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“INTERPRETING OUR EUROPEAN HERITAGE”

ECVET for transparency and recognition of learning
outcomes and qualification in European Tourism Sector

**WP 3 – Definition of an action plan for the ECVET process to be
activated in the tourism sector professional field concerned by
“heritage interpretation” activities.**

Action plan for the ECVET process to be activated in the field of
professional figures involved in heritage interpretation

July 2014

INDEX

1. Overview on aims, activities and products of “Interpreting our European Heritage” WP 3	3
2. Remarkable data collected in the analysis of experiences and best practices on transparency and recognition of competences and qualifications, and on ECVET process activation	4
3. Strategy of the “Interpreting our European Heritage” ECVET action plan for professional figures involved in “heritage interpretation” activities	15
4. Activities of the “Interpreting our European Heritage” WP 3 ECVET action plan	17
5. Sample letter for the involvement of key actors	18

1. Overview on aims, activities and products of “Interpreting our European Heritage” WP 3

The “Interpreting our European Heritage” work package 3 includes the activities aimed to define a coherent plan of activities in order to activate the ECVET process to the perimeter of professional figures involved in “heritage interpretation” activities, defined within the previous work package 2.

The definition of this ECVET action plan will be carried out through the collection, analysis and adaptation of experiences and best practices already realised on transparency and recognition of competences and qualifications, as to on ECVET process activation.

The action plan contains:

- a report on the research, analysis, and adaptation of experiences and best practices already realised on transparency and recognition of competences and qualifications, and on ECVET activation, both in tourism sector and in the other EU VET sectoral context;
- the planning for the activation of the ECVET system in the field of professional figures involved in “heritage interpretation” activities, defining strategies, activities and tools to be implemented by the partners to activate and develop the ECVET process.

The shared definition by the partners of the “Interpreting our European Heritage” ECVET action plan for professional figures involved in “heritage interpretation” activities started within 2nd Consortium Meeting in Perugia (24th and 25th March 2014) and finished in the 3rd Consortium Meeting in Budapest (Hungary), held the 24th and 25th June 2014, through a common discussion, evaluation and validation, in the perspective of its effective implementation for the whole duration of the project.

2. Remarkable data collected in the analysis of experiences and best practices on transparency and recognition of competences and qualifications, and on ECVET process activation

1. ANALYSIS ON THE BEST PRACTICE: INTEPA project (Spain)		
Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
Result 1 : Study to identify the training needs in the field of Heritage Interpretation	This study will help to complete the previous analysis carried out in the first step of the Interpreting our Heritage Project. Furthermore, we know the situation in relation with the heritage interpretation in other European countries in order to copy the best practices.	The results of INTEPA projects will be used mainly during the WP4.
Result 2 : “Training Itinerary or Training Programme”	The training programme designed by the INTEPA project is transferable within the Interpreting our European Heritage because it collects the objectives, contents and durations in their didactic Guide. In this sense, the Interpreting project can take advantage of this when the partners define the credits of the heritage interpreter qualification.	The results of INTEPA projects will be used mainly during the WP4.

