ACTing: "Social Agents Promoting Active Ageing through ICT"

2013-1-ES1-LEO05-68046

DISSEMINATION REPORT

WP8: Dissemination

PARTNER: Fundetec

PERIOD: OCTOBER 2013 – SEPTEMBER 2015

This project has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission can be held responsible for any use which may be made of the information contained therein. Project reference number: 2013-1-ES1-LEO05-68046.

I. INTRODUCTION

From the beginning of the project in October 2013, Fundetec has developed several activities to disseminate the project, to publicize the work being carried out by the partners and support the dissemination and sustainability.

To carry out these activities, Fundetec has used different channels of distribution, own and partner´s, such as the website of the foundation itself, its digital publications, social networks, etc.

The following summary table shows the detail of the activities:

This project has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission can be held responsible for any use which may be made of the information contained therein. Project reference number: 2013-1-ES1-LEO05-68046.

II. DISSEMINATION ACTIVITIES CARRIED OUT

Date	International/ National/ Regional/ Local	Dissemination activity brief description	Target groups / Participants	Impact	Attached evidences
17/01/2014	N	An article published in the Fundetec magazine (nº31), with information about the ACTing project.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	3.230	**Files:** RevistaFundetec31.pdf
20/05/2014	N	Press release announcing the ACTing project outset.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	90	**Files:** NdP lanzamiento ACTing 20-05-15.pdf
22/05/2014	N	Press release with information about social agents training in Galicia.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	70	**Files:** NdP ACTing formacion Galicia 22-05-14.pdf
23/05/2014	R	Press release at local level with information about social agents training in Galicia.	NGOs, elderly, social agents of Red CeMIT in Galicia, public administrations, other stakeholders, mass media.	70	**Files:** NdP ACTing formacion Galicia 23-05-14.pdf
30/05/2014	N	**Description of the project** on our official **website page** of Fundetec, including project logo and link to project website.	NGOs, elderly, social agents, public administrations, other stakeholders.	1.000	**Link:** (http://www.fundetec.es/proyectos/acting)
09/07/2014	N	An article published in the Fundetec magazine (nº33), with information about the Training of social agents in the ACTing project.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	3.380	**Files:** RevistaFundetec33.pdf
07/04/2015	N	An article published in the Fundetec magazine (nº35), with information about how is going the Training of social agents in the ACTing project.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	1.775	**Files:** RevistaFundetec35.pdf
24/06/2015	N	Media convocatory to the Local Dissemination Event: "*La Innovación social y las personas mayores. Nuevos modelos basados en Nuevas Tecnologías*".	Mass media.	150	**Files:** Convo Jornada innovación social y mayores 24-06-15.pdf
30/06/2015	L	Local Dissemination Event: "*La Innovación social y las*	NGOs, elderly, social agents, public	44	**Files:**

This project has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission can be held responsible for any use which may be made of the information contained therein. Project reference number: 2013-1-ES1-LEO05-68046.

		personas mayores. Nuevos modelos basados en Nuevas Tecnologías" workshop.	administrations, other stakeholders, mass media.		Agenda, attendance list and pictures.
30/06/2015	N	Press release about the Local Dissemination Event: "*La Innovación social y las personas mayores. Nuevos modelos basados en Nuevas Tecnologías*".	Mass Media.	70	**Files:** NdP Jornada innovación social y mayores 30-06-15.pdf
01/07/2015	N	Press release with information about the results and impacts of the Local Dissemination Event: "*La Innovación social y las personas mayores. Nuevos modelos basados en Nuevas Tecnologías*".	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	70	**Files:** NdP balance Jornada innovación social y mayores 1-07-15.pdf
21/07/2015	N	Press release about the Spanish national winner in the ACTing Contest.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	70	**Files:** NdP iniciativa ganadora España ACTing 21-07-15.pdf
24/07/2015	N	An article published in the Fundetec magazine (nº36), with information about the Local Dissemination Event: "*La Innovación social y las personas mayores. Nuevos modelos basados en Nuevas Tecnologías*".	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	1.550	**Files:** RevistaFundetec36.pdf
28/09/2015	N	Press release about the Spanish international winner in the ACTing Contest.	NGOs, elderly, social agents, public administrations, other stakeholders, mass media.	70	**Files:** NdP iniciativa europea ganadora ACTing 28-09-15.pdf
21/10/2015	I	Participation in the Final Conference of i-Treasure Project, presenting the ACTing project and the results obtained.	Universities, elderly, social agents, NGOs working active ageing, education providers.	50	**Files:** Agenda and pictures.
27/10/2015	I	Participation in the Final Conference of UISEL project, presenting the ACTing Project and the results obtained.	Universities, elderly, social agents, NGOs working active ageing, education providers.	30	**Files:** Agenda and pictures.

This project has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission can be held responsible for any use which may be made of the information contained therein. Project reference number: 2013-1-ES1-LEO05-68046.