Projects and Products Portal for Leonardo da Vinci

Enterprise4All - Enterprising Competences to Fight against Unemployment

2013-1-ES1-LEO05-66527

http://www.adam-europe.eu/adam/project/view.htm?prj=11285

Project Information

Title:	Enterprise4All - Enterprising Competences to Fight against Unemployment
Project Number:	2013-1-ES1-LEO05-66527
Year:	2013
Project Type:	Transfer of Innovation
Status:	running
Country:	ES-Spain
Marketing Text:	If you are an unemployed person thinking about working on your own or if you are a career counselor or expert supporting unemployed people and entrepreneurs, then Enterprise4All is here to help! Through European Funding, partner organizations from Spain, Italy, United Kingdom, Austria, Hungary and Iceland will develop a diagnostic tool, a set of learning materials and innovative mentoring activities, all integrated into an intervention methodology addressed to enhance enterprising skills and competences of unemployed people who want to become successful entrepreneurs.
Summary:	The project is aimed at providing unemployed people with the necessary enterprising skills for creating their own business and generating their own job focusing on the most vulnerable and needed people, affected by the crisis: • young people • long-term unemployed people • +45 people. In order to achieve this goal, the project idea is to import innovative training materials and methodologies coming from different countries and previously developed by different project partners, combining such innovative products to develop a new integrated and comprehensive methodology to be used in training and advice programmes addressed to foster entrepreneurship, providing enterprising skills to unemployed people. The use of this methodology will allow users gaining all the necessary enterprising skills both hard and soft skills. The methodology, that has been already defined includes: - A diagnostic tool enabling to automatically identify the enterprising skills that the user have and those that he or she lacks. The resulting diagnostic will be a guide for the next steps to be taken in the process of helping the user to become an entrepreneur. - A set of learning materials accessible through the online portal of the project. These learning materials are addressed to fulfill the skills gaps identified through the diagnostic tool. - A mentoring methodology addressed to provide final user with the necessary soft skills and the necessary psychological support to face the process of creating their own business. The tangible results of the project will be the products already mentioned that will be available to be used by employment agents, careers advisors , training and any other professional who has to train unemployed people to become an entrepreneur. The intangible result will be the improved skills of unemployed people to start and run their own businesses and the improved capacity of the organizations training, advising and supporting them in this process. In the short term, the project will have an impact in the capacity of association, social partners, employment offices, etc. to attend unemployed workers who want to start their own business, providing such institutions with a sound methodological tool to be used in the different training and programmes that they undertake. In the long term, the use of the project results will allow an improved level of the enterprising skills of unemployed people, improving also the qualification of entrepreneurs and therefore the competitiveness of SMEs across Europe.
Description:	The serious economic crisis that European is facing since 2008 is resulting in dramatic unemployment levels in most of the countries, and particularly in Spain, with the highest rate within the EU. The EU urgently needs to boost its competitiveness and generate job, reaching the virtuous cycle or growing.

Project Information

In the priority for creating new jobs, entrepreneurship has a key role and therefore is at the heart of the major European policies. As recognized by the Europe 2020 Strategy, entrepreneurship and self-employment are key for achieving sustainable growth and they are addressed into the “News Skills for New Jobs” initiative.
On the other hand, the Small Business Act adopted in 2008 includes different measures to promote entrepreneurship, and as a follow up of this SMA, the Entrepreneurhip 2020 Action plan have been recently adopted in early January this year. The first one of the three pillars of this Action plan is entrepreneurial education and training to support growth and business creation and therefore the European Commission is committed to promoting education for entrepreneurship at all levels and through different programmes, including the Lifelong Learning one.
Despite in the different countries many programmes addressed to fostering entrepreneurship have been already implemented, they are mainly general initiatives not focusing on the particular needs of the most disadvantaged target group. The current situation makes that the unemployed people thinking of creating their own jobs have very particular needs related not only with hard skills but also with soft skills. In many cases, people who have been facing unemployment for a long time and who are living the crisis with no hopes of finding a job, needs much more than training, they need guidance, expert advice and emotional support.
UPTA has developed a lot of programmes addressed to support and train entrepreneurs and has e realized that the professionals who provide advice and training for entrepreneurship in the framework of vocational or continuous training for employment lacks a reference point regarding the materials and methodologies to be used for attending every specific target group and a sound methodology for intervention providing relevant tools and materials to be used would be really helpful.
The project therefore aims to develop an integral methodology for action in this field, trying to give a comprehensive response to the current needs of unemployed people..

Objetives and goals
The project is aimed at providing unemployed people with the neccesary enterprising skills for creating their own business and generating their own job. the project will focus on the most vulnerable and needed people, affected by the crisis:
• young people
• long-term unemployed people
• +45 people.
In order to achieve improved enterprising skills in the partners countries, the project is developing a comprehensive methodology covering all the aspects that must be taken into account when we want to motivate people to undertake such an important project as creating your own business is:
- Basic knowledge on how to manage a small company
- Basic knowledge on how to develop their business idea and developing a business plan
- Soft skills neccesary to gain the neccesary self-confidence to start a business.

Our target group, namely people who have been facing unemployment for a long time and who are living the crisis with no hopes of finding a job, needs much more than training, they need guidance, expert advice and emotional support.
Therefore, the project aims to address their urgent needs providing them with training on hard and soft skills and also with advice and support to help them gain self-confidence and start thinking in a "positive way".

