

Project Title	Skills and competences improvement of workers employed in green sector with e-learning technology used
Project Acronym	E-GREEN JOBS
Grant Agreement Number	2013-1-PL1-LEO05-37623
Deliverable Type	Dissemination plan
Deliverable Number	D.14– Dissemination Plan (final version)
Date of Delivery	30-10-2015
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Related Work Package	WP6
Availability of Deliverable	v.3 (30-10-2015)

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1. Project overview

The main aim of the E-GREEN JOBS project is to improve skills and competences of Polish workers, experts, professionals, freelancers involved in green sectors, with e-learning technology use. Nevertheless project will follow the green situation also in Italy, Portugal and Hungary by the method of e-learning in training. In a European perspective will contribute to the development of awareness of green jobs, and indirectly to the new green jobs creation.

It will be a transfer of learning modules between partners from Poland, Italy and Portugal mainly focus on the fields of:

- fitter installer technical equipment in rural construction;
- design of solar thermal installation;
- development of the agro-energy chain.

One of the key issues to popularize the "green jobs" in Poland is to subsidize post-graduate courses in green business and technologies. This could be included as a core component of all courses. Our target groups preliminary defined are:

1. experts on energy certification of buildings, project designers and architects;
2. young farmers (under 40 years) looking for additional income;
3. technicians/installers searching for new job opportunities, with preference for unemployed;
4. Installation companies-SMEs.

In order to better adapt training materials and fit them in terms of learning needs, an analysis has been conducted in the first phase of the project, during which the consortium explored pre-defined target group and identified new groups for which training courses are tailored.

2. Dissemination strategy

A coherent and consistent dissemination is inevitable for every project to be successful in spreading the word about the project activities and results as widely as possible and effectively reaching the target audiences. In order to ensure coherence and consistency, all partners need to disseminate based on a common strategy.

Therefore a dissemination strategy is crucial for the dissemination activities' success. It ensures an efficient and effective distribution of all messages targeted at the audience. Thus it ensures that the target groups benefit from the project as effectively as possible and a high impact of all communication activities. Bringing together the above mentioned opportunities of a strategic approach for dissemination activities, dissemination and a strategic base appear to be one of the core activities within the E-Green Jobs project.

The dissemination strategy aims at:

- Ensures we are addressing the right target groups and benefitting them as much as possible.
- Backs up the programme's aims and enhances the entrepreneurial mindset among the project's direct beneficiaries and other stakeholders.
- Adopts a multi-dimensional dissemination approach, using different communication tools in order to address the various target groups individually.

Dissemination and promotial activities are very important in the E-GREEN JOBS project to stimulate the vision of the project outside the consortium. Dissemination phase of the project is very important to keep attention of the project results and products. Partners are involved in various regional/local/national and international events which topics suits to projects' aims and objectives in order to obtain relevant number of stakeholders interested of the project.

This specific phase is running for the whole duration of work plan and the main result is a detailed dissemination plan to update step by step taking in account the activities executed by consortium (instead of all the partner) and to guarantee an effective dissemination of both intermediate and final results.

This horizontal activity has been based on the shared definition between all the partners of a dissemination and valorization plan, to define of each partner the strategies, initiatives and products for the dissemination and exploitation concerning all the actions under the work program in order to ensure the adequate active involvement of interested user, both internal and external to the partnership.

Partners are planning dissemination activities based on the various ways and channels: most of the promotional and dissemination activities are connected with network building between different actors who can be interested in project aims and objectives.

For this reason each activity related to the dissemination plan aiming to:

- Disseminate the project with its intermediate and final results;
- Create the basic conditions to stimulate other interested subjects to adopt the E-GREEN JOBS approach to manage their projects, initiatives and services.

3. Rationale and reference target

Green Jobs in the meaning of Polish standards, are: “Jobs resulted of capital and non capital investment undertakings which ease the pressure from the economy and public utilities on environment.

