Projects and Products Portal for Leonardo da Vinci

INSPIREYOWUp - INnovative training material to INSPIRE and Empower (unemployed and inactive) Young and Women to Startup

2013-1-NO1-LEO05-06186

http://www.adam-europe.eu/adam/project/view.htm?prj=11331

Project Information

Title:	INSPIREYOWUp - INnovative training material to INSPIRE and Empower (unemployed and inactive) Young and Women to Startup
Project Number:	2013-1-NO1-LEO05-06186
Year:	2013
Project Type:	Transfer of Innovation
Status:	completed
Country:	NO-Norway
Marketing Text:	The aim is to inspire and empower TGs to set up,run and grow their companies and employabi-lity through transferring and further enhan-cing the methodologies and training packages developed by the innovation of transferring organizations (TOs)to the receiving organiza-tions (ROs).
Summary:	The project will - based on desk-research of the partners and a survey based broad user needs analysis - adapt and develop an innovative training package and on-line platform for entrepreneurship skills targeting unemployed and inactive young and women to be tested and evaluated by the target groups (TGs).
Description:	The training was developed initially in English based on the existing training material developed by the Transfering Organizations - TOs - BDF in NL, CorkBIC in Ireland and MILITOS in EL) and then it was translated in the languages of the Receiving Organizations (ROs - DISY in Cyprus, ECWT in Norway and CEEI Burgos in Spain) and customized to the e -learning space: http://training.inspireyowup.eu/
Themes:	*** Labor market *** ICT *** Lifelong learning *** Open and distance learning *** Enterprise, SME *** Equal opportunities
Sectors:	*** Other Service Activities *** Information and Communication
Product Types:	open and distance learning modules program or curricula website teaching material
Product information:	The final product is an on-line platform - http://training.inspireyowup.eu/ - containing three modules: (1) Opportunity Recognition, (2) Financial Manage-ment and Investment Readiness and (3) Mentoring. The product has been successfully piloted in the six participating countries and tested also in collaboration with Venture Academy, Ireland in a joint 2 day pitching session held in Nicosia, Oct.2014.
Projecthomepage:	www.inspireyowup.eu

Project Contractor

Name:	European Centre for Women and Technology - ECWT
City:	Drammen
Country/Region:	Sor Ostlandet
Country:	NO-Norway
Organization Type:	National Agency
Homepage:	http://www.womenandtechnology.eu

Contact Person

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Fax:	
E-mail:	eva.fabry@womenandtechnology.eu
Homepage:	http://www.womenandtechnology.eu

Coordinator

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Country:	NO-Norway
Organization Type:	National Agency
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E-mail:	eva.fabry@womenandtechnology.eu
Homepage:	http://www.womenandtechnology.eu

Partner

Partner 1

Name: Business Development Friesland Foundation
City: Leeuwarden
Country/Region: Friesland
Country: NL-Netherlands
Organization Type: association/non-governmental organisation
Homepage: http://www.bdfriesland.nl

Partner 2

Name: MILITOS S.A.
City: Athens
Country/Region: Attiki
Country: EL-Greece
Organization Type: National Agency
Homepage: http://www.militos.org

Partner 3

Name: CEEI Burgos - Centro Europeo de Empresas e Innovacion cie Burgos
City: Burgos
Country/Region: Castilla y León
Country: ES-Spain
Organization Type: association/non-governmental organisation
Homepage: http://www.ceeiburgos.es

Partner 4

Name: Democratic Rally (DISY)
City: Nicosia
Country/Region: Kypros / Kibris
Country: CY-Cyprus
Organization Type: association/non-governmental organisation
Homepage: http://www.disy.org.cy

Partner

Partner 5

Name:	South West Business & Technology Center t/a CorkBIC
City:	Cork
Country/Region:	South-West
Country:	IE-Ireland
Organization Type:	National Agency
Homepage:	http://www.corkbic.com

Project Files

D10 IY e-learning Training Course.docx

http://www.adam-europe.eu/prj/11331/prj/D10%20IY%20e-learning%20Training%20Course.docx

