

Entrepreneurial Skills Pass

540311-LLP-1-2013-DK-LEONARDO-LNW

<http://www.adam-europe.eu/adam/project/view.htm?prj=11067>

Project Information

- Title: Entrepreneurial Skills Pass
- Project Number: 540311-LLP-1-2013-DK-LEONARDO-LNW
- Year: 2013
- Project Type: Networks
- Status: granted
- Country: EU-Centralised Projects
- Marketing Text: The Entrepreneurial Skills Pass (ESP) is an international qualification that certifies students (15-19 years old), who have had a real entrepreneurship experience, have gained the necessary knowledge, skills and competences to start a business or to be successfully employed.
- Summary: The Entrepreneurial Skills Pass (ESP) was a three year project co-funded by the European Commission (under the Leonardo Da Vinci Programme) involving a consortium of 14 organisations across Europe.
The ESP is an international qualification that includes a full-year in-school mini-company experience; a self-assessment of entrepreneurial competences; an examination of business, economic and nancial knowledge and the possibility to access further opportunities offered by small and large businesses, top higher institutions and international organisations across Europe.
- Description: The Entrepreneurial Skills Pass (ESP) is an international qualification developed by a consortium of 14 organisations across Europe co-funded by the European Commission (under the Leonardo Da Vinci Programme) as well as by private sponsorships. Today, the ESP is available in 25 countries/organisations across Europe.
The objective of the project was to develop an international qualification of the knowledge, skills, and competences acquired through an entrepreneurial experience. It consists of three key elements:
- a real entrepreneurial experience that takes place in school during the year and includes mentoring from business people and through competitions;
 - a self-assessment where students involved in the entrepreneurial experience reflect on their competences as they progress through the year;
 - a final examination of business skills and economic knowledge and the possibility to access further opportunities offered by small and large businesses, top higher institutions and international organisation across Europe.
- The ESP's goals are to provide a certification tool which can help improve job prospects and act as more comprehensive proof of the skills and competences employers are looking for; train and certify more teachers in vocational schools to use the tools that lead to the certification; engage and involve business and industry by having them participate in entrepreneurship education activities in schools as well as endorse the certificate by offering ongoing development opportunities for successful candidates. Ultimately ESP will track gains in entrepreneurial competences and penetration of methodology.
- Main Outputs/Results:
- Develop the certification package in 9 languages of the EU Grant + 11 additional ones (Czech, Danish, Dutch, Estonian, English, French, German for Austria, Germany and Switzerland, Greek, Hungarian, Italian, Romanian, Slovak, Spanish, Russian, Turkish).
 - 20 language versions of the online tools for teachers and students
 - 5,881 students who successfully obtain the certificate
 - 292 businesses were involved at both the national and European level
 - 1081 VET teachers + 630 academic teachers trained (total: 1711 teachers)
 - 566 participating VET schools + 284 academic schools (total: 850 schools)
 - 116 networking activities at national level (NFG)
 - 4 international events

Themes: *** Utilization and distribution of results

Project Information

- *** Quality
- *** Intercultural learning
- *** Sustainability
- *** ICT
- *** Lifelong learning
- *** Recognition, transparency, certification
- *** Open and distance learning
- *** Vocational guidance
- *** Access for disadvantaged
- *** Continuous training
- ** Higher education
- ** Enterprise, SME
- ** Equal opportunities

Sectors: *** Education

Product Types: distribution methods
 evaluation methods
 website
 modules
 teaching material

Product information: The ESP consortium produced the following products:

- The Entrepreneurial Skills Pass website: an open platform to support the implementation, management and promotion of the Entrepreneurial Skills Pass.
- The Entrepreneurial Skills Pass final exam: an online platform and 10 exam streams available in 20 languages
- Exam Guide for Students: an online demo of the final exam available in 20 languages
- The Entrepreneurial Skills Pass teacher toolkit: an online teachers' toolkit with several learning materials translated in 11 languages.
- The Entrepreneurial Skills Pass self-assessment tool for students: an online self-assessment tool for students available in 20 languages.
- Entrepreneurial Skills Pass E-Brief: a project newsletter published every two months.