Result 3 : “INTEPA Didactic Guide”	The result 3 is transferable within our project because the theme is the same and we can collect valuable information, in order to define the profile of the heritage interpreter in each participant country.	The result 3 provides important information which we will help to define the competences, skills and knowledge of a good heritage interpreter. The different modules content the concepts, tools and techniques of the heritage interpretation.
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2. ANALYSIS ON THE BEST PRACTICE: Highlight the Competences (Italy)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
<p style="text-align: center;">Result 1 : “ECVET Memorandum of Understanding – MoU for the establishment of the partnership and European correspondence for the qualification <i>Site Supervisor in the Cleaning Services</i> and learning results concerned by transfer, evaluation, validation processes”</p>	<p>The MoU ECVET HtC for the <i>Site Supervisor in the Cleaning Services</i>, being the first MoU ECVET for a common European qualification signed in Europe, it constitutes a prototype and useful experienced reference for each partnership interested to establish the European correspondence for professional qualifications and learning outcomes to be recognised overcoming sectoral and geographical barriers among European VET systems.</p> <p>In particular, the MoU ECVET HtC seems useful at the aims of the “Interpreting our European Heritage” project since containing, beyond the specific qualification design in terms of units of learning outcomes, a large set of provisions easily adaptable to other qualifications and sectors.</p>	<p>The MoU ECVET HtC is easily transferable within the “ Interpreting our European Heritage” project, by acknowledging, updating, and adapting its usable contents and approaches to the qualifications and learning outcomes relating to European heritage interpreting activities, and in particular: introduction on background and general context of MoU; existing provisions for MoU at EU level; definitions, general and specific objectives of MoU; MoU form and content in terms of participants, purpose, ratification, and effectiveness; European correspondence for assessment / transfer / accumulation processes of learning outcomes achieved in formal /informal/ non formal contexts (ECVET credits for units / unit parts / qualification); mechanisms to implement MoU and for dialogue and administrative co-</p>

		operation; regulations on nationality, revision of agreement and termination notice.
<p>Result 2 :</p> <p>ECVET Learning Agreements experimental model, defined and utilised in compliance with MoU and Umbrian regional regulations</p>	<p>HtC ECVET Learning Agreements, being the first ECVET Learning Agreements signed and implemented in Europe in compliance with an ECVET MoU for a European common qualification and with national / regional regulations (in specific, Umbrian regional rules on VET), it constitutes a prototype and useful experienced reference for each MoU partnership interested to concretely enforce its MoU to put in transparency and recognise concerned learning outcomes / qualification.</p> <p>In particular, this model and experimental version, articulated in ECVET MoU and regional compliance documents, it seem useful at the aims of the “Interpreting our European Heritage” project, at least the ECVET MoU compliance documentation, easily adaptable to other qualifications, sectors, and to all MoU enforcement territorial contexts.</p>	<p>HtC ECVET Learning Agreements model and experimental version is easily transferable within the “Interpreting our European Heritage” project,, acknowledging, updating, and adapting its usable contents to “Interpreting our European Heritage” concerned sector and professional field. The transfer could easily entail in particular the ECVET MoU compliance documentation, to be adapted concerning the sector and qualification, and to be updated to ensure the MoU enforcement beyond the territorial contexts (in any case, needing to be integrated with the documentation required in each national/regional VET system).</p>
<p>Result 3 :</p> <p>“ECVET Learning outcomes certification experimental model based on Europass Certificate Supplement”</p>	<p>The HtC certification model is easily transferable within the “Interpreting our European Heritage” project because based on the European common tool Europass Certificate Supplement.</p>	<p>The HtC certification model based on Europass Certificate Supplement could be transferred at the aim of transcription of valued results of learning and ECVET units and points attributed to the beneficiaries of training.</p>

