



The Rotherham European Business Festival

On 7th and 8th October 2014, [Inova Consultancy](#) staff had the pleasure of attending the [Rotherham European Business Festival](#). Inova had its own stand at the exhibition on both days as a representative of the [BADGE programme](#) and Inova's director Marina Larios gave an inspiring speech on "How to make the most of being international in the UK" on the 2nd day of the event.

This event was a fantastic opportunity for us to meet and network with various interesting people and organisations from the South Yorkshire area and spread the word about our upcoming programmes, aiming to enable disadvantaged groups to enter the job market. Getting to know newly-arrived migrants from Central and Eastern Europe who are trying



to make a successful living for themselves in Britain was a very rewarding experience.

We know that accessing the job market in a country where you have no network whatsoever is not an easy thing. For this reason, our free workshops are designed to help migrants to enter the UK job market through establishing successful businesses.

Participating in the workshops is a great way to understand British business culture, find out if your business idea is viable in the UK, develop your support network and build the confidence to take the next steps.

The BADGE Self-confidence workshop

On 16th October 2014, Inova Consultancy had the pleasure of hosting the BADGE Self-confidence workshop in Sheffield. The aim of this workshop was to help female start-up entrepreneurs who are often at a greater disadvantage because of their age or background to establish successful businesses in the UK.

The workshop was a big success in every aspect. Inova's hard work paid off and we managed to recruit a group of aspiring entrepreneurs who felt they really needed this training and are guaranteed to make good use of it. We brought together many inspiring women from all walks of life, all having one thing in common – their aspiration to start up in business. This was a great opportunity for them to meet and network with other budding entrepreneurs facing similar challenges. We are confident that the contacts formed at the workshop can be the start of many meaningful friendships and business partnerships.





The workshop was led by Inova's director, Marina Larios, a very experienced trainer in the area of soft skills for business performance and individual improvement. Using Inova's innovative training material, she gave these women valuable advice on building up confidence, evaluating their priorities, setting goals and overcoming any obstacles holding them back from achieving what they want. The training didn't only meet, but in fact exceeded participants' expectations, as suggested by the feedback we received.

Here at Inova, we believe that achieving personal and professional success is possible regardless of where you were born, or your gender. Nevertheless, we know that establishing a successful business can be a daunting task, especially if you come from an underprivileged background. Being aware of the huge importance of small businesses to household incomes and economic growth, we will always strive to provide assistance to the aspiring entrepreneurs who need it most. The overwhelmingly good feedback we receive never fails to put a smile on our faces. We very much look forward to welcoming both new and old participants to our upcoming workshops on 23rd October and in early December.



It was much better and more in-depth than I thought. Workshop participant



Congratulations to BADGE participant Toyah Wordsworth

We would also like to congratulate BADGE participant Toyah Wordsworth on being one of the finalists at the [NHS innovation awards](#). Toyah was nominated for an award for "Removing Barriers", a fun an educational board game, aiming to reduce stigma and improve understanding of the issues that surround disability.

