

New learning environment for Very Small Enterprises: learning, exploring and sharing

539110-LLP-1-2013-1-FR-LEONARDO-LMP

<http://www.adam-europe.eu/adam/project/view.htm?prj=11144>

Projektinformation

Titel: New learning environment for Very Small Enterprises: learning, exploring and sharing

Projektnummer: 539110-LLP-1-2013-1-FR-LEONARDO-LMP

Jahr: 2013

Projekttyp: Innovationsentwicklung

Status: bewilligt

Land: EU-Zentralisierte Projekte

Marketing Text: LEXSHA untersucht eine neue Trainingsform für Kleinunternehmer fokussiert auf deren eigenes Wissen und entwickelt Fähigkeiten, dieses Wissen mit anderen zu teilen.

Zusammenfassung: The project LEXSHA aims at exploring a new model of training for Very Small Enterprises (VSE), focusing in their own knowledge and developing skills to share this knowledge with their peers.

In the EU more than 99% are SME and over 90% of them are Very Small Enterprises (less than 10 employees). VSE constitute more than 30% of the potential job market. The fewer is the number of employees in a given VSE, the more functions are assigned to them, and as the priority is generally given to production/commercialization, the entrepreneurs and their staff do not take the necessary time to participate in training, do not validate their skills and knowledge, and ignore ICT tools that could improve their competitiveness.

The aim of the project LEXSHA was to develop and test a user-friendly environment for training VSE, allowing knowledge sharing among entrepreneurs and employees of VSE who represent the beneficiaries of the project.

The project was developed with a consortium of partners from 8 countries gathering 2 Universities, 2 IT companies, 3 Training & coaching providers and one incubator. This partnership gathered skills in pedagogy, e-learning, remote Training & Coaching, and Web technology, all useful for the project.

The approach of the project was to verify the needs locally in each country, define a pedagogical model, create contents for a training "How to share knowledge with peers", test this training locally in each country with a group of employers or employees of VSE and guide them to the production of knowledge, evaluate the process and its impact, and propose next steps for the future.

Beschreibung: The overall aim of the LEXSHA project is to increase the performance of the VSE' employers and employees by developing the knowledge sharing with peers. The project planned to engage VSE from each participating country in a process of producing knowledge on a digital format and share it with others in an international e-environment.

The detailed objectives were:

- to deliver a pedagogical model designing an e-platform suitable for sharing in a long term objective, and describing a 16 hours course aimed to train and accompany target users (VSE) in the production of first digital contents gained from experience on the working place;
- to provide this e-platform including a space for training and a space for sharing;
- to produce a set of short training modules, activities and assessment corresponding to the course, and accessible from the e-platform;
- to deliver supporting tools for trainers in order to make possible the multiplication of training sessions in other contexts;
- to gather 80 VSE to participate to the pilot edition of a blended training using the developed materials, and to have them produce at least 70 short modules to be shared on the platform;
- to describe a sustainable business model to develop the results to other target users.

Themen: *** Nutzung und Verbreitung von Ergebnissen
*** Interkulturelles Lernen
*** Lebenslanges Lernen
*** Fernlehre
*** Unternehmen, KMU
*** Weiterbildung

Projektinformation

- ** IKT
* Anerkennung, Transparenz, Zertifizierung
* Erstausbildung
- Sektoren: *** Information und Kommunikation
*** Erziehung und Unterricht
* Erbringung von Sonstigen Wirtschaftlichen Dienstleistungen
* Verkehr und Lagerei
* Verarbeitendes Gewerbe/Herstellung von Waren
* Gastgewerbe/Beherbergung und Gastronomie
* Erbringung von Freiberuflichen, Wissenschaftlichen und Technischen Dienstleistungen
* Erbringung von Sonstigen Dienstleistungen
* Land- und Forstwirtschaft, Fischerei

Produkt Typen: Lehrmaterial
Programme/Curricula
Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes
Fernlehre
Homepage
Module

Produktinformation: The project LEXSHA has provided a pedagogical model and an e-environment which has been experimented in 7 countries. The achieved results lead to the definition of actions to be held in the next few years to enlarge the LEXSHA model.

1. The pedagogical model contains the results of a desk and field research held at the beginning of the project, the e-platform specifications, and the contents of the training "How to become a knowledge sharer".