3. ANALYSIS ON THE BEST PRACTICE: “European Nature System” (Italy)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
<p style="text-align: center;">Result 1 : “Memorandum of Understanding ECVET - MoU ECVET ENS”</p> <p style="text-align: center;">for the establishment of the European partnership and correspondence for the assessment, transfer, and accumulation processes of learning outcomes achieved in formal, informal and non formal contexts for the EU qualifications “Environmental Educator”, “Nature- and Rural Tourism Guide”, and “Rural and Agro-Tourism Accommodation Manager”</p>	<p>The MoU ECVET ENS, being the first MoU ECVET for common European qualifications signed in Europe in the tourism sector, it constitutes a prototype and useful experienced reference for each partnership interested to establish the European correspondence for sectoral professional qualifications and learning outcomes to be recognised among European VET systems, particularly in tourism sector.</p> <p>In particular, the MoU ECVET ENS seems useful at the aims of the “Interpreting our European Heritage” project since focused on tourism sector and containing, beyond the specific qualification design in terms of units of learning outcomes, a large set of provisions easily adaptable to other qualifications (and sectors), included a solution (specific national “addenda” to the MoU) for the competence areas to be defined in different ways across participating Countries (e.g., competences related to national languages).</p>	<p>The MoU ECVET ENS is easily transferable within the “ Interpreting our European Heritage” project, by acknowledging, updating, and adapting its usable contents and approaches to the qualifications and learning outcomes relating to European heritage interpreting activities, and in particular: introduction on background and general context of MoU; existing provisions for MoU at EU level; definitions, general and specific objectives of MoU; MoU form and content in terms of participants, purpose, ratification, and effectiveness; European correspondence for assessment / transfer / accumulation processes of learning outcomes achieved in formal /informal/ non formal contexts (ECVET credits for units / unit parts / qualification, with common ECVET credits and ECVET credits attributed by specific national “addenda” to the MoU, for the competence areas to be defined in different ways across participating Countries); mechanisms to implement MoU and for dialogue and administrative co-operation; regulations on nationality, revision of agreement and termination notice.</p>

<p>Result 2 :</p> <p>“Common European Model for Learning Agreements ECVET”</p> <p>utilised at the aim of definition and signature of the individual agreements among the people interested to the recognition of professional qualifications established by MoU ECVET ENS, the concerned VET providers and, when requested by national/regional rules on VET, the public institutions having competence on putting in transparency and recognition of learning outcomes and qualifications, to describe and formalise, in compliance with the MoU and national/regional rules on transparency and recognition of learning outcomes and qualifications in force in territories concerned by pilot test, the learning process in formal, informal and non formal contexts, and the related ECVET credits to be obtained to gain the professional qualifications</p>	<p>The ENS Common European Model for Learning Agreements ECVET, being the first ECVET Learning Agreements signed and implemented in EU tourism sector in compliance with a MoU ECVET for European sectoral common qualifications in tourism VET systems, and with national / regional regulations, it constitutes a prototype and useful experienced reference for each MoU partnership interested to concretely enforce its MoU to put in transparency and recognise concerned learning outcomes / qualification, particularly for the tourism sector professional field.</p> <p>In particular, the ENS Common European Model for Learning Agreements ECVET, composed by a common European part relating to MoU and to the ECVET principles, and by different territorial integrating parts relating to legislation on professional qualification applicable in concerned territories, it seems useful at the aims of the “Interpreting our European Heritage” project, at least the ECVET and MoU related documentation, easily adaptable to other qualifications, sectors, and to all territorial contexts concerned by MoU ECVET enforcement processes.</p>	<p>The ENS <i>Common European Model for Learning Agreements ECVET</i> is easily transferable within the “Interpreting our European Heritage” project, acknowledging, updating, and adapting its usable contents to qualifications and learning outcomes relating to European heritage interpreting activities. The transfer could easily entail, in particular, the model documentation relating to ECVET and MoU, to be adapted to the qualifications and learning outcomes relating to European heritage interpreting activities, and to be updated to ensure the MoU enforcement beyond the territorial contexts (in any case, needing to be integrated with the documentation required in each national/regional VET system).</p>