This table is a summarize of the dissemination activities/strategy of the project:

CONTENT	TARGET GROUP	ACTIVITIES
General Information about the project	Direct beneficiaries	<ul style="list-style-type: none"> - Networking events/meetings - Through our individual service delivery - Project website and newsletters - Partners' websites (where dedicated information about the project will be put)
General Information about the project	Other stakeholders	<ul style="list-style-type: none"> - Updates to organisations which target entrepreneurs and the direct beneficiaries of the programme - Direct contact, postcards and e-mails to: <ol style="list-style-type: none"> 1. experts on energy certification of buildings, project designers and architects; 2. young farmers (under 40 years) looking for additional income; 3. technicians/installers searching for new job opportunities, with preference for unemployed; 4. installation companies-SMEs ; 5. other target groups. - Presentation of the project in targeted conferences/events - Project website and partners' newsletters - Project materials dissemination for meeting (card, bookmarks, ppt format)
How to use the Online Learning Hub	Direct beneficiaries	<ul style="list-style-type: none"> - Project website - Personalised attention (telephone, email...)

4. Project branding and logo

The dissemination activities have been executed through a set of joint activities although different from each other. Indeed, the dissemination activities can be divided basically belonging to two distinct phases. During the first phase was designed and created the logo for the E-GREEN JOBS project.

The project branding and logo has been developed by Dida Network srl and is already accessible to all partners. Partners are obliged to include e-green jobs logo with the logo of EU and disclaimer in each public documents connected with a project (external/internal).

This disclaimer can be found in multiple languages on the National Agency website (http://eacea.ec.europa.eu/about/eacea_logos_en.php). The project logo (fig.1), interpreting the project identity, had to give continuity and consistency across all instruments of dissemination (paper, media, external and internal). DIDA presented to consortium different types and shapes of logo:

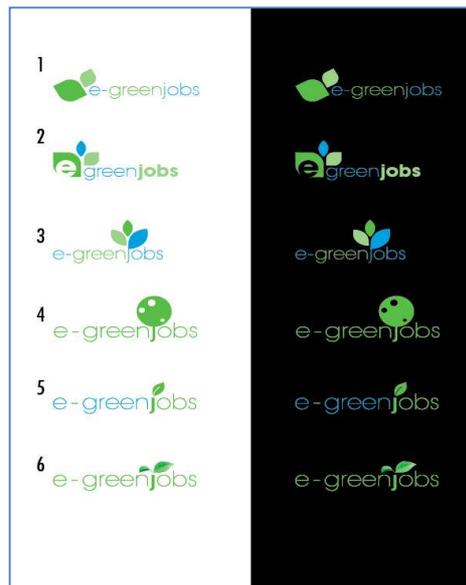


Fig.1 – Proposals project logo

Logo chosen by partner is presented below: (Fig.2):



Fig.2 - E-GREEN JOBS official logo



This logo was used to carry all the materials for the dissemination of the project.

So the institutional communication was created showing the main objectives of the project, the partnership and services which study and design had followed a specific brand identity logic with the objective to realize a real efficient sponsor information without making the communication obscure but as effective as possible.

During the first phase was designed and created the website reference to the project (<http://www.egreenjobs.eu/EN/home.html>) in all languages of the partner: English, Poland, Italian, Portuguese and Hungarian languages.

Website has to be periodically updated with information relating to the progress of the project and ongoing activities for the public and deliverables for the protected and exclusive access to members of the consortium. In particular a specific products section can be created to show the current products through abstracts of the reserved deliverables.

5. Dissemination material

Another important step in the dissemination phase of the project is focused on personnel attendance in regional/national/international events and collaboration with experts and research groups in order to produce scientific publications and reports to the project.

Dissemination activities mainly focused on:

- Participation to local or international conferences;
- Participation to local or international workshops;
- Participation to local or international meetings;
- Dissemination materials created in the project:
 - Card;
 - Papers;
 - Label CD;
 - Bookmark;
 - Newsletter inserted on own official web site;
 - Poster;
 - Presentations of the project (power point presentations);
 - Realization of a dedicated project web site;
 - Scientific publications.