D11_IY_Testing_Report.pdf

http://www.adam-europe.eu/prj/11331/prj/D11_IY_Testing_Report.pdf

D12_IY_Final_Training_Package.pdf

http://www.adam-europe.eu/prj/11331/prj/D12_IY_Final_Training_Package.pdf

D13_IY_Dissemination_Materials.pdf

http://www.adam-europe.eu/prj/11331/prj/D13_IY_Dissemination_Materials.pdf

D14_IY_Website.pdf

http://www.adam-europe.eu/prj/11331/prj/D14_IY_Website.pdf

D15_IY_Dissemination_Plan_&_Evaluation_Report.pdf

http://www.adam-europe.eu/prj/11331/prj/D15_IY_Dissemination_Plan_%26_Evaluation_Report.pdf

D16-1 INSPIRE_DisseminationExploitationplan_Final.pdf

http://www.adam-europe.eu/prj/11331/prj/D16-1%20INSPIRE_DisseminationExploitationplan_Final.pdf

D16-2 IY BusinessPlan.pdf

http://www.adam-europe.eu/prj/11331/prj/D16-2%20IY%20BusinessPlan.pdf

D1 IY Project Operational Plan.pdf

http://www.adam-europe.eu/prj/11331/prj/D1%20IY%20Project%20Operational%20Plan.pdf

D2_IY_IPR_Agreement.pdf

http://www.adam-europe.eu/prj/11331/prj/D2_IY_IPR_Agreement.pdf

D5 IY Quality Assurance & Eval.docx

http://www.adam-europe.eu/prj/11331/prj/D5%20IY%20Quality%20Assurance%20%26%20Eval.docx

Project Files

D6_INSPIREYOWUP Training Needs Analysis.pdf

http://www.adam-europe.eu/prj/11331/prj/D6_INSPIREYOWUP%20Training%20Needs%20Analysis.pdf

D6_Training Needs Analysis RE_FINAL 10062014 with ANNEXES.pdf

http://www.adam-europe.eu/prj/11331/prj/D6_Training%20Needs%20Analysis%20RE_FINAL%2010062014%20with%20ANNEXES.pdf

D7_IY_State_of_Art_14052014.pdf

http://www.adam-europe.eu/prj/11331/prj/D7_IY_State_of_Art_14052014.pdf

D9_IY Manual for trainers EL.pdf

http://www.adam-europe.eu/prj/11331/prj/D9_IY%20Manual%20for%20trainers%20EL.pdf

D9_IY_Manual_for trainers_EN.pdf

http://www.adam-europe.eu/prj/11331/prj/D9_IY_Manual_for%20trainers_EN.pdf

D9_IY_Manual-for_trainers_ES .pdf

http://www.adam-europe.eu/prj/11331/prj/D9_IY_Manual-for_trainers_ES%20.pdf

D9_IY_Manual_for_trainers_NL.pdf

http://www.adam-europe.eu/prj/11331/prj/D9_IY_Manual_for_trainers_NL.pdf

D9_ IY_Manual_for_trainers_NO.pdf

http://www.adam-europe.eu/prj/11331/prj/D9_%20IY_Manual_for_trainers_NO.pdf

INSPIREYOW-Project Pres.pdf

http://www.adam-europe.eu/prj/11331/prj/INSPIREYOW-Project%20Pres.pdf

INSPIREYOW_Survey_Infographics.png

http://www.adam-europe.eu/prj/11331/prj/INSPIREYOW_Survey_Infographics.png

INSPIREYOWUP Final Report 2015 Enclosures.docx

http://www.adam-europe.eu/prj/11331/prj/INSPIREYOWUP%20Final%20Report%202015%20Enclosures.docx

Project Files

INSPIREYOWUP Final Report 2015.pdf

http://www.adam-europe.eu/prj/11331/prj/INSPIREYOWUP%20Final%20Report%202015.pdf

InspireYowup_WP6_Dissemination_report.pdf

http://www.adam-europe.eu/prj/11331/prj/InspireYowup_WP6_Dissemination_report.pdf

INSPIRE YOWUP Dissemination report

IY_Leaflet.pdf

http://www.adam-europe.eu/prj/11331/prj/IY_Leaflet.pdf

IY Manual for trainers and teachers EL_v4 FINAL.pdf

http://www.adam-europe.eu/prj/11331/prj/IY%20Manual%20for%20trainers%20and%20teachers%20EL_v4%20FINAL.pdf

