



“ Youth On The Empowerment”

Project identification number:

540327-LLP-1-2013-1-ES-LEONARDO-LMP

Exploitation and sustainability plan

draft

WP 06

June 2014



This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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This document describes YOTE plans for exploitation and sustainability during the second year of the project and beyond.

It describes the main principles driving the YOTE Exploitation and Sustainability strategy and outlines the major milestones in the design and implementation of this strategy.

Exploitation and sustainability

Exploitation represents all actions and initiatives taken to valorise the products and results developed by the project to the greatest possible advantage.

It must be accompanied by appropriate technology and knowledge transfer mechanism and be fully consistent and integrated with the overall sustainability strategy.

The YOTE project exploitation plan is based on the concept of valorization of the results during the project lifetime and its direct impact on the sustainability strategy.

Just because a project is completed does not mean its results disappear. It is important to keep them visible and available, especially through websites, so that target audiences can access them, learn from them, adapt them to their own needs and even build on them and take them to the next level.

Sustainability is the capacity of the project to continue its existence and functioning beyond its end, the project results are used and exploited continuously. Sustainability of results implies use and exploitation of results in the long term.

Sustainability may not concern all the aspects of a project. A project can therefore be considered as sustainable if relevant results are pursued and products are maintained or developed after the end of the EU funding .

A project can be considered as sustainable if its outcomes continue after the end of EU funding. As the sustainability of project outcomes may be difficult to anticipate and to describe – most are not tangible, this sustainability plan focuses on the sustainability of products and methods.

Exploitation and sustainability plan contents

The plan for the exploitation of results covers the following aspects:

- Identification of products delivered
- Identification of the knowledge obtained
- IPR Agreement signed by all partners clarifying issues regarding intellectual property and copyrights

- Ways in which the partner organizations will include the results of the project in their regular activities.

Target groups

List of the target groups to be involved in order to guarantee the exploitation of products and methods developed in the frame of the project and sustainability of the project also beyond the end of the European funding:

- Vocational Training students
- Vocational Training teachers/trainers/experts
- Relevant stakeholders (policy and decision makers, social partners etc.)
- Companies
- Wider public

Results of the project

The results of the project fall under two major categories: Products and Methods, according to the following definitions:

Products: are the tangible and durable outputs (tools, guidelines, training materials, etc)

Methods: are the intangible outputs (new and innovative methodology, stakeholders network etc)

Products

Based on the developed methodology, 2 main products will be delivered:

- **Guide for the users (Vocational Training students).**

The guide includes the methodology to empower the students and some practical instructions for teachers developed by the experts.

In English and in all partners languages.

Downloadable from the digital tool hosted in the projectwebsite in pdf format.

- **Learning units and Training material**

Learning units and interactive activities available for teachers and students and developed according to the methodology.

Downloadable from the digital tool hosted in the projectwebsite in pdf format.

Methods

- **New and innovative methodology**

The methodology is based on a previous research and on the competences contained in the Recommendation of the European Parliament and of the Council of 18 December 2006 on key competences for Lifelong Learning.

The new methodology will be divided in 3 parts:

- theoretical part
- training activities
- mobility programme

- **network of researchers/teachers/experts**

who participated in the development of the methodology. The network created in the frame of the project will be able to cooperate also in the future developing further teaching/training materials or projects.

Individual Exploitation and Sustainability Plans

In order to complete the exploitation and sustainability plan of the project, each partner is requested to produce its own individual plan.

Each partner, according to its membership at local, national and international level, to the activities it intends to undertake and its links and relations with other institutions / organizations / NGOs, is able to valorize, use or hand out the products and outcomes of the project.

The individual exploitation and sustainability plans will be drawn up in accordance with the guidelines provided by the WP leader Eurocultura (annex 1) and using the appropriate template (annex 2).

annex 1

**Exploitation and
sustainability
plan
WP 06**

guidelines



PARTNER LOGO



Introduction

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Each partner, according to its membership at local, national and international level, to the activities it intends to undertake and its links and relations with other institutions / organizations / NGOs, is able to valorize, use or hand out the products and outcomes of the project.

In order to support partners in the drawing of the Individual Exploitation and Sustainability Plans, we would like to stress some key concepts to be kept in mind : the meaning of exploitation and the contents of the Intellectual Property right agreement signed by all the partners.

What is exploitation?

To exploit' means "put to use" or "make use of". Although a project is an entity and product in its own right, it is important to see it as a resource or a tool that will put in the hands of others, so that others can put it to use, can make use of it, in one word can exploit it.

The Commission divides exploitation into two distinct categories: mainstreaming and multiplication.

- Mainstreaming is 'the planned process of transferring the successful results of programmes and initiatives to appropriate decision-makers in regulated local, regional, national or European systems'.
- Multiplication is 'the planned process of convincing individual end-users to adopt and/or apply the results of programmes and initiatives.'

The Intellectual Property Right Agreement:

Aim of the agreement is to clarify issues of ownership and intellectual property rights. It has been signed by the partners as part of the contracting procedure.

The agreement states that the products resulting from the project developed under the project, jointly or individually by each partner, are provided under the terms of the Creative Commons License CC BY-NC-SA 3.0.

That means that everyone will be free to share, copy, distribute and transmit the products and to Remix (to adapt the work), under the conditions stated in the IPR (attribution, non commercial, share alike).

In order to facilitate the drawing of Individual Exploitation Plans, partner are required to fill in the following grid to describe each activity they plan to carry on in order to exploit and valorise the project products and outcomes.

List of products and methods

Products

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Target groups

- Vocational Training students
- Vocational Training teachers/trainers/experts
- Relevant stakeholders (policy and decision makers, social partners etc.)
- Companies
- Wider public

annex 2

Exploitation and sustainability plan WP 06 (Country)



PARTNER LOGO



Please copy and paste the grid for each activity you plan to take in order to guarantee exploitation and sustainability of the project.

activity nr. _____	<input type="checkbox"/> mainstriming <input type="checkbox"/> multiplication
Product/method to be exploited:	
Target group:	
Activity: <i>(please describe the activity you intend to carry on in order to exploit the specific project outcome)</i>	