

Creative Companies . Transfer of Innovation . High Growth SMEs . LLP . Accessing innovation & research

The Learn Engage Create project aims to support Creative Companies achieve their potential and become high growth SMEs. The project is led by Northern Chamber of Commerce from Poland and will run for two years (2013-2015). It has been funded with support from the European Commission through the Leonardo da Vinci - Lifelong Learning Programme (LLP).



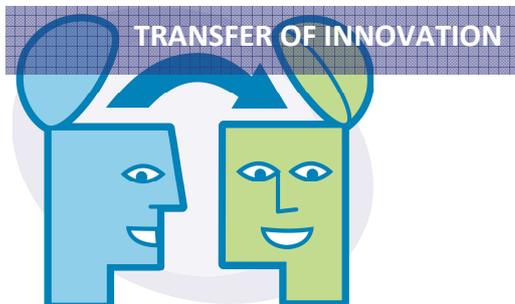
The Northern Chamber of Commerce from Poland leads a consortium of 4 partners, the Learn Engage Create project partner group consists of:

Prestige Brand, a successful Polish creative company,

Mindshare Consulting, a French innovation expert,

Canice Consulting, a UK specialist in e-learning and digital marketing,

EBN, reaching enterprise support providers all over Europe.



Learn Engage Create is a so-called Transfer of Innovation project. This means we progress on a successful existing initiative. LEC has SUPORT as a basis.

The SUPORT project developed resources to train SMEs to successfully collaborate and access innovation alongside Higher Education Institutes or HEIs. Learn Engage Create (LEC) will now take these successful pedagogical materials and adapt these resources specifically for Creative Company managers and employees.

The SUPORT materials are available via [www.suport-project.eu](http://www.suport-project.eu).



In order to determine and address the exact needs of the Creative Companies, the project partners conducted a needs analysis. Every partner approached managers and employees of companies from the creative sector and also government representatives.

The results allow the partners to make an informed decision on the definition and outline of the materials the LEC project will produce.

Project outcomes will be delivered via a dynamic website and other multimedia supports and will include user friendly, visual roadmaps to accessing innovation and research, a classroom training course designed for use by business support providers, and self-guided e-learning materials for SME owner managers and senior employees.