INSPIREYowup Manual for trainers and teachers in Greek

IY Modules and units final-GR_vFINAL.pdf

http://www.adam-europe.eu/prj/11331/prj/IY%20Modules%20and%20units%20final-GR_vFINAL.pdf

Newsletter 1 NL.pdf

http://www.adam-europe.eu/prj/11331/prj/Newsletter%201%20NL.pdf

Newsletter 1 Dutch - Nieuwsbrief 1

Newsletter 2 NL.pdf

http://www.adam-europe.eu/prj/11331/prj/Newsletter%202%20NL.pdf

Newsletter 3 NL.pdf

http://www.adam-europe.eu/prj/11331/prj/Newsletter%203%20NL.pdf

Newsletter 3 Dutch - Nieuwsbrief 3

Newsletter 4 NL.pdf

http://www.adam-europe.eu/prj/11331/prj/Newsletter%204%20NL.pdf

Newsletter 4 Dutch - Nieuwsbrief 4

WP2 D6 Exec Summary_INSPIREyowUP Survey Infographic.pdf

http://www.adam-europe.eu/prj/11331/prj/WP2%20D6%20Exec%20Summary_INSPIREyowUP%20Survey%20Infographic.pdf

WP4_Piloting quest.EL_final.pdf

http://www.adam-europe.eu/prj/11331/prj/WP4_Piloting%20quest.EL_final.pdf

Products

1 INSPIREYOWUP Infographics on Women's Business start-up readiness

2 INSPIREYOWUP Training material on most needed entrepreneurial skills

3 INSPIREYOWUP Newsletters

4 INSPIREYOWUP Venture Academy video

5 INSPIREYOWUP Final Conference

6 INSPIREYOWUP Leaflet

7 INSPIREYOWUP Manual for Trainers and Teachers

8 INSPIREYOWUP Dissemination Report

Product 'INSPIREYOWUP Infographics on Women's Business start-up readiness'

Title:	INSPIREYOWUP Infographics on Women's Business start-up readiness
Product Type:	others
Marketing Text:	Latest Entrepreneurship Education Needs in Cyprus,Greece,Ireland, Norway, Spain and the Netherlands!
Description:	The infographics summarizes the project survey outcomes of the INSPIREYOWUP partnership. Opportunity recognition, Financial management and business planning and Mentoring are the top skills about which entrepreneurs would like to learn more! http://www.inspireyowup.eu/docs/Survey_Infographic.pdf
Target group:	Young people and specifically women interested in starting up and running their own businesses
Result:	The INSPIREYOWUP on-line platform: http://training.inspireyowup.eu/
Area of application:	
Homepage:	www.inspireyowup.eu
Product Languages:	English

Product 'INSPIREYOWUP Training material on most needed entrepreneurial skills'

Title: INSPIREYOWUP Training material on most needed entrepreneurial skills

Product Type: open and distance learning

Marketing Text: This is the place for women and girls to find inspiring and engaging learning material, and not only! It is the place for those already running start-up enterprises, those making plans to start one, and those who took the first steps but abandoned the idea of becoming entrepreneurs.

Three different learning modules deal with (1) Opportunity Recognition, (2) Financial Management and Investment Readiness and (3) Mentoring.

The three modules have been ranked based on a survey answered by 891 people from all around Europe and a thorough desk research of the INSPIREYOWUP partnership.

Step in http://training.inspireyowup.eu/ and find out how this material can help you start-up your own business and succeed as an entrepreneur!

Description: Three on-line learning modules in: English, Dutch, Greek, Norwegian, Spanish:

(1) Opportunity Recognition
(2) Financial Management and Investment Readiness and
(3) Mentoring

Target group: ALL who want to run their start-up enterprises in the most professional way, meeting the demands of the 21st century!

