Projects and Products Portal for Leonardo da Vinci

Développement et implémentation de vidéo-clips multilingues pour ouvriers et conducteurs de chantier dans le but d'améliorer leurs capacités dans la domaine de l'édification de maisons passives / ConClip

540032-LLP-1_2013_1_AT_LEONARDO_LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=11042

Information sur le projet

Titre: Développement et implémentation de vidéo-clips multilingues pour ouvriers et conducteurs de chantier dans le but d'améliorer leurs capacités dans la domaine de l'édification de maisons passives / ConClip

Code Projet: 540032-LLP-1_2013_1_AT_LEONARDO_LMP

Année: 2013

Type de Projet: Développement d'innovation

Statut: Accordé

Pays: EU-Projets centralisés

Accroche marketing: Dans le cadre du projet ConClip il est prévu de développer et de filmer huit clips vidéo instructifs (ConClips), chacun dans plusieurs langues. Ils montreront le montage correct d'éléments de construction et de parties d'installation typiques pour maisons passives, afin d'éviter les dégâts les plus répandus dans telles maisons.

Les ConClips seront disponible en anglais et dans les langues suivantes: allemand, croate, danois, français, néerlandais et serbe (les langues des partenaires du projet) et également polonais et turc (les langues parlées par beaucoup de travailleurs dans le secteur de la construction). Il sera possible de les télécharger d'un site web sur un téléphone portable et ainsi de les utiliser directement dans le milieu de travail, au chantier. Comme cela, ils faciliteront l'intégration de la formation et du travail.

Résumé: As a consequence of the EU-'Directive on the energy performance of buildings' the construction business demands a high amount of skilled workers in passive house and nearly zero-energy building construction but still faces a lack of such experts.
In addition approx. 15 to 20% of 11 million people being directly employed in the European construction sector are migrants (EU and non-EU) with outdated skills and the existing training infrastructure in their home country is not sufficient to retrain them.
In this respect the project ConClip will develop and produce eight short multi-lingual educational video clips (ConClips) showing the proper fitting of construction and installation parts in passive houses to avoid the most common construction defects. The ConClips will be downloadable on mobile phones and on a website in English, the project partners' languages (Croatian, Danish, Dutch, French, German, Serbian) and in Polish and Turkish (relating to the main migrant groups in the construction business). With this approach the ConClips can be applied within the working environment and enable integrating learning with working by offering a training tool responding to actual labour market needs.
The project will also work on didactics and a methodology to integrate ConClips in formal and non-formal learning by using courses offered by the consortium members, associated partners and newly gained cooperation partners. Teaching staff and companies in the construction business (indirect target groups) will participate in workshops to get an understanding of ConClips.
Finally the project will commit at least one educational institution per project country to utilise ConClips and private institutions to finance at least one new ConClips per project country.
With a variety of dissemination activities – deploying construction companies, Economic Chambers, the media, construction fairs and public events – the direct and indirect target groups will be informed.

Description: Four CONSORTIUM MEETINGS will take place – one each in Austria, Belgium, Denmark and Germany – to deal with specific work packages relevant at the time. Each of the meetings will last for at least two days and give opportunity to the partners to discuss the actual relevant work packages.

In PREPARATION OF PRODUCING THE VIDEO CLIPS, it is necessary to define didactics and methodology and consideration of ECVET and EQAVET principles. This leads to following steps:

* Development of a didactical and methodological approach for the video clips by elaborating a ConClip Video Implementation Handbook.

Information sur le projet

* Development of a didactical and methodological approach for VET institutions. In this step, a draft of the ConClip Course Implementation Handbook will be developed.

* Elaboration of a brief document summing up additional teaching material.

* Development of the methodology and contents for introductory workshops for employees/workers and teaching staff

* Following these steps, those existing courses in which ConClips can be integrated are to be selected.

THREE ConClips WILL BE PRODUCED in a first step. Central issues are the following:

* 20 most frequent construction defects: The consortium will commonly work, in cooperation with external experts, on a catalogue of construction defects occurring in low-energy and passive house construction.

* Training gap analysis: The identification of the most frequent construction defects also provides information on the shortage of skills in the respective sector. A catalogue of required skills and know-how will be elaborated also showing the steps to gain them.

