

WHAT IS A? WEBINAR?

A webinar is a web-based seminar that provides the conducting of trainings through webcasts, using video conferencing software.

Innovation in distance learning

The distance learning plays a central role in the preparation of professionals from all areas and divisions. It allows an immediate and interactive update and enhance of the knowledge and skills of the participants. The webinars are one of the most effective and well succeeded ways of in distance learning.

In this context, arises the **Webinar Expert project**, which aims to transfer training methodologies and Webcast to other European countries, including Portugal, Spain and Italy.

We have an innovative project for our country, since these newer methodologies have not yet been implemented in Mediterranean countries.

This project is been developed by a partnership. All the partners are experienced in project's implementation in the field of innovative learning and adult education. Conducting this project partners will be sharing their knowledge and validate the methodology in each country. They are: Escola Superior de Comunicação Social - Instituto Politécnico de Lisboa, Management Observatory Foundation (MOF), Fundación para la Formación, la Cualificación y el Empleo en el Sector Metal de Asturias – FUNDACION METAL ASTURIAS EUROPE DIRECT - Carrefour europeo Emilia, ISOB Institut für sozialwissenschaftliche Beratung GmbH and APMP - Association for the Promotion of Multimedia and Digital Society

Webinar Expert Project



"We are an information and communication centre of the European Union, thus our main goal is to disseminate European information as widely as possible: (European) communication is our core activity and we think that webinar tool and methodology will allow us to strengthen it! Due to the knowledge and competences acquired by EUROPE DIRECT – Emilia's staff in European matters, some parts of the activities of the staff are devoted to the training (focused on the above mentioned matters): in this way, we are sure webinar will represent a fundamental tool to provide our users with a very complete and exhaustive training in European affairs, with the possibility, on the one hand, to reach them everywhere they are and, on the other hand, to save a lot of costs related to the standard training activities (transports, room rental, etc.)."

EUROPE DIRECT – Emilia

"The search for continuous improvement is a must in organizations of any kind but it is also a cornerstone in the field of Education & Training. The teaching-learning process requires to implement new didactic approaches, methodologies and resources and, in the digital era, web-based technologies offer an excellent opportunity to increase, expand and improve such a process. For this reason, the Webinar Expert Project bring participants the possibility to explore and be up-to-date on webinars for didactic purposes."

Fundación Metal - Asturias