognised. work: a needs analysis, educational requirements, training materials (Internet based), advice for certification on European level and a feasibility study to establish a European knowledge centre (advice). The project stimulates individuals and local groups to work on the presentation of their local cultural heritage. co-operation with European organisation aims to stimulate implementation of the results in national policy
Description:	
Themes:	*** Intercultural learning ** Utilization and distribution of results ** Labor market ** Lifelong learning ** Recognition, transparency, certification ** Vocational guidance ** Continuous training * Higher education * Enterprise, SME
Sectors:	*** Accommodation and Food Service Activities * Other Service Activities * Arts, Entertainment and Recreation * Agriculture, Forestry and Fishing
Product Types:	modules DVD website teaching material program or curricula open and distance learning
Product information:	Book: City Guide training on local level Available as pdf file
Projecthomepage:	

Project Contractor

Name:	Landstede Onderwijsgroep
City:	Zwolle
Country/Region:	Overijssel
Country:	NL-Netherlands
Organization Type:	continuing training institution
Homepage:	http://www.landstede.nl

Contact Person

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Coordinator

Name:	European Educative Projects BV
City:	VUGHT
Country/Region:	Noord Brabant
Country:	NL-Netherlands
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.eepbv.nl

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Partner

Partner 1

Name:	NHTV - University of Applied Science - Breda
City:	Breda - The Netherlands
Country/Region:	Noord Brabant
Country:	NL-Netherlands
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.nhtv.nl

Partner 2

Name:	Intercollege
City:	Nicosia - Cyprus
Country/Region:	Kypros / Kibris
Country:	CY-Cyprus
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.intercollege.ac.cy

Partner 3

Name:	St.Cyril and St.Methodius University
City:	Veliko Turnovo - Bulgaria
Country/Region:	
Country:	
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.uni-vt.bg

Partner 4

Name:	KEK Kronos
City:	Evia - Greece
Country/Region:	
Country:	
Organization Type:	continuing training institution
Homepage:	http://www.kek-kronos.gr

Partner

Partner 5

Name:	EfVET - European forum of Technical and Vocational Education and Training
City:	Brussels
Country/Region:	Bruxelles Cap, Brussel Hof
Country:	BE-Belgium
Organization Type:	association/non-governmental organisation
Homepage:	http://www.efvet.org

Partner 6

Name:	FEG - European Federation of Guide Associations
City:	Paris - France
Country/Region:	Ile De France
Country:	FR-France
Organization Type:	association/non-governmental organisation
Homepage:	http://www.feg.org

Partner 7

Name:	Tourist Information - VVV Kampen-Zwolle-Overijssels Vechtdal
City:	Zwolle
Country/Region:	Overijssel
Country:	NL-Netherlands
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.vvvzwolle.nl

Partner 8

Name:	NRC - Norton Radstock College
City:	Radstock - near Bath
Country/Region:	South West (UK)
Country:	UK-United Kingdom
Organization Type:	initial training
Homepage:	http://www.nortcoll.ac.uk

Project Files

Brochure City Guides.pdf

http://www.adam-europe.eu/prj/2186/prj/Brochure%20City%20Guides.pdf

Brochure city guides

City Guides - City Guide Training on local level - def.pdf

http://www.adam-europe.eu/prj/2186/prj/City%20Guides%20-%20City%20Guide%20Training%20on%20local%20level%20-%20%20def.pdf

Partners have produced a guide to support cultural historic organisations in small and medium sized cities to establish local training.
This guide aims to expand the activities of local organisations to present their cultural heritage to visitors.
In this file are a lot of examples and suggestions for organisers of a training course for (new) city guides.

City Guides - Labour market research def.pdf

http://www.adam-europe.eu/prj/2186/prj/City%20Guides%20-%20Labour%20market%20research%20def.pdf

Preliminary research of the labour market for local guides.

EEP PRESENTATIETECHNIEK syllabus city guides 6-2-2007.pdf

http://www.adam-europe.eu/prj/2186/prj/EEP%20PRESENTATIETECHNIEK%20%20syllabus%20city%20guides%206-2-2007.pdf

A module (in Dutch) for techniques of presentation. How to speak, how to behave, politness, etc. are critical aspects of guides.

Evaluation report - CG and final conference.pdf

http://www.adam-europe.eu/prj/2186/prj/Evaluation%20report%20-%20CG%20and%20final%20conference.pdf

Evaluative report of the City Guides project.

Products

1 City Guide Training on local level

Product 'City Guide Training on local level'

Title:	City Guide Training on local level
Product Type:	teaching material
Marketing Text:	This manual aims to stimulate and to support cultural-historic organisations in cities and villages in Europe to set-up and to organise training for their employees and/or volunteers to present the local cultural heritage.
Description:	The book can be ordered at jpa@planet.nl (euro 22,-) or you can download the pdf file (free of charge).
Target group:	Cultural organisations, historic organisations, tourist information offices, VET colleges.
Result:	
Area of application:	Guiding tourists in a city.
Homepage:	www.city-guides.nl
Product Languages:	English

Events

Final event was in November 2007

Date	23.11.2007
Description	
Target audience	
Public	Closed event
Contact Information	
Time and place	