* Built best practice examples in regard to construction defects: The consortium will also collect a maximum of 8 best-practice examples for passive houses and present them on the website.

In a next step, the three produced ConClips will be tested in working and educational environments: Craftsmen in the construction business (with a focus on migrants), site supervisors, planners, teachers of formal and non-formal training as well as students of both areas will complete questionnaires in the project's eight languages. The questionnaires will be developed by the consortium partners.

For DISSEMINATION AND PR ACTIVITIES following preparing networking activities are set:
* Developing a contact database including all indirect target groups and finding cooperation partners for the testing, adoption and funding of ConClips. The project will also connct with stakeholders and players in the migrants' countries addressed by the project, like Bosnia & Herzegovina, Croatia, Poland, Serbia and Turkey.

Following Dissemination and PR activities are set:
* Logo: for a recognition effect
* A Project folder will inform on the project content and its intended outcomes
* The website will contain public reports, the folder, the ConClip pages with the downloadable video clips and multi-lingual written explanations
* Informative events open to the public will (mainly) address indirect target groups and will allow feedback and discussion on the project and its intentions/achievements. Relevant media will be invited, stakeholders will be contacted personally by the CPs to ensure their participation and support.
Project posters are used for public events
The dissemination activities are set to create a network covering all relevant players in the field. This network will receive 6-monthly updates on the project via electronic newsletters.

The next step is TESTING ConClips WITH COOPERATION PARTNERS in the construction business and teaching staff by implementing ConClips in at least 2 educational courses and 1 construction site per main targeted project country.

After reflecting the testing results PRODUCTION OF 5 FURTHER ConClips.

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Finally, achieving commitments with companies and educational institutions to FOSTER THE USE OF ConClips within their organisations as well as concluding agreements with companies for the PRODUCTION OF FURTHER ConClips.

Thèmes:
*** Utilisation et diffusion de résultats
*** Formation tout au long de la vie
*** Formation continue
** Qualité
** Développement durable
* Étude interculturelle
* Entreprise, TPE, PME
* Formation initiale

Sectors:
*** Construction
* Information et Communication
* Enseignement

Types de Produit:
Film
Site Internet
Matériel d'apprentissage
Matériel pour l'enseignement
Autres
Méthodes de distribution

Information sur le produit:

The following results and products are pursued within the project:

* Training gap analysis: Gaps in skills among construction workers

* Preparation of…
- The ConClip Video Implementation Handbook – a document on the didactical and methodological approach and the implementation methodology which acts as a guideline on how educational video clips like ConClips can reach the direct and indirect target groups of the project and how the ConClips shall be utilised by the direct and indirect target groups. It also reflects the production process of such clips.

- The ConClip Course Implementation Handbook will be published on the project website as a pdf document in the mainly targeted consortium partners' languages as well as in English.

- Teaching material will be focused on a brief document providing information on how, when and with which intention to use the ConClips. Still, the central teaching material within this project are the videos, the ConClips.

* Recommendation on how to apply ECVET criteria on courses involving the teaching videos, the so called ConClips

* Production of 3 ConClips which will be downloadable on mobile phones and on a website in English, the project partners' languages (Croatian, Danish, Dutch, French, German, Serbian) and in Polish and Turkish (relating to the main migrant groups in the construction business).

* Presentation of the project in 4 public events

* Evaluation report based on feedback from target groups by integrating at least 2 educational courses and 1 construction site per main targeted project country

* Production of further 5 ConClips

* The exploitation of results includes:

contacting the relevant actors and players in the field and informing them about ConClips

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implementing specific target group oriented promotion activities such as informative after-work events in bigger companies with a socialising background

achieving commitments with companies and educational institutions to foster the use of ConClips within their organisations

concluding agreements with companies for the production of further ConClips

Per mainly targeted project country (AT, BE, DE, DK) at least 2 educational institutions will be committed to implement ConClips and at least 4 companies will be found to fund a ConClip.

The consortium partners have strongly in mind to extend ConClips to other countries by applying for further funding within the framework of Leonardo da Vinci's "Transfer of Innovation" programme or other suitable funding programmes.

Page Web du projet: www.conclip.eu

Contractant du projet

Nom:	Energieinstitut der Wirtschaft GmbH
Ville:	Wien
Pays/Région:	Vienna
Pays:	AT-Autriche
Type d'organisation:	Autres
Site Internet:	http://www.energieinstitut.net

Personne de contact

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Fax:	+43-343 3430 99
E-mail:	conclip@conclip.eu
Site internet:	http://www.energieinstitut.net

Coordinateur

Nom:	Energieinstitut der Wirtschaft GmbH
Ville:	Wien
Pays/Région:	Vienna
Pays:	AT-Autriche
Type d'organisation:	Autres
Site Internet:	http://www.energieinstitut.net

Personne de contact

Nom:	Friedrich Kapusta
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Téléphone:	+43-676 64 81 867
Fax:	+43-343 3430 99
E-mail:	conclip@conclip.eu
Site internet:	http://www.energieinstitut.net

Partenaire

Partner 1

Nom:	Erhvervsakademiet Lillebælt
Ville:	Odense
Pays/Région:	Vejle Amt
Pays:	DK-Danemark
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.eal.dk

Partner 2

Nom:	Donau-Universität Krems - Fakultät für Bildung, Kunst und Architektur
Ville:	Krems
Pays/Région:	Lower Austria
Pays:	AT-Autriche
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.donau-uni.ac.at/dbu

Partner 3

Nom:	Passiefhuis-Platform vzw
Ville:	Berchem
Pays/Région:	Antwerpen
Pays:	BE-Belgique
Type d'organisation:	Autres
Site Internet:	http://www.passiefhuisplatform.be

Partner 4

Nom:	Bauakademie Salzburg
Ville:	Salzburg
Pays/Région:	Salzburg
Pays:	AT-Autriche
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.bauakademie.at

Partenaire

Partner 5

Nom: EU Build
Ville: Beograd
Pays/Région: Autre région
Pays: Autre pays
Type d'organisation: Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet: http://www.eubuild.rs

Partner 6

Nom: Het Brussels Beroepsreferentiecentrum voor de Bouwsectorl
Ville: Bruxelles
Pays/Région: Bruxelles Cap, Brussel Hof
Pays: BE-Belgique
Type d'organisation: Institution conjointe
Site Internet: http://www.cdr-brc.be

Partner 7

Nom: Ausbildungszentrum-Bau in Hamburg GmbH
Ville: Hamburg
Pays/Région: Hamburg
Pays: DE-Allemagne
Type d'organisation: Formation initiale
Site Internet: http://www.azb-hamburg.de

Partner 8

Nom: KHCA Ltd
Ville: Send
Pays/Région: Surrey, East-West Sussex
Pays: UK-Royaume-Uni
Type d'organisation: Autres
Site Internet: http://www.khca.co.uk/

Partenaire

Partner 9

Nom:	Hrvatska obrtnika komora
Ville:	Zagreb
Pays/Région:	Zagrebacka regija
Pays:	HR-Croatie
Type d'organisation:	Chambre
Site Internet:	http://www.hok.hr

Données du projet

conclip_01en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_01en.mp4

ConClip1: Insulation – mounting of wall insulation boards
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_02en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_02en.mp4

ConClip 2: Airtightness – window installation in exterior brick wall with insulation
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_03en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_03en.mp4

ConClip3: Insulation – installation of a window sill
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!

conclip_04en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_04en.mp4

ConClip4: Insulation – correct insulation of fascia brickwork
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_05en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_05en.mp4

ConClip5: Airtightness – sealing around cables, ducts
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_06en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_06en.mp4

ConClip6: Insulation – correct insulation of cavity walls
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

Données du projet

conclip_07en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_07en.mp4

ConClip7: Insulation – foundation skirting without basement
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_08en.mp4

http://www.adam-europe.eu/prj/11042/prj/conclip_08en.mp4

ConClip8: Airtightness – sealing of threshold area
ConClips are short videos explaining in a quick and simple way important work steps at building sites of passive houses. The videos with 3 to 4 minutes length show what to do step by step, so that no mistakes occur in the building process.
This video is also available in 9 languages (Croatian, Danish, English, Flemish, French, German, Polish, Serbian, Turkish) via the project website www.conclip.eu – just click the appropriate national flag!
The website also contains additional teaching and (interactive) learning material in the main project partners languages (Danish, Flemish, French, German) and in English.

conclip_how_to_use.pdf

http://www.adam-europe.eu/prj/11042/prj/conclip_how_to_use.pdf

The PowerPoint presentation "How to use ConClips?" - here available as PDF - is an introduction to the project, and beside that explains (especially for multipliers like teachers and instructors) how to deal with the multi media tool in courses or at the site. It is thus a summary and introduction to supporting materials like the Course Implementation Handbook and Teaching Material.

conclip_logo_154_167_0.jpg

http://www.adam-europe.eu/prj/11042/prj/conclip_logo_154_167_0.jpg

ConClip logo - JPEG 300 dpi.

conclip_swissknife.jpg

http://www.adam-europe.eu/prj/11042/prj/conclip_swissknife.jpg

The ConClip logo has i.e. been used for a graphic subject illustrating ConClip's quality as a multi purpose new media tool: A swiss knife in the project's colour with the logo on it, set in a film frame.

Produits

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22 Post-project funding of ConClips

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Produit 'Progress Report'

Titre:	Progress Report
Type de Produit:	Site Internet
Texte marketing:	The PM (and partners)prepare the Progress Report in English, the partners have it translated in their languages. Donor report: English Public report: Croatian, Danish, Dutch, English, French, German, Serbian
Description:	Even though the delivery was marked as confidential, the public part of the report is open to the public and available in all the partners' languages on the project website.
Cible:	EACEA Public
Résultat:	The Progress Report to the Donor will be submitted according to the Grant Agreement and the Handbook. 3 copies in English will be submitted by the deadline as stated in the Grant Agreement including the public and the confidential part.
Domaine d'application:	Administrative and Financial Management and Reporting
Adresse du site Internet:	http://conclip.eu/en/downloads
Langues de produit:	anglais français danois croate serbe allemand

product files

public Progress report

2013_3299_PR_ConClip_pub.pdf

http://www.adam-europe.eu/prj/11042/prd/1/2/2013_3299_PR_ConClip_pub.pdf
public part of the Progress report

Produit 'Final Report'

Titre:	Final Report
Type de Produit:	Autres
Texte marketing:	Report to the Donor
Description:	Even though the delivery was marked as confidential, the public part of the report is open to the public and available in all the partners' languages on the project website.
Cible:	Even though the delivery was marked as confidential, the public part of the report is open to the public and made available on the project website.
Résultat:	The Final Report to the Donor is submitted according to the Grant Agreement and the Handbook. 3 copies in English will be submitted by the deadline as stated in the Grant Agreement including the public and the confidential part.
Domaine d'application:	Administrative and Financial Management and Reporting
Adresse du site Internet:	http://conclip.eu/en/downloads
Langues de produit:	serbe allemand français anglais néerlandais danois croate

Produit 'Partnership Agreements'

Titre:	Partnership Agreements
Type de Produit:	Autres
Texte marketing:	The Coordinating Partner prepared internal documents providing information on the general tasks and responsibilities of the consortium partners.
Description:	The Coordinating Partner (EIW) prepared internal document providing information on the general tasks and responsibilities of the consortium partners (e.g. meeting deadlines, internal reporting, consortium meetings, dissemination activities) as well as specific tasks for each CP (e.g. leadership of work packages, preparation of documents)and sent continuously acutal information and reminders.
Cible:	CPs
Résultat:	The partnershi agreements were signed during the kick of meeting.
Domaine d'application:	Agreements
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Templates'

Titre:	Templates
Type de Produit:	Autres
Texte marketing:	Elaboration of supporting documents
Description:	Elaboration of supporting schemes and templates for contracts, presentations, minutes, time sheets, internal reports, newsletter, sheets for Internal and final evaluation on the project (project meetings, etc,)- for PCs, contact data base,tendering, guidelines, etc. Several products / outcomes were produced first in English - the English word templates were used for translations in the partners' (project) languages - e.g. folder & poster,the voice-over and insert texts of the videos, the teaching, learning and ECVET material...
Cible:	CPs
Résultat:	Word, Excel & PPT documents
Domaine d'application:	Project Management and administration
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Logo'

