Minutes of the Workshop, 23rd of October 2014 – Zagreb - HR

Agenda:

1. Signature and daily Agenda;
2. Welcome from SEENORDA, host organization;
3. Status of Implementation of WPs;
4. Presentation and Evaluation of the new Platform and Application with the presentation of introductive official videos to the tools;
5. Testing of the tools;
6. Guest Speakers: Entrepreneurial Education models in School system in Croatia – SEECEL model.

Participants:

- Fondazione Flaminia: Sabrina Mascia;
- ECIPAR di Ravenna: Maria Rosa Bordini, Flavio Bergonzoni;
- Panebarco s.r.l.: Camilla Panebarco;
- FLE: Orla Duedahl;
- Highland Opportunity: David Knight, Alistair Danter;
- Univeristy of Evora – Hercules Laboratory: Nicola Schiavon;
- ECIPAR Emilia-Romagna: Andrea D'Amore, Marco Brighi;
- ISES: Izabella Szász, Eszter Markus;
- Maniatakeion Foundation: Vasiliki Iglezou;
- SEENORDA: Ane Sindik;
- (external from Croatia) NERDA: Enes Drljević;

1. Signature and Agenda

After the greetings, the meeting and daily agenda were approved.

2. Welcome from SEENORDA

Mrs Ane Sindik, secretary general of SEENORDA, welcomed everybody to Zagreb and thanked all partners for their efforts in order to be present at the meeting.

3. Status of Implementation for WPs

Mrs Maria Rosa Bordini, from Ecipar - Coordinator partner, summarized the logical path of implementation for the development of the project, and the creation of the results. She presented the results achieved by the Consortium during the meeting in Inverness and also what PPs will do during the next period.

Before specify and start with activities, she underlined the deadline of First Interim Report managed by Fondazione Flaminia in behalf of the Consortium: 30th November 2014. By this date, partners had have to prepare all administrative and financial documentation.

LEONARDO DA VINCI
Programma di apprendimento permanente

Maria Rosa, begun with the presentation of expected result of next **WP 4 – experimentation**. This WP will be starting in November 2014 and it will finish in July 2015. The foresees results are 4:

- experimentation of tools in all partners countries. That is the testing of contents and the adapted tools made by all the partners countries. 200 people will be involved in group tests for this activity;
- shared on line platform *project.start-app.eu* . This platform is the adaptation in a single path of I-Campus tools, that integrated the educational tools transferred and registered in good practice. The contents has been adapted to the sector of creative industries and Cultural Heritage and Assets as well as the needs of local target groups. Platform's contents are in English and most of them are also in Italian, Greek, Portuguese, Hungarian and Croatian in order to reach a good number of future users;
- a mobile application. The platform's contents are available also through a mobile application for Android and iOs market. It allows users to enjoy ST-ART APP without limit of space and time and it allows the widespread use of didactic tools. Same languages of the platform are used in the App.
- report of experimentation. This will be the report of all local experimentations of the didactic tools testing, made by the partners in national contest with local target groups that has been identified during the meeting in Ravenna and confirmed now in Zagreb (Tab.1, pg.9). Locally, partners will provide documentary evidence of evaluations and suggestions. These results will be collected in a report.

Mrs Bordini remembered to the Consortium the activities for **WP5 – Visibility** (*October 2013 – September 2015*):

- promote website (www.start-app.eu) where there is the link to the platform;
- produce and spread informational and promotional material for the project, the tools and the experimentation path;
- 3rd newsletter will be produced, translated and shared to local stakeholders;
- a common Facebook Group will be opened, to share suggestions among testing groups. The working language will be English.