The ESP consortium organised the following events:

- Launch event: 23-24 July 2014, Tallinn, Estonia
- ESP Stakeholder Event: 04 March, Brussels, Belgium
- The Entrepreneurial Skills Pass at the Enterprise 2020 Summit: 16-17 November 2015, Brussels, Belgium
- International Summit for Educators: 19-20 September 2016, Vienna, Austria
- National Focus Groups meetings: throughout the 3 years

Projecthomepage: <http://entrepreneurialskillspass.eu/>

Project Contractor

Name: Danish Foundation for Entrepreneurship
City: Odense
Country/Region: Arthus Amt
Country: DK-Denmark
Organization Type: National Agency
Homepage: <http://eng.ffe-ye.dk/>

Contact Person

Name: Beate Laubel Boysen
Address: Ejlskovsgade 3D
City: Odense C
Country: DK-Denmark
Telephone: +4565452462
Fax: +4565452499
E-mail: beate@ffe-ye.dk
Homepage: <http://www.ffe-ye.dk/>

Coordinator

Name: Danish Foundation for Entrepreneurship
City: Odense
Country/Region: Arthus Amt
Country: DK-Denmark
Organization Type: National Agency
Homepage: <http://eng.ffe-ye.dk/>

Contact Person

Name: Beate Laubel Boysen
Address: Ejlskovsgade 3D
City: Odense C
Country: DK-Denmark
Telephone: +4565452462
Fax: +4565452499
E-mail: beate@ffe-ye.dk
Homepage: <http://www.ffe-ye.dk/>

Partner

Partner 1

Name: Media e-solution GmbH
City: Graz
Country/Region: Vienna
Country: AT-Austria
Organization Type: others
Homepage: <http://www.bitonline.com/en/subsidiary/overview/bit-media-austria/>

Partner 2

Name: Junior Achievement Romania
City: Bucharest
Country/Region: Bucuresti
Country: RO-Romania
Organization Type: association/non-governmental organisation
Homepage: <http://www.jaromania.org/>

Partner 3

Name: Austrian federal Economic Chamber WKO
City: Vienna
Country/Region: Vienna
Country: AT-Austria
Organization Type: continuing training institution
Homepage: <http://portal.wko.at/wk/startseite.wk>

Partner 4

Name: JA Europe
City: Brussels
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: association/non-governmental organisation
Homepage: <http://www.jaeurope.org/>

Partner

Partner 5

Name: Junior Achievement Czech Republic
City: Prague
Country/Region: Praha
Country: CZ-Czech Republic
Organization Type: association/non-governmental organisation
Homepage: <http://www.jacr.cz/>

Partner 6

Name: Junior Achievement Greece
City: Athens
Country/Region: Anatoliki Makedonia, Thraki
Country: EL-Greece
Organization Type: National Agency
Homepage: <http://www.sen.org.gr/>

Partner 7

Name: Junior Achievement Slovakia
City: Bratislava
Country/Region: Bratislavsky Kraj
Country: SK-Slovakia
Organization Type: association/non-governmental organisation
Homepage: <http://www.jasr.sk/>

Partner 8

Name: Junior Enterprise Austria
City: Vienna
Country/Region: Vienna
Country: AT-Austria
Organization Type: association/non-governmental organisation
Homepage: <http://www.junior.cc/>

Partner

Partner 9

Name: CSR Europe
City: Brussels
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: association/non-governmental organisation
Homepage: <http://www.csreurope.org/>

Partner 10

Name: Junior Achievement Estonia
City: Tallinn
Country/Region: Eesti
Country: EE-Estonia
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.ja.ee/>

Partner 11

Name: Junior Achievement Italy
City: Milan
Country/Region: Lombardia
Country: IT-Italy
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.jaitalia.org/>

Partner 12

Name: Young Enterprise Switzerland
City: Zurich
Country/Region: Zürich
Country: CH-Switzerland
Organization Type: association/non-governmental organisation
Homepage: <http://www.young-enterprise.ch/index.php/en/>