2. The platform and the SHARING area

The LEXSHA platform <http://www.lexsha.virtual-campus.eu/en> is the main support tool for the Learning-Exploring-Sharing concept. All the LEXSHAs (those created by the partnership for the training and those created by the VSEs during the pilot editions) are available here for consultation. New users can register by creating an account and can then publish own LEXSHAs. The LEXSHA platform is available in 7 languages (French, Portuguese, Swedish, English, Dutch, Greek and Lithuanian). By choosing a language when entering the platform, the visitor has access to all the LEXSHAs produced in this language. It is also possible to access the LEXSHAs by categories, either under categories "Business" (for the LEXSHA created by the VSEs) or under the categories "How to..." gathering the 5 learning units of the training. Furthermore, the platform allows to search for a LEXSHA with key-word or authors, and to enter the LEARNING area.

3. The LEARNING area is based on the LMS (Learning Management System) Moodle. The learning contents have been structured as a training program, organized by units of learning outcomes with self-assessments for the user to be able to validate the competencies gained (inspired in the ECVET model). This organization allows self-learning and is a good tool to support a blended training with facilitators.

As for the SHARING area of the platform, the LEARNING area is available in each of the 7 local languages.

4. The training contents: "How to become a knowledge sharer" is a 16-hour training course including contents, activities and assessments, in English and all local languages.

The course is structured in 5 units.

- Unit1: LEXSHA, a new resource for entrepreneurs.
- Unit 2: Maximising the benefits of LEXSHA
- Unit 3: How to become a contributor LEXSHA
- Unit 4: How to communicate with LEXSHA
- Unit 5: Master LEXSHA

Projektwebseite: <http://www.lexsha.net>

Vertragnehmer

Name: Université de Bordeaux
Stadt: Bordeaux
Land/Region: Aquitaine
Land: FR-Frankreich
Organisationstyp: Universität/Fachhochschule/Akademie
Homepage: <http://www.u-bordeaux.fr>

Kontaktperson

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Koordinator

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Land: FR-Frankreich
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Partner

Partner 1

Name: Stichting Business Development Friesland
Stadt: Leeuwarden
Land/Region: Friesland
Land: NL-Niederlande
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.bdfriesland.nl>

Partner 2

Name: Virtual Campus, Lda.
Stadt: PORTO
Land/Region: Norte
Land: PT-Portugal
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.virtual-campus.eu>

Partner 3

Name: Exponential training and Assessment Ltd
Stadt: Earl Shilton
Land/Region: Leicestershire, Rutland Northamptonshire
Land: UK-Vereinigtes Königreich
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.exponentialtraining.com>

Partner 4

Name: August Horch Akademie GmbH
Stadt: Berlin
Land/Region: Berlin
Land: DE-Deutschland
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.august-horch-akademie.de>

Partner

Partner 5

Name: BEST CYBERNETICS
Stadt: PATRAS
Land/Region: Dytiki Ellada
Land: EL-Griechenland
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.bestcybernetics.com>

Partner 6

Name: SMEBOX AB
Stadt: Uppsala
Land/Region: Öestra Mellansverige
Land: SE-Schweden
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.smebox.com>

Partner 7

Name: ISM University of Management and Economics
Stadt: Vilnius
Land/Region: Lietuva
Land: LT-Litauen
Organisationstyp: Universität/Fachhochschule/Akademie
Homepage: <http://ism.lt>

Projektdateien

2013_4382_FR_LEXSHA_pub.pdf

http://www.adam-europe.eu/prj/11144/prj/2013_4382_FR_LEXSHA_pub.pdf

Final public report of the project LEXSHA

2013_4382_PR_LEXSHA_pub.pdf

http://www.adam-europe.eu/prj/11144/prj/2013_4382_PR_LEXSHA_pub.pdf

Interim progress report - LEXSHA- Public part

D3.1-1_Pedagogical model Final - Executive version.pdf

http://www.adam-europe.eu/prj/11144/prj/D3.1-1_Pedagogical%20model%20Final%20-%20Executive%20version.pdf

Pedagogical model : results of desk and field research, specifications of e-environments and description of the training contents "How to share knowledge".

