

# Creative Industries Network Survey

Questionário a empreendedores de indústrias criativas em Portugal - Projeto Europeu CInetwork of Entrepreneurs



Lifelong  
Learning  
Programme

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AbERTA



Survey Co-funded by Leonardo da Vinci EU LL Program

Dear Creative Entrepreneur,

Welcome to our survey of entrepreneurship in the creative sector in Portugal. This survey is conducted under a EU's Leonardo da Vinci Research Project of Transfer of Innovation that is coordinated by Universidade Aberta in Portugal, and has also DNA Cascais as a national partner.

Creative businesses have a great part to play in EU and in Portugal's future but it is important to know more about who you are, what you do, and what can be done to help your business succeed. The survey will provide the Portuguese research team and the research teams of the other project's partner countries (namely UOC in Spain, University of Piraeus in Greece, UKWON in the UK, and Media Deals in France) an overview of business needs, as well as an understanding of how the sector is helping to build Nottingham's reputation as a centre for innovation and creativity.

In Portugal the survey is led by Universidade Aberta (the Portuguese eLearning university), a public owned university based in Lisbon. Universidade Aberta is the overall coordinator of the Creative Industries Network project (CInet) funded by the EU's Leonardo programme and is running in parallel with similar initiatives in Athens, Barcelona and Nottingham. The eventual aim is to create collaborative partnerships between creative industry entrepreneurs in Portugal and each one of these cities. You will be given the opportunity during the survey to express an interest in taking part in such initiatives.

The survey should take around 15 minutes to complete.

Your answers to the survey questions are strictly confidential. Data gathered will be used by CInet partners exclusively for purposes associated with the CInet project. All data will be stored in a password protected electronic format. To help protect your confidentiality, published results will not contain information that will personally identify you or your company. You will not be added to any other mailing lists without your express consent.

Thank you for your help with this important project. Please don't hesitate to contact me if you would like to discuss any aspect of the survey.

With very best wishes,

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CInet is a project supported by the Leonardo da Vinci programme of the European Union. For more information on the CInet project please see our interim project's site at: [http://in3.uoc.edu/opencms\\_in3/opencms/webs/projectes/CInet/en/index.html](http://in3.uoc.edu/opencms_in3/opencms/webs/projectes/CInet/en/index.html)

There are 69 questions in this survey

## Participate

1 [ ] I wish to take part in this survey \*

Please choose **only one** of the following:

Yes

No

## Sharing information

**2** [ ] I authorise the sharing of information concerning my answers to this survey with other CINet partners. I understand that if I answer Yes to this question, my answers can be shared with other CINet partners but only for the express purposes of the CINet research activities and in confidence with them, and that my name or the name of my company will never be used in association with this survey, except when expressly authorised. \*

Please choose **only one** of the following:

- Yes
- No

**Survey****3 [ ]Name of company \***

Please write your answer here:

**4 [ ]Your name \***

Please write your answer here:

**5 [ ]What is your position in the business? \***Please choose **only one** of the following: Owner Partner Other **6 [ ]Gender \***Please choose **only one** of the following: Female Male**7 [ ]Age \***Please choose **only one** of the following: Less than 20 21 – 25 26 – 30 31 – 35 36 – 40 41 – 50 51 – 60 Over 60**8 [ ]What is your highest qualification? \***Please choose **only one** of the following: Secondary education Further education (e.g. skills/vocational training, advanced vocational training, specialist technical college, work-based learning) Graduate (e.g. undergraduate course, postgraduate course, other HE courses, SVQ or NVQ) Postgraduate (e.g. Masters, PhD)

Make a comment on your choice here:

Please specify domain/area of studies or qualification (mandatory) in the comment box presented.

