Projects and Products Portal for Leonardo da Vinci

High-class improvement and internationalisation of the education in the hotel and tourism management

2011-1-DE2-LEO01-09969

http://www.adam-europe.eu/adam/project/view.htm?prj=10947

Project Information

Title:	High-class improvement and internationalisation of the education in the hotel and tourism management
Project Number:	2011-1-DE2-LEO01-09969
Year:	2011
Project Type:	Mobility - initial vocational training IVT
Country:	DE-Germany
Status:	completed
Individual Participation:	Not possible

Marketing Text:

Aims:
1. To improve the linguistic proficiency
2. Practical experiences collect in the area of Tourism and Hotellerie
3. Independent work of the trainees

The project started (in 1. Flow) is to be improved with questioning tourists on site about the quality on site and what.
The survey was evaluated and improvement suggestions already in 1. Flow moved: e.g., improvement of the bus timetables, reorganisation of the homepage of Torrox, better sign-posting of the footpaths.

Then the participants of the other Flows (2-5) continued the works.

Summary:

Objective:
It was a principal purpose, the trainees of the Technical High School for hotel and tourism management Grafenau
To hand over foreign experiences in the area Hotellerie and in the area of Tourism. These experiences become this
serve to put the home education on a higher level and the positive knowledge in the everyday one
To introduce approach in the companies of the Hotellerie and catering trade, the tourism as well as the travel branch.

The participants should collect experiences abroad, extend her knowledge and her abilities. These experiences
will serve to support the personal development of the trainees and to them the possibilities one
professional activity in the European foreign countries indicate.

Learning contents:
The schoolboys argued first in a 2-week course with the Spanish language and culture. By the lessons the linguistic proficiency was improved, much used phrases practised and the conversation in
the Spanish language trained.
Then by the training period in companies of the tourism branch (tourism office of the city of Torrox) they became
Linguistic proficiency further applied and detailed.
The schoolboys got idea of the organisation expiries and work routines of the Spanish tourism companies and brought themselves
by independent work with one.

Reaching of the aims:
The sedate aims were achieved in a very big extent:
- Foreign experiences in the area Hotellerie and in the area of Tourism
- Passing on of the won experiences to the home companies
- Widening of own knowledge
- Enlargement of own abilities
- Personality development

Project Information

- Indicate of the possibilities of a professional activity abroad
- Strengthening of the assurance and the self-confidence
- Opening for later activities abroad (the schoolgirl on Cyprus becomes her next training period again on Cyprus
make; she has already received a job offer by her training period company)

Learning results: among other things
- Conversion and enlargement of the linguistic proficiency
- independent work after placing of order: Conversion and advancement of the work orders
- Work in the team: together with local employees
- Work on the computer: Reorganisation of the German homepage of Torrox

Themes:
*** Labor market
*** Quality
*** Intercultural learning
*** Sustainability
*** Lifelong learning
*** Social dialog
*** Recognition, transparency, certification
*** Language training
*** Initial training
** Utilization and distribution of results
** Vocational guidance

Sectors:
*** Administrative and Support Service Activities
** Accommodation and Food Service Activities
** Information and Communication

Projecthomepage:

Project Contractor

Name:	Berufsfachschule für Hotel- und Tourismusmanagement Grafenau
City:	Grafenau
Country/Region:	Lower Bavaria
Country:	DE-Germany
Organization Type:	initial training
Homepage:	http://www.hot-grafenau.de

Contact Person

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Coordinator

Name:	Berufsfachschule für Hotel- und Tourismusmanagement Grafenau
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Country/Region:	Lower Bavaria
Country:	DE-Germany
Organization Type:	initial training
Homepage:	http://www.hot-grafenau.de

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Partner

Partner 1

Name:	Solkea
City:	Torrox
Country/Region:	Andalucia
Country:	ES-Spain
Organization Type:	employers' organisation
Homepage:	http://www.solkea.com

Project Files

Zeitungsartikel Torrox 2011 Flow 1.jpg

http://www.adam-europe.eu/prj/10947/prj/Zeitungsartikel%20Torrox%202011%20Flow%201.jpg

Zeitungsartikel Torrox 2011 Flow 1