D4.01-Note presenting the e-environment.pdf

<http://www.adam-europe.eu/prj/11144/prj/D4.01-Note%20presenting%20the%20e-environment.pdf>

Description of the LEXSHA e-environment

D4.02-Note presenting the training contents.pdf

<http://www.adam-europe.eu/prj/11144/prj/D4.02-Note%20presenting%20the%20training%20contents.pdf>

Description of the LEXSHA training contents

D5.01-Description of local training and sharing sessions.pdf

<http://www.adam-europe.eu/prj/11144/prj/D5.01-Description%20of%20local%20training%20and%20sharing%20sessions.pdf>

Description of the local pilot edition of the training

D5.02-Note presenting digital contents produced during pilot editions.pdf

<http://www.adam-europe.eu/prj/11144/prj/D5.02-Note%20presenting%20digital%20contents%20produced%20during%20pilot%20editions.pdf>

Short description of the contents produced during the training pilot editions.

D6.01-Note presenting the website and social networks.pdf

<http://www.adam-europe.eu/prj/11144/prj/D6.01-Note%20presenting%20the%20website%20and%20social%20networks.pdf>

Note presenting the website and the social networks

D6.02_2014_Publicity materials_Flyers_Posters_banner_notepad.pdf

http://www.adam-europe.eu/prj/11144/prj/D6.02_2014_Publicity%20materials_Flyers_Posters_banner_notepad.pdf

All LEXSHA publicity materials

D6.03_Newsletters.zip

http://www.adam-europe.eu/prj/11144/prj/D6.03_Newsletters.zip

The 4 LEXSHA newsletters

D6.04-Note presenting the final conference.pdf

<http://www.adam-europe.eu/prj/11144/prj/D6.04-Note%20presenting%20the%20final%20conference.pdf>

Note describing the final conference

Produkte

- 1 Pedagogical model
- 2 e-environment
- 3 Contents for the training
- 4 Local training and sharing sessions
- 5 Digital contents produced by VSE
- 6 Pilot edition evaluation report
- 7 Web site and social presence
- 8 Publicity materials
- 9 Periodic newsletter
- 10 Final seminar
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- 13 Progress Report - Public Part
- 14 Final report - Public part

Produkt 'Pedagogical model'

Titel: Pedagogical model

Produkttyp: andere

Marketing Text: The document "Pedagogical model" presents the specifications and design of a training model.

Beschreibung: The document presents the results of the desk and field research performed in each partner country. It defines also the learning strategy and the contents of the curriculum to be developed. This document has been used by tthe partners' team to set up the LEXSHA platform and develop contents, activities and assesment for the training. The pedagogical model is available in a pdf format. it has been created in 2014 and used to create the e-environment and training contents. After the implementation of the training in each country, the pedagogical has been updated. This final version is available on ADAM.

Zielgruppe: Training centers, trainers

Resultat: The pedagogical model contains the results of desk and fiels research held in each country, the specifications of the LEXSHA e-platform and the description of the training "How to share Knowledge".

Anwendungsbereich: The document is an entry document for the design and the implementation of an e-environnement of learning and sharing for the benefit of Very Small Entreprises.

Homepage:

Produktsprachen: Englisch

Produkt 'e-environment'

Titel: e-environment

Produkttyp: andere

Marketing Text: The e-environment gathers an e-platform allowing access to all short modules (called LEXSHAs) created during and after the project. It allows also the upload of new lexsha and give access to an area of learning on "How to become a knowledge sharer".

Beschreibung: The LEXSHA platform <http://www.lexsha.virtual-campus.eu/en> is the main support tool for the Learning-Exploring-Sharing concept.

Zielgruppe: Very Small Enterprises, Training centers, trainers

Resultat: All the LEXSHAs (those created by the partnership for the training and those created by the VSEs during the pilot editions) are available here for consultation. New users can register by creating an account and can then publish own LEXSHAs. The LEXSHA platform is available in 7 languages (French, Portuguese, Swedish, English, Dutch, Greek or Lithuanian). By choosing a language when entering the platform, the visitor has access to all the LEXSHAs produced in this language. It is also possible to access the LEXSHAs by categories, either under categories "Business" (for the LEXSHA created by the VSEs) or under the categories "How to..." gathering the 5 learning units of the training

Anwendungsbereich: The e-environment is designed to integrate new LEXSHAs from any person/VSE wishing to share knowledge (by viewing what is on the platform Or by uploading new LEXSHAs). It gives access to specific LEXSHAs which have been created for the training contents.

