Projects and Products Portal for Leonardo da Vinci

communication policiy: my training company - my workplacement

2013-1-DE-LEO01-16893

http://www.adam-europe.eu/adam/project/view.htm?prj=11949

Project Information

Title:	communication policiy: my training company - my workplacement
Project Number:	2013-1-DE-LEO01-16893
Year:	2013
Project Type:	Mobility - initial vocational training IVT
Country:	DE-Germany
Status:	granted
Individual Participation:	Not possible
Marketing Text:	A 5 week workplacement for trainees in business and administration to explore communication policy in companies
Summary:	The project was designed to give trainees of the German dual system of professional training a chance to do a 5-week internship in Ireland, Finland and Austria According to the focus of Robert-Schmidt-Berufskolleg trainees came from the field of business and administration. For the first time hearing impaired students were sent together with hearing students to practice inclusion. During the internship the participants explored the communication policy in their respective internship companies and compared them to their training company's communication policy. They uploaded their results in a web-based training platform. They also wrote blogs about their tasks and impressions. The project linked theoretical knowledge acquired at school with hands-on experience in the target countries. The objectives were met. As a positive side effect hearing impaired students were greatly encouraged to take part in European internships.
Themes:	** ICT ** Access for disadvantaged * Initial training
Sectors:	* Administrative and Support Service Activities * Transportation and Storage * Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles * Information and Communication
Projecthomepage:	www.robert-schmidt-berufskolleg.de

Project Contractor

Name:	Robert-Schmidt-Berufskolleg für Wirtschaft und Verwaltung der Stadt Essen
City:	Essen
Country/Region:	Düsseldorf
Country:	DE-Germany
Organization Type:	National Agency
Homepage:	http://www.robert-schmidt-berufskolleg.de

Contact Person

Name:	Olivia Schattmeier
Address:	Robert-Schmidt-Str. 1
City:	Essen
Country:	DE-Germany
Telephone:	+49 201 860 560 30
Fax:	+49 201 860 560 33
E-mail:	olivia_schattmeier@robert-schmidt-berufskolleg.de
Homepage:	http://www.robert-schmidt-berufskolleg.de

Coordinator

Name:	Robert-Schmidt-Berufskolleg für Wirtschaft und Verwaltung der Stadt Essen
City:	Essen
Country/Region:	Düsseldorf
Country:	DE-Germany
Organization Type:	National Agency
Homepage:	http://www.robert-schmidt-berufskolleg.de

Contact Person

Name:	Olivia Schattmeier
Address:	Robert-Schmidt-Str. 1
City:	Essen
Country:	DE-Germany
Telephone:	+49 201 860 560 30
Fax:	+49 201 860 560 33
E-mail:	olivia_schattmeier@robert-schmidt-berufskolleg.de
Homepage:	http://www.robert-schmidt-berufskolleg.de

Partner

Partner 1

Name: Green Horizon
City:
Country/Region: South-West
Country: IE-Ireland
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner 2

Name: Carinthian University of Applied Science - library
City:
Country/Region: Carinthia
Country: AT-Austria
Organization Type: university/Fachhochschule/academy
Homepage:

Partner 3

Name: ekami
City:
Country/Region: Etelä-Suomi
Country: FI-Finland
Organization Type: initial training
Homepage:

Partner 4

Name: Hauptbücherei Wien
City:
Country/Region: Vienna
Country: AT-Austria
Organization Type: public institution
Homepage: