

iMove - Innovation for MObility in VEt: public and private partnership for sustainable mobility.

540359-LLP-1-2013-1-IT-LEONARDO-LNW

<http://www.adam-europe.eu/adam/project/view.htm?prj=11041>

Project Information

Title: iMove - Innovation for MObility in VEt: public and private partnership for sustainable mobility.

Project Number: 540359-LLP-1-2013-1-IT-LEONARDO-LNW

Year: 2013

Project Type: Networks

Status: granted

Country: EU-Centralised Projects

Marketing Text: iMove aims at building a network of multi-stakeholder mobility platforms to coordinate mobility activities for VET schools in each participating regional or local community.

The project focuses on the development of sustainable ways of cooperation among public and private stakeholders, at local or regional level, in order to meet the EU benchmark of 6% of VET students per year having a mobility experience within 2020.

Main objectives are:

1. Formalizing the cooperation among stakeholders representing the fields of education and business to establish a local or regional coordination of outgoing and incoming IVET mobility activities.
2. Creating a European network to act as third-level organization in coordinating the platforms' work and development in new regions or cities.

Outcomes will be visible on a website through an interactive map showing platforms, VET schools and their mobility rate.

Summary: iMove was conceived by a consortium of 11 partners from 7 countries willing to create a new Public and Private Partnership to enhance a sustainable system and development of IVET mobility in Europe.

The lack of structures and policies at local and regional level to support VET schools in providing mobility opportunities for their students, the difficulties to establish a structured cooperation with the business sector, the need for fundings other than European to reach the ET 2020 benchmark are only some of the problems which the project intends to sort out. iMove is the start-up process of a co-operative network of Multi-stakeholder Mobility Platforms for the coordination of IVET mobility at local or regional level.

A Multi-stakeholder Mobility Platform (MMP) is a local or regional formalized Leonardo Da Vinci consortia, involving public and VET institutions, stakeholders from the business sector, provided with the expertise to manage outgoing and incoming IVET mobility in that community.

The project will also create several tools to optimize MMPs' performance and development:

- an IVET Mobility Monitor to track the mobility rate of VET schools in all networks local/regional communities;
- a Placement IT tool to gather all hosting companies databases used by partners;
- a website built as an interactive map showing all MMPs, VET schools and hosting companies in the network;
- a user guide with a step by step plan to build up a MMP and join the network.

The iMove network will be an outcome as well, through the legal constitution of an organisation associating all MMPs. It will take care of promoting the MMP concept and supporting the start-up of new MMPs.

iMove is expected to implement a systemic approach in IVET mobility in all local/regional communities involved, enabling all VET schools in providing mobility for their students, establishing solid links with the business sector and attracting

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further resources to make mobility an integral part of IVET curricula.

Description: iMove is a multistakeholder system for the management of IVET mobility at local/regional level which allow the development of grass rooted strategies and policies. It will facilitate the integration of mobility into IVET curricula, as well as their deeper European dimension, by making VET schools relying on institutional structures in charge of project management and partners search. The objective is contribute to the development of quality lifelong learning and to promote high performance, innovation and an European dimension in systems and practices in the field,

To help improve the quality, attractiveness and accessibility of the opportunities for lifelong learning available within Member States, iMove will make mobility accessible to all VET schools in the partner's local or regional.

Thanks to iMove for VET schools in the local and regional communities involved it will become a usual practice the possibility to offer to interested students the opportunity of a training experience in Europe as part of their qualification. Such experience, particularly for youngsters, has a very strong impact on their personal development, flexibility and to open their mind towards the European labour market.

The project, that will first focus on coordination systems for IVET mobility, will provide also a replicable pattern for mobility of employers, teachers or other target group of each MMP wish to consider in the frame of its mobility strategies.

Themes: *** Sustainability
*** Initial training

Sectors: *** Other Service Activities
*** Education

Product Types: others
website
modules

Product information: Project activities will be produce different kind of product according to key actions they are linked to:

Key Action 1: Mobility tools

Creation of a IVET mobility monitoring system in all partners' local/regional realities to monitor and show the yearly VET schools' mobility rate.

Creation of a placement IT tool to map and show all companies cooperating with consortium's partners as host organisations.

Key Action 2: Multi-stakeholders Mobility Platforms

Perform a feasibility study to demonstrate costs/benefits of the system

Involving relevant stakeholders into MMPs creation process and inviting them to a partnership meeting

Formal creation of each MMP

Key Action 3: the Cooperative Network

Perform a feasibility study to show costs/benefits of associating MMPs in a cooperative network and compare it with other possible legal forms.

Involving stakeholders member of MMPs in the creation process by inviting them to a partnership meeting

Formalizing the network legal constitution.

Key Action 4: A "marketing by working" website.

iMove website will be at the same time a toolbox for network's member and a marketing tool to visually express and promote the whole system, its results and all stakeholders involved. Its development will be parallel to the achievement of all major milestones, integrating into an interactive map:

- the IVET mobility monitoring system showing all VET schools and their yearly mobility rate
- the Placement IT tool showing all available hosting companies.
- All MMPs and their stakeholders.