Homepage: <http://lexsha.virtual-campus.eu/en>

Produktsprachen: Litauisch
Griechisch
Schwedisch
Portugiesisch
Englisch
Niederländisch
Französisch
Deutsch

Produkt 'Contents for the training'

Titel: Contents for the training

Produkttyp: Module

Marketing Text: These training contents focus on the development of pedagogical and communication skills to create one's own contents and share one's knowledge.

Beschreibung: The training contents: "How to become a knowledge sharer" is a 16-hour training course including contents, activities and assessments, in English and national languages.

Zielgruppe: VSE employers and employees

Resultat: The course is structured in 5 units.

- Unit1: LEXSHA, a new resource for entrepreneurs

5 LEXSHAs and pedagogical activities to present the LEXSHA platform and the interest of LEXSHA for developing networking and businesses.

- Unit 2: Maximising the benefits of LEXSHA

4 LEXSHAs and activities to explain how to identify one's own knowledge to be shared and understand how people can learn from you.

- Unit 3: How to become a contributor LEXSHA

10 LEXSHAs and pedagogical activities to construct a LEXSHA: identify knowledge to share, define contents, prioritize the contents, define learning objectives, create a scenario, verify the objectives have been reached, give elements to go further.

- Unit 4: How to communicate with LEXSHA

11 LEXSHAs to choose the right format for a LEXSHA and learn some tips.

- Unit 5: Master LEXSHA

11 LEXSHAs to go deeper in the process of knowledge sharing: prepare a presentation, build your network by following authors, and update a LEXSHA.

Anwendungsbereich: Free access onn the LEXSHA platform.

-on the sharing area

-and on the learning area, with login (any one can register)

The learning area is a good support for a blended training (online + face to face)

Homepage: <http://lexsha.virtual-campus.eu/en>

Produktsprachen: Englisch

Französisch

Deutsch

Griechisch

Niederländisch

Litauisch

Portugiesisch

Schwedisch

Produkt 'Local training and sharing sessions'

Titel: Local training and sharing sessions

Produkttyp: Unterlagen für offenen Unterricht

Marketing Text: More than 70 European VSE have be trained. The participants to the traning and sharing sessions have produced their own contents and shared it on the LEXSHA platform.

Beschreibung: The training programme have been run in each country either on blended format (e-learning + face to face) or full online sessions. Facilitators were trained to guide the participants to the production of their own LEXSHA.

Zielgruppe: Facilitators (training centers), employers and employees of VSE

Resultat: Pictures of the training

Anwendungsbereich: To be use as a referenre for organisation of new training LEXSHA.

Homepage:

Produktsprachen: Litauisch
Griechisch
Schwedisch
Portugiesisch
Englisch
Niederländisch
Deutsch
Französisch

Produkt 'Digital contents produced by VSE'

Titel: Digital contents produced by VSE

Produkttyp: Module

Marketing Text: These digital contents are the results of the training and sharing sessions held in each country.

Beschreibung: During the training program, VSE has been guided to produce digital contents to be shared with their peers in the local sharing sessions and online on the platform LEXSHA. These contents can be explained as short modules for sharing knowledge. The trainees have chosen the subject according to his/her own experience and expertise.

Zielgruppe: VSE employers and employees, training centers.

Resultat: The produced short modules (called LEXSHA) are on the platform and listed in a specific file on ADAM.

Anwendungsbereich: Learn from the others.
Get contact with the authors.

Homepage: <http://lexsha.virtual-campus.eu/en>

Produktsprachen: Schwedisch
Niederländisch
Französisch
Englisch
Griechisch
Deutsch
Portugiesisch
Litauisch

Produkt 'Pilot edition evaluation report'

Titel: Pilot edition evaluation report

Produkttyp: andere

Marketing Text: The report presents the evaluation of the training program, including both the local training sessions and the collaborative transnational e-environment.

Beschreibung: The evaluation is based on the feedback from the participants and the facilitators who attended the training program.

Zielgruppe: mainly training center

Resultat: The report is available on the portal ADAM

Anwendungsbereich: Organisation and evaluation of trainings.

Homepage:

Produktsprachen: Englisch

Produkt 'Web site and social presence'

Titel: Web site and social presence

Produkttyp: Homepage

Marketing Text: The project Web site is for promoting the project. It informs on the activities led by the partnership and describes the results obtained.