Products

- 1 The Entrepreneurial Skills Pass website
- 2 The Entrepreneurial Skills Pass final exam
- 3 Exam Guide for Students
- 4 The Entrepreneurial Skills Pass teacher toolkit
- 5 The Entrepreneurial Skills Pass self-assessment tool for students
- 6 Quality Plan
- 7 Project Final Evaluation
- 8 Entrepreneurial Skills Pass E-Brief
- 9 Progress Public Report
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- 11 Project Final Evaluation
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Product 'The Entrepreneurial Skills Pass website'

Title: The Entrepreneurial Skills Pass website

Product Type: website

Marketing Text: The ESP website aims to support the implementation, management and promotion of the Entrepreneurial Skills Pass.

Description: The Entrepreneurial Skills Pass website was developed as open platform where anyone interested in the ESP can find out more about the project. On the ESP website a user can:

- get detailed information about the project, its components, the benefits for the target groups, and the participating countries;
- access the self-assessment platform, the online exam platform, and other learning materials for students and teachers;
- go through the list of members of the National Focus Groups set up in each country
- access updated information about further opportunities available at European level
- decide to endorse the ESP by choosing the solution that best suits the organisation/company itself (Engage, Support or Recognise);
- access the press release, the news, etc. and subscribe for the newsletter of the project.

Target group: All people interested in the Entrepreneurial Skills Pass and its qualification package.

Result: Project website was developed at the beginning of the project and the contents are regularly updated.

Area of application: Promotion of the Entrepreneurial Skills Pass.

Homepage: <http://entrepreneurialskillspass.eu/>

Product Languages: English

Product 'The Entrepreneurial Skills Pass final exam'

Title: The Entrepreneurial Skills Pass final exam

Product Type: modules

Marketing Text: Development & localisation of the final online exam system of the ESP.

Description: At the end of the ESP programme, students take a final exam to certify their business, economic and nancial knowledge. The ESP Exam is delivered through an online platform that is available only in a specialized test centers where students can go and take the exam in a formal setting. Apart from the online platform, 10 exam streams were developed during the project.

There is a direct link between the activities experienced in the entrepreneurial experience and the exam. Therefore its questions are focused on skill-based tasks with an emphasis upon applied understanding and practical scenarios rather than solely assessing knowledge and factual recall. It is focused on 4 main categories that describe the main areas of knowledge students should have acquired during their entrepreneurial experience:

1. General understanding of organizations
2. Main steps and legal requirements
3. From the idea generation to the market
4. Financial resources & budgeting

Target group: Students and teachers involved in the ESP certification.

Result: The online platform and 10 exam streams available in 20 languages (Czech, Danish, Dutch, Estonian, English, Finish, French, German for Austria, Germany and Switzerland, Greek, Hungarian, Italian, Norwegian, Romanian, Slovak, Spanish, Swedish, Russian, Turkish).

Area of application: Evaluation - one of the components of ESP qualification.

Homepage: <https://exam.entrepreneurialskillspass.eu/esp/#Start>

Product Languages: English

Product 'Exam Guide for Students'

Title: Exam Guide for Students

Product Type: teaching material

Marketing Text: The ESP demo is an exam Guide for Students.

Description: The students involved in the ESP have available a demo of the final exam on ESP website as well as on the online exam platform. The demo of the final exam is a useful resource for students to test their business, economic and financial knowledge while they are taking part in the JA Company Programme and preparing for the final exam. It can be used either individually or as a group activity in the classroom.

Target group: Students involved in the ESP.

Result: The demo of the final exam is online and it is available in 20 languages (Czech, Danish, Dutch, Estonian, English, Finish, French, German for Austria, Germany and Switzerland, Greek, Hungarian, Italian, Norwegian, Romanian, Slovak, Spanish, Swedish, Russian, Turkish).

