



The BADGE New to doing business in the UK workshop

Inova Consultancy had the pleasure of hosting the BADGE New to Doing Business in the UK Workshop and Action Learning Set on 2nd and 9th December respectively. The target group for these sessions was aspiring female entrepreneurs from an immigrant background who were interested in setting up new businesses in the United Kingdom.

The purpose of these workshops was to help participants build confidence to take the next steps, develop their business idea, find out if their idea is viable in the UK, understand British business culture and develop their support network.

The session on 2nd December 2014 was attended by 6 aspiring entrepreneurs, with the one on 9th December being attended by 5.

The workshop was a big success in every aspect. As was the case with the Self-Confidence Workshop in October 2014, Inova's hard work paid off and we managed to recruit a group of aspiring entrepreneurs who felt they really needed this training and are guaranteed to make

good use of it. We brought together a cohort of inspiring immigrant women, all having one thing in common – their aspiration to start up in business. This was a great opportunity for them to meet and network with other budding entrepreneurs facing similar challenges. We are confident that the contacts formed at the workshop can be the start of many meaningful friendships and business partnerships.



The workshop was led by Inova's director, Marina Larios, a very experienced trainer in the area of soft skills for business performance and individual improvement. Using innovative

training material, including several group exercises, she gave participants valuable advice on building up confidence, evaluating their priorities, setting goals and overcoming any obstacles holding them back from achieving what they want. In addition, participants were introduced to British business culture and the available resources to set up a business in the UK. The training didn't only meet, but in fact exceeded participants' expectations, as suggested by the feedback we received.