“ Youth On The Empowerment”

Project identification number:

540327-LLP-1-2013-1-ES-LEONARDO-LMP

Dissemination plan

draft

WP 07

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Introduction

The main objective of the project is to develop an innovative methodology which will improve vocational training students capabilities and qualities: The experts selected by each partner country will develop a methodology structured as "Units of Competence" according to the ECVET Guidelines to have the possibility to recognize the learning outcomes.

The Methodology will be adapted as a "digital tool" and hosted in the project website , and it will be transferred to the vocational students as a "training course". Nowadays a lot of theory about different subjects is being taught at vocational centers, but there is a very important part that is left behind that is necessary to teach or show to students: how to deal with, and enhance aspects like leadership, self-abuse, non-violent behaviour, self-esteem, integration and cooperation among others.

The innovative methodological guide will be given to different Vocational Training teachers so they can introduce it in their work plan and test with their students, linking all these activities to fit the students' psychological maturity which will help them to develop another set of skills and capabilities that provide a better social integration or employability according to the European Strategy 20/20.

Dissemination

Dissemination is related to making the results / products of a project visible to others, specially the end-users, the target groups and the key-actors that can implement its use.

Dissemination means rendering comprehensible all the activities and main results associated with a project close to all interested key actors.

Dissemination is the process of promotion and awareness raising that must occur throughout the project. Only a good dissemination during the project lifetime can lead to its sustainability and exploitation after its end.

Dissemination tools

Logo

The concept that we wanted to convey through the logo is to represent young people (the Y of Yote) as an element in the movement.

The young man's head consists of a globe formed of small stars to represent Europe as a way of imagining themselves that young people should acquire.

Project website

To provide information about the project, updating about the ongoing activities and to upload the products developed.

The project will be regularly feed and updated and will last also after the end of the project. (how long the website will last?)

Poster

???

Leaflet

???

Brochure

see WP07

Newsletter

During the project lifetime, the Tunisian partner (wilt the contributions from all other partners) will produce 7 newsletters, covering different issues concerning the project.

The newsletters, translated in all partners languages, will be uploaded in the project website, in the partners websites and will be sent in electronic form to partners own mailing lists.

Products of the project

Based on the developed methodology, 2 main products will be delivered:

- **Guide for the users (Vocational Training students).**
  The guide includes the methodology to empower the students and some practical instructions for teachers developed by the experts.
  In English and in all partners languages.
  Downloadable from the digital tool hosted in the projectwebsite in pdf format.

- **Learning units and Training material**
  Learning units and interactive activities available for teachers and students and developed according to the methodology.
  Downloadable from the digital tool hosted in the projectwebsite in pdf format.

Target groups

- Vocational Training students
- Vocational Training teachers/trainers/experts
- Relevant stakeholders (policy and decision makers, social partners etc.)
- Companies
- Wider public

National dissemination plans

In order to ensure the maximum dissemination of the projects and of its products and outcomes, each partner will have to provide a national dissemination plan (annex 1) and, at the end of each year of the project life, a national dissemination report.

National dissemination plans will be evaluate by the WP leader that will eventually provide suggestions and inputs to improve the dissemination activity during the project lifetime.

annex 1

Dissemination plan

WP 07

(Country)

from: 01/11/2013
to: 31/10/2014

PARTNER LOGO

The Dissemination plan is divided in 5 Areas:

1. **Presentations in conferences/seminars**
2. **Presentations in meetings**
3. **Networking**
4. **Publications**

Please provide **detailed** information about each Area.

1. Presentations in conferences/seminars

Presentations in national and international conferences are valuable means of dissemination as they will stimulate interest in the YOTE project and its results/products, and will reach a wide and varied audience, like teachers, counsellors, researchers, political authorities, trainers and educators. At last but not least, presentations stimulate discussion and feedback.

Which presentations in regional, national and international conferences are planned by the persons who are involved in your organisation?