6. Instruments for the communication and dissemination

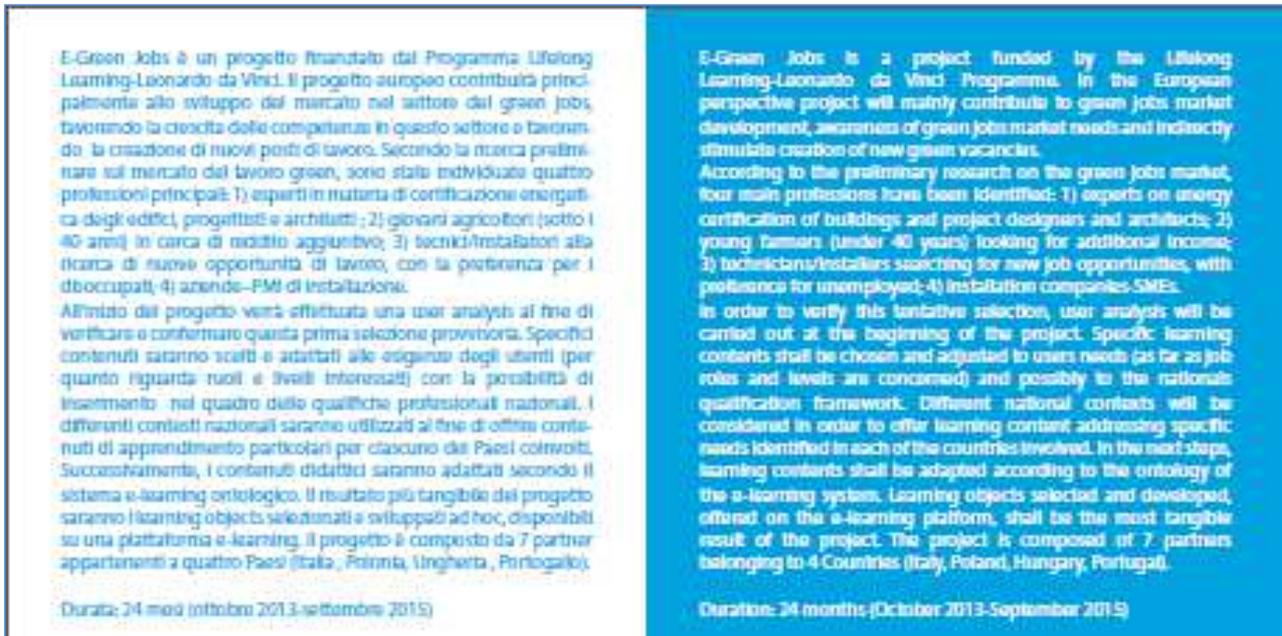
In this paragraph the main instruments to use to guarantee a relevant and effective dissemination and communication actions are reported:

- **Project brochure/card:** after the creation of the logo a specific Card regarding the E-GREEN JOBS project was designed and developed (see Fig.3 a) and b)). The brochure had to be designed mainly taking into account two basic aspects that one side is the target and the other to convey in the most immediate and effective way the main objectives of the project.

DIDA proposed this template, which are presented below:

Fig.3 a) – Project brochure – external part





Partners translated front and back side of the chosen card into national languages: Polish, Hungarian, Portuguese and Italian.

Furthermore, it was realized the template of the following materials of dissemination (Fig. 4 a,b,c,d):

- template of the poster: the following picture shows the template of the poster which will be customized in terms of text each time you carry out a fair / meeting / conference.



Fig. 4 a) Poster

- Letterhead: This type of layout is for official documents of the project.

In the event that they are prepared scientific articles will be defined with the coordinator the best mode layout, following the general rules of publishing.