Beschreibung: The website triggers the project dissemination activity. It has been developed at the project beginning. The website is a public product available in English and in all the participant countries languages. This web-based dissemination tool allows to spread out information about the project. It is maintained by one partner and updated with project news, such as information about pilot courses and other main milestones achieved in each moments. The website is complemented by dynamic information in a Facebook group, through a Twitter account and other social channels.

Zielgruppe: All internet visitors concerned by Long Life Learning, SME and VSE

Resultat: The website is available <http://www.lexsha.net/>
The website is a public product available in English and in all the participant countries languages. This web-based dissemination tool allows to spread out information about the project. It is maintained by one partner and updated with project news, such as information about pilot courses and other main milestones achieved in each moments. The website is complemented by dynamic information in a Facebook group, through a Twitter account and other social channels.

Anwendungsbereich: The website gives public information on the activities and results obtained by the project.

Homepage: <http://www.lexsha.net/>

Produktsprachen: Englisch
Niederländisch
Schwedisch
Portugiesisch
Litauisch
Griechisch
Deutsch
Französisch

Produkt 'Publicity materials'

Titel: Publicity materials

Produkttyp: andere

Marketing Text: A whole set of publicity materials to promote the project and motivate the stake holders.

Beschreibung: Publicity materials have been designed, produced and printed in English and national languages

Zielgruppe: VSE & training centers

Resultat: flyers, posters, notepads

Anwendungsbereich: to be adapted for new training LEXSHA or others projects integrating the LEXSHA concept.

Homepage:

Produktsprachen: Schwedisch
Deutsch
Griechisch
Litauisch
Portugiesisch
Niederländisch
Englisch
Französisch

Produkt 'Periodic newsletter'

Titel: Periodic newsletter

Produkttyp: andere

Marketing Text: The project newsletter is aimed at disseminating information about the project main activities and milestones.

Beschreibung: The newsletter have been designed, produced and made available electronically. they have been used to disseminate the project objectives and start of pilot courses to direct target users, i.e.

Zielgruppe: VSE and training centers, public VSE related organisations.

Resultat: 4 newsletters have been produced.
They are available on the LEXSHA website and on the portal ADAM.

Anwendungsbereich: as examples of newsletters

Homepage: www.lexsha.net

Produktsprachen: Niederländisch
Deutsch
Griechisch
Englisch
Französisch
Schwedisch
Litauisch
Portugiesisch

Produkt 'Final seminar'

Titel: Final seminar

Produkttyp: andere

Marketing Text: The Final seminar closed the project and was a major event for disseminating project results and post-project actions.

Beschreibung: The final conference took place in Bordeaux on 25 November 2015.
The target audience was representatives of VSE related organizations, public and private bodies operating in the field of training and supporting small businesses, professional trainers working with VSE, entrepreneurs and staff of VSE.
The objective was to valorize the project and its results and introduce discussion about the situation of SMEs and VSEs in Europe.
Gunilla Almgren, head of UEAPME (The voice of SMEs in Europe) was invited as a guest speaker. Her speech was completed by a discussion with local heads of French SMEs organizations.
The partners made short speeches to present the project and its results, including the actions planned for the future. 7 participants and facilitators were interviewed on their experience gained with LEXSHA, during a panel format.
Furthermore, 1 LEXSHA per country were nominated. The authors were interviewed and rewarded with a LEXSHA trophy.
By the end of the day, the conference ended with a visit of Coh@bit (www.cohabit.fr), the technical center of innovation at the Technological University of Bordeaux.

Zielgruppe: VSEs, trainingcenters, VSE related organisations

Resultat: The final conference was simultaneously translated in English and French. It was also recorded and broadcasted to allow foreigners to follow the conference remotely. The recordings of the conference are now available on line on Canal U, the television of the French Universities, and reachable from: http://www.teletoile.u-bordeaux2.fr/2015_2016/Lexsha/index.html.
Furthermore, a short 3 minutes video on the conference is on line on Youtube : <https://www.youtube.com/watch?v=BbssGsPxusE&feature=youtu.be>
92 persons registered for onsite attendance, 16 persons for online attendance.
70 persons came to the conference during the day.
A specific website (<http://conference.lexsha.virtual-campus.eu/>), linked to www.lexsha.net was created for the conference. It contains the program, the speakers' short bio and a function for registration.
The event was very positively evaluated by the participants and the external evaluator.