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<p style="text-align: center;">Result 3 :</p> <p style="text-align: center;">“Common European Model for ECVET Credits Awarding”</p> <p>based on the European common tool Europass Certificate Supplement, to be utilised at the end of processes and procedures, started within the ENS pilot test on Memorandum of Understanding - MoU ECVET ENS enforcement at territorial level, and aimed to put in transparency and recognise the learning outcomes achieved in formal, informal and non formal contexts by people interested to gain the ECVET credits and professional qualification established at European level by the MoU.</p>	<p>The ENS <i>Common European Model for ECVET Credits Awarding</i> contains common European parts, relating to the description of the common European qualifications “Environmental Educator”, “Nature- and Rural Tourism Guide”, and “Rural and Agro-Tourism Accommodation Manager” established by MoU, and different territorial integrating parts for each territory engaged in the MoU enforcement, relating to specific legislation on qualification applicable in these territories, to related competent bodies awarding the certificate, and to national/regional authorities providing accreditation / recognition of the certificate. It’s articulated in a initial part, containing the models defined by national/regional laws at the aim of training credits awarding in each territory engaged in MoU enforcement, and in a following common part, defined on the basis of Europass Certificate Supplement structure, evidencing in English language, and in each language of concerned territories (IT, FR, DE, ES, LT), the title of the certificates, the profile of skills and competences, the range of occupations accessible to the holder of the certificates, the official basis of the certificates for each concerned territory, the officially recognised ways of acquiring the certificates.</p> <p>The ENS <i>Common European Model for ECVET Credits Awarding</i> is easily transferable within the “Interpreting our European Heritage” project since based on the EU common tool Europass Certificate Supplement.</p>	<p>The ENS <i>Common European Model for ECVET Credits Awarding</i> is easily transferable within the “Interpreting our European Heritage” project, acknowledging, updating, and adapting its usable contents to qualifications and learning outcomes relating to European heritage interpreting activities. The transfer could easily entail, in particular, not only the model documentation relating to ECVET and MoU, but also and in particular the parts based on Europass Certificate Supplement structure, to be adapted to the concerned qualifications and learning outcomes, and to be updated to ensure the MoU enforcement beyond the territorial contexts (in any case, the ENS <i>Common European Model for ECVET Credits Awarding</i> is conceived to accompany, making it more understandable across EU, the certification documentation established in each national/regional VET system).</p>
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4. ANALYSIS ON THE BEST PRACTICE: “INNOGUIDE” project (Belgium)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
<p>Result 1 : Innoguide research report “http://www.innoguidetourism.eu/files/innoguide_research_report.pdf”</p>	<p>Because the study gives information on guiding in the partner countries, being Belgium partner country in the two projects. The target group of tourist guide is also the same then in IOR</p>	<p>By taking the results and conclusion of the study in order to confirm the competences of the tourist guides</p>
<p>Result 2 : creation of the learning platform “http://learning.viaviatourismacademy.com/innoguide/”</p>	<p>Because one of the 3 aspects is focusing on sustainability but also on interculturality and experience which is totally in line with the principles of the heritage interpretation. The guides can use the platform in order to improve their competences in these 3 fields everywhere in Europe.</p>	<p>By using the platform and including the training program in one of the possibilities to become a heritage interpreter</p>

