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## **PRESS RELEASE**

Experts in Tourism, Applied Languages for Tourism, Telecommunications and Information and Communication Technologies participate in the SLEST 2.0 European project (European Linguistic Standard for Professionals in Tourism) within the European Union Lifelong Learning Programme to create linguistic learning materials online by using specific L2 online exercises targeted at Tourism professionals. The participants in the project belong to partner organizations from six European countries that represent the educational field as well as professionals of the Tourism industry, among which are two universities (MÁLAGA in Spain and SELCUK in Turkey) and four institutions which work in the field of vocational training, such as UET, ISTITUTO EUROPEO PER IL TURISMO DE MILÁN in Italy; AJT, FACHVERBAND FÜR TOURISTISCHE AUS-UND WEITERBILDUNG e.V. in Germany; ECBM, EUROPEAN COLLEGE OF BUSINESS AND MANAGEMENT in the United Kingdom, and ETC, EDUCATIONAL AND TRAINING CONSULTANTS in Greece. These institutions will be supported by various other organizations, representing mainly small and medium sized companies in the different countries. With this it is guaranteed that the areas of research, training, further education and application are covered in the project. Some of these experts have also participated in previous projects which have been awarded with the European label of quality.

The aims of the project are to establish in Europe a specific network in the field of interest of this project, to adapt teaching and examination contents to the real requirements of the tourism industry, and to increase the chances on the job market for professionals in the field of tourism. The materials will be elaborated in English, Spanish, German and Italian, following the A2 and B1 levels of the European Framework of Reference for Languages, and will focus on professionals like waiters, tourist guides, travel agents and hotel receptionists. Learners will be able to choose between a fully autonomous or a tutor supported L2 training for a number of professions in tourism. Information about the project and its results can be found at [www.slest2-0.eu](http://www.slest2-0.eu).