

**UPPDRAGSHUSET**

Uppdragshuset Sverige AB  
Maria Skolgata 83  
Stockholm 118 53, SWEDEN  
Tel: +46 850 102600  
Fax: +46 850 102626  
E-Mail: [info@uppdragshuset.se](mailto:info@uppdragshuset.se)  
Web: [www.uppdragshuset.se](http://www.uppdragshuset.se)

**InTraCoM  
Group**

InTraCoM GmbH  
Sigmaringer Str. 35  
Stuttgart D-70567, GERMANY  
Tel: +49-711-797 3280  
Fax: +49-711-797 32829  
E-Mail: [info@intracomgroup.de](mailto:info@intracomgroup.de)  
Web: [www.intracomgroup.de](http://www.intracomgroup.de)

**F & K Consultants**

FK CONSULTANTS  
20, Iras str.  
Kifissia 145 64, GREECE  
Tel: +30 210 807 6622  
Fax: +30 2108047084  
E-Mail: [info@f-kconsultants.eu](mailto:info@f-kconsultants.eu)  
Web: [www.f-kconsultants.eu](http://www.f-kconsultants.eu)

**Leean**  
TRADE OY

LEEAN TRADE OY  
13430 Hameenlinna, FINLAND  
Tel: +358 50 505 2061  
E-Mail: [info@leeantrade.fi](mailto:info@leeantrade.fi)  
Web: [www.leeantrade.fi](http://www.leeantrade.fi)

**KÁSTIEL MOJMÍROVCE**  
Inspirácie históriou

MANOR HOUSE  
Mojmírovce 919  
Mojmírovce 951 15, SLOVAKIA  
Tel: +421 37 77 98201  
Fax: +421 37 77 98200  
E-Mail: [repcia@vic.sk](mailto:repcia@vic.sk)  
Web: [www.kastielmojmirovce.sk](http://www.kastielmojmirovce.sk)

**Point**

POINT LLC  
Mithatpasa Cad. No:62/19  
Ankara 06420, TURKEY  
Tel: +90 312-4250660  
Fax: +90 312-4258094  
E-Mail: [projects@pnt-grp.com](mailto:projects@pnt-grp.com)  
Web: [www.pnt-grp.com](http://www.pnt-grp.com)



TAKIDD  
Necatibey Cad. No: 84/9  
Ankara 06430, TURKEY  
Tel: +90 312-4364099  
Fax: +90 312-4364099  
E-Mail: [info@takidd.org](mailto:info@takidd.org)  
Web: [www.takidd.org](http://www.takidd.org)



*Integrated Support to SMEs by transfer of experiences  
through e-Mentor e-Training*



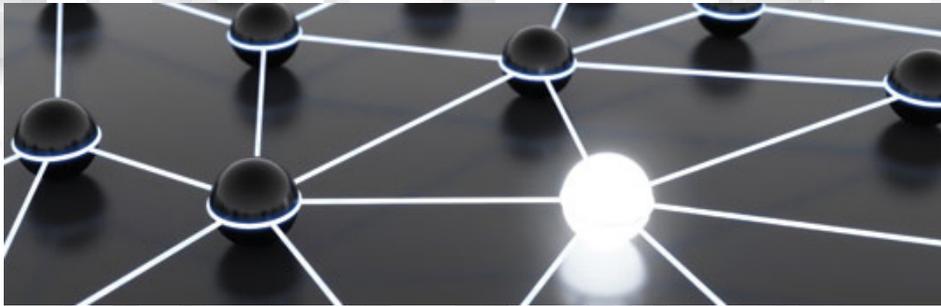
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**[www.sme-mentor.net](http://www.sme-mentor.net)**

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## Why SMe-Mentor born?

While on the EU untry level, the SME sectors in Member States are following actually different trends determined largely by macroeconomic and structural factors (including innovative capacity). Germany and Sweden belong to the group of countries with a positive growth rate of both, GVA and Employment. Greece belongs to those with a negative growth rate of both, GVA and employment and Slovakia and Finland belong to those with a positive growth rate of GVA but a negative growth rate of employment, resulting in a jobless recovery.



The diverging SME trends along these three different country groupings is –at least to some degree - due to differences in macroeconomic, export and innovation performance as well as structural factors. The aim of the SMe-Mentor project is to create an on-line mentoring service center especially addressed to “inactive” people (who are main concern of EU due to wasting of well trained, well experienced and valuable human sources but not “producing”), who are qualified and can find a job easily, but not working because of various reasons (reasons: baby sitting - maternity leaves, taking care for old parents, having physical disabilities, retired and do not have convenient job, etc.) and SMEs which are in a bad position or seeking professional knowledge support (Mentoring) because of the crisis or for better performing needs.

## Aims & Objectives of SMe-Mentor

The main objective of the project is to transfer the knowledge and background as well as experience of relatively older, well educated, experienced “inactive” people based on their existent valuable soft skills, to either new starters or to ones already running business in their SMEs.

This objective has two nested consequences:

Bringing employability chance for those inactive people.  
Bringing "on the job" (or "in situ") training possibility to SME's to improve their competencies, skills and competition strengths for better performance, as they correspond to 92% of EU economy.

For attaining this main objective, the sub-objective is:

To combine alternative interactive content adapted to specific training programs. These training programs are based on evolving users profiles (through the training process), and incorporate highly sophisticated evaluation methods in the programs themselves. The aim of SMe-Mentor is that training which is based on interactive content with active participation and active procedure representation can improve learning and also attract inactive people to begin the e-training process.

[www.sme-mentor.net](http://www.sme-mentor.net)