Result: http://training.inspireyowup.eu/

Area of application: Developing entrepreneurial skills

Homepage:

Product Languages: Dutch
Spanish
Norwegian
Greek
English

Product 'INSPIREYOWUP Newsletters'

Title:	INSPIREYOWUP Newsletters
Product Type:	others
Marketing Text:	Follow the most important events and news of the INSPIREYOWUP project, a success story about developing latest entrepreneurial skills carried out from 1st October 2013 to 31 October 2015 with the support of SIU, the Center for International Education in Norway.
Description:	4 Newsletters in 5 languages (EN; NL; EL; NO; ES)
Target group:	ALL who want to develop their entrepreneurial skills
Result:	4 Newsletters in 5 languages (EN; NL; EL; NO; ES) http://www.inspireyowup.eu/newsletters/
Area of application:	Dissemination
Homepage:	
Product Languages:	Greek Norwegian Spanish Dutch English

Product 'INSPIREYOWUP Venture Academy video'

Title:	INSPIREYOWUP Venture Academy video
Product Type:	Film
Marketing Text:	Check-out the YouTube video and a summary of the successful pitching event carried out by the INSPIREYOWUP LLL Program project in collaboration with Venture Academy Ireland the 24-25 October 2014 in Nicosia.
Description:	Story of preparation and implementation of a live pitching event with young entrepreneurs in Cyprus.
Target group:	Entrepreneurs starting up their businesses - in general and young people and women in specific
Result:	http://www.inspireyowup.eu/nicosia-meeting/ https://www.youtube.com/watch?v=FiFkjrphbaY
Area of application:	Development of entrepreneurial skills
Homepage:	
Product Languages:	English

Product 'INSPIREYOWUP Final Conference'

Title:	INSPIREYOWUP Final Conference
Product Type:	Film
Marketing Text:	Follow glimts of the INSPIREYOWUP Final conference - an out of the box event about entrepreneurship training with Salva Lopez, Professor in Marketing at ESADE Business University.
Description:	The final conference took place in Burgos the 24 September 2015.
Target group:	All interested in running their own enterprises
Result:	https://youtu.be/dP_d5_uQ5KY http://www.inspireyowup.eu/
Area of application:	Dissemination of development of entrepreneurship skills
Homepage:	
Product Languages:	English

Product 'INSPIREYOWUP Leaflet'

Title:	INSPIREYOWUP Leaflet
Product Type:	others
Marketing Text:	INSPIREYOWUP - Innovative training material to INSPIRE and empower Young and Women to Startup and a LLL project running from 1st October 2013 to 31 October 2015,that became a real success story in two years.
Description:	The INSPIREYOWUp Project Leaflet summarizes the basic info about the project financed by the Center for International Education (SIU) in Norway.
Target group:	All interested in running their own enterprises.
Result:	A project leaflet: http://www.inspireyowup.eu/wp-content/uploads/2014/02/IY_Final_Leaflet.pdf
Area of application:	Dissemination
Homepage:	
Product Languages:	English

Product 'INSPIREYOWUP Manual for Trainers and Teachers'

Title: INSPIREYOWUP Manual for Trainers and Teachers

Product Type: teaching material

Marketing Text: An easy to use manual for trainers and teachers of entrepreneurship skills based on the INSPIREYOWUP methodology.

Description: This handbook serves as a supporting tool for the teacher in teaching the INSPIREYoWUP course. In this handbook the teacher can find all relevant information about the course as a whole. It starts with an introductory chapter about the current trends in education. Education is subjected to some major changes. It is important teachers are aware of those changes.

After the introductory chapter about trends in education the structure of the course is outlined in chapter 2. This chapter gives you an overview of what content is included in the course and how the course is structured.

Chapter 3 provides a short description of the modules and also the content of each unit is summarized.

The learning outcomes per module/unit are described in chapter 4 and finally in chapter 5 the use of the online platform is explained.

The references used can be found at the end of the manual.

Upon contacting the project Lead Partner you can have access to the manual also in Dutch, Greek, Norwegian and Spanish.

Target group: Trainers and teachers of entrepreneurship skills based on the INSPIREYOWUP methodology.

Result: An easy to use manual

Area of application: Training of entrepreneurship skills

Homepage:

Product Languages: Dutch
English
Greek
Norwegian
Spanish

Product 'INSPIREYOWUP Dissemination Report'

Title:	INSPIREYOWUP Dissemination Report
Product Type:	others
Marketing Text:	Inspire Yowup Dissemination Actions
Description:	Report on Inspire Yowup project dissemination actions along the implementation phase.
Target group:	European Comission Partners of the project
Result:	Report
Area of application:	Information/communication Reporting
Homepage:	
Product Languages:	English

