

BE-CuLT - Basic E-Cultural and Linguistic Training for Work Experiences Abroad (Hotel and Catering Sector)

D/05/B/F/LA-146 312

<http://www.adam-europe.eu/adam/project/view.htm?prj=2046>

Project Information

Title: BE-CuLT - Basic E-Cultural and Linguistic Training for Work Experiences Abroad (Hotel and Catering Sector)

Project Number: D/05/B/F/LA-146 312

Year: 2005

Project Type: Language Competence (2000-2006)

Country: DE-Germany

Status: completed

Marketing Text: Foreign languages, intercultural training and work experiences abroad are not (yet) integral part of the regular initial vocational training curric...

Summary: Foreign languages, intercultural training and work experiences abroad are not (yet) integral part of the regular initial vocational training curricula in the hotel and catering professions in Europe. Training centres, vocational schools and companies organise these in the framework of additional funding programmes. However, equipment, time or qualification of staff are often inadequate to sufficiently prepare, tutor and follow-up training placements abroad. This is especially true in the case of young people who have had less opportunities to develop good learning skills, to learn foreign languages and to go abroad. There is a high risk of failure, which may demoralise trainee and hosting company, and may lead to a further loss of mobility opportunities for this group. A tool is needed, which meets the specific learning environments, learning aims and didactic needs of inexperienced young learners in practice-based vocational training.

The project develops an online learning tool which meets the following criteria:

It reproduces in a virtual world real work places in selected countries and companies with their specific linguistic and cultural setting (DE, FI, FR, IT, NL with English as bridge language)

It applies methodologies of authentic learning, non-judgemental experiential learning, and CLIL in integrating social and language skills in an intercultural setting

It is available on the internet and accessible from any place before, during and after a training placement abroad

It allows for tutored learning but does not require language teachers

It allows tutors to add new contents, adapted to their needs and experiences

Description:

Themes: *** ICT
*** Access for disadvantaged
*** Language training
** Intercultural learning
** Initial training

Sectors: *** Accommodation and Food Service Activities

Product Types:

Product information: The possibility to integrate an electronic, accredited version of a language portfolio for the vocational training will be evaluated. With this instrument, the learners have a possibility to monitor and evaluate their goals and progress of language learning.

The website will be a tool, which meets the specific learning environments, learning aims and didactic needs of the targeted young learners in practice-based vocational training, while leaving for a placement abroad. Not only trainees in the vocational training are potential user, but all employees in the hotel- and catering sector dealing with different languages and cultures.

The tool reproduces in a virtual world real work places in selected countries and companies with their specific linguistic and cultural setting. It applies methodologies of authentic learning, non-judgemental experiential learning, and CLIL (content and language integrated learning) in integrating social and language skills in an intercultural setting. It is available on the internet and accessible from any place before, during and after a training placement abroad. It allows for tutored learning but does

Project Information

not re-quire language teachers. It allows tutors to add new contents, adapted to their needs and experiences

Projecthomepage:

Project Contractor

Name: Kiezküchen Ausbildungs gGmbH
City: Berlin
Country/Region: Berlin
Country: DE-Germany
Organization Type: initial training
Homepage: <http://www.kiezkuechen.de>

Contact Person

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Coordinator

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Country/Region: Berlin
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Partner

Partner 1

Name: ROC ASA Hotel and Hospitality
City: Amersfoort
Country/Region: Utrecht
Country: NL-Netherlands
Organization Type: initial training
Homepage:

Partner 2

Name: Centre de Formation d'Apprentis de l'Hotellerie et du Commerce de la CCI Perpignan
City: Perpignan
Country/Region: Mediterranee
Country: FR-France
Organization Type: initial training
Homepage:

Partner 3

Name: Pirkanmaan Taitokeskus
City: Tampere
Country/Region: Aland
Country: FI-Finland
Organization Type: initial training
Homepage:

Partner 4

Name: Federazione Nazionale CNOS FAP
City: Rom
Country/Region: Lazio
Country: IT-Italy
Organization Type: initial training
Homepage:

Products

- 1 BE-CuLT Website
- 2 Analysis report defining the “Cultural Gap” and realistic minimum standards

Product 'BE-CuLT Website'

Title: BE-CuLT Website

Marketing Text:

Description: The partnership has chosen the world wide web as medium to create an flexible e-learning tool. The internet allows to overcome geographic distances and borders, it can bring young learners and tutors close to places far away, and in contact with the people far away.