Innovation to be transferred
The transfer of innovation proposed is basically geographical, but there is also a trasfer of innovation from the point of view of the target groups to which the innovative tools and materials are addressing since the innovative tools which are being transferred have been implemented in different countries and for different target groups.

Project Information

The project aims to bring together methodologies and tools developed in different countries and for different purposes which have been successfully implemented, and develop a new comprehensive methdology, integrating the already existing methodologies and tools, to give the right answer to the current needs of unemployed people who are thinking on self-employment as the way to get a job.

The innovative tools are being transferred from Austria, Hungary and the United Kingdom, mainly to Spain, Italy and Iceland, but also to the exporting countries which will be also benefited of the new and improved methodology.
The methodology will be able to be applied in any economic sector.

The project will triangulate innovative materials and tools already existing in dispersed countries to be adapted to the specific needs of unemployed people who want to start their own business, developing a new integrated and comprehensive methodology:

Themes:
*** Labor market
*** Lifelong learning
*** Enterprise, SME
*** Access for disadvantaged
*** Equal opportunities
*** Continuous training
** Open and distance learning
** Vocational guidance
* ICT

Sectors:
*** Administrative and Support Service Activities
*** Other Service Activities
** Education
* Public Administration and Defence; Compulsory Social Security
* Information and Communication

Product Types:
teaching material
program or curricula
website
distribution methods
open and distance learning
material for open learning

Product information: The products of the project will be available soon in the project website.
The partners will open a registration process in their respective countries for all those people who want to participate in the piloting of the methodology and contents.

Projecthomepage: http://enterprise4all.eu/

Project Contractor

Name:	UNION DE PROFESIONALES Y TRABAJADORES AUTONOMOS DE ESPAÑA
City:	Madrid
Country/Region:	Comunidad De Madrid
Country:	ES-Spain
Organization Type:	trade union organisation
Homepage:	http://www.upta.es

Contact Person

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Coordinator

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Partner

Partner 1

Name: Vinnumálastofnun
City: Reykjavík
Country/Region: Ísland
Country: IS-Iceland
Organization Type: others
Homepage: http://www.vinnumalastofnun.is

Partner 2

Name: Dida Network S.r.l.
City: Rome
Country/Region: Lazio
Country: IT-Italy
Organization Type: others
Homepage: http://www.gruppodida.it

Partner 3

Name: Netpositive Ltd
City: Tahitótfalu
Country/Region: Közép-Magyarország
Country: HU-Hungary
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: http://netpositive.hu

Partner 4

Name: Inova Consultancy Ltd
City: Sheffield
Country/Region: South Yorkshire
Country: UK-United Kingdom
Organization Type: others
Homepage: http://www.inovaconsult.com

Partner

Partner 5

Name:	Multidisziplinäres Institut für Europa-Forschung Graz
City:	Graz
Country/Region:	Styria
Country:	AT-Austria
Organization Type:	others
Homepage:	http://www.merig.org

Partner 6

Name:	FH JOANNEUM Gesellschaft mbH
City:	Graz
Country/Region:	Styria
Country:	AT-Austria
Organization Type:	others
Homepage:	http://www.fh-joanneum.at

Project Files

6.1. Report on users needs analysis (deliverable 4).pdf

http://www.adam-europe.eu/prj/11285/prj/6.1.%20Report%20on%20users%20needs%20analysis%20%28deliverable%204%29.pdf

Report on user's needs analysis
Developed in the framework of WP2 by means of a research process developed in Spain, Italy, UK, Austria, Hungary and Iceland and including a survey to unemployed people, focus group with key stakeholders and desk research

7.1 Integrated Methodology (deliverable 5).pdf

http://www.adam-europe.eu/prj/11285/prj/7.1%20Integrated%20Methodology%20%28deliverable%205%29.pdf

Integrated methodology for intervention in supporting unemployed people to enterprise.
This methodology has to be validated in the second phase of the project and will be updated and improved according to the results of the piloting.

Products

1 Report on User's needs analysis.

Product 'Report on User's needs analysis.'

Title:	Report on User's needs analysis.
Product Type:	others
Marketing Text:	The report present an overview of the current situation of unemployment and entrepreneurship in the partner countries, namely Spain, Italy, UK, Austria, Hungary and Iceland. Moreover the report summarise the main needs of unemployed people when considering entrepreneurship as a way to find their own job. These needs have been found out by means of a research including different research activities like a survey, focus groups and desk research
Description:	
Target group:	Educational and research community in the EU National and European Stakeholders in the field of employment and entrepreneurship
Result:	Research of user's needs analysis
Area of application:	Previous in-depth knowledge of the target group to be the basis for the development of the methodology and tools that the project aims to produce.
Homepage:	
Product Languages:	English

Events

Third coordination meeting

Date	10.02.2015
Description	Third face to face meeting of the partners
Target audience	Project partners
Public	Closed event
Contact Information	projects@upta.es
Time and place	Rome, Italy 10-11 February 2015

Second coordination meeting

Date	08.05.2014
Description	Second face to face meeting of all the project partners celebrated in Reykjavik, Iceland.
Target audience	Project partners
Public	Closed event
Contact Information	projects@upta.es
Time and place	8 and 9 of May 2014

Kick off meeting of the project

Date	30.10.2013
Description	First coordination meeting of the project
Target audience	Project partners
Public	Closed event
Contact Information	Meeting hosted by Corvinno Technology Transfer
Time and place	30-31 October 2013 Budapest - Hungary