Area of application: Training and evaluation

Homepage: <https://exam.entrepreneurialskillspass.eu/esp/#DemoTest>

Product Languages: English

Product 'The Entrepreneurial Skills Pass teacher toolkit'

Title: The Entrepreneurial Skills Pass teacher toolkit

Product Type: teaching material

Marketing Text: The ESP teachers' toolkit is an online tool for teachers involved in the ESP. It provides teachers with a step-by-step description of the qualification process, additional learning materials and explanations about how to use these them.

Description: JA Europe together with WKO developed an online teachers' toolkit which incorporates the 3 parts of the project: practicum (student company experience which includes mentoring from experienced business people and competitions), a self-assessment (questionnaire where students reflect on their entrepreneurial competences as they progress through the year) and an examination (a test of enterprise knowledge and skills). The guide aims to give teachers all the necessary information about the components of the project and how they can guide students through each step.

Additionally, the following set of learning materials are available for teachers involved in the project:

- Syllabus is a useful tool for understanding the learning outcomes of the JA Company Programme and the main topics of the final exam.
- Teacher's Glossary provides a list of business terms and concepts which are useful to guide the students from the mini-company experience to the final exam.
- Online Demo is an example of the final exam that can be used as a test to verify how much a student is prepared for the ESP final exam.
- HP LIFE e-learning is a free, online training program that enables students and teachers to gain business and IT and strengthen their preparation for the final exam.

All these tools aim to facilitate interaction between teachers and to offer them the necessary support to prepare the students throughout the year as well as to disseminate the project locally.

Target group: Teachers involved in the ESP.

Result: An online teachers' toolkit with several learning materials translated in 11 languages (Finnish, Turkish, Italian, Dutch, Hungarian, Serbian, Romanian, Estonian, Czech, Swedish and English).

Area of application: Training

Homepage: <http://esptoolkit.eu.ja-digital.org/en>

Product Languages: English

Product 'The Entrepreneurial Skills Pass self-assessment tool for students'

Title: The Entrepreneurial Skills Pass self-assessment tool for students

Product Type: modules

Marketing Text: The online self-assessment tool was designed for the ESP students to assess their entrepreneurial competences as they progress throughout the year.

Description: During the JA Company Programme, students can use a pre and post self-assessment to assess the competences acquired through the entrepreneurial experience in school and emphasize the role they play in the learning programme. The self-assessment tool is available online and it was translated in 21 languages.

Key competences addressed: sense of initiative and entrepreneurship with a particular focus on: creativity, perseverance, resourcefulness, self-confidence, taking initiative, taking responsibility, teamwork.

Target group: Students and teachers involved in the ESP.

Result: The tool was initially developed by Entreprendre Pour Apprendre (EPA), the French organisation of JA Europe network. Within the ESP the self-assessment tool has been implemented in an online platform, adapted to the European organisations implementing the JA Company Programme and translated in 20 languages (Czech, Danish, Dutch, Estonian, English, Finish, French, German for Austria, Germany and Switzerland, Greek, Hungarian, Italian, Norwegian, Romanian, Serbian, Slovak, Spanish, Swedish, Russian, and Turkish).

Area of application: Evaluation - one of the components of ESP qualification.

Homepage: <https://self.entrepreneurialskillspass.eu/en>

Product Languages: English

Product 'Quality Plan'

Title: Quality Plan

Product Type: evaluation methods

Marketing Text: The quality assurance plan supports the quality and evaluation activities of the Entrepreneurial Skills Pass.

Description: The Project Quality Assurance Plan documents the necessary information required to effectively manage project quality from project planning to delivery. The purpose of the quality assurance plan is to ensure that project outputs meet quality expectations. To this end, the quality assurance plan defines the monitoring and evaluation methodology used to assess the project (activities and outcomes) as well as the quality of the outputs. Moreover, the plan outlines the quality metrics each consortium member has to comply with.

Target group: The intended audience and users of the Project Quality Assurance Plan is the project manager, project consortium, the steering committee, EACEA and the external evaluator.

Result: The quality plan provides an overview of the project's objectives together with the corresponding quality metrics, the targets set for each of the indicators and the source of verifying each quality metric. These are the targets that the project will be evaluated against in the final evaluation report.

Area of application: Project evaluation - e.g. make sure that the project is EFFECTIVE (doing the right things, which means achieving the goals set out and deliver products that meet the requirements) and EFFICIENT (doing things right – that is to plan and monitor the project progress to have a sort of early warning system to detect issues that could become serious if left unattended).

Homepage: https://www.adam-europe.eu/prj/11067/prd/7/1/ESP%20Quality_Assurance_Plan_EACEA_final%20draft%20ma

Product Languages: English

product files

ESP Quality_Assurance_Plan_EACEA_final draft may 24.pdf

http://www.adam-europe.eu/prj/11067/prd/7/1/ESP%20Quality_Assurance_Plan_EACEA_final%20draft%20may%2024.pdf

Product 'Project Final Evaluation'

Title: Project Final Evaluation

Product Type: evaluation methods

Marketing Text: External Final Evaluation Report of the Entrepreneurial Skills Pass.

Description: The project will produce a final evaluation at the end of the 3 years project comprising analyses of questionnaires and assessment forms as well as face-to-face interviews with teachers and business volunteers. The final evaluation will assess the project as a whole and will analyse the future plans and sustainability of the project.

Target group: The intended audience and users of the Project Quality Assurance Plan is the project manager, project consortium, the steering committee, EACEA and the external evaluator

Result: N/A

Area of application: Evaluation of the project - e.g. make sure that the project is EFFECTIVE (doing the right things, which means achieving the goals set out and deliver products that meet the requirements) and EFFICIENT (doing things right – that is to plan and monitor the project progress to have a sort of early warning system to detect issues that could become serious if left unattended).

Homepage:

Product Languages: English

Product 'Entrepreneurial Skills Pass E-Brief'

Title: Entrepreneurial Skills Pass E-Brief

Product Type: others

Marketing Text: The ESP E-Brief is the project newsletter that offers an update on the project achievement.

Description: The ESP E-Brief is the project newsletter and it aims at giving information about project progresses and next steps. It is published every two months on the ESP website and sent to the Partners, the National Focus Groups's members and other key players.

Target group: Partners, the National Focus Groups's members and other key players interested in the development of the Entrepreneurial Skills Pass.

Result: The e-brief is published every two months (16 issues published so far).

Area of application: Dissemination

Homepage: <http://entrepreneurialskillspass.eu/consortium-media/e-briefs.html>

Product Languages: English

Product 'Progress Public Report'

Title: Progress Public Report

Product Type: evaluation methods

Marketing Text: Public Part of the Progress Report submitted to the European Commission.

Description: The document describes objectives and achievements of the Entrepreneurial Skills Pass from the start of the project up to March 2015.

Target group: Partners, the National Focus Groups's members and other key players interested in the development of the Entrepreneurial Skills Pass.

Result: Report approved by the European Commission.

Area of application: Public dissemination

Homepage: https://www.adam-europe.eu/prj/11067/prd/10/1/2013_3146_PR_%20ESP_pub.pdf

Product Languages: English

product files

2013_3146_PR_ESP_pub.pdf

http://www.adam-europe.eu/prj/11067/prd/10/1/2013_3146_PR_%20ESP_pub.pdf

Product 'Project Interim Evaluation'

Title: Project Interim Evaluation

Product Type: evaluation methods

Marketing Text: External Interim Evaluation Report of the Entrepreneurial Skills Pass.

Description: The document is a formative evaluation of the Entrepreneurial Skills Pass project. The report provides an external perspective on the achievements of the project to date, with a view to support the project management and project consortium to complete the project successfully. The report forms the basis for a summative evaluation to take place by the end of the project.

Target group: The intended audience and users of the Project Quality Assurance Plan is the project manager, project consortium, the steering committee, EACEA and the external evaluator.

Result: The interim evaluation report provides feedback on the extent to which:

- monitor the project progress and outcomes in relation to the goals set out;
- assess the involvement of partners and process their feedback about the project activities to identify the possible aspects for improvements accordingly
- monitor the efficiency with which the project is being implemented.