Target group: Beneficiaries are disadvantaged young learners in practice-based vocational education for the hotel and catering sector, who will have a work experience abroad. Beneficiaries are also educational staff who support the young people in their linguistic and cultural learning before, during and after their work experiences abroad.

Product Languages:

Result: The project wants to achieve the wide-spread use, in the above drafted context of needs, of an E-LEARNING TOOL that complements the existing tools for linguistic and cultural preparation of training placements. To be accepted by the target groups, the tool will reproduce in a virtual world real work places in selected countries and companies, so to allow for learning at the work place with their specific linguistic and cultural settings:

- basic English as bridge language (levels A1 and A2) and basic linguistic elements of professional relevance in a host country language, here beginning with DE, FI, FR, IT and NL
- apply methodologies of authentic learning, experiential learning, and CLIL (content and language integrated learning) putting language in an intercultural social context at the work place, so to enable also inexperienced young learners to successfully handle training placements abroad: learning activity is based on game play
- is made available on the internet so to be easily integrated in learning environments and accessible from sending and hosting organisations (training centres, schools, companies) and support the learning process before, during and after the work experience abroad
- is easy to use for tutors of complex work placement constellations, allowing them to produce new contents adapted to their specific needs with the help of common templates and a manual

The use of this tool enhances a better quality of the addressed young peoples work experiences abroad. The project intends to reach a higher degree of personal satisfaction on both sides companies and trainees, and the degree to which the trainee's professional skills actually are challenged, used and developed during the work experience, in comparison to former experiences made and evaluated by the project partners. A better quality enhances a stronger motivation of companies in the hotel and catering sector to cooperate in the organisation of training placements for the lesser experienced young people, both as sending or hosting organisations.

www.becult.org

For full features you should register.

Area of application: The tool is ready for use in practice-based vocational education in all European countries and beyond. This does not require any formal procedures in the VET

Product 'BE-CuLT Website'

Area of application: systems, but the tool needs to be known, understood and considered valuable by placement tutors. At this point, the tool lives and grows with its use. The more it is used and completed by the users, the more variety it offers.

To use the tool, a computer with internet connection with sound and an installed "Flash-Player" (Free software) and no presence of a language teacher or a person familiar with the target country is required. This makes it flexible to use in different learning environments, whether in the home or in the target country, and opens it to a wide range of young learners, also the less experienced.

The technical design of the tool allows, later on, the uploading of contents and materials for other levels of language and social skills, for other countries and languages and for other professions and sectors without changes. The 5 core partners provide vocational education and training also in various other sectors and for different learners, and they cooperate with partners in nearly all European countries. They have the expertise, the networks and the will to further elaborate the tool. Resources for the development of contents and materials, for additional web-space and for content management may be subject to partnership agreements with industry. The idea of the open source community actually supports an easy transfer, asking for elaboration of the software for different purposes and render them back to the community, also free of charge. The tool may be the basis for others to adapt them to own specific learning purposes.

The website is fully functional on the internet by the 30.09.2007.

Homepage: <http://www.becult.org>

Product 'Analysis report defining the “Cultural Gap” and realistic minimum standards'

Title: Analysis report defining the “Cultural Gap” and realistic minimum standards

Marketing Text:

Description: All inputs (Questionnaires, results from different Workshops and inputs from the lingual expert) were summarized and put into this report. kiezküchen ggmbh were responsible for the text. (Iris Jaskulski and Mats Landgren)

Target group: Teachers, tutors, Trainers and other target groups.

Product Languages:

Result: All inputs (Questionnaires, results from different Workshops and inputs from the lingual expert) were summarized and put into this report. kiezküchen ggmbh were responsible for the text. (Iris Jaskulski and Mats Landgren)

Project manager Mr. Mats Landgren, mlandgren@bildungsmarkt.de, +49 30 485 22 333

Area of application: This report shows why we have chosen to design the website in this manner, and is a summary of all inputs in the konzeptual phase. Its didactical and methodological background is shown.

After clearance with the projectmanager Mr. Mats Landgren
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If interested please order "The Analysis report defining the “Cultural Gap” and realistic minimum standards" here:
Project manager Mr. Mats Landgren, mlandgren@bildungsmarkt.de, +49 30 485 22 333

Homepage:

Events

Becult Launch

Date 27.09.2007

Description

Target audience Teachers, Trainees,

Public Closed event

Contact Information 15.00
Mats Landgren

Time and place BAKD Hotel, Heinrich-Mann-Str. 29, 13156
Berlin