5. ANALYSIS ON THE BEST PRACTICE: ECVET TC-NET project (Hungary)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
<p>Result 1: “ECVET certificate specially for the tourism- and catering sector”</p>	<p>The certificate presents the competences and learning outcomes together with the corresponding ECVET credits and is the basic document for mutual recognition and transparency</p>	<p>Training organizations and companies involved in the ECVET TC NET tested the developed approaches and instruments to give and receive feedback on the mutual recognition of skills and the feasibility of the ECVET certificate.</p>
<p>Result 2 : “Guidelines for training organisations”</p>	<p>For the training organizations in the tourism and catering filed it is also important to have proper guidelines on how to develop ECVET compliant training programs in the future</p>	<p>We are talking about almost the same sector. The handbook contains concrete guidelines on how to work with ECVET in the practice of tourism has to be developed, especially in corporate training.</p>
<p>Result 3: “Development of a competence description grid”</p>	<p>The competence description grid provided a basis for all the competences in the tourism and catering sector in Europe to get a detailed perspective of the different competences and job profiles needed as a basis for the development of the ECVET model</p>	<p>This model is perfectly transferable within Interpreting our European Heritage acknowledging, updating and adapting its usable contents.</p>

<p>Result 4: “Memorandum of mutual trust”</p>	<p>Mutual trust is the most important principle in the use of ECVET, to establish this core factor a special memorandum of mutual trust will be developed being the basic document for all participating organizations in the ECVET model for the tourism and catering sector in Europe in that case or tourism and heritage interpretation in case of EU Heritage Interpretation.</p>	<p>By signing this memorandum of mutual trust all participating organizations in the network and beyond are declaring that they guarantee to accept and respect the principles and rules of ECVET in the sector of interest.</p>
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6. ANALYSIS ON THE BEST PRACTICE: ENTER Entrepreneurship toward Employment (Austria)		
Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
<p>Result 1 : ECVET curricula development</p>	<p>ECVET curricula for youth entrepreneurs, based on EQF learning outcomes, and allocation of ECVET points, will be developed.</p>	<p>This process might serve as a model for the development of the curriculum for Heritage Interpreters.</p>

7. ANALYSIS ON THE BEST PRACTICE: M.O.T.O project (Austria)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
Result 1 : M.O.T.O grid for analysing qualifications	A template for analysing qualifications	The document might serve as a model for the strategic definition of Interpreters' skills.
Result 2 : Template Memorandum of Understanding (MoU)	Template Memorandum of Understanding (MoU) provides a general framework of cooperation and networking.	The model MoU might serve as a template for documents when implementing outcomes of the Interpreting our European Heritage project.
Result 3 : Learning Agreement in the framework of a MoU	The Learning Agreement in the framework of a MoU was completed with an Assessment sheet and Learners' Personal Transcript.	Might serve as template documents when implementing the new professional image Heritage Interpreter.
Result 4 : M.O.T.O pilot sector report	The study provides a questionnaire on the state of the art in the field of qualification design and credit acknowledgement in various countries.	The questionnaire might be consulted when finalizing the job description of Heritage Interpreter.

8. ANALYSIS ON THE BEST PRACTICE: ECVET-TOUR for tourism and mobility (Austria)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
Result 1 : ECVET-TOUR Competence matrix (English, German)	The structure and contents of the developed matrix might serve as a model for the description of the professional figure “Interpreter of European Heritage”.	The structure of the ECVET-TOUR Competence matrix might support the development of a comparable document. It provides a form of representation for career paths and proposals to improve mobility.

9. ANALYSIS ON THE BEST PRACTICE: TWO O'CLOCK project (Germany)

Transferable products / results	Why the results are transferable within Interpreting our European Heritage	How the results are transferable within Interpreting our European Heritage
Result 1: European profile for TLA and LC	The project developed an European profile for TLA and LC, based on EQF and ECVET systems.	This profile might serve as a model in formulating the profile for Heritage Interpretation training/education.

3. Strategy of the “Interpreting our European Heritage” ECVET action plan for professional figures involved in “heritage interpretation” activities

The fundamental aim of *Interpreting our European Heritage* is constituted by the application of European tools and frameworks EQF and ECVET to people included in the European common professional perimeter of figures involved in heritage activities in the tourism sector, identified in a shared way by the partners across VET systems of participating countries during WP 2 activities.

The major activities foreseen by the project at this aim are focused on:

- the definition of the contents of the *Memorandum of Understanding - MoU ECVET* (designing qualifications in transferable units of learning outcomes with allocation of ECVET credit points).
- and on its enforcement at individual level (through ECVET Learning Agreements, VET programmes with flexible devices for validation, transfer and recognition of learning outcomes achieved in formal, informal and non formal contexts, and ECVET Credits Awarding, Transfer, Validation and Accumulation, applying the national and regional rules).

Thus, the strategy of the ECVET process starting with the *Memorandum of Understanding - MoU* for the new European common qualification in tourism sector “European Heritage Interpreter” supported by Interpreting our European Heritage project, seems necessarily to be centred both on the **key actors involvement**, in each Country, and on methods for **professional figure designing** in units of learning outcomes with allocation of ECVET points.