Last, but not least, Maria Rosa introduced also the **WP6 – Dissemination**. It will begin in November 2014 and will finish in September 2015. It foresees:

- a *National seminary* in every partners' country to sensitize and involve directly the stakeholders of training sector at local/regional/national level during the project. The didactic tools will be presented to public authorities, VET institutes, SMEs organizations;
- a *Final Open Day* in Copenhagen during the Final Event of ST-ART APP in May 2015. This is the moment of final dissemination of project results, aiming at: set up of learning modules and shared online platform in partners countries; disseminate results to youngsters that need to actualize their potential through cultural enterprise or business, to VET organizations, Cultural Organizations, local stakeholders, chamber of commerce, teachers

organizations; raising awareness of SMEs associations and stakeholder for the use of innovative quality tools for creating business.

4 - Presentation and Evaluation of the new Platform and Application with the presentation of official introductive videos to the tools

ECIPAR Emilia-Romagna introduced the final version of Platform and Application already accepted by partners in Inverness Meeting where the beta version were presented and analyzed. Partners were invited to register and log in the platform.

Panebarco s.r.l. introduced to all the 4 videos made for the promotion and the presentation of the tools with all the characteristics as defined in point 7 of the Minutes of Inverness (day one). Partners were satisfied by graphic and results.

5 – Testing of the tools

Using grids prepared by Mrs Bordini, Partners, divided in 5 groups, tested and evaluated the Platform or the Application on iOs. The test took 3 hours and it was aimed at checking: the usability, the contents quality, the graphic impact, contents suitability, eventual suggestions and comments for each section of the index. The evaluation was calculated with a grade from 1 to 5 points, where 1 was NOT GOOD and 5 was VERY GOOD.

Here below, the grids used by partners for testing and the medium value expressed:

INTERACTIVE LEARNING SPACE FOR DEVELOPING ENTREPRENEURIAL SKILLS IN CULTURAL AND ASSETS AND HERITAGE

Project code: 2013-1-IT1-LEO05-03977
CUP: G63D13000390006

WORKING GROUP –

TESTING OF THE TOOLS

October 23rd, 2014

Partner (1) – name & country _____
Partner (2) – name & country _____

Please express your evaluations about START-APP's tools, by assigning a score from 1 to 5 (where 1 is the negative extreme and 5 the positive one) and write your comments

CULTURAL FRAMEWORK

ITEM/CONTENT	***USABILITY***	***CONTENTS QUALITY***	***GRAPHIC IMPACT***	***CONTENTS SUITABILITY***	***SUGGESTIONS, COMMENTS***
Cultural framework: AWARENESS	4.5	5	5	5	
Cultural framework: FRAMEWORK ANALISYS	5	5	5	5	
Cultural framework: BEST PRACTICE MANAGEMENT	5	5	5	5	
Cultural framework: BEST PRACTICE INNOVATION	3.5	5	5	5	

ROADMAP TO ENTERPRISE

ITEM/CONTENT	*USABILITY*	*CONTENTS QUALITY*	*GRAPHIC IMPACT*	*CONTENTS SUITABILITY*	*SUGGESTIONS, COMMENTS*
Roadmap PREPARE	4.5	5	5	4	
Roadmap PERCEIVE	4.5	4	5	4	
Roadmap PROTOTYPE	4.5	4	5	4	
Roadmap PRODUCE	4.5	4	5	4	

THE APP AND THE PLATFORM
(overall opinion)

	USABILITY **(user friendly)**	**INTERACTIVITY**
APP & PLATFORM (overall)	4.5	4.5

OTHER UNITS/CONTENTS TO ADD:

OTHER SUGGESTIONS:

At the end, partners explained their group opinions and highlighted problems and suggestions in order to improve the tools' performances. Mr Andrea D'Amore from ECIPAR Emilia Romagna, as WP-3 leader, collected all the comments in order to improve the structure and upload contents tools.

Fondazione Flaminia defined with partners, that other comments should be sent to Sabrina Mascia **by 6th of November 2014**.
By the end of November, Platform and App will be ready for the experimentation. During this period, partners could adapt contents to the local economic and social framework. This adaption will be signaled in the title line of the document.

