

Event Report

November 27, 2014

Innovation in medical education. Creative ideas and proposals for the future.

On the 27th of November, 2014 we organized a dissemination event called „Innovation in medical education. Creative ideas and proposals for the future.”

The aim of this event was to promote the activities developed so far with the partner school. We also intended to present partial results of the research and to gather employers’ expectations related to the medical education of nurses.

Participants were: medical companies and hospitals representatives, public institutions with responsibilities in education sector, nurses, students, communication specialists and education experts.

The event had two parts:

- in the 1st one we presented the project, the school and the research conducted to that point
- in the 2nd part of the event we asked the participants to generate ideas of learning through video, from their professional perspective.

1. **Preparation** – in the preparation phase we developed the following – see Annexes

- List of potential guests – meetings and verbal agreement with a PR company who recommended several companies to be invited – attached list of potential guests
- Invitation – attached to the report
- Invitation sending and confirmation tracking – attached to the report
- Prezi presentation of the project in order to attract participants
- Online dissemination – Facebook, media and the partner school website
- Press invitation
- Press release
- Press article
- Materials for the participants during the event

2. **Implementation** – we had 22 guests present in the room for the event

For the first part of the event, the participants assisted to a presentation of the project, a presentation of the partner school and of the movies students have created.

In the second part of the event, participants were asked to form small working groups and create solution for learning through the usage of video.

The groups came up with many suggestions that can be used in learning. We will include the employers' ideas in the final report of the research.