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Key Action 5: Exploitation of results and dissemination

Networking for the involvement of further relevant stakeholders from the business sector once MMPs are created.

Annual conferences to promote the network at European level for its the future enlargement.

Projecthomepage: www.imovenetwork.org

Project Contractor

Name: Regione Emilia Romagna
City: Bologna
Country/Region: Emilia-Romagna
Country: IT-Italy
Organization Type: public institution
Homepage: <http://www.regione.emilia-romagna.it>

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Partner

Partner 1

Name: EVTA
City: Brussels
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: others
Homepage: <http://www.evta.net/>

Partner 2

Name: Semper Avanti
City: Wroclaw
Country/Region: Dolnoslaskie
Country: PL-Poland
Organization Type: association/non-governmental organisation
Homepage: <http://semperavanti.org/>

Partner 3

Name: Cambra Oficial de Comerç i Indústria de Terrassa
City: Terrassa
Country/Region: Cataluna
Country: ES-Spain
Organization Type: chamber
Homepage: <http://www.cambraterrassa.es/>

Partner 4

Name: Göteborgsregionens kommunalförbund
City: Göteborg
Country/Region: Västsverige
Country: SE-Sweden
Organization Type: public institution
Homepage: <http://www.grkom.se/>

Partner

Partner 5

Name: The Co-operative College
City: Manchester
Country/Region: Greater Manchester
Country: UK-United Kingdom
Organization Type: others
Homepage: <http://www.co-op.ac.uk/>

Partner 6

Name: Uniser Soc. Coop Onlus
City: FORLì
Country/Region: Emilia-Romagna
Country: IT-Italy
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.uniser.net>

Partner 7

Name: EU-Geschäftsstelle-Wirtschaft und Berufsbildung
City: Cologne
Country/Region: Cologne
Country: DE-Germany
Organization Type: public institution
Homepage: http://www.bezreg-koeln.nrw.de/brk_internet/organisation/eu_geschaeftsstelle/index.html

Partner 8

Name: ENPRESAGINTZA - MONDRAGON UNIBERTSITATEA
City: OÑATI
Country/Region: Pais Vasco
Country: ES-Spain
Organization Type: university/Fachhochschule/academy
Homepage: <http://www.mondragon.edu/eu/enpresagintza>

Partner

Partner 9

Name: I.F.O.A. - Istituto Formazione Operatori Aziendali
City: Reggio Emilia
Country/Region: Emilia-Romagna
Country: IT-Italy
Organization Type: continuing training institution
Homepage: <http://www.ifoa.it/>

Partner 10

Name: Arbeit und Leben Hamburg
City: Hamburg
Country/Region: Hamburg
Country: DE-Germany
Organization Type: continuing training institution
Homepage: <http://www.arbeitundleben.de/>

Project Files

WorkPlan_31_5_14.pdf

http://www.adam-europe.eu/prj/11041/prj/WorkPlan_31_5_14.pdf

Products

- 1 IVET Mobility tool
- 2 MMP Feasibility Study
- 3 The Cooperative Network feasibility study
- 4 A "marketing by working" website.
- 5 Marketing material and dissemination tools and products
- 6 Work Plan
- 7 Placements IT Tool
- 8 MMP Agreement (draft)
- 9 Promotional Video

Product 'IVET Mobility tool'

Title: IVET Mobility tool

Product Type:

Marketing Text: IVET mobility monitoring system

Description: Creation of a IVET mobility monitoring system in all partners' local/regional realities to monitor and show the yearly VET schools' mobility rate.

Target group:

Result: Placement IT tool to map and show all companies cooperating with consortium's partners as host organisations.

Area of application:

Homepage:

Product Languages: English

product files

GUIDE_DATABASE.pdf

http://www.adam-europe.eu/prj/11041/prd/1/1/GUIDE_DATABASE.pdf

iMove_05_ENTRY FORM_NEW.pdf

http://www.adam-europe.eu/prj/11041/prd/1/1/iMove_05_ENTRY%20FORM_NEW.pdf

Product 'MMP Feasibility Study'

Title: MMP Feasibility Study

Product Type: others

Marketing Text: Feasibility study to demonstrate costs/benefits of the system

Description: Perform a feasibility study to demonstrate costs/benefits of the system
Involving relevant stakeholders into MMPs creation process and inviting them to a partnership meeting

Target group:

Result: Formal creation of each MMP

Area of application:

Homepage:

Product Languages: English

product files

EX_IMOVE CO-OPERATIVE MODEL.pdf

http://www.adam-europe.eu/prj/11041/prd/2/1/EX_IMOVE%20CO-OPERATIVE%20MODEL.pdf

MMPAS_ER.jpg

http://www.adam-europe.eu/prj/11041/prd/2/1/MMPAS_ER.jpg

MMPFeasibilityStudy-version1.pdf

<http://www.adam-europe.eu/prj/11041/prd/2/1/MMPFeasibilityStudy-version1.pdf>

Pag. 10.pdf

<http://www.adam-europe.eu/prj/11041/prd/2/1/Pag.%2010.pdf>

WP4_FEASIBILITY STUDY_Part1.pdf

http://www.adam-europe.eu/prj/11041/prd/2/1/WP4_FEASIBILITY%20STUDY_Part1.pdf

Product 'The Cooperative Network feasibility study'

Title: The Cooperative Network feasibility study

Product Type: others

Marketing Text: Feasibility study to show costs/benefits of associating MMPs in a cooperative network

Description: Perform a feasibility study to show costs/benefits of associating MMPs in a cooperative network and compare it with other possible legal forms.
Involving stakeholders member of MMPs in the creation process by inviting them to a partnership meeting

Target group:

Result: Formalizing the network legal constitution.