**9 [ ]What does your business do? \***Please choose **all** that apply:

- Artistic Creation
- Motion picture, video and television programme post production activities
- Performing arts
- Radio broadcasting
- Photographic activities
- Motion picture, video and television programme production activities
- Architectural activities
- Television programming and broadcasting activities
- Publishing of journals and periodicals
- Specialised design activities
- Support activities for performing arts
- Media representation
- Sound recording and music publishing activities
- Publishing of newspapers
- Advertising agencies
- Reproduction of recorded media
- Book publishing
- Other publishing activities
- Operation of arts facilities
- Pre-press and media
- Motion picture, video and television programme distribution activities
- Motion picture projection activities
- Computer programming activities
- Clothing and accessories
- Retail sales of second-hand goods in stores
- Other retail sale of new goods in specialised stores
- Other software publishing

**10 [ ]What exactly does your business sell? \***

Please write your answer here:

**11 [ ]What is the legal status of your business? \***Please choose **only one** of the following:

- Self-employed (sole trader)
- Limited Liability Partnership
- Community Interest Company
- Worker Co-operative
- Company Limited by Guarantee
- Company Limited by Shares
- PLC
- Other

**12 [ ]What year was your company founded? (If not self-employed) \***

Only answer this question if the following conditions are met:

Answer was NOT 'Self-employed (sole trader)' at question '11 [Q00011]' (What is the legal status of your business?)

Only integer value may be entered in this field.

Please write your answer here:

**13 [ ]What year did trading actually start? \***

Only integer value may be entered in this field.

Please write your answer here:

**14 [ ]Did you have one or more business partners at the time? \***

Please choose **only one** of the following:

- No  
 1  
 2  
 3  
 4  
 5+

**15 [ ]Your sources of income in Year 1? \***

Please choose **all** that apply:

- Your business(es)  
 Part-time employment elsewhere  
 Full-time employment elsewhere  
 Investment income/savings  
 Working Tax Credit  
 Social security / unemployment benefits  
 Pension  
 Other:

**16 [ ]Initial source of funding for the business? \***

Please choose **all** that apply:

- Personal bank overdraft  
 Business loan from bank  
 Loan from other organisation [specify]  
 Business angel  
 Grant  
 Family or friends  
 Self-funded  
 Other:

**17 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was at question '16 [Q00016]' (Initial source of funding for the business?)

Please write your answer here:

**18 [ ]What is the current address of your company? \***

Please write your answer(s) here:

Number	<input type="text"/>
Street	<input type="text"/>
City	<input type="text"/>
Post code	<input type="text"/>

**19 [ ]Are these premises: \***Please choose **only one** of the following:

- Owned by you / your company?  
 Rented by you / your company?  
 Your home?  
 Other

**20 [ ]Approximately how much space does your business occupy? \***Please choose **only one** of the following:

- Less than 50m2  
 Between 51m2 and 100m2  
 Between 101m2 and 200m2  
 Between 201m2 and 300m2  
 Between 301m2 and 450m2  
 Between 451m2 and 1000m2  
 More than 1000m2

**21 [ ]Does your business qualify for rate relief? \***Please choose **only one** of the following:

- Yes  
 No

**22 [ ]How many people do you employ now? \***

Please choose the appropriate response for each item:

	none	1	2 - 5	6 - 10	11 - 20	21 - 30	31 - 50	50+
Female	<input type="radio"/>							
Male	<input type="radio"/>							

(Include yourself in this figure)

**23 [ ]How many people did you employ one year ago? \***

Please choose the appropriate response for each item:

	none	1	2 - 5	6 - 10	11 - 20	21 - 30	31 - 50	50+
Female	<input type="radio"/>							
Male	<input type="radio"/>							

(Include yourself in this figure)

**24 [ ]How many freelance staff have you worked with in the last 6 months? \***Please choose **only one** of the following:

- None  
 1  
 2 - 5  
 6 - 10  
 11 - 20  
 21 - 30  
 31 - 50  
 50+

**25 [ ]How much did your business turn over during your last accounting year (in EUR)? \***

Please choose **only one** of the following:

- 0 –1.250
- 1.250 –12.500
- 12.500 – 60.000
- 60.000 – 300.000
- 300.000 – 1.250.000
- more than 1.250.000

**26 [ ]Your sources of income in Year 1? \***

Please choose **all** that apply:

- Your business(es)
- Part-time employment elsewhere
- Full-time employment elsewhere
- Investment income/savings
- Working Tax Credit
- Social security / unemployment benefits
- Pension
- Other:

**27 [ ]Are you currently part of an entrepreneur support programme? \***

**Only answer this question if the following conditions are met:**  
 Answer was less than '2013' at question '13 [Q00013]' (What year did trading actually start?)