Area of application: Evaluation of the project - e.g. make sure that the project is EFFECTIVE (doing the right things, which means achieving the goals set out and deliver products that meet the requirements) and EFFICIENT (doing things right – that is to plan and monitor the project progress to have a sort of early warning system to detect issues that could become serious if left unattended).

Homepage: <https://www.adam-europe.eu/prj/11067/prd/11/1/ESP%20interim%20external%20evaluation%20report%202015>.

Product Languages: English

product files

ESP interim external evaluation report 2015.pdf

<http://www.adam-europe.eu/prj/11067/prd/11/1/ESP%20interim%20external%20evaluation%20report%202015.pdf>

Product 'Project Final Evaluation'

Title: Project Final Evaluation

Product Type: evaluation methods

Marketing Text: External Final Evaluation Report of the Entrepreneurial Skills Pass.

Description: This is a summative evaluation of the Entrepreneurial Skills Pass project. The final evaluation assesses the project as a whole and will analyse sustainability and impact of the project. It builds upon the external Interim Evaluation Report. This report has been prepared as an independent evaluation and is based upon analyses and desk research carried out in the project period.

Target group: The intended audience and users of the Project Final Evaluation is the project manager, project consortium, the steering committee, EACEA and the external evaluator.

Result: The final evaluation assessed whether the project has achieved its aims and objectives by summarizing the key outputs and synthesising knowledge from the project to understand what impact, value and benefits it has had on the target groups as well as the wider environment. This is done by determining relevance, effectiveness, efficiency, impact and sustainability of the project.

Area of application: Evaluation of the project - e.g. make sure that the project is EFFECTIVE (doing the right things, which means achieving the goals set out and deliver products that meet the requirements) and EFFICIENT (doing things right – that is to plan and monitor the project progress to have a sort of early warning system to detect issues that could become serious if left unattended).

Homepage: <https://www.adam-europe.eu/prj/11067/prd/12/1/Final%20evaluation%20report%20ESP.pdf>

Product Languages: English

product files

Final evaluation report ESP.pdf

<http://www.adam-europe.eu/prj/11067/prd/12/1/Final%20evaluation%20report%20ESP.pdf>

Product 'Project Final Report'

Title: Project Final Report

Product Type: others

Marketing Text: Final report of the Entrepreneurial Skills Pass project

Description: The ESP final report presents an overview of the project detailing the project objectives and approach, providing an overview of the project outcomes and results, explaining the partnerships developed within the project life, and clarifying the plans for the future and the projects contribution to EU policies.

Target group: The intended audience and users of the Project Quality Assurance Plan is the project manager, project consortium, the steering committee, EACEA and wider audience.

Result: The ESP final report provides a clear and concise overview of all the dimensions targeted by the project. The document includes information on:

- project objectives
- project approach
- project outcomes and results
- partnerships
- plans for the future
- contribution to EU policies.

Area of application: The ESP final report documents the achievements of the project at different levels and therefore, is an important dissemination document for the different stakeholders involved (schools, teachers, students, business, and policy makers). At the same time, since it provides a clear overview of the plans for the future, it stresses the importance of the project and it will foster further engagement.

Homepage: <https://www.adam-europe.eu/prj/11067/prd/13/1/ESP%20Final%20Report.pdf>

Product Languages: English

product files

ESP Final Report.pdf

<http://www.adam-europe.eu/prj/11067/prd/13/1/ESP%20Final%20Report.pdf>

Events

International Summit for Educators

Date 19.09.2016

Description The International Summit for Educators was jointly organised by JA Europe and the Austrian Federal Economic Chamber (WKO). More than 150 educators and practitioners from 25 countries across Europe attended the event that combined plenary sessions, trainings, workshops, and peer learning activities.

The aim of the Summit was to discuss how to support entrepreneurial schools, how to develop effective teacher education systems for entrepreneurship and how to ensure the Entrepreneurial Skills Pass reaches more and more students and spurs job creation.