Fig. 4 b) Letterhead

- PPT format:



Fig. 4 c) PPT format

-Bookmark:



Fig. 4 d) Bookmark horizontal



Fig. 4 d) Bookmark vertical

- **Press releases and review:** a very important action linked to the dissemination and sponsorship activities is represented by the publication of specific press releases on local journals particularly before of the organization of workshop or consortium meeting and the publication of different events and various publications (paper/on-line) regarding project progress.
- **Scientific papers:** during the execution of the project the partners it is important to prepare scientific documents regarding green technologies and green market based on sources available in countries participated in the project.
- **Internal meeting:** during the project progress it will be organised various meetings between partners and interested stakeholders. The meetings, as videoconferences, conference call using dedicated social software as Skype were a tool of great utility to share choices both from a technological point and strategic and management one. The collaboration and comparison between the consortium partners during the activities of this

project must be constant and certainly of fundamental support to all activities that will follow. The objective of internal meetings is the sharing and dissemination of methods, techniques and experiences of the project.

- **Project web site:** Including the dissemination of the project was the creation of a website, accessible at link www.egreenjobs.eu .
- The site acts as the main vehicle for dissemination during construction of the products created by the constant involvement of selected stakeholders. In fact the aim of the site was to reach the highest possible number of contacts with minimal costs in order to stimulate the discussion on the project activities and results. Partner chosen between (Fig.5 a, b, c):



Fig 5 a): <http://www.gruppodida.it/master/EN/home.html>



Fig. 5 b) <http://www.gruppodida.it/efesto/EN/home.html>



Fig. 5 c) <http://www.acume.eu/EN/home.html>

Sections of the project webiste:

- Home page with the project presentation and last news;
- About the project;
- Consortium partner;
- Products;
- Newsroom;

- Events;
- Newsletter.

Draft project website structure is shown below:



Fig. 5 d) Website project draft

Characters which appear on the project website have been slightly changed after discussion between partners during first partners meeting in Budapest (Hungary):



Fig. 5 d) Final version of the project website characters

Project website is updated into national languages: Polish, Italian, Portuguese and basic information in Hungarian. Moreover all projects' information are available in English.



- **Workshop organization:** project is disseminated also by dedicated workshops organisation by partners during the whole project progress.
- **Face to face meeting with each local stakeholders:** it's important to have a lot of meetings with reference local stakeholders.

7. Project newsletter

Consortium agreed on the cycle newsletter created regarding different activities undertaken during the project lifetime. Each partner will be responsible of the one newsletter preparation. Timeline is shown below:

Partner	Date
Techin	April 2014
Vistula	June 2014
Narew	September 2014
Netpositive	December 2014
Dida	February 2015
Adene	April 2015
Aisfor	June 2015
Techin	September 2015

The format to make the newsletter is the following:

 <p style="text-align: right;">Newsletter #2 June 2014</p> <p>Egreenjobs project: lorem ipsum  Lifelong Learning Programme</p> <p>Text:</p> <p>Title: _____</p> <p>Text:</p> <p style="font-size: small; margin-top: 20px;">This project has been funded with support from the European Commission. This publication (communication) reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.</p>	 <p>Project Consortium Members:</p> <table border="0"> <tr> <td style="text-align: center;"></td> <td>TechIn - Poland www.techin.pl</td> </tr> <tr> <td style="text-align: center;"></td> <td>Adene - Portugal www.adene.pt</td> </tr> <tr> <td style="text-align: center;"></td> <td>AISFOR - Italy www.aisfor.it</td> </tr> <tr> <td style="text-align: center;"></td> <td>Netpositive - Hungary www.netpositive.hu</td> </tr> <tr> <td style="text-align: center;"></td> <td>Dida Network s.r.l. - Italy www.gruppodida.it</td> </tr> <tr> <td style="text-align: center;"></td> <td>Vistula - Poland http://eng.vistula.edu.pl/</td> </tr> <tr> <td style="text-align: center;"></td> <td>Narew - Poland http://www.zielonetechnologie.pl/</td> </tr> </table> <p style="text-align: center; margin-top: 20px;">http://www.egreenjobs.eu info@mgreenjobs.eu</p>		TechIn - Poland www.techin.pl		Adene - Portugal www.adene.pt		AISFOR - Italy www.aisfor.it		Netpositive - Hungary www.netpositive.hu		Dida Network s.r.l. - Italy www.gruppodida.it		Vistula - Poland http://eng.vistula.edu.pl/		Narew - Poland http://www.zielonetechnologie.pl/
	TechIn - Poland www.techin.pl														
	Adene - Portugal www.adene.pt														
	AISFOR - Italy www.aisfor.it														
	Netpositive - Hungary www.netpositive.hu														
	Dida Network s.r.l. - Italy www.gruppodida.it														
	Vistula - Poland http://eng.vistula.edu.pl/														
	Narew - Poland http://www.zielonetechnologie.pl/														