To activate and develop the ECVET process for professional figures involved in heritage activities in the tourism sector, the partners will proceed defining the concerned and shared professional perimeter in terms of activities, tasks, knowledge, skills, competences, certification objectives, units of learning outcomes and related ECVET credit points, focusing on standard elements in all partner Countries and on ECVET credit points allocation to learning outcomes units.

Concerning the involvement, in each Country, of public institutions competent in VET and in tourism, social partners of employers and workers, other interested associations, and VET providers of the concerned sector, the project focuses on the integration of the planned technical work on qualification design with the planned process of providing information on quality, relevance and effectiveness of the project results to key actors, and also with planned process to ensure that the successful project results will be transferred to the appropriate decision-makers in regulated local, regional, national and European systems.

This continuing process, supported by the Consortium partner through Info-days and Focus Groups scheduled in each participating Country, will be based on a clear and dynamic focus on user needs and ensuring shared responsibility across all partners and a continuous interaction between them and known and potential end users/beneficiaries, to ensure the exploitation of results through whole project life-cycle and also after its end.

In summary, since the signing of the MoU and the related commitment by the key actors, particularly of those which has legislative territorial competence on professional qualification and certification (and also, in this case, of those having competence in tourism), is the first step for an effective transposition of the qualification in the respective territories and then for the effective possibility for individuals to obtain the recognition and certification of related achieved learning outcomes, it seems necessary, to maximise the efficacy of this process, that these **key actors** are **engaged upfront**, or as soon as possible.

4. Activities of the “Interpreting our European Heritage” WP 3 ECVET action plan

- the preparation of a complete draft of the MoU, following the related best practices collected during the workpackage 3 (INTEPA; Highlight the Competences and European Nature System; Innoguide project; ECVET- TC; ENTER, M.O.T.O, ECVET- TOUR and TWO O'CLOCK project) and containing: an introduction relating to background and general context of MoU, the existing provisions for MoU at European level, definitions, the general and specific objectives of MoU; the form and content of MoU in terms of participants, purpose, ratification and effectiveness; the qualifications, to be designed during workpackage 4, to establish the European correspondence for the assessment, transfer, and accumulation processes of learning outcomes achieved in formal, informal and non formal contexts (units, unit parts and related credits); the mechanisms to implement the MoU and for dialogue and administrative co-operation, the regulations relating to nationality, the revision of agreement and notice of termination;
- the activities aimed to involve in the MoU, beyond the project partners, the public institutions competent in VET, in heritage interpretation and in tourism, social partners of employers and workers, other interested associations, and VET providers of the concerned sector, at national, regional and local level, to be realised within workpackage 5;
- the formalisation, by the partners and by the competent/interested organisations already involved, of the MoU (the official signature will take place in Segovia (Spain) - December 2014)
- the enforcement of the MoU, starting from a pilot test to be realised within workpackage 6 involving **at least 120 professionals** in all participating countries, to recognise and certificate the achieved related learning outcomes and ECVET credits in compliance with national and regional rules on certification ways and procedures, formal, non-formal and informal learning validation, qualification bodies, also utilising common models for Learning Agreements ECVET and Europass Certificate Supplement.

5. Sample letter for the involvement of key actors

SUBJECT : Leonardo da Vinci project *Interpreting our European Heritage* for transparency and recognition of competences of learning outcomes and qualification in European Tourism sector

Involvement of relevant key actors.

Dear Sir/Madam,

We are writing to you in relation to a Leonardo da Vinci Project that forms part of the EU's Lifelong Learning Programme 2007-2013, involving a multilateral intervention for the Transfer of Innovation focused on transparency and recognition of competences of learning outcomes and qualification in European Tourism sector, applying the European tools and frameworks *European Qualification Framework - EQF* and the *European Credit System for Vocational Education and Training - ECVET*.