6 - Guest Speakers: Entrepreneurial Education models in School system in Croatia – SEECEL model

SEENORDA invited special speakers to conclude the first day of the meeting:

- *Entrepreneurs in culture- best practise models and Ministry support programmes*
  Ms Dijana Bezjak, Deputy Minister in the Ministry of Entrepreneurship and Crafts;
- *Culture heritage and sustainable economic development process, cluster models in Croatia*
  Ms Marija Rajakovic, Head of the Department for EU Programmes and Projects in the Ministry of Economy;
- *Developing Entrepreneurial Society; Systematic approach to Lifelong entrepreneurial learning in SEE countries*
  Ms Efka Heder, Director of SEECEL

Partners found speeches interesting and simulative for a potential link of St-Art APP with other local activity and stakeholders. In specific SEECEL illustrate the Croatian Program for Entrepreneurial mind-set and new education activities “business skills”-oriented.

Minutes of the Workshop, 24th October 2014 – Zagreb, HR

Agenda:

1. Signature and daily Agenda;
2. Presentation of WP 4: activities, tools and output of experimentation in all PPS countries;
3. The experimentation in Italy – EUCH 2014;
4. New working-plan for the next semester.

Participants:

- Fondazione Flaminia: Sabrina Mascia;
- ECIPAR di Ravenna: Maria Rosa Bordini, Flavio Bergonzoni;
- Panebarco s.r.l.: Camilla Panebarco;
- FLE: Orla Duedahl;
- Highland Opportunity: David Knight, Alistair Danter;
- Univeristy of Evora – Hercules Laboratory: Nicola Schiavon;
- ECIPAR Emilia-Romagna: Andrea D'Amore, Marco Brighi;
- ISES: Izabella Szász, Eszter Markus;
- Maniatakeion Foundation: Vasiliki Iglezou;
- SEENORDA: Ane Sindik, Zaklina Stepanovic.

1. Signature and Agenda

The meeting and daily agenda was approved.

2. Presentation of WP 4: activities, tools and output of experimentation in all PPS countries

Mrs Bordini, introduced the aim and the activities foreseed in the WP 4 – Experimentation. WP4 will end with the validation of the tested prototype/model of platform and mobile application. WP4 expected results are explained at pg. 2 point 3 of this Minutes.

Wp's aim is to test the effectiveness quality of the transfer of innovation to new target groups (youngsters, entrepreneurs, SMEs, trainers, etc…) interested in the field of creative enterprises, cultural heritage and assets in new countries involved, through specific tools: an on-line platform and mobile app available for Android and iOs. Tools will be validated only after a positive opinion given by target groups that will be presented in May 2015 during the Final Event in Copenhagen. WP4 intends contributing to promote and strengthen innovation for Vocational Training System.

The project's partners will participate in the pilot phase by involving the beneficiaries identified and segmented into homogeneous groups of about 6-10 people each, for a total of 20 groups and 200 people involved. Each partner will have to do the local and individual analysis of results (Swot Analysis – points of strength, weaknesses, opportunities and threats) of the pilot testing. Subsequently, the collected feedback from users will be used to adjust contents and tools.

ECIPAR explained the activities to be implemented to organize a good local pilot testing. To make it easier, she divided all WP4 period in 3 moments:

- 1st moment - Promotion (Nov-Dic 2014): the promotion and organization of National Seminar (in Italy, Hungary, Greece, Portugal, Denmark, Scotland) to introduce St-Art APP project, ITC tools and activities to stakeholders, local partners, target groups and hypothetical users already identified by partners during Inverness Meeting (31st March and 1st April 2014) and summarized in the Tab. 1 pg.9;
- 2nd moment - Experimentation (Dic 2014-Apr 2015): creation of "homogenous testing groups" respecting the minimum numbers of users involved and experiment the tools with classes and individual activities.