Anwendungsbereich: It is possible, with the recordings, to go back to the contents of the conference/

Homepage: http://www.teletoile.u-bordeaux2.fr/2015_2016/Lexsha/index.html

Produktsprachen: Englisch
Französisch

Produkt 'Internal communication portal'

Titel: Internal communication portal

Produkttyp: Homepage

Marketing Text: An e-portal to support communication within partners during the project.

Beschreibung: The internal communication portal acted as an intranet to facilitate communication among all partners, recording partner activity and collaboration. It was the project community space.

Zielgruppe: Project partners

Resultat: The area LEXSHA on wiggio

Anwendungsbereich: project Management

Homepage: <https://wiggio.com/>

Produktsprachen: Englisch

Produkt 'Projects reports'

Titel: Projects reports

Produkttyp: andere

Marketing Text: 2 project public reports to provide information on project implementation and results: the interim report and the final report

Beschreibung: The project report are aimed to

Zielgruppe: VSE, training centers, VSE related organisations
Coordinators of European projects.

Resultat: the 2 public reports can be downloaded from the protal ADAM.

Anwendungsbereich: synthesis of the project,its results and next actions.

Homepage:

Produktsprachen: Englisch

Produkt 'Progress Report - Public Part'

Titel: Progress Report - Public Part

Produkttyp: andere

Marketing Text: The interim project report for the project has been done at project mid-term. It presents the main activities run to set up, promote and lead the project, as well as the first results such as the pedagogical model and the curriculum whose development has started.

Beschreibung: Description of the activities and results led during the first year of the project.
Filename is : 2013_4382_PR_LEXSHA_pub.pdf

Zielgruppe:

Resultat:

Anwendungsbereich:

Homepage:

Produktsprachen: Englisch

product files

2013_4382_PR_LEXSHA_pub.pdf

http://www.adam-europe.eu/prj/11144/prd/17/1/2013_4382_PR_LEXSHA_pub.pdf

Progress report: description of the first results and activities led during the first year of the project.

Reports

2013_4382_PR_LEXSHA_pub.pdf

http://www.adam-europe.eu/prj/11144/prd/17/2/2013_4382_PR_LEXSHA_pub.pdf

Interim progress report - LEXSHA -

Produkt 'Final report - Public part'

Titel: Final report - Public part

Produkttyp: andere

Marketing Text: The final report describes the project overall and presents the main achieved results which led to new opportunities to develop the knowledge sharing.

Beschreibung: After a brief description of the objectives, the deliverables are described : the pedagogical model, the online training contents, the platform, the training for coaches and for the VSE, the implementation of the courses in each country and the final event presenting the VSE productions and the LEXSHA heritage.

Zielgruppe: all training companies wishing to develop and use the concept and the tools LEXSHA
all persons from small companies wishing to learn from the contents existing on the platform, or wishing to produce their own LEXSHA.

Resultat: The document final report represents the synthesis of the project, and refers to the LEXSHA platform: www.lexsha.net
The document is in the file named 2013_4382_FR_LEXSHA_pub.pdf

Anwendungsbereich: -Use of the LEXSHA platform and existing contents
-production of new LEXSHAs
-Disseminate the LEXSHA state of mind through other context or target.

Homepage:

Produktsprachen: Englisch

Veranstaltungen

LEXSHA final conference

Datum 25.11.2015

Beschreibung The final conference took place in Bordeaux on November 25th.
The objective was to valorize the project and its results and introduce discussion about the situation of SMEs and VSEs in Europe.

Zielgruppe The target audience was representatives of VSE related organizations, public and private bodies operating in the field of training and supporting small businesses, professional trainers working with VSE, entrepreneurs and staff of VSE.

Öffentlich Öffentliche Veranstaltung

Kontaktinformation amelie.perret@u-bordeaux
Summary of the conference with a short video:
<https://www.youtube.com/watch?v=BbssGsPxusE&feature=youtu.be>
And all recorded contents in French and English: http://www.teletoile.u-bordeaux2.fr/2015_2016/Lexsha/index.html.

Zeitpunkt und Ort Bordeaux 25 November 2015