8. Participation in various events

The dissemination will be kept by all partners. It is a useful tool to keep an overview of all dissemination activities that have been carried out so far. Below you can find a model for the dissemination to be kept by every partner. Partners should keep regularly updated table template, sent out at the beginning of the project, in which they register any dissemination activity, of any kind of nature that they carry out or in which they participate. It is a very useful tool for individual partners to remember their activities when they have to write them down in the intermediate and final reports. Moreover, it can be a very useful input for the monitoring and evaluation of the dissemination as it provides the most relevant information to be analysed. Please remember to keep evidence of your logged dissemination activities (screenshots scans, etc.).

The fields in this table are the minimum information to be collected. Partners may add any other field that they consider important for the recording of the activities. Each partner must fill the minutes of the meeting, format developed by coordinator, with the information reported about the dissemination activity.

This log should be developed during the project lifespan, being continuously updated as long as the activities are developed.

Following a proposal of how to analyze the event:

Typology of event (*)	Target group	Object of event	Place	Date

9. Dissemination plan for each Partner

After the activities of dissemination of one year, the Partners decided to carry out dissemination activities focusing on very specific target groups.

Before the Partners worked to the analysis of the target group involved in the activities of dissemination of the first year (see table of dissemination 1 year for Partner). Following, are prepared to contribute and realize dissemination activities involving these target groups.

The list of the target group was defined by the partners after several conference calls. The target groups identified are:

- experts on energy certification of buildings;
- engineers;
- project designers / architects;
- entrepreneurs and workers in agriculture / farmers;
- technicians / equipment installers;
- installation companies - SMS - employers and employees;
- unemployed from different sectors;
- people searching new job opportunities;
- university students, graduates;
- chamber of commerce;
- local/Regional/National communities/institutes/organisations operates in green sector;
- non profit / non governmental organisation operates in the green field;
- local/Regional/National public authorities.

The typologies of dissemination channel are:

- Mailing
- newsletter sending
- face-to-face meetings
- participation in national/international conferences
- associate meetings organization
- etc.

10. Target group for second years of the dissemination activities

TECHIN				
Dissemination channel	Objective	Target group	Place	Date
mailing / newsletter sending	at least once per month a mailing/newsletter is sent to concrete institutions	<ul style="list-style-type: none"> • entrepreneurs and employees in the green sector • chamber of commerce • local/regional/national/international communities/institutes/organisations operates in green sectors • Non profit / non governmental organisation operates in the green field • Local/Regional/National public authorities • ICT companies 	-	October 2014 - September 2015

<p>mailing / newsletter sending/ publishing news on LinkedIn profile</p>				<p>October 2014- September 2015</p>
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<p>face to face meeting</p> <p>Sophia R&I and training Company</p>	<p>Presentation of STUDIO platform in one to one meeting to find possible ways of collaboration. Possibilities of a new project development and Studio platform exploitation.</p>	<ul style="list-style-type: none"> • ICT company /enterpreneurs 	<p>Rome/ Italy</p>	<p>June 2015</p>
<p>contacts with Contact Reach Polska Sp. zo.o.</p>	<p>Possibilities of collaboration and Studio platform exploitation.</p>	<p>entrapreneurs</p>	<p>Warsaw/ Poland</p>	<p>June 2015</p>
<p>face to face meeting</p> <p>T-Connect Company</p>	<p>Presentation of STUDIO platform in one to one meeting to find possible ways of collaboration/It application.</p>	<ul style="list-style-type: none"> • ICT company /enterpreneurs 	<p>Rome/ Italy</p>	<p>June 2015</p>