	IT (P0-P1)	**HR (P10)**	**DK (P4)**	**UK (P5)**	PT (P6)	HU (P8)	EL (P9)	**TOTAL**
NUMBER OF USER (minimum)	50	30	30	30	30	30	30	**230**

- 3rd moment - Feedbacks from users (Dic 2014-Apr 2015): local tutors will collect, through specific monitoring tools (WP4 – Infopack, attached to Minutes), opinions and suggestions from users and they will write a complete Report in English. By **30th of April 2015**, Reports will be sent to Fondazione Flaminia, that will create an Analysis and a collective Report about the effectiveness quality of the TOI.

Mrs Bordini prepared and gave to partners an **InfoPack** with explanations, time line chart, specific grid, and suggestions to ease the local organization of activities. She underlined how to create and manage the activity with "homogeneous" groups in order to collect the testing sorted by users' characteristics. It will help the SWOT final analysis of collected Reports. More precisely, as well as the timing chart, Infopack includes the following tools:

GRID	TITLE OF THE GRID	TASK
GRID 1	SIGNATURE SHEET	To use during every meeting with the users, to collect their signatures.
GRID 2	REPORT OF THE EXPERIMENTATION IN PARTNER COUNTRY	To report the number of users, the target group, the assessment and evaluation of the experimentation done in every partner country.
GRID 3	EVALUATION CHART FOR TUTOR	To measure the quality of the tools. Grid-3 should be used by a tutor that manages an experimentation in order to collect the opinion of a target group about the tools.
GRID 4	EVALUATION CHART FOR SINGLE USERS	To measure the quality of the tools. Grid-4 should be given to all the single users.

Briefly, the timing and deadlines of activities are:

- Local Promotion of WP4: November-December 2014;
- Experimentation and collection of Feedbacks: December 2014-April 2015;
- last day to send local Report to Lead partner: **30th of April** 2015;
- Flaminia will present to partners the Final Report: **25th or 26th of May** 2015.

Before the Q&A time, Maria Rosa collected in the following table, the final target groups and the expected realistic number of users that will be involved locally by the partners:

TAB.1

PARTNER	PROMOTION OF THE EXPERIMENTATION	TARGET GROUP (who)	TARGET GROUP (how much)	CHECK MINIMUM NUMBER OF USERS	DOUBTS, DIFFICULTIES, SUGGESTIONS
P0 & P1 IT FLAMINIA ECIPAR DI RAVENNA	Seminars and testing of the platform in ICT classrooms	1. university students 2. secondary schools students 3. training centers	50	50	
P3 CROATIA SEENORDA	National promotion: collect students and interested people in seminars, and testing of the platform in ICT classrooms	1.Potential entrepreneurs 2.Students	30	30	Verify budget for experimentation seminars/meetings
P4 – DK FLE	National promotion: collect students and interested people in seminars, and testing of the platform in ICT classrooms	1.Secondary students 17/19 years old and 18/23 years old 2.Entrepreneurs innovation center 3.teachers	30	30	Verify budget for experimentation seminars/meetings
P5 – SCOTLAND HIGHLAND OPPORTUNITY	National promotion: collect students and interested people in seminars, and testing of the platform in ICT classrooms	1.Potential enterpreneurs and/or students 2.Customers of colleges and partners organizations	30	30	Verifiy budget for experimentation seminars/meetings
P6 PT HERCULES	International masters	1.internatonal students (masters) 2.local Portuguese students of secondary schools 3.museum conservation professional	20/30	30	To verify the number of people Need support for business tutor /skills (try with facebook group9
P8 HU ISES	Secondary schools	1.Secondary	20	30	Less people

	Master's students	schools 2.Teachers 3.International students		
P9 EL MANIATAKENION	National seminar in the region: stakeholder Pubblic/people	1.Students of polytechnic 2.Workers, member of chamber of commerce 3.Unemployed people	30	30

3 - The experimentation in Italy – EUCH 2014;

Sabrina Mascia showed to the Consortium how the experimentation activities will be integrated to the local project EUCH (Enterprise University Cultural Heritage) in order to give a good example for partners.

She illustrated how the experimentation of ST-ART APP will be a strong European added value to local activity in Ravenna that aims to promote the creation of business ideas in the field of Cultural Heritage. EUCH is also a best practice included in contents tools in CULTURAL FRAMEWORK/Best Practice-Innovation. Local users will be already involved in normal activities but they will have the possibility to use tools and give their opinions.

4 - New working-plan for the next semester

The Consortium agreed to organize the Final Event and the Final Open Day in Copenhagen from 25th to 26th of May 2015.

The Coordinator listed all the local activities that will be done by partners in the next period, with the deadlines and also next milestones and meetings scheduled as reported below:

WP1 - MANAGEMENT AND COORDINATION

Documents and declarations to be done by each PP:

Before **15th November**:

- **a.** Collect, scan and upload on dropbox all travel and accommodation invoices (punched with ST-ART APP stamp) related to Zagreb meeting;
- **b.** Report the expenses of the project on excel file on your dropbox Partner folder;
- **c.** Deliver to Federica Arceri, Fondazione Flaminia, all administrative and financial documentation that she needs for the Interim Report;

WP 3 – DIDACTIC TOOLS ADAPTATION

1. Before the **6th November,** Partners should send to Fondazione Flaminia all suggestions for improving the usability of the tools transferred;
2. Before the **15th November**, Partners should send to Fondazione Flaminia contents translated and adapted to local contest;
3. From the **1st December**, tools will be available for experimentation.

WP4 – EXPERIMENTATION

1. November - **December** 2014: local promotion of the project and experimentation of activities also with national seminaries;
2. 1st December 2014 – **30th April** 2015: Experimentation of the tools an collection of feedback from users using specific tools from the Info-Pack;
3. **30th April** 2015: last day to send local Report to Lead partner;
4. **25th/26th May** 2015, in Copenhagen: Flaminia will present the Final Report to partners.

WP5 -VISILIBILITY

1. **Newsletter**
   - Fondazione Flaminia will prepare the NEWSLETTER n.3 and send them to all PPs.
   - before **15th November**: Each PP will translate newsletter in its language and send it to the mailing list;
2. **Web site**
   - before **15th November** 2014: Web site home page, including project description, translated in Danish;
3. **Photos**
   - Create a shared folder only with Sabrina from Fondazione Flaminia on dropbox. She will upload them on Flickr.
4. **Promotion of the project and the experimentation path**
   - **Facebook group**
     - Before **30th November** 2014, Fondazione Flaminia will create a translational Facebook Group to share experimentation's opinions of users. Flaminia will be the administrator of the group.
   - **National public event or SEMINAR,**
     - **December 2014**: to spread out the contents of ST-ART APP project and to present the tools to be realized in each partner country: Italy, Croatia, Greece, Denmark Hungary, Portugal and Scotland
5. **YouTube page of the project**
   - Before **30th November 2014**, Flaminia will upload the 4 Panebarco's videos in order to use them for promotional activities.

ATTACHED: WP4-InfoPack

WP N. 4 EXPERIMENTATION

Start month: November 2014 **End month: July 2015**

AIM

The general objective of the WP consists in pilot testing the identified model, on-line platform and the mobile app, to be used in informal learning settings (e-learning mode with blended approach), on several groups, which have been identified within the categories of project beneficiaries(e.g. groups of youngsters interested in cultural and creative business, sector workers, young unemployed/out of work interested in entering the sector, sector entrepreneurs, trainers, etc.). Following the didactic tools adaptation, on-line platform and the mobile app will be tested among different target groups in all partner countries with the aim to check the effectiveness and the quality of tools in new sectors and new target groups, including piloting it in public or private training structures. We plan to experiment the tools among several groups for a total of 200 users involved.
Specifically, the phase intends contributing to promote and strength of innovation for vocational training system; in order to improve competitiveness and entrepreneurship, with the teaching pilot testing of innovative competences mapped in WP2, which would in turn validate the model in the field. Subsequently the tools will be validated. Specific measures will be put in act in order to fulfill these results.

ACTIVITIES

In order to fulfill the work package the following activities will be performed:
Experimentation in different contexts.
This activity will consist in:
- Preparation and organization of the pilot testing; The partners should identify the beneficiaries subdivided into homogeneous Focus Groups to be invited to experiment the didactic tools created. The approach to be adopted for selecting the sample will be jointly decided by the Steering Commitee, substequently each partner will proceed to identify the people to be involved in the piloting, by choosing them from the typologies of beneficiaries outlined in WP 2.2.
- Experimentation in the different contexts at a national level in all Partners countries. The pilot testing will be planned, by agreeing on delivery timetables and the connection dates with the web platform, in order to fully implement all the pilots within the agreed timeframe.

The project partners will participate in the pilot phase by involving the beneficiaries identified and segmented into homogeneous Groups, tentatively composed of around 6-10 people each, for a total of 20 Groups and the final involvement of about 200 people.

In particular essayers will be asked to fill an **evaluation chart** in order to measure the quality and the approval rating of the tools proposed.
- Individual analysis of results (Swot Analysis – points of strength, weaknesses, opportunities and threats) of the pilot testing by each partner involved in the testing, and drafting of the activity Report.

- Eventual adjustment measures will be taken in order to correct the contents and the tools following the feedback of users that will take part to the experimentation phase. Adjustment measures could be implemented in the contents or in the technologic tools.

This WP will end with the validation of the tested prototype/model.

RESULTS

Report: Experimentation in national context

This is the report of the testing of the didactic tools, made by the partners in the national contexts on Target groups.

The results of the national experimentation will be collected in a report.

Experimentation of tools in all Partners countries

Testing of contents and adapted tools made by all the partners countries. 200 people will be involved in test groups for this activity.

How much users should do the experimentation for every country?

	IT (P0-P1)	HR (P3)	DK (P4)	UK (P5)	P6 (PT)	P8 (HU)	P9 (EL)	**TOTAL**
NUMBER OF USER **(minimum)**	50	30	30	30	30	30	30	**230**

METODOGICAL FRAMEWORK

The activity will be carried out in blended mode, by alternating moments of group meetings in classrooms, by using the Focus Group model, with individual and group testing the platform and the mobile APP.

The tools will be administered via Web in different languages, in order to facilitate the learners.

A national seminary: in each country

The duration of test in Groups: from minimum of 5 days to a maximum of 10 days.

The time variation of pilot tests is due to the diversity of end users.

Partners will collaborate using the operative methodologies of used by working group at distance.

The Consortium will use the following methodology:

- the WP Leader Ecipar di Ravenna will be in charge for the WP implementation and will monitor the correct and active participation of partners

- the web site, characterized by a web 2.0 approach and social based contents, will be used to foster communication among partners and stakeholders.

WP N. 4

INFORMATIONS & TOOLS FOR THE EXPERIMENTATION

FAQ

Which are the steps of experimentation?

ACTIVITY	***NOV***	***DEC***	***JAN***	***FEB***	***MAR***	***APR***	***MAY***	***JUN***
1. Promotion of the project *(via web and by newsletter)*								
2. *National seminar* to present the project and the experimentation								
3. Collect of users that want to test the start-app platform & app *(see min number of users required)* 4. Delivery of information to enter the platform & app (*for testing the tools*)								
5. Experimentation of the tools by the users (collect data and reports) *6.* Monitoring by the tutors (*one for each country)*								
7. Collection of users' and tutors' evaluations *Report of experimentation*								
8. Validation of the tested prototype model in Copenhagen (*Final event*)								

<u>NOTES: within April 2015: collection of users' evaluations, in order to do changes and/or collection before the meeting of Copenhagen</u>

What should the users test?