During the 2 day Summit the participants had the opportunity to:

- Learn about the ESP certification, its impact on students, teachers and businesses.
- Celebrate the ESP with its 22 participating countries and explore its potential to grow outside Europe.
- Discuss the global trends affecting education and educators.
- Get information about the tools and methods to support development and assessment of entrepreneurial learning outcomes.
- Participate in trainings and networking opportunities as a part of our Continuing Professional Development.

Target audience Policy-makers, teachers and practitioners from across Europe.

Public Event is open to the public

Contact Information

Time and place 19-20 September 2016, Vienna, Austria

Events

ESP Stakeholder Event

Date 04.03.2016

Description A group of 50 policy and industry stakeholders gathered to present the Entrepreneurial Skills Pass (ESP), a European qualification in entrepreneurship for young people, giving potential employers proof that its holder has real entrepreneurship experience and relevant job skills. The event was organised by JA Europe and its partners (WKO, Danish Foundation for Entrepreneurship, CSR Europe), supported by Visa Europe, and hosted by MEPs Petra Kammerevert (S&D, Germany) and Jutta Steinruck (S&D, Germany), The core of the event was a roundtable on the role of entrepreneurial learning in enhancing financial literacy and problem solving skills and the speakers stressed the importance of entrepreneurship education and financial literacy programmes in helping increase youth employability.

Target audience Policy and industry stakeholders

Public Event is open to the public

Contact Information

Time and place 04 March, Brussels, Belgium

The Entrepreneurial Skills Pass at the Enterprise 2020 Summit

Date 16.11.2015

Description JA Europe and ESP partners joined countless organisations and companies in supporting business growth by participating in CSR Europe's Enterprise 2020 Summit, where they presented the ESP. To highlight the significance of the ESP, a breakout session was held with the objective of discussing "innovation in entrepreneurship education" and how the ESP can contribute to great impact. During the event, 3 ESP holders were able to share their experience and even present their mini-company products to the audience. To stress the important role business plays in supporting the success of young people, the session furthermore welcomed representatives from AXA, ManpowerGroup, SAP and the new European Commission's initiative, Drop'pin, to share why they support the ESP's further opportunities.

Target audience Business representatives

Public Event is open to the public

Contact Information

Time and place 16-17 November 2015, Brussels, Belgium

Events

Launch Event

Date 23.07.2014

Description The project was officially launched to students, teachers and business partners in July 2014 during the JA Europe Company of the Year Competition, hosted by JA Estonia in Tallinn. It gathered together over 500 participants. The event is a showcase of the best student companies of the year from across Europe. Student companies that have won their national competition compete for the championship. They are judged by a panel of business people on their annual reports, marketing, sales strategy, company presentation, product and/or service. During the event, the Entrepreneurial Skills Pass was officially announced with activities for teachers and students organised by the Consortium by harnessing the presence of partners and companies endorsing the certificate.

Target audience Students, teachers, and business representatives

Public Event is open to the public

Contact Information

Time and place 23-24 July 2014, Tallinn, Estonia

National Focus Groups meetings

Date 29.11.2013

Description Each partner country set up one National Focus Group (NFG) composed by expert individuals from a variety of institutions and partners (JA members, national social partners, VET authorities, VET Schools/Educators, business partners). The National Focus Groups were called to provide input, give advice, raise awareness on the ground, ensure engagement, and help to disseminate ESP outcomes. Each National Focus Group helped to reconcile the differences in school systems to make easier to transfer approaches from country to country in an effort to offer young people a certification that is valued trans-nationally. More specifically, the role of each National Focus Group was:

- To provide input and insight on the Entrepreneurial Skills Pass.
- To help work more effectively with school authorities.
- To help get a better link with the world of work.
- To look for a good endorsement from a wide range of institutions.
- To assist in awareness-raising and to contribute to project reports/e-briefs.

Target audience Expert individuals from a variety of institutions

Public Closed event

Contact Information

Time and place Series of meetings

Project Tags

The project belongs to the following group(s):

NetWBL (<http://www.adam-europe.eu/adam/thematicgroup/NETW>)