<p>face-to-face meeting</p> <p>IPISS Polish Institute of Labour and Social Studies</p>	<p>Presentation of STUDIO platform in one to one meeting to find possible ways of collaboration.</p>	<ul style="list-style-type: none"> Local/Regional/National public authorities 	<p>Warsaw/ Poland</p>	<p>July 2015</p>
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<p>participation in national/international conferences</p>	<p>(1) participation in meetings, seminars, national and international conferences related to green sectors/environment</p> <p>(2) participation in seminars organised by Foundation for the Development of the Education System, Polish Agency for the Enterprise Development, National Centre for Research and Development also in other fields indirectly connected to the green environment</p>	<ul style="list-style-type: none"> • entrepreneurs and employees in the green sector • chamber of commerce • local/regional/national/international communities/institutes/organisations operates in green sectors • Non profit / non governmental organisation operates in the green field • Local/Regional/National public authorities • ICT companies • other 	<p>different places / to be defined</p>	<p>to be defined later</p>
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International scientific conference entitled: „Intellectual Capital and Education” at Vistula University	E-GREEN JOBS project has been presented during the International scientific conference organised by VISTULA University, partner in the project	<ul style="list-style-type: none"> • University professors • SME employers 	Warsaw/Poland	5 December 2014
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AISFOR				
Dissemination channel	Objective	Target group	Place	Date
mailing / newsletter sending	Newsletters will be sent through mailing lists and uploaded on our webpage	<ul style="list-style-type: none"> • entrepreneurs and employees in the green sector • chamber of commerce • local/regional/national/international communities/institutes/organisations operates in green 	-	January – September 2015

		sectors <ul style="list-style-type: none"> • Non profit / non governmental organisation operates in the green field • Local/Regional/National public authorities • ICT companies 		
face-to-face meetings and signature of the LOIs	planned meetings regarding the project with stakeholders in relation with the exploitation activities	<ul style="list-style-type: none"> • entrepreneurs and employees in the green sector • chamber of commerce • local/regional/national/international communities/institutes/organisations operates in green sectors • Non profit / non governmental organisation operates in the green field • Local/Regional/National 	Italy	January - September 2015

		<ul style="list-style-type: none"> public authorities • ICT companies • other 		
<p>participation in national/international conferences</p>	<p>Participation in meetings, seminars, national and international conferences related to green sectors/environment</p>	<ul style="list-style-type: none"> • entrepreneurs and employees in the green sector • chamber of commerce • local/regional/national/international communities/institutes/organisations operates in green sectors • Non profit / non governmental organisation operates in the green field • Local/Regional/National public authorities • ICT companies • other 	<p>different places / to be defined</p>	<p>to be defined later</p>

ADENE				
Dissemination channel	Objective	Target group	Place	Date
Participation in fairs and exhibitions	Promotion and dissemination of information, and develop face-to-face meetings with potential interested in the training material	<ul style="list-style-type: none"> all the above target group universities general public 	<ul style="list-style-type: none"> Lisboa, Green Business Week (other events to be appointed later on)	<ul style="list-style-type: none"> 4 to 6 March 2015 Event minutes already prepared and sent.
Participation in fairs and exhibitions	Promotion and dissemination of information, and develop face-to-face meetings with potential interested in the training material	<ul style="list-style-type: none"> all the above target group universities general public 	<ul style="list-style-type: none"> Portugal Real Estate Exhibition (<i>Salão Imobiliário de Portugal</i>) 	<ul style="list-style-type: none"> 8 to 12 October 2014 Event minutes already prepared and sent.
Training courses and other events organized by ADENE	Dissemination of information	<ul style="list-style-type: none"> engineers, project designers / architects 	Lisboa and Porto	<ul style="list-style-type: none"> Event minutes already prepared and sent related to 7 training courses.