Scheduled conferences *(please copy the table if needed)*

Nr. 1 Conference/seminar	
Title	
Topic	
Audience (target group)	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public
Planned contribution	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training

	materials ☐ Other (please specify)
Date	
Place	
Kind of conference/seminar	☐ Regional ☐ National ☐ European ☐ International

Nr. 2 Conference/seminar	
Title	
Topic	
Audience (target group)	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public
Planned contribution	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training materials ☐ Other (please specify)
Date	
Place	
Kind of conference/seminar	☐ Regional ☐ National ☐ European ☐ International

2. Presentation in meetings

Presentations in national and international conferences are valuable means of dissemination as they will stimulate interest in the YOTE project and its results/products, and will reach a wide and varied audience, like teachers, counsellors, researchers, political authorities, trainers and educators. At last but not least, presentations stimulate discussion and feedback.

Which presentations in regional, national and international conferences are planned by the persons who are involved in your organisation?

Scheduled conferences *(please copy the table if needed)*

Nr. 1 Meeting	
Title	
Topic	
Audience (target group)	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public
Planned contribution	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training materials ☐ Other (please specify)
Date	
Place	
Kind of conference/seminar	☐ Regional ☐ National ☐ European ☐ International

Nr. 2 Meeting	
Title	

Topic	
Audience (target group)	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public ☐ Other (please specify)
Planned contribution	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training materials ☐ Other (please specify)
Date	
Place	
Kind of conference/seminar	☐ Regional ☐ National ☐ European ☐ International

3. Networking

Creating links with other projects and networks is an important mean of dissemination. Going beyond the local networks we can reach a larger audience.

In what kinds of networks or projects regarding to the topic of YOTE are you involved or do you have access? *(please copy the table if needed)*

Nr. 1 Networking	
Specification	☐ Network ☐ Project ☐ Other *(please specify)*
Network, project is operating	☐ Regional ☐ National

	☐ European ☐ International
Title of the network, project…	
Topic / Aim of the network, project	
Partners:	
Numbers of partners:	
Links, contributions from the YOTE project	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training materials ☐ Other (please specify)
Date (Month / year)	
Homepage, contact	

Nr. 2 Networking	
Specification	☐ Network ☐ Project ☐ Other (*please specify)*
Network, project is operating	☐ Regional ☐ National ☐ European ☐ International
Title of the network, project…	
Topic / Aim of the network, project	
Partners:	
Numbers of partners:	
Links, contributions from the YOTE project	☐ general information about the project ☐ Information about the methodology ☐ Information about the guide for users ☐ Information about the training course ☐ Information about the downloadable training materials

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	☐ Other (please specify)
Date (Month / year)	
Homepage, contact	

4. Publications

Publications can be a way to communicate results and conclusions of the project to the outside world. The objective of publications would be to:

- Communicate results widely
- Reach specific audience
- Enhance the professional profiles of network's participants

Publications include academic Journals (printed or electronic), conference proceedings and newsletters.

Please list in this patagraph also the newsletters produced by the project *(please copy the table if needed):*

Nr. 1 Publications	
Specification	☐ Newsletter ☐ Magazine ☐ Other *(please specify)*
Operating distance	☐ Regional ☐ National ☐ European ☐ International
Frequency	☐ weekly ☐ monthly ☐ quarterly ☐ annual
Title	
Target group	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public
Number of readers / recipients	

Planned article	
Published in: Month / year	

Nr. 2 Publications	
Specification	☐ Newsletter ☐ Magazine ☐ Other (*please specify)*
Operating distance	☐ Regional ☐ National ☐ European ☐ International
Frequency	☐ weekly ☐ monthly ☐ quarterly ☐ annual
Title	
Target group	☐ Vocational Training students ☐ Vocational Training teachers/trainers/experts ☐ Relevant stakeholders (policy and decision makers, social partners etc.) ☐ Companies ☐ Wider public
Number of readers /recipients	
Planned article	
Published in: Month / year	