Titre:	Logo
Type de Produit:	Autres
Texte marketing:	For recognition purposes a project logo for every publication has been designed which is always used together with the Donor's logo.
Description:	The logo has been used in the videos as well as in all supporting and print material. The logo has also been used for another graphic subject: A swiss knife in the project's colour with the logo on it, illustrating ConClip's quality as a multi purpose new media tool.
Cible:	PCs
Résultat:	Logo (draft logos and final version)
Domaine d'application:	For recognition purposes the project logo is used for every publication. It follows the Donor's visibility guidelines.
Adresse du site Internet:	
Langues de produit:	anglais

product files

4.08. ConClip logo.pdf

http://www.adam-europe.eu/prj/11042/prd/5/1/4.08.%20ConClip%20logo.pdf

Produit 'External Audit report'

Titre:	External Audit report
Type de Produit:	Méthodes d'évaluation
Texte marketing:	An external audit report is made after the project has been finished and all partners' reports have been collected and checked.
Description:	The external auditor is More Stephans, experienced in auditing EU-programs.
Cible:	PCs
Résultat:	Report
Domaine d'application:	Administrative and Financial Management
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Agenda and minutes of consortium meetings'

Titre:	Agenda and minutes of consortium meetings
Type de Produit:	Autres
Texte marketing:	Four consortium meetings were planned(one each in Vienna (Dec. 13, A),Hamburg (June 14, D), Odense (Feb. 15, DK) and Leuven (Feb 16, B). As the collective work on contents turned out to be very important, another consortium meeting took place in Vienna (meeting 4, Oct. 15) in order to elaborate together the screenplays for videos 4 to 8. The agenda, minutes and additional material (drawn up by the organising CP) of each consortium meeting ar submitted with the final Donor reports .
Description:	Each meeting dealt with specific work packages relevant at the time (especially in regard to decision making processes). In Vienna (Dec. 13, A),Hamburg (June 14, D), Odense (Feb. 15, DK) and Leuven (Feb 16, B) it also went along with a public informative event.
Cible:	CPs and involved parties
Résultat:	Meetings, Agenda, Minutes
Domaine d'application:	Project Management
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Evaluation through target groups'

Titre:	Evaluation through target groups
Type de Produit:	Méthodes d'évaluation
Texte marketing:	During months 19 to 21 the first three ConClips were tested in working and educational environments.
Description:	The consolidation of the evaluation results of all of the project countries were shared with all consortium partners at the additional (4th) consortium meeting in Vienna in order to carry out adaptations in elaborating the screenplays for ConClips 4 to 8.
Cible:	DIRECT TARGET GROUPS: TG 1: Craftsmen (with a focus on migrants) TG 2: Professionals supervising sites (with a focus on migrants) and INDIRECT TARGET GROUPS: as planners, teachers of formal and non-formal training as well as students of both areas
Résultat:	Evaluation report, screenplays for videos 4 to 8
Domaine d'application:	Quality Assurance (quality plan)
Adresse du site Internet:	
Langues de produit:	danois anglais néerlandais français allemand serbe croate

Produit 'Questionnaires - evaluation report by target groups'

Titre:	Questionnaires - evaluation report by target groups
Type de Produit:	Méthodes d'évaluation
Texte marketing:	The questionnaires are developed by the consortium partners in month 21 (coordinated by the WPL).
Description:	The questionnaires address to craftsmen in the construction business (with a focus on migrants), site supervisors, planners, teachers of formal and non-formal training as well as students of both areas will complete questionnaires in the project's eight languages (including the ConClip languages) but with the same structure and content.
Cible:	DIRECT TARGET GROUPS: TG 1: Craftsmen (with a focus on migrants) TG 2: Professionals supervising sites (with a focus on migrants) and INDIRECT TARGET GROUPS: as planners, teachers of formal and non-formal training as well as students of both areas
Résultat:	Completed questionnaires in the project's languages (Danish, Dutch, English, French, German, Croatian, Polish, Serbian and Turkish)
Domaine d'application:	Quality Assurance (quality plan)
Adresse du site Internet:	
Langues de produit:	français allemand polonais serbe turque néerlandais danois anglais croate

Produit 'Project website'