Please choose **only one** of the following:

- No
- Yes

Please answer this question thinking about your business now...

**28 [ ]How useful is it? \***

**Only answer this question if the following conditions are met:**  
 Answer was less than '2013' at question '13 [Q00013]' (What year did trading actually start?) and Answer was 'Other' at question '27 [Q00026]' (Are you currently part of an entrepreneur support programme?)

Please choose the appropriate response for each item:

- |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1                     | 2                     | 3                     | 4                     | 5                     | 6                     | 7                     | 8                     | 9                     | 10                    |
| <input type="radio"/> |

Please answer this question thinking about your business now...

Please consider 1 = Very useful; 10 = Not useful at all.

**29 [ ]From which other organisations are you currently getting / have you recently gained support? \***

**Only answer this question if the following conditions are met:**  
 1-Very Useful . 10 - Not at all useful

Please choose the appropriate response for each item:

	1	2	3	4	5	6	7	8	9	10
IAPMEI, Government or Ministry Entity	<input type="radio"/>									
Local Municipality	<input type="radio"/>									
Municipal Incubator	<input type="radio"/>									
National Incubator	<input type="radio"/>									
Higher Education Institution	<input type="radio"/>									
Venture Capital	<input type="radio"/>									
Business Angels	<input type="radio"/>									
Banks	<input type="radio"/>									
Entrepreneurship Associations	<input type="radio"/>									
Development Associations dedicated to the Creative Industries	<input type="radio"/>									
Other (please specify)	<input type="radio"/>									

Please answer this question thinking about your business now...

Please consider 1 = Very useful; 10 = Not useful at all.

**30 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was '1' or '2' or '3' or '4' or '5' or '6' or '7' or '8' or '9' or '10' at question '29 [Q00028]' (From which other organisations are you currently getting / have you recently gained support? (Other (please specify)))

Please write your answer here:

**31 [ ]Which of the following sources of funds have you used to invest in the business during the last 12 months? \***

Only answer this question if the following conditions are met:

(((! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013"))))

Please choose all that apply:

- Personal bank overdraft
- Business loan from bank
- Loan from other organisation [specify]
- Grant
- Family or friends
- Self-funded

Other:

**32 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was at question '31 [Q00029]' (Which of the following sources of funds have you used to invest in the business during the last 12 months?)

Please write your answer here:

**33 [ ]Do you now feel part of a community of other creative industry enterprises within your local area? \***

Only answer this question if the following conditions are met:

(! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013"))

Please choose the appropriate response for each item:

- 1 2 3 4 5 6 7 8 9 10
- 

1= Very much so; 10= Not at all

**34 [ ]Is collaboration with other local enterprises important in terms of winning business? If Yes, which areas of collaboration are important? \***

Only answer this question if the following conditions are met:

(((! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013"))))

Please choose all that apply:

- No
- Product/service innovation
- Joint marketing
- Partnering in tenders
- Sharing or reducing risk
- Market access
- Access to finance
- Other (Please specify)

Other:

**35 [ ]How important is sharing practical knowledge, skill and experience with other entrepreneurs in the current stage of your business? \***

Only answer this question if the following conditions are met:

(! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013"))

Please choose the appropriate response for each item:

- 1 2 3 4 5 6 7 8 9 10
- 

1= Very much so; 10= Not at all

**36 []In which areas of knowledge and experience do you gain most from other entrepreneurs in the current stage of your business? Please rank the five most significant in order of importance. ( 1 most important; 5 - less important). \***

**Only answer this question if the following conditions are met:**

Answer was '1' or '2' or '3' or '4' or '5' at question '13 [Q00013]' (What year did trading actually start?) and Answer was '1' or '5' at question '35 [Q00032]' (How important is sharing practical knowledge, skill and experience with other entrepreneurs in the current stage of your business? ( ))

Please choose the appropriate response for each item:

	1	2	3	4	5
Business planning	<input type="radio"/>				
Raising money	<input type="radio"/>				
Accounting	<input type="radio"/>				
Tax	<input type="radio"/>				
Product development	<input type="radio"/>				
Supply chain	<input type="radio"/>				
Marketing	<input type="radio"/>				
Employment	<input type="radio"/>				
Managing people	<input type="radio"/>				
General business advice	<input type="radio"/>				
Market Access	<input type="radio"/>				
Other (please specify)	<input type="radio"/>				

**37 []Please specify: \***

**Only answer this question if the following conditions are met:**

Answer was '1' or '2' or '3' or '4' or '5' at question '36 [Q00033]' (In which areas of knowledge and experience do you gain most from other entrepreneurs in the current stage of your business? Please rank the five most significant in order of importance. ( 1 most important; 5 - less important). (Other (please specify)))

Please write your answer here:

**38 []In which areas do you feel you would like more knowledge, skill or information? Please rank the five most significant in order of importance. \***

**Only answer this question if the following conditions are met:**

( ! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013") )

Please choose the appropriate response for each item:

	1	2	3	4	5
Business planning	<input type="radio"/>				
Raising money	<input type="radio"/>				
Accounting	<input type="radio"/>				
Tax	<input type="radio"/>				
Product development	<input type="radio"/>				
Supply chain	<input type="radio"/>				
Marketing	<input type="radio"/>				
Employment	<input type="radio"/>				
Managing people	<input type="radio"/>				
General business advice	<input type="radio"/>				
Market Access	<input type="radio"/>				
Other (please specify)	<input type="radio"/>				

**39 []Please specify: \***

**Only answer this question if the following conditions are met:**

Answer was '1' or '2' or '3' or '4' or '5' at question '38 [Q00034]' (In which areas do you feel you would like more knowledge, skill or information? Please rank the five most significant in order of importance. (Other (please specify)))

Please write your answer here:

**40 []How would you like to acquire this knowledge, skill or information? \***

**Only answer this question if the following conditions are met:**

(( ( ! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013") )))

Please choose the appropriate response for each item:

	1	2	3	4	5	6	7	8	9	10
Formal taught course	<input type="radio"/>									
Networking opportunities	<input type="radio"/>									
Online learning resources	<input type="radio"/>									
Personal mentoring	<input type="radio"/>									
Other entrepreneurs	<input type="radio"/>									
Other (please specify)	<input type="radio"/>									

1= Definitely; 10= Definitely not

**41 []Please specify: \***

**Only answer this question if the following conditions are met:**

Answer was '1' or '2' or '3' or '4' or '5' or '6' or '7' or '8' or '9' or '10' at question '40 [Q00035]' (How would you like to acquire this knowledge, skill or information? (Other (please specify)))

Please write your answer here:

**42 []Have you ever taken part in any course or activity about entrepreneurship at school, college or university?**

Please choose **only one** of the following:

- Yes  
 No

**43 []Do you totally agree, tend to agree, tend to disagree or totally disagree with each of the following statements? \***

Please choose the appropriate response for each item:

	Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know
My education is helping/has helped me to develop my sense of initiative and an entrepreneurial attitude	<input type="radio"/>				
My education is helping/has helped me to understand the role of entrepreneurs in society better	<input type="radio"/>				
My education made me interested in becoming an entrepreneur	<input type="radio"/>				
My education has given/is giving me skills and know-how to enable me to run a business	<input type="radio"/>				
My education was crucial from what I am doing now	<input type="radio"/>				

**44 []Were each of the following elements very important, fairly important, not very important or not important at all in your decision to start a new business? \***

Please choose the appropriate response for each item:

	Very Important	Fairly Important	Not very important	Not important at all
Dissatisfaction with previous work situation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
An appropriate business idea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contact with an appropriate business partner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting the necessary financial resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A role model	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addressing an unmet need	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**45 []Why are you running your own business? \***

Please choose **all** that apply:

- Personal independence /self-fulfilment  
 Exploiting a business opportunity  
 Better income prospects  
 Freedom to choose place and time of working  
 Lack of other employment opportunities  
 Lack of attractive employment opportunities  
 Members of family / friends are self-employed  
 Favourable economic climate  
 To avoid the uncertainties related to paid employment  
 To contribute to society  
 Other (please specify)  
 Don't Know

**46 []Please specify: \***

**Only answer this question if the following conditions are met:**

Answer was at question '45 [Q00039]' (Why are you running your own business?)

Please write your answer here:

**47 [ ]If you were to open a business today, which two risks would you most fear? \***

Please choose **all** that apply:

- Irregular income / income not guaranteed
- Lack of job security
- The risk of losing your property / home
- The need to devote too much energy or time to it
- The possibility of suffering a personal failure
- The possibility of going bankrupt
- Don't Know

**48 [ ]Do you totally agree, tend to agree, tend to disagree or totally disagree with each of the following statements? \***

Please choose the appropriate response for each item:

	Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know
It is difficult to start your own business due to lack of funds	<input type="radio"/>				
It is difficult to start your own business due to complex administrative procedures	<input type="radio"/>				
It is difficult to obtain sufficient information on how to start a business	<input type="radio"/>				
You should not start a business if there is a risk of failure	<input type="radio"/>				
People who have started their own business and have failed should be given a second chance	<input type="radio"/>				
Society does not understand and have a bad idea about failure	<input type="radio"/>				
Legislation penalises failure in a way that it does not compensate to have risk	<input type="radio"/>				
Markets are so close and unfairly competitive that it does not compensate to open a business	<input type="radio"/>				
Competition in the creative industries works better regulated than in other industries	<input type="radio"/>				
It is easy to open a business in the creative industries	<input type="radio"/>				

**49 [ ]Were you part of an entrepreneur support programme during your first year in business? \***

Please choose **only one** of the following:

- No
- Yes

**50 [ ]How useful was it? \***

**Only answer this question if the following conditions are met:**

Answer was 'Other' at question '49 [Q00042]' (Were you part of an entrepreneur support programme during your first year in business?)

Please choose the appropriate response for each item:

- |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1                     | 2                     | 3                     | 4                     | 5                     | 6                     | 7                     | 8                     | 9                     | 10                    |
| <input type="radio"/> |

**51 [ ]From which other organisations did you seek support in your first year of business? \***

Please choose the appropriate response for each item:

	1	2	3	4	5	6	7	8	9	10
IAPMEI, Government or Ministry Entity	<input type="radio"/>									
Local Municipality	<input type="radio"/>									
Municipal Incubator	<input type="radio"/>									
National Incubator	<input type="radio"/>									
Higher Education Institutions	<input type="radio"/>									
Venture Capital	<input type="radio"/>									
Business Angels	<input type="radio"/>									
Banks	<input type="radio"/>									
Entrepreneurship Associations	<input type="radio"/>									
Development Associations dedicated to the Creative Industries	<input type="radio"/>									
Other (please specify)	<input type="radio"/>									

1 = Definitely; 10 = Definitely not

**52 [ ]Please specify: \***

**Only answer this question if the following conditions are met:**

Answer was '1' or '2' or '3' or '4' or '5' or '6' or '7' or '8' or '9' or '10' at question '51 [Q00044]' (From which other organisations did you seek support in your first year of business? (Other (please specify)))

Please write your answer here:

**53 [] Did you feel part of a community of other creative industry enterprises within your local area during your first year? \***

Please choose the appropriate response for each item:

- 1 2 3 4 5 6 7 8 9 10

1= Very much so; 10= Not at all

**54 []**

**In your first year of business was collaboration with other local enterprises important in terms of winning business? If Yes, which areas of collaboration were important? \***

Please choose all that apply:

- No  
 Product/service innovation  
 Joint marketing  
 Partnering in tenders  
 Sharing or reducing risk  
 Market access  
 Access to finance  
 Other:

**55 [] Please specify: \***

Only answer this question if the following conditions are met:

Answer was at question '54 [Q00046]' ( In your first year of business was collaboration with other local enterprises important in terms of winning business? If Yes, which areas of collaboration were important? )

Please write your answer here:

**56 [] During your first year of business, how important was gaining practical knowledge and experience from other entrepreneurs? \***

Please choose the appropriate response for each item:

- 1 2 3 4 5 6 7 8 9 10

1= Very much so; 10= Not at all

**57 [] In which areas of knowledge and experience did you gain most from other entrepreneurs during your first year in business? Please rank the five most significant in order of importance (1 = most important; 5 = Less important). \***