Technical workshop for STUDIO platform validation	Test and promotion of training material	<ul style="list-style-type: none"> engineers, project designers / architects local energy management agencies 	Lisboa	22 July 2015
Technical workshop for STUDIO platform validation	Test and promotion of training material	<ul style="list-style-type: none"> engineers, project designers / architects local energy management agencies 	Porto	29 July 2015
Newsletter sending	Dissemination of information about project activities and results	<ul style="list-style-type: none"> regional/national communities/institutes/organizations operating in green sector 	NA	NA
Mass media	Dissemination of information about project activities and results	<ul style="list-style-type: none"> experts on energy certification of buildings engineers, project designers / architects 	Magazine " <i>Edifícios e Energia</i> " and others newspapers/magazines	To be defined (e.g. every two months @ a magazine which whom ADENE collaborate)

NETPOSITIVE				
Dissemination channel	Objective	Target group	Place	Date
Update the information on Netpositive website	Disseminate theE-Green Jobs project	<input type="checkbox"/> Expert on energy certification <input type="checkbox"/> Technician installer <input type="checkbox"/> SMES <input type="checkbox"/> Young Farmer <input checked="" type="checkbox"/> Training companies	Internet	Regularly
11 th International Conference on Business Information Systems (OGIK 2014)	Presentation of theE-Green Jobs project	<input checked="" type="checkbox"/> Training companies	Budapest	7-8 November, 2014
Update the information on Flexilab website	Disseminate theE-Green Jobs project	Training companies	Internet	Regularly

Newsletter sending	Dissemination of information about project activities and results	regional/national communities/institutes/organizations operating in green sector	n/a	n/a
Pre-workshops for the 12. Congress of CIAG (College of Agro-Engineers of Guatemala)	Disseminate the E-Green Jobs project	Agro Engineers; Farmers	Guatemala	23 September, Chiquimula 25 September, Quetzaltenango

VISTULA				
Dissemination channel	Objective	Target group	Place	Date
Pilot seminars	Dissemination of courses on the platform	Local/ Regional authorities University students Employers and employee Unemployed from different	Poland, Poznań, Warsaw	15 July 2015 31 July 2015

		sectors ICT companies		
<p>Publication on VU website, newsletters, media</p> <p>Profile na FB</p> <ul style="list-style-type: none"> • https://www.facebook.com/Dziejesi%C4%99-w-Warszawie-221428294549272/timeline/ • https://www.facebook.com/akademivistulavistulauniversity • https://www.facebook.com/konferencje?fref=ts • https://www.facebook.com/Zielone.Mazowsze • https://www.facebook.com/WarszawaEvent 	Dissemination of the project	<p>Local/ Regional authorities</p> <p>University students</p> <p>Employers and employee</p> <p>Unemployed from different sectors</p> <p>ICT companies</p> <p>Training companies</p>	Poland	Regularly

<p><u>y</u></p> <ul style="list-style-type: none">• https://www.facebook.com/ZieloneMiasto?ref=ts&fref=ts• https://www.facebook.com/pracuj?fref=ts• <p>Website:</p> <p>http://www.vistula.edu.pl/pol/page/nauka-i-biznes/konferencje-i-seminaria,green-economy-in-poland-chance-for-the-labour-market-konferencja-532</p> <ul style="list-style-type: none">• http://www.studentnews.pl/• http://opinieuczelnia.pl/				
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International Conference	Presentation of the project	Experts, employers, training companies, others	Poland, Vistula University	5 December 2014
Open dissemination meeting	Presentation of the project and studio	Didactic staff and administration staff of university, students, others	Poland, Warsaw School of tourism and Hospitality	20 August 2015
Dissemination meeting	Presentation of the project and studio	Representatives of the Association of Polish County, ICT companies, training companies	Poland, Association of Polish County	16 September 2015
Dissemination seminar	Presentation of the project and studio	Employers, employee, experts, training companies, representatives of local activity groups, others	Poland, Białowieża	23 September 2015
Letter of interest of the project E-Green Jobs		Training and ICT Company Softronic	Poland	08.2015
Letter of interest of the		Warsaw School of Tourism and	Poland	24. August 2015