Project Summary

The official title of the project is "Interpreting our European Heritage: An ECVET process to put in transparency and recognise across Europe the learning outcomes and the qualifications of the professional involved in "heritage interpretation" activities in tourism sector". The project addresses the Priority "ECVET for transparency and recognition of learning outcomes and qualifications" of the Leonardo da Vinci Programme. It has started in October 2013 and will last until September 2015.

The project starts from the consideration that tourism constitutes one of the most important economic sectors in Spain and Europe, with a very significant occupational relevance. Within tourism sector and activities, a growing importance is more and more acquired by the "heritage interpretation", which is a key tool and role to develop qualified tourism project and products involving EU cultural and natural heritage, for actors like tourism guides, incoming tour operators, site managers, museum managers, visitor managers and many other professionals.

"Heritage interpretation" activities in tourism offers concrete and expanding job opportunities to a large number of people, in a very large and quite diversified range of sectorial profiles and figures, often not clearly defined in terms of learning outcomes but also frequently regulated, in terms of access to the training and qualification opportunities, limiting the mobility beyond the VET systems "borders" (confines of national/regional VET systems; barriers within a particular VET system; obstacles outside formal education).

Starting from these considerations, VET providers, enterprises and non profit associations operating in the field of “heritage interpretation” activities in tourism, and also public institutions having legislative competence on tourism and on VET, considering this situation of limitation to learning and work opportunities, and to mobility beyond the VET systems, have agreed that an intervention to put in transparency and recognise the learning outcomes related to cultural and natural heritage interpretation activities, applying and implementing the European tools and frameworks EQF and ECVET.

Therefore, the project intends to apply the European tools and frameworks EQF and ECVET to professionals involved in “heritage interpretation” activities in tourism sector.

The major activities at this aim are focused on the definition and formalisation, by competent and interested key actors, of a Memorandum of Understanding - MoU ECVET (allowing the shared definition at European level of the concerned qualification field in terms of learning outcomes, designing the qualification in transferable units of learning outcomes with allocation of credit points), and on its enforcement, starting from a pilot test to be realised within the project involving at least 120 professionals across Europe (30 in Spain and 90 in other participating Countries, with priority for women and aged people), to recognise and certificate the related achieved learning outcomes and ECVET credits in compliance with national and regional rules on certification means and procedures, on formal, non-formal and informal learning validation, and on qualification bodies, also utilising common models for Learning Agreements ECVET and Europass Certificate Supplement.

It is expected that these activities will enhance the mobility of concerned professionals involved in “heritage interpretation” activities in tourism sector, contributing to the emergence of generally accepted qualification and training standards.

Why and how the Interpreting our European Heritage Project needs your engagement

As mentioned above, the main activities of the Interpreting our European Heritage project are focused on the involvement, in each Country, of competent and interested key actors, and particularly public institutions competent in VET and in tourism, social partners of employers and workers, other interested associations, and VET providers of the concerned sector.

This involvement is strongly needed because the will of these different categories of key actors has a direct influence on the possibility and on the extension of the envisaged ECVET process: e.g., the participation of the public institutions competent in VET will determine the territorial extension of the MoU provisions, while the participation of sectoral social partners and VET providers is fundamental to ensure to interested professionals concrete opportunities of application of MoU provisions in terms of recognition and certification of

achieved related learning outcomes and ECVET credits, still in compliance with national and regional rules on certification ways and procedures, formal, non-formal and informal learning validation, qualification bodies.

Thus, the project focuses on the integration of the planned technical work on qualification field design with planned process of providing information to key actors on quality, relevance and effectiveness of the project results, also to ensure that the successful project results will be transferred to the appropriate decision-makers in regulated local, regional, national and European systems, and that these results will be adopted and applied by individual end-users.

In other words, the Interpreting our European Heritage project needs your engagement as a fundamental key actor, to verify and qualify our work in progress and results, and to ensure the exploitation of results through the whole project life-cycle and also after its end.

In the light of the above, we gently ask you to allow a meeting between our respective organisations so that we are able to discuss the matter in more detail.

Yours sincerely,