Only answer this question if the following conditions are met:

Answer was '1' or '5' at question '56 [Q00047]' (During your first year of business, how important was gaining practical knowledge and experience from other entrepreneurs? ( ))

Please choose the appropriate response for each item:

	1	2	3	4	5
Business planning	<input type="radio"/>				
Raising money	<input type="radio"/>				
Accounting	<input type="radio"/>				
Tax	<input type="radio"/>				
Product development	<input type="radio"/>				
Supply chain	<input type="radio"/>				
Marketing	<input type="radio"/>				
Employment	<input type="radio"/>				
Managing people	<input type="radio"/>				
General business advice	<input type="radio"/>				
Market Access	<input type="radio"/>				
Other (please specify)	<input type="radio"/>				

**58 [] Please specify: \***

Only answer this question if the following conditions are met:

Answer was '1' or '2' or '3' or '4' or '5' at question '57 [Q00048]' (In which areas of knowledge and experience did you gain most from other entrepreneurs during your first year in business? Please rank the five most significant in order of importance (1 = most important; 5 = Less important)). (Other (please specify))

Please write your answer here:

**59 [ ]Thinking about your fist year in business, in which areas do you feel you would have liked more knowledge, skill or information? Please rank the five most significant in order of importance. \***

Please choose the appropriate response for each item:

	1	2	3	4	5
Business planning	<input type="radio"/>				
Raising money	<input type="radio"/>				
Accounting	<input type="radio"/>				
Tax	<input type="radio"/>				
Product development	<input type="radio"/>				
Supply chain	<input type="radio"/>				
Marketing	<input type="radio"/>				
Employment	<input type="radio"/>				
Managing people	<input type="radio"/>				
General business advice	<input type="radio"/>				
Market Access	<input type="radio"/>				
Other (please specify)	<input type="radio"/>				

**60 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was '1' or '2' or '3' or '4' or '5' at question '59 [Q00049]' (Thinking about your fist year in business, in which areas do you feel you would have liked more knowledge, skill or information? Please rank the five most significant in order of importance. (Other (please specify)))

Please write your answer here:

**61 [ ]How would you like to have acquired this knowledge, skill or information? \***

Only answer this question if the following conditions are met:

(((! is\_empty(Q00013.NAOK) && (Q00013.NAOK < "2013"))))

Please choose the appropriate response for each item:

	1	2	3	4	5	6	7	8	9	10
Formal taught course	<input type="radio"/>									
Networking opportunities	<input type="radio"/>									
Online learning resources	<input type="radio"/>									
Personal monitoring	<input type="radio"/>									
Other entrepreneurs	<input type="radio"/>									
Other (please specify)	<input type="radio"/>									

1= Definitely; 10= Definitely not

**62 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was '1' or '2' or '3' or '4' or '5' or '6' or '7' or '8' or '9' or '10' at question '61 [Q00050]' (How would you like to have acquired this knowledge, skill or information? (Other (please specify)))

Please write your answer here:

**63 [ ]What would help most to support creative businesses in this area? \***

Please write your answer here:

**64 [ ]Would you like to have opportunities to collaborate with creative industry entrepreneurs in other European countries? \***

Please choose **only one** of the following:

- No
- Product/service innovation
- Joint marketing
- Partnering in tenders
- Other (please specify)
- Other

**65 [ ]Please specify: \***

Only answer this question if the following conditions are met:

Answer was 'Other (please specify)' at question '64 [Q00052]' (Would you like to have opportunities to collaborate with creative industry entrepreneurs in other European countries?)

Please write your answer here:

**66 [ ]What are your aspirations for your business in five years' time? \***

Please write your answer here:

**67 [ ]What would help most to support your personal development? \***

Please write your answer here:

**68 [ ]What would help most to support the growth of creative businesses in this area? What do you most criticise in the creative business industries in Portugal? \***

Please write your answer here:

**69 [ ]Are there any other comments you would like to pass on to policymakers, vocational education providers or business support organisations in this area? \***

Please write your answer here:

Thank you for your time!

Submit your survey.  
Thank you for completing this survey.