Titre:	Project website
Type de Produit:	Site Internet
Texte marketing:	As ConClip more and more turned out to be a web-based multi-purpose new media learning tool, the multi-lingual project website became the very crucial part of the project outcome.
Description:	The website hosts the project's central output, the videos, as well as all relevant supplementary material. The pages in the project languages contain videos, learning and teaching material as well as supporting documents about ECVET criteria. The general site about the project contains all all relevant information on the project, the public parts of the Donor reports, the announcement of project events and introductory workshops, the login area for consortium partners and visibility material – such as the project folder and the project poster as pdfs.
Cible:	Public CPs Target Groups
Résultat:	Danish, Dutch, English, French, German and partly in Croatian, Polish, Serbian and Turkish.
Domaine d'application:	Dissemination activities
Adresse du site Internet:	www.conclip.eu
Langues de produit:	croate allemand polonais serbe turque danois néerlandais anglais français

Produit 'Project folder'

Titre:	Project folder
Type de Produit:	Méthodes de distribution
Texte marketing:	For dissemination and marketing purposes a project folder was produced in the mainly targeted project country languages as well as in Croatian, Polish, Serbian and Turkish.
Description:	The folder (A4 folded) is available on the project website as download, it has also been mailed to relevant stakeholders and players in the field as identified. As the project developed, a second folder (which was better representing the developing project) has been produced voluntarily in German and English, and it has also been translated into French. Those new folders are available on the countries' pages.
Cible:	Public
Résultat:	A printed folder (A4 folded)and a PDF print template on the website, available in Croatian, Danish, Dutch, English, French, German, Polish, Serbian and Turkish.
Domaine d'application:	Dissemination
Adresse du site Internet:	http://conclip.eu/get-involved
Langues de produit:	croate danois allemand français anglais néerlandais turque serbe polonais

product files

4.13. project folder.pdf

http://www.adam-europe.eu/prj/11042/prd/11/1/4.13.%20project%20folder.pdf

Produit 'Project poster'

Titre:	Project poster
Type de Produit:	Méthodes de distribution
Texte marketing:	As ConClip is very much a web-based project, too extensive paper waste is not needed, still the project poster is a useful additional tool for public events (e.g. public events during consortium meetings or at construction fairs) and advertisement for the project e.g. in construction companies.
Description:	The poster was mainly used in the context workshops and informative events, especially at fairs. As the folder, it has been edited in 9 languages, is available on the project website and has been mailed to relevant stakeholders to be displayed on their premises for advertising purposes. As with the folder, the project's development made an amendment necessary (which would better represent the developing project), which has been produced voluntarily in German and can be found among the downloads on the German page.
Cible:	Public Croatian, Danish, Dutch, English, French, German, Polish, Serbian and Turkish
Résultat:	A printed poster in format A1, the pdf version on the project website.
Domaine d'application:	Dissemination
Adresse du site Internet:	http://conclip.eu/get-involved
Langues de produit:	allemand français serbe polonais danois croate anglais néerlandais turque

product files

4.14. project poster.pdf

http://www.adam-europe.eu/prj/11042/prd/12/1/4.14.%20project%20poster.pdf

Produit 'ConClip video implementation handbook'

Titre:	ConClip video implementation handbook
Type de Produit:	Matériel d'apprentissage
Texte marketing:	The "ConClip video implementation handbook" is a guideline on how the clips are to be produced, mainly produced by the consortium partner responsible for video production.
Description:	The handbook acts as a guideline on the criteria for educational video clips like ConClips so that they can sucessfully reach the direct and indirect target groups of the project.
Cible:	Direct and indirect TGs
Résultat:	pdf document Danish, Dutch, English, French, German
Domaine d'application:	Project implementation
Adresse du site Internet:	http://conclip.eu/en/instruction-material
Langues de produit:	français anglais néerlandais danois allemand

Produit 'ConClip course implementation handbook'

Titre:	ConClip course implementation handbook
Type de Produit:	Matériel d'apprentissage
Texte marketing:	The "ConClip course implementation handbook" is a a guideline for teachers and instructors on how to implement ConClips in courses or at the site; shows up didactical approaches and the implementation methodology mainly produced by the lead partner.
Description:	The course implementation handbook served as a basis for the production of teaching material and is thus a guideline on how educational video clips like ConClips can be integrated in existing courses of training centres and vocational schools (construction business.
Cible:	Direct and Indirect TGs learners and teachers
Résultat:	pdf document Danish, Dutch, English, French, German
Domaine d'application:	Project implementation
Adresse du site Internet:	http://conclip.eu/en/instruction-material
Langues de produit:	néerlandais anglais danois français allemand