Area of application:

Homepage:

Product Languages: English

product files

IMOVE Network - Proposal_V3.pdf

http://www.adam-europe.eu/prj/11041/prd/3/1/IMOVE%20Network%20-%20Proposal_V3.pdf

WP6_IMOVE CO-OPERATIVE MODEL.pdf

http://www.adam-europe.eu/prj/11041/prd/3/1/WP6_IMOVE%20CO-OPERATIVE%20MODEL.pdf

Product 'A “marketing by working” website.'

Title: A “marketing by working” website.

Product Type: website

Marketing Text: iMove website will be at the same time a toolbox for network's member and a marketing tool to visually express and promote the whole system.

Description: iMove website will be at the same time a toolbox for network's member and a marketing tool to visually express and promote the whole system, its results and all stakeholders involved. Its development will be parallel to the achievement of all major milestones, integrating into an interactive map:

- the IVET mobility monitoring system showing all VET schools and their yearly mobility rate
- the Placement IT tool showing all available hosting companies.
- All MMPs and their stakeholders.

Target group:

- Result:
- the IVET mobility monitoring system showing all VET schools and their yearly mobility rate
 - the Placement IT tool showing all available hosting companies.
 - All MMPs and their stakeholders.

Area of application:

Homepage: <http://www.imovenetwork.org>

Product Languages: English

Product 'Marketing material and dissemination tools and products'

Title: Marketing material and dissemination tools and products

Product Type:

Marketing Text: leaflets, gadgets and presentations to promote the MMPs concept and networking for the involvement of further relevant stakeholders

Description:

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

DisseminationStrategy.pptx

<http://www.adam-europe.eu/prj/11041/prd/5/1/DisseminationStrategy.pptx>

iMove_general.pdf

http://www.adam-europe.eu/prj/11041/prd/5/1/iMove_general.pdf

iMove_logo S.png

http://www.adam-europe.eu/prj/11041/prd/5/1/iMove_logo%20S.png

iMove_short_EN.pdf

http://www.adam-europe.eu/prj/11041/prd/5/1/iMove_short_EN.pdf

PresentazioniPrezi.odt

<http://www.adam-europe.eu/prj/11041/prd/5/1/PresentazioniPrezi.odt>

Product 'Work Plan'

Title: Work Plan

Product Type: others

Marketing Text:

Description: Document containing a detailed GANTT with all WPs and Partners to guide the project implementation

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

WorkPlan_31_5_14.pdf

http://www.adam-europe.eu/prj/11041/prd/6/1/WorkPlan_31_5_14.pdf

Product 'Placements IT Tool'

Title: Placements IT Tool

Product Type: others

Marketing Text:

Description: IT tool to gather all hosting companies databases existing in the network implemented in the iMove network website

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

GUIDE_DATABASE.pdf

http://www.adam-europe.eu/prj/11041/prd/7/1/GUIDE_DATABASE.pdf

iMove_05_ENTRY FORM_NEW.pdf

http://www.adam-europe.eu/prj/11041/prd/7/1/iMove_05_ENTRY%20FORM_NEW.pdf

Product 'MMP Agreement (draft)'

Title: MMP Agreement (draft)

Product Type:

Marketing Text:

Description: draft of the agreement that will be signed by all stakeholders to formalise the MMP

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

Attachment A_Glossary_EN.doc

http://www.adam-europe.eu/prj/11041/prd/8/1/Attachment%20A_Glossary_EN.doc

Attachment B_MMPAS.pdf

http://www.adam-europe.eu/prj/11041/prd/8/1/Attachment%20B_MMPAS.pdf

Attachment C_EN.doc

http://www.adam-europe.eu/prj/11041/prd/8/1/Attachment%20C_EN.doc

Attachment D_EN.doc

http://www.adam-europe.eu/prj/11041/prd/8/1/Attachment%20D_EN.doc

Memorandum_EN.doc

http://www.adam-europe.eu/prj/11041/prd/8/1/Memorandum_EN.doc

MMPFA_EN_general.doc

http://www.adam-europe.eu/prj/11041/prd/8/1/MMPFA_EN_general.doc

Product 'Promotional Video'

Title: Promotional Video

Product Type:

Marketing Text:

Description: video trailer to promote the MMPs concept and the iMove network

Target group:

Result:

Area of application:

Homepage: https://www.youtube.com/watch?v=s_gSGWKOINQ

Product Languages: