



INTERNATIONAL CONTEST “STEPS TO MY FUTURE”

REGULATION

1. Introduction

The students of each partner, in cooperation with the guidance and training staff, develop a new production like a video or an animation for the description of a profession in a specific sector using the visual arts as a mean of expression, creating innovative material to be used in the guidance activities of the partners.

2. Content

The students express themselves in the definition of their future professional career using visual arts as means of expression they prefer.

3. Deadline

The students have to finish the elaboration of their products at least by the **31th March 2015**.

4. Eligibility

These conditions are compulsory in order to consider the product eligible.

Each product must have the LLP Programme logo, the project logo and the school/partners logo. You will find the link: http://www.goodguidance.eu/img/logos_50.zip

Each product must have the following phrase at the beginning or at the end (on it): The project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Each product must be in English or have **subtitles in English** in order to be understandable by everyone in Europe. If the product is in English it is required to have subtitles in the mother tongue language.

Each production should be made by a group of students.

Each product should last a maximum of 3 minutes (including logos and any credits).

Each product should only have music created by students or music free of rights.

Each product shall include a job description in the mother tongue and in English, for publication on YouTube.

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5. Evaluation/award criteria

Each criterion will be evaluated by the Jury with a score from 1 to 5.

5.1. Criteria of evaluation for the school

- a. motivation
- b. participation

5.2. Criteria for the (inter)national evaluation of the contest

- c. content of the product; does it fit the description of the real job?
- d. clearness of the message; is that understandable?
- e. interest of the product for the public
- f. creativity
- g. appearance of the product
- h. transferability in other contexts, different target group, other countries, events
- i. non-discrimination description; no stereotypes

6. Votes

The sum of the points for every criteria of evaluation leads to the final score of each work. The product with more points wins the contest.

7. The jury

The selection of the winners of the (inter) national contest will be made by an (inter)national jury of the training staff (at least 3 persons involved in the project) and students (at least 2 students not involved in the project) of each partner. The jury should be impar in numbers.

In case the results of 2 products are the same the complete jury will vote again on these 2.

There will be 1 or 2 winners per partner and 1 or 2 national winner and 1 or 2 international winners per year (one prize for students with special needs and one for mainstream students).

8. Prizes

Every price winning student will receive an official Good Guidance Certificate. There will be one prize for students with special needs and one for all mainstream students.

The winners of the national contest are going to win the following prize:

Every partner should describe the prize

NL; a day off school with a visit to an interesting company in their VET education with a dinner and film visit at the end of the day;

IT; a day school with a visit to an interesting company in their VET education

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9. Rules for open publication

Put the production on the You Tube “goodguidance” channel

- i. the job name and the title of the product in English (i.e. “Gardener; create a wonder in the garden”)
- ii. the description of the job in max 30 words in mother tongue and english
- iii. the description must also contain the following sentence (not counted in the 30 word limit of point ii.): The video was made by the students in the frame of the Leonardo da Vinci Transfer of Innovation Project "Co Building a Good Guidance".
- iv. The description must include the Country, Name and contact details of the school attended by the students in order to provide guidance information to the viewers (i.e. Italy, Istituto Istruzione Secondaria Superiore “Cesare Pavese”, 12051, Alba (CN), www.cesarepavese.it, Contact person: Carlo Rossi, tel. +390173222222, e-mail: info@cesarepavese.it)
- v. a subtitle in mother tongue if the description is made in english

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