Produit 'ConClip teaching material'

Titre:	ConClip teaching material
Type de Produit:	Matériel d'apprentissage
Texte marketing:	It is to be mentioned that ConClips are developed in a way that teaching material in its usual sense shall not be needed.
Description:	We would like to provide a brief document providing information on how, when and with which intention to use the ConClips.
Cible:	It will also be available on the project website as a pdf document.
Résultat:	pdf document Danish, Dutch, English, French, German
Domaine d'application:	Project implementation
Adresse du site Internet:	
Langues de produit:	anglais néerlandais danois allemand français

Produit 'Recommendation on how to apply ECVET criteria on courses involving ConClips'

Titre:	Recommendation on how to apply ECVET criteria on courses involving ConClips
Type de Produit:	Matériel d'apprentissage
Texte marketing:	The Recommendation Paper for VET institutions serves as a guiding tool on how to consider ConClips within the credit system (ECVET) of existing courses. In addition there are brief descritpions to each of the singular ConClips.
Description:	To make the users's access to the ECVET criteria easier, there is an concise introductory text to the topic in the main project partners' languages and in English. Further material provides more detailed information on the ECVET criteria for each ConClip as well as on ECVET criteria on working with colleagues in a team.
Cible:	CPs, Indirect Target Groups
Résultat:	Danish, Dutch, English, French, German
Domaine d'application:	Project implementation
Adresse du site Internet:	http://conclip.eu/en/ecvet
Langues de produit:	allemand anglais français danois néerlandais

Produit 'Training gap analysis'

Titre:	Training gap analysis
Type de Produit:	Procédure pour l'analyse et le pronostic des besoins de la formation professionnelle
Texte marketing:	The project partnership analysed skills of employees/workers in the construction business tried to find out knowledge and skills gaps. The aim was to find out which skills are required for the future in order to avoid construction defects in passive house construction.
Description:	As the target group for finding out the skills and the gaps was in fact the same, two surveys were made to one. For the surveys and their evaluation, the online survey tool Survey Monkey was very helpful. The result was a catalogue of the 20 most relevant gaps which have to be closed through the workers' skills.
Cible:	Direct and indirect TGs
Résultat:	pdf document, powerpoint presentation
Domaine d'application:	Project implementation
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Best practice examples'

Titre:	Best practice examples
Type de Produit:	Matériel d'apprentissage
Texte marketing:	The best practice examples in terms of the construction aspect of passive houses (relevant for site workers) was based on the training gap analysis and best practice literature.
Description:	The best practice examples, togehter with the results of training gap analysis, served as a empirically prooved framwork to develop the content for the eight videos, the ConClips.
Cible:	Direct and Indirect Target Groups
Résultat:	A pdf document on the best pracitce examples - more an internal document.
Domaine d'application:	Project implementation
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'ConClips'

Titre:	ConClips
Type de Produit:	Film
Texte marketing:	ConClips are short video clips (max. 3 minutes) which can be downloaded on mobile phones (automatic conversion into the adequate file format) or viewed directly on the ConClip website.
Description:	In order to avoid construction defects in low-energy and passive house construction they show how to properly install important parts (identified with WP.6.1) in the project partner's languages as well as in Bosnian / Croatian / Serbian, Polish and Turkish (8 languages in total).
Cible:	Direct and Indirect Target Groups
Résultat:	8 short video clips were foreseen - each of them in Croatian, Danish, Dutch, French, German, Polish, Serbian and Turkish. Although the budget for video production was very small, the consortium partners managed (by means of more in-house work and shifting cotsts) to also produce English videos on behalf of further dissemination. The videos in the various languages can be easily found either by clicking the national flag on the ConClip landing page or by directly adding the country ending to the web address - e.g. www.conclip.eu/fr for French.
Domaine d'application:	Project implementation
Adresse du site Internet:	conclip
Langues de produit:	anglais croate polonais serbe turque danois néerlandais français allemand

Produit 'ConClip workshops'

Titre:	ConClip workshops
Type de Produit:	Autres
Texte marketing:	One workshop per target group (TG3 and TG4, indirect TGs: Teaching staff and decision makers and stakeholdersin the building/construction sector) and per project country had to be carried out, there were even more.
Description:	Each workshop will last for at least half a day
Cible:	Indirect Target Groups
Résultat:	Workshops Danish (DK), Dutch / French (B), German (A, D)
Domaine d'application:	Project implementation
Adresse du site Internet:	
Langues de produit:	allemand danois néerlandais français

Produit 'Memoranda of Understanding for ConClip promotion'

Titre:	Memoranda of Understanding for ConClip promotion
Type de Produit:	Autres
Texte marketing:	In order to ensure sustainability of the project (= ConClips) the consortium partners concluded Memoranda of Unterstanding (MoUs) with cooperation partners like educational institutions, companies and other stakeholders.
Description:	By means of these MoUs, the cooperation partners (such as educational institutions and companies in the construction business) have a framework of rules for promoting ConClips on their websites or otherwise and/or disseminate project folders or posters as well as for the further use of ConClips in vocational trainings or seminars. The template was made in English by the partner in charge and translated by the other partners to their languages.
Cible:	Interested stakeholders
Résultat:	Agreements with companies Croatian, Danish, Dutch, English, French, German, Serbian
Domaine d'application:	Exploitation of results
Adresse du site Internet:	
Langues de produit:	français danois anglais néerlandais serbe croate

Produit 'Post-project funding of ConClips'

Titre:	Post-project funding of ConClips
Type de Produit:	Autres
Texte marketing:	In order to ensure sustainability of the project (= ConClips) the consortium partners intended to conclude agreements with companies to fund at least one ConClip per project country.
Description:	Those agreements clearly defined rights of use, completion dates, ownership, publications, donor advertisements. The template developed by the partner in charge was in English and translated to the main partners' languages.
Cible:	PCs, interested parties
Résultat:	Agreements with companies Danish, Dutch, English, French and German
Domaine d'application:	Project implementation Dissemination
Adresse du site Internet:	
Langues de produit:	anglais néerlandais danois français allemand

Produit 'How to use ConClips? - Presentation'

Titre:	How to use ConClips? - Presentation
Type de Produit:	Autres
Texte marketing:	Introductory PowerPoint presentation giving also a short, understandable summary of didactical & methodological guidelines for ConClips.
Description:	This PowerPoint presentation is not only an introduction to the project, it also explains (especially for multipliers like teachers and instructors) how to deal with the multi media tool in courses or at the site. It is thus a summary and introduction to supporting materials like the Course Implementation Handbook and Teaching Material.
Cible:	Project Partners, TG 3 & 4
Résultat:	Powerpoint Presentation, downloadable as PDF on the project website. Voluntarily produced in English & German by the lead partner, translated to Germman.
Domaine d'application:	Introductory workshops, especially those for teachers / instructors and foremen. Public presentations e.g. at fairs or specialist conferences.
Adresse du site Internet:	http://conclip.eu/en/downloads
Langues de produit:	français allemand anglais

Produit 'Learning Material'

Titre:	Learning Material
Type de Produit:	Matériel pour l'enseignement
Texte marketing:	In addition to the teaching material which contains didactic instructions adaptable for teachers and instructors, additional learning material was developed for each video as a low-threshold e-learning tool including a quiz as an interactive element and a glossary.
Description:	The learning material was not foreseen in the project description, but the partners decided unanimously that it would be important to have a low-threshold e-learning tool for each of the videos which would be attractive to be used by the workers themselves. Whereas supplementary materials like the Course Implementation Handbook and the Teaching Material contain didactic instructions especially for teachers and instructors, the learning material which can be easily reched by one click after having watched the videos, giving ad-hoc-information and guidelines to the issues of the film, including an interactive quiz and a glossary.
Cible:	TG1, TG2, but it can also be used by instrutors and teachers e.g. in courses or the VET.
Résultat:	Online learning tool in Danish, Dutch, English, French & German.
Domaine d'application:	Low-target online learning tool - can be used on smartphones as well as in classrooms.
Adresse du site Internet:	www.conclip.eu
Langues de produit:	