Events

INSPIREYOWUP Dissemination at the EBN Congress 2015 in Brussels

Date	28.10.2015
Description	Three members of the INSPIREYOWUP PARTNERSHIP (BDF, the Netherlands, CorkBIC, Ireland and CEEI Burgos, Spain) are active members of the EBN Network. CorkBIC was in 2015 awarded with the Best new EBN Member Award. And the INSPIREYOWUP project was invited to the 2015 year´s Congress of EBN to present the INSPIREYOWUP project and its outcomes.
Target audience	Innovators, entrepreneurs and SMEs interested to start, grow and transform the economy. This conference had more than four hundred delegates coming from all EU, America, Africa and Asia. The INSPIREYOWUP project had an own booth at the event.
Public	Closed event
Contact Information	http://ebn.be/
Time and place	28-30 October 2015 in Brussels

INSPIREYOWUP 5th STC Meeting and Final Conference in Burgos, Spain

Date	24.09.2015
Description	The last meeting of the INSPIREYOWUP Partnership hosted by the Spanish partner CEEI Burgos included both an STC meeting and the final conference of the project.
Target audience	Policy makers, entrepreneurs, young people and women in specific
Public	Event is open to the public
Contact Information	For more information: Juan-Carlos Martinez, e-mail: jcmartinez@ceeiburgos.es
Time and place	The Final Conference took place on the 24 September 2015 in Teatro de Burgos with Salva Lopez, Professor in Marketing at ESADE Business School, Barcelona, Spain. https://youtu.be/dP_d5_uQ5KY

Events

INSPIREYOWUP 4th STC Meeting in Cork, Ireland

Date	16.04.2015
Description	The 4th STC meeting of the project was combined with a piloting and mentoring session. The focus this time was on the 3rd module of the INSPIREYOWUP training module: Mentoring.
Target audience	Young people and women in specific engaged in their business start-up.
Public	Event is open to the public
Contact Information	
Time and place	16-17 April 2015, Cork http://www.inspireyowup.eu/cork-meeting/

INSPIREYOWUP 3rd STC Meeting and Venture Academy Coaching Day and Pitching event in Nicosia, Cyprus

Date	25.10.2014
Description	Halfway in the project INSPIREYOWUp partners held their 3rd STC Meeting and a Venture Academy Coaching Day and Pitching event the 23-25 October in Nicosia, Cyprus. The event is run by the project partnership in cooperation with the Cyprus Business Angels Network (CyBAN) and CYTA and Venture Academy, Ireland.
Target audience	Investment ready businesses of young people and specifically female entrepreneurs
Public	Event is open to the public
Contact Information	Eva Fabry, Director ECWT, eva.fabry@ecwt.eu Stavriana Kofteros DISY, skofteros@disy.org.cy Eileen Moloney, emoloney@corkbic.com CHECK OUT the Venture Academy´s energizing pitching event on YouTube: https://youtu.be/FiFkjrphbaY
Time and place	23-24 October Project STC Meeting 25 October Investment Readiness Coaching Day (09:00-18:00). Venue: CYTA Amphitheater

Events

SIU in-situ visit to INSPIREYOWUP Project Coordinator

Date	15.09.2014
Description	The Norwegian NA will carry out the visit in the framework of its efforts for ensuring high-level quality project delivery.
Target audience	EU Project coordinators
Public	Event is open to the public
Contact Information	Eva Fabry Direktør ECWT, eva.fabry@ecwt.eu
Time and place	15 September 2014

INSPIREYOWUP 2nd Partnermeeting in Amsterdam, the Netherlands

Date	24.04.2014
Description	The 2nd partnermeeting and STC will be hosted by the Dutch Partner BDFF.
Target audience	Project participants
Public	Closed event
Contact Information	Frank Hiddink, e-mail: f.hiddink@bdfriesland.nl
Time and place	24-25 April Amsterdam & Leeuwarden

INSPIREYOWUP Project kick-off in Drammen, Norway

Date	24.10.2013
Description	Kick-off meeting for the project led by the European Centre for Women and Technology. Participation of Anne Kloster Holst, Senior Advisor SIU.The event takes place at the ECWT Secretariat in Drammen, Norway.
Target audience	Project partners and Norwegian, national and local partners.
Public	Closed event
Contact Information	Eva Fabry, Director ECWT e-mail:eva.fabry@womenandtechnology.eu
Time and place	24-25 October 2013 Drammen, Papirbredden Innovasjon