project E-Green Jobs		Hospitality Management		
Letter of interest of the project E-Green Jobs		University of Business in Wrocław	Poland	03.09.2015
Letter of interest of the project E-Green Jobs		Association of Polish County	Poland	16.09.2015
Printing an information leaflet about the results of the project	Presentation of the project and main result of the project studio- education platform	Local/ Regional authorities University students Employers and employee Unemployed from different sectors ICT companies Training companies	Poland	09.2015

DIDA				
Dissemination channel	Objective	Target group	Place	Date
Participate in several national / regional events	Training seminar for young visually impaired "Youth and Europe"	<ul style="list-style-type: none"> unemployed from different sectors people searching new job opportunities University students, graduates 	Livorno	11-12 October 2014
Participate in several national / regional events	"Energy Efficiency Market and Multiple Benefits"	<ul style="list-style-type: none"> experts on energy certification of buildings engineers project designers / architects entrepreneurs and workers in agriculture / farmers 	Rome	15 October 2014

Participate in several International events	SIS RRI Conference: Networking event- Horizon 2020 Science with and for Society.	<ul style="list-style-type: none"> • experts on energy certification of buildings • engineers • project designers / architects • entrepreneurs and workers in agriculture / farmers 	Rome	20 November 2014
Participate in several National events	Workshop "investing in solar park italian existing"	<ul style="list-style-type: none"> • Installation companies - SMS - employers and employees 	Rome	28 November 2014
Participate in several national / regional events	Sixth national conference on energy efficiency	<ul style="list-style-type: none"> • Local/Regional/National public authorities 	Rome	9-10 December 2014

Meeting with stakeholder			Rome	11 march 2015
Participate in several national / regional events	Edil Portale Tour 2015	<ul style="list-style-type: none"> • Local/Regional/National public authorities • University students, graduates 	Rome	28 May 2015
Participate in several national / regional events	Smart, Green & Integrated Transport: Giornata Nazionale di Lancio dei Bandi 2016-17 in Horizon 2020	<ul style="list-style-type: none"> • Chamber of commerce • Local/Regional/National communities/institutes/or organisations operates in green sector • Bank 	Rome	18 September 2015
Newsletter		<ul style="list-style-type: none"> • experts on energy certification of buildings • engineers 	Rome	February 2015

		<ul style="list-style-type: none"> • project designers / architects • entrepreneurs and workers in agriculture / farmers • technicians / equipment installers • Installation companies - SMS - employers and employees • unemployed from different sectors • people searching new job opportunities • University students, graduates • Chamber of commerce • Local/Regional/National communities/institutes/or ganisations operates in 		
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		<p>green sector</p> <ul style="list-style-type: none">• Non profit / non governmental organisation operates in the green field• Local/Regional/National public authorities• ICT companies		
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11. Summary

Objective of the dissemination activities of the first year has been spreading the E-green jobs, its aims and objectives. The activities chosen by partners were right to present the project and spread it in the world of green jobs.

In the second year the partners have chosen to participate and organize activities where it possible to present the project E-green Jobs in its operational part, with the platform Studio and training contents prepared. The target group chosen by each partner for these dissemination activities is among those on the list of defined target group.

In particular, the partners chosen for the two years of activities to participate in events more industry-specific green, trying to find ways favorable to testing the courses designed and built the platform STUDIO.

In summary then, in the first year the partners have disclosed the methodology of the project, participating in events important but more important on the generic industry green. In the second year, with the content and the platform developed they focused participate in and organize meetings for the implementation of training courses designed.

Attached to a comparison tables of the events of the first year, in order to compare them with those of two years.

Annexes:

Annex A:Table all partners 1 years

Annex B:Table all partners 2 years