

Course Syllabus Outline

Modules		Learning outcomes
Module 1: Introduction		<ol style="list-style-type: none"> 1. understand what is meant by media 2. outline the possible barriers to media 3. outline why it's important for citizens to be able to express themselves through media 4. The role of Community Radio in the wider media landscape 5. Introduction to the National/Regional Network. 6. Introduction to AMARC and CMFE 7. Importance of networking 8. Understanding of the ethos, mission and operations of your organisation. 9. Link between ethos of community radio and community development 10. use of community radio broadcasting as a medium for community development 11. development 12. Importance of training and development of individuals and communities through community radio
Unit 1.1:	Introductions, Aspirations and Ground Rules	
Unit 1.2:	Your personal relationship with media	
Unit 1.3:	Community Media in the Media Landscape. (Recognition, Law and regulation) History of Community Radio, AMARC & networking and local, national and international level Your own organisation: ownership, decision making, funding and policies	
Unit 1.4:	Link between Community Radio and Community development	
Module 2: Technical Skills		<p>Participants will be able to demonstrate knowledge and skills of:</p> <ol style="list-style-type: none"> 1. Proper use of headphones 2. How to use a microphone 3. How to produce a high quality recording by using a portable recorder. 4. Naming the equipment in the studio and to understand how it operates. 5. understanding and implementing studio protocol 6. new media platforms and opportunities for promoting and archiving programmes
Unit 2.1:	Headphones and microphone technique	
Unit 2.2:	Portable recorder	
Unit 2.3:	What equipment will you find in a studio?	
Unit 2.4:	Studio equipment, layout & safety	
Unit 2.5:	New media platforms and tools	
Module 3: Journalistic Skills and Production Values		<p>Participants will be able to</p> <ol style="list-style-type: none"> 1. identify various radio programme formats 2. describe the characteristics of each format 3. identify Primary and secondary sources of research. 4. Understand and appropriate the community radio editorial approach to source selection 5. Understand and use the 5 W+ H method to research and interviewing 6. Using suitable questions in community radio interviews 7. Using community principles when conducting an interview 8. Learn how to organise and conduct interviews in studio, location and on the phone. 9. Learn basic tips that would improve the interview experience and its results
Unit 3.1:	Radio Genre and Radio Formats	
Unit 3.2:	Conducting research. Research Techniques	
Unit 3.3:	Community Radio principles on interviewing and presenting skills	
Unit 3.4:	Media and the Law	

		<ul style="list-style-type: none"> 10. To learn to listen and understand others 11. Construct dialogue among people with different backgrounds 12. Understand how Libel law applies to radio broadcasting 13. Importance of solid research and limiting risk 14. Importance of Balance and Fairness in Reporting 	
Module 4: Production		<ul style="list-style-type: none"> 1. Identify the roles in a team 2. Understand the editorial team processes 3. Learn how to feedback 4. identify the elements which will appear in the programme 5. estimate the timing for each element 6. organise the structure of the programme 7. complete a running order including timings for the programme 8. identify production elements 9. identify how best to realise these production elements 10. identify tasks for each member of the production team 11. understand the importance of scripting for radio 12. outline principles of good scripting for radio 13. describe the various types of link and scripted element in radio 14. write a script for a given task 15. Implement all this element in the production of a radio programme. 	
Unit 4.1:	Programme Team . Editorial Team, feed back		
Unit 4.2:	Running Order		
Unit 4.3:	Scripting		
Unit 4.4:	Practice Block in Studio		
Module 5: LIVE PROGRAMME BROADCASTING			
		17hr 10 m	20 hrs