

StorySHOP

LEO05-2013-008

<http://www.adam-europe.eu/adam/project/view.htm?prj=12169>

Projektinformation

Titel: StorySHOP

Projektnummer: LEO05-2013-008

Jahr: 2013

Projekttyp: Innovationstransfer

Status: abgeschlossen

Land: DK-Dänemark

Marketing Text: StorySHOP befasst sich mit den Bildungs- und Ausbildungssysteme der Mitarbeiter im Gesundheitswesen in Europa. Das Projekt zielt darauf ab, ein Trainingsprogramm und eine Reihe von Materialien und Werkzeuge zu entwickeln, die das hohe Risiko für Dropout während der Ausbildung und das Burnout bei Mitarbeitern in der Sektor zu verhindern.

Zusammenfassung: The StorySHOP project has been implemented by 6 partners organisations each of which contributed to the project objectives with their specific knowledge, experience and expertise: Seed association is an expert in technologies, communication and education: The association was actually born from the belief that an adequate use of ICT and e-learning technologies can make a difference in education and training initiatives. This partner developed the training methodology Digital Storytelling for Development, on which the project is bases, and therefore it has been involved in all steps of the transfer of innovation of the methodology. Seed was also responsible for the web site. The staff of Well At Work & Associates are work psychologists involved in the promotion of workplace wellbeing and this partner was responsible for the description and analysis of existing training and educational opportunities available to healthcare workers in the partner countries, especially those addressing the difficulty of this particular group of professional in facing their job's emotional demand and their need for a support in finding a balanced relationship with citizens, in order to improve both their own well being and the quality of delivered healthcare services. The three partners: SUPSI/DSAN; Norton Radstock College/Bath College and Aarhus Social- and Health College are educational institutions in charge of the training of healthcare staff in CH, UK and DK respectively. They are experts in this field and were therefore deeply involved in the transfer of the DSD concept to the healthcare students' and professionals' learning needs;. The research stage identified key concepts and elements on which the production of StorySHOP training methodology and didactical materials were grounded. Based on the results of the above mentioned research phase, a training Handbook was developed, aiming at guiding healthcare professionals and students through the digital storytelling process. Taking healthcare students' and professionals' learning approach, learning needs, already existing competencies and resources into consideration, a set of pedagogical materials was developed in order to complement and support the above mentioned training Handbook. All the developed materials was piloted in Switzerland, in order to identify possible lacks or ways to improve them. The Italian and Swiss partners were involved in the piloting. All training materials were made available on the project's web-based platform in the following languages: Danish, English and Italian. The trained trainers tested the methodology and the materials in their countries. The material - including the Handbook - was adusted and the final version made public. Dissemination at national level and at European level took place during the whole period.

Beschreibung: StorySHOP addressed the education and training systems of healthcare students & employees in Europe. The project has produced a training curriculum, and a set of instructional materials and tools helping to prevent dropout during education as well as to reduce the high risk of burnout among the professionals working in the sector.

Projektinformation

A big group of the VET students within the health care sector suffer from negative self-perception and negative expectations to their education as well as to their future job. The project focused on how storytelling can be used as a tool to change this.

The continuous delivery of help and care causes healthcare employees elevated stress levels, making the risk of burnout, and in particular of compassion fatigue, very high. It is thus likely for professionals going through such work experience to become unresponsive and insensitive, worsening both their professional performance and the citizens' wellbeing. Storytelling can be used to help them to keep empathy and balance it with their own good feeling and optimism from their private lives.

The main objective of StorySHOP was integrating a storytelling based approach into the education and training of healthcare workers, to strengthen self-esteem, to reduce the risk of emotional fatigue and to help being able to establish a compassionate relationship with others.

The training methodology "Digital Storytelling for Development" (DSD), created in Switzerland, has been transferred to the VET sector, adapted and applied to the education and training of and by healthcare employees.

DSD was chosen because it was applied several times, both in Switzerland and in other countries, with children experiencing difficult or stressful social conditions, and it showed to improve both their capacity to deal with their own feelings and experiences, and to increase their relational skills.

Themen:

Sektoren: *** Gesundheits- und Sozialwesen
 ** Erziehung und Unterricht
 * Information und Kommunikation

Produkt Typen: Film
 Lehrmaterial
 Homepage

Produktinformation: The project developed an instructional method, based on storytelling, for ADULTS, which helps finding an emotional balance in daily professional activities. This was achieved by developing:

- A set of instructional materials, examples and a handbook
- A 'Train the Trainers' program
- Storytelling workshops in Switzerland, Denmark and England

The envisaged impact is an improvement in the education and training systems for healthcare employees in the partner countries, with particular respect to improvement of self-esteem and to the decrease of emotional fatigue risk.

Projektwebseite: <http://storyshop-llp.eu/>

Vertragnehmer

Name: Aarhus Social- og Sundhedsskole
Stadt: Aarhus N
Land/Region: Arthus Amt
Land: DK-Dänemark
Organisationstyp: Erstausbildung
Homepage: <http://www.sosuaarhus.dk/international/>

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Organisationstyp: Erstausbildung
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Partner

Partner 1

Name: Well At Work & Associates
Stadt: Milano
Land/Region: Toscana
Land: IT-Italien
Organisationstyp: andere
Homepage: <http://wellatwork.it/en/>

Partner 2

Name: Bath College
Stadt: Radstock
Land/Region: South West (UK)
Land: UK-Vereinigtes Königreich
Organisationstyp: andere
Homepage: <http://www.bathcollege.ac.uk>

Partner 3

Name: Associazione seed
Stadt: Lugano
Land/Region: Ticino
Land: CH-Schweiz
Organisationstyp: andere
Homepage: <http://seedlearn.org>

Partner 4

Name: European Forum of Technical and Vocational Education and Training
Stadt: Brussels
Land/Region: Bruxelles Cap, Brussel Hof
Land: BE-Belgien
Organisationstyp: andere
Homepage: <http://www.efvet.org>

Partner

Partner 5

Name: SUPSI/DSAN

Stadt: Manno - Lugano

Land/Region: Ticino

Land: CH-Schweiz

Organisationstyp: andere

Homepage: http://www.supsi.ch/home_en.html

Projektdateien

Quick-Guide-making-a-movie-video-1.pdf

<http://www.adam-europe.eu/prj/12169/prj/Quick-Guide-making-a-movie-video-1.pdf>

The StorySHOP Quick Guide

storyshop_handbook_FINAL1.pdf

http://www.adam-europe.eu/prj/12169/prj/storyshop_handbook_FINAL1.pdf

The StorySHOP Handbook

Produkte

- 1 Project Web-site
- 2 Handbook
- 3 Pedagogical materials
- 4 StorySHOP Quick Guide
- 5 Project Newsletters
- 6 Instructional Videos

Produkt 'Project Web-site'

Titel: Project Web-site

Produkttyp: Homepage

Marketing Text: The platform is an online repository where all pedagogical resources are gathered and made available to any stakeholder, student, trainer or professional who could be interested in learning how to implement the digital storytelling based training methodology developed by StorySHOP consortium to enhance the capacity of healthcare professionals to manage job related stress and avoid burnout. The StorySHOP consortium considered a range of possible solutions and strategies to develop the platform (like Moodle) and eventually chose to integrate the platform into the project website. Such choice made it easier to publish materials in multiple languages and to subdivide them according to the different project's stages or kinds of resources (digital stories produced during pilot courses; handbook; additional materials; digital stories produced during the trainers' training.)

Beschreibung: Online Internet Web-site

Zielgruppe: Healthcare professionals, students and trainers

Resultat: Online Internet Web-site

Anwendungsbereich: Dissemination and Exploitation of the project.
General information about the project.

Homepage: <http://storyshop-llp.eu/>

Produktsprachen: Englisch
Dänisch
Italienisch

Produkt 'Handbook'

Titel: Handbook

Produkttyp: Lehrmaterial

Marketing Text: The StorySHOP Handbook is containing all the information and details about the digital storytelling based methodology produced by the StorySHOP consortium, and on how to implement it.

Beschreibung: A collection of pages, describing the StorySHOP Project and details of the digital storytelling based methodology produced by the StorySHOP consortium, and on how to implement it.

Zielgruppe: Healthcare professionals, students and trainers

Resultat: The result is a handbook

Anwendungsbereich: The handbook is containing all the information and details about the digital storytelling based methodology produced by the StorySHOP consortium, and about how to implement it.

Homepage: <http://storyshop-llp.eu/resources/handbook/>

Produktsprachen: Dänisch
Englisch
Italienisch

Produkt 'Pedagogical materials'

Titel: Pedagogical materials

Produkttyp: Lehrmaterial

Marketing Text: A set of Pedagogical materials were produced, addressing users who wish to learn further details about the subjects described in the Handbook. For example, additional materials include guidelines about how to deal with software and websites, which could be used to produce a digital story; or guidelines about how to identify and write a story about a turning point; or templates which could be useful to produce a storyboard.

Beschreibung: Pedagogical materials

Zielgruppe: Healthcare professionals, students and trainers

Resultat: A set of Pedagogical materials

Anwendungsbereich: addressing users who wish to learn further details about the subjects described in the Handbook.

Homepage: <http://storyshop-llp.eu/resources/>

Produktsprachen: Dänisch
Italienisch
Englisch

Produkt 'StorySHOP Quick Guide'

Titel: StorySHOP Quick Guide

Produkttyp: Lehrmaterial

Marketing Text: A Quick Guide that addresses the technology part of the storytelling process, with screen shots of the software used with the intention of simplifying the process.

Beschreibung: Learning resource

Zielgruppe: Teachers, trainee and Pedagogical Assistants in all sectors

Resultat: Quick Guide to producing a video/movie; this enables the digital storytelling to take place in an easier manner.

Anwendungsbereich:

Homepage: <http://storyshop-llp.eu/wp-content/uploads/2016/01/Quick-Guide-making-a-movie-video-1.pdf>

Produktsprachen: Englisch
Italienisch
Dänisch

Produkt 'Project Newsletters'

Titel: Project Newsletters

Produkttyp: andere

Marketing Text: The newsletters informed relevant stakeholders about the project's objectives, progress and results/products.

Beschreibung: 4 newsletters

Zielgruppe: All relevant stakeholders

Resultat: The newsletters served the aim of dissemination and exploitation.

Anwendungsbereich: Dissemination and exploitation

Homepage: <http://storyshop-llp.eu/newsletters/>

Produktsprachen: Italienisch
Englisch
Dänisch

Produkt 'Instructional Videos'

Titel: Instructional Videos

Produkttyp: Film

Marketing Text: 4 different videos explaining the procedures in Digital Storytelling and 5 videos produced by students

Beschreibung: No. 1 - Digital Storytelling
No. 2 - Turning Point
No. 3 - Feedback
No. 4 - Technical Tools

5 videos from students

Zielgruppe: Trainers and teachers and potential users in general

Resultat: Videos

Anwendungsbereich: As instructions for potential teachers who want to use the methodology developed by the Project Partners.

Homepage: https://www.youtube.com/channel/UCRgtq_pXfQewnhRPRFEIwKA

Produktsprachen: Englisch
Italienisch
Dänisch