Test the platform project.start-app.eu

and/or the app ST-ART APP for IOs / Android

NB. All the user should do the subscription in the platform

Which tools / grid every partner should use during the experimentation?

GRID	TITLE OF THE GRID	TASK
GRID 1	**SIGNATURE SHEET**	To use during every meeting with the users, to collect their signatures
GRID 2	**REPORT OF THE EXPERIMENTATION IN PARTNER COUNTRY**	To report the number of users, the target group, the assessment and evaluation of the experimentation done in every partner country
GRID 3	**EVALUATION CHART FOR TUTOR**	To measure the quality of the tools. Grid-3 should be used by a tutor that manages a experimentation in order to collect the opinion of a target group about the tools.
GRID 4	**EVALUATION CHART FOR SINLGE USERS**	To measure the quality of the tools. Grid-4 should be given to all the single users.

Notes: REGISTRATION OF THE USERS:

- ✓ **STATISTICS OF THE PLATFORM**: project.start-app.eu there is the registration of the users (number of users) and how much time they are on line / connected
- ✓ **STATISTICS OF THE APP:** ST-ART APP registration of the users (number of users) that do the download of the app

Notes: REGISTRATION OF THE EVALUATION:

- ✓ GRID 4 available also on Google.doc

GRID 1: **SIGNATURE SHEET**

Project acronym: **ST - ART APP**

INTERACTIVE LEARNING SPACE FOR DEVELOPING ENTREPRENEURIAL SKILLS IN CULTURAL AND ASSETS AND HERITAGE

Event title_____

Place and Date_____

NAME	SURNAME	ORGANIZATION	E-MAIL	SIGNATURE

GRID 2: **REPORT OF THE EXPERIMENTATION IN PARTNER COUNTRY**

DATE:_____ *Note: delivery before April 30th, 2015*

PARTNER _____

COUNTRY _____

NUMBER OF USERS	
TARGET GROUP *(example: students, adults, teachers, youngster, stakeholders, etc…)*	
PERIOD OF EXPERIMENTATION	
TUTOR OF THE EXPERIMENTATION *(name and role)*	
CONSIDERATION & ASSESSMENTS OF THE TARGET GROUP (REPORTING THE EVALUATION QUESTIONAIRES RESULTS)	
CONSIDERATION & ASSESSMENTS OF THE TUTOR	
Attachment	I.e. - Signature sheets - Photos - Event Program

GRID 3 **EVALUATION CHART FOR TUTOR** *(to be filled by the tutor)*

DATE:_____ *Note: delivery before April 30th, 2015*

PARTNER _____

Name Tutor that manage the group:_____

Target group composition:

Target: _____

Number of users involved: _____

Please express your evaluations about START-APP's tools:

	STRONG ASPECTS	**WEAK ASPECTS**
USABILITY		
CONTENTS QUALITY		
GRAPHIC IMPACT		
CONTENTS SUITABILITY		
OTHER..		

OTHER SUGGESTIONS:

<u>If a tutor works with different target groups, complete grid 3 for every target group</u>

GRID 4: **EVALUATION CHART FOR SINGLE USERS**

DATE:_____ *Note: delivery before April 30th, 2015*

Please express your evaluations about START-APP's tools, by assigning a score from 1 to 5

(where 1 is the negative extreme and 5 the positive one)

Country _____

Status (student, unemployed, employed, entrepreneur, teacher _____

Age _____

Tested tool: MOBILE APP PLATFORM

ITEM	VOTE (from 1 to 5)
Contents adequacy in CULTURAL FRAMEWORK section	
Contents adequacy in ROADMAP TO ENTERPRISE section	
Contents quality	
Ease of learning	
Usability of the on-line tools and of the app	
Graphic impact	

Your suggestions:

Thank you for your collaboration!

It's available also on Google.doc