



## Info4Migrants

UK/13/LLP-LdV/TOI-615

<http://www.adam-europe.eu/adam/project/view.htm?prj=10827>

## Information sur le projet

Titre: Info4Migrants

Code Projet: UK/13/LLP-LdV/TOI-615

Année: 2013

Type de Projet: Projets de transfert d'innovation

Statut: Accordé

Pays: UK-Royaume-Uni

Accroche marketing: Le projet Info4Migrants a pour mission de développer une ressource d'assistance en ligne pour les conseillers d'orientation qui travaillent avec les migrants primo-arrivants. L'outil constitue d'un site d'information qui aide l'individu à reformuler ses questions sur: la culture et les coutumes, les questions juridiques et pratiques, éducation, formation, études et travail. Il a été développé au Royaume-Uni, la Finlande, la Suède, la Bulgarie, l'Espagne et l'Autriche et soutiendra le conseiller d'orientation qui travaille avec les nouveaux arrivants à mieux les aider à s'intégrer dans les communautés, l'apprentissage et le travail.

Résumé: According to the Europe 2020 Strategy, in order to improve the productivity of the EU economy and build a competitive, sustainable society, migrants must be more effectively integrated into receiving societies. The European Agenda for the Integration of Third Country Nationals (European Commission 2011) further recognises that migrants are currently an underutilised resource and a waste of human capital in all member states. EU countries need to make the process of inward migration more attractive and unproblematic for migrants, firstly by improving the information available to them in the receiving society (e.g. job opportunities, culture, rights), avoiding clashes with the native workforce and informing migrants of their obligations. The main aim of the 'Info for Migrants' project is to meet this European objective of effective integration by transferring the innovative Careers Europe Eisdodus migrant information database to vocational education providers and guidance centres across Europe. Previously this database was available to libraries, colleges, universities and careers guidance centres in the UK, and offered practical information about British culture and work in 23 different languages. 'Info4Migrants' has been developed by a consortium led by Careers Europe (UK) which brings together partners with the required expertise, understanding, experience and commitment to ensure the project's success: -Inveslan a specialist research organisation in Bilbao, BEST an independent vocational training and guidance organisation in Austria, Business Foundation for Education, a guidance organisation in Bulgaria, Learnwell Oy, an adult education provider and online educational resource developer in Finland, and Folkuniversitetet a vocational education and guidance centre in Sweden. The partnership reflects a good cross section of expertise in the fields of language, guidance, vocational training and research. All partners work directly with migrants and all are well placed in their national contexts to disseminate to a full range of national partners. The tangible impact of 'Info for migrants' is to provide an attractive user friendly resource, bringing together all the relevant information that migrants need in each national context for use in guidance, vocational education and training, as well as other settings where professionals are supporting migrants. [www.info4migrants.com](http://www.info4migrants.com) aims to contribute to the overall success of mobility within the EU, as well as migration from outside the EU. It will support better integration of migrants in Europe and facilitate the understanding of migrant experience and background, responding to wider European issues such as an ageing population and the current refugee crisis.

Description: During 2009, about 3 million people migrated into or between one of the EU Member States (Eurostat2011) The Europe 2020 strategy identifies labour migration as vital priority for increasing growth and competitiveness and has as a key objective the harmonious integration of migrants. Yet data collected by the Transatlantic Council on Migration 2011/12 suggest that European integration practice remains piecemeal. This project set out to further the EU objective by development of the Info4Migrants online tool for careers advisers and vocational educational centres. The online tool contains all the information a migrant needs about the host country: legal rights and

## Information sur le projet

responsibilities; job market; culture and customs etc. This partnership brings together economically more developed (UK, SE, AT, FI) and less developed countries (BG, ES), as well as those who receive more (UK, AT, SE, ES) and comparatively fewer (FI, BG) migrants within the EU. The project group also brings together representatives from countries with widely different ratings on the Mipex Policy Index study which uses 167 indicators to measure a country's commitment to integration: - Sweden in 1st position; Finland in 4th, Spain in 11th; UK in 15th; Austria in 20th and Bulgaria in 31st. The project was therefore a great opportunity for the transference of good practice across the EU. Main indicators and/or needs of each participating country are as follows:

- The UK has fallen 12 points on MIPEX integration index. Fears of immigration from EU countries are the main impetus behind calls to withdraw from EU
- Austria: MIPEX identified many policies but little implementation. Our partner, BEST confirms that learners with migration background are taking "mainstream" programmes with no specific focus on sustainable integration
- Spain: The unemployment rates of migrants in Spain (39.1%) were almost the double of Spanish professionals (18.4%) (IOM 2011). The social inclusion of migrants is a strategic priority for the Spanish government.
- Finland: A need to integrate second generation immigrants (Minorities Ombudsman)
- Bulgaria: A need for access to better careers and migration information
- Sweden: A need to gain information about wider access EU

The I4M resource is therefore helpful and innovative in each of these national contexts. The concrete objective of the project was an online tool for each of the countries involved that can be used by both guidance practitioners and migrants. The final product is attractive and intuitive to use, containing information for the migrant about the host country but also details about migrants' countries of origin in order that the guidance professional will better understand the migrants' background. A database containing as wide a range of information as possible ensures that careers advisers and migrants have access to reliable, up-to-date and consistent information. The project pools the current knowledge and skills of the partners in order to address the needs identified during the research phase of the project. Specifically, the project has 1) adapted and transferred the existing EISODUS (UK) migrant information tool to the partner countries 2) updated the current UK database in content by consultation with national experts and support from the partners - three of which are ranked in the top 10 migrant integration index (MIPEX) 3) updated the technical build - the Finnish partner is a specialist in educational website building. The project products have been developed based on extensive research on the challenges facing migrants, and the needs identified by support organisations. The partners have researched practical information to fill in the information gaps in the existing EISODUS tool and in each of the partner countries. All partners have tested the resource with the target group in their countries and have used feedback to make necessary improvements. All partners have good networks both nationally and Europe wide and have continued to disseminate the project results to the target groups, migrant communities and other stakeholders. All organisations will continue to update their national version of the tool following the lifetime of the project. This tool will expand the knowledge of careers guidance workers and teachers working in VET institutions, careers centres and other organisations across the countries in the partnership and to further countries following completion of the project.

The project also aims to contribute to:

- improving the quality of vocational training given to guidance professionals and VET teachers and trainers
- expanding careers guidance to incorporate the range of needs of migrants
- increase integration and harmony between migrants and indigenous populations

Thèmes: \*\*\* Étude interculturelle  
 \*\*\* TIC  
 \*\*\* Formation tout au long de la vie  
 \*\*\* Orientation professionnelle  
 \*\*\* Formation continue

## Information sur le projet

- \*\* Marché du travail
- \*\* Égalité des chances
- \* Formation linguistique

Sectors: \*\*\* Activités de Services Administratifs et de Soutien  
\*\*\* Santé Humaine et Action Sociale  
\*\*\* Information et Communication  
\* Enseignement

Types de Produit: DVD  
Site Internet

Information sur le produit: The Info4Migrants partners have developed an online resource to support careers advisers working with migrants - [www.info4migrants.com](http://www.info4migrants.com).

Page Web du projet: [www.info4migrants.com](http://www.info4migrants.com)

## Contractant du projet

Nom: Aspire-i  
Ville: Bradford  
Pays/Région: Yorkshire and the Humber  
Pays: UK-Royaume-Uni  
Type d'organisation: Entreprise de petite et de moyenne taille (jusqu'à 250 employés)  
Site Internet: <http://www.careerseurope.co.uk>

## Personne de contact

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Fax: 01274829610  
E-mail: [lauren.hendrie@careerseurope.co.uk](mailto:lauren.hendrie@careerseurope.co.uk)  
Site internet:

## Coordinateur

Nom: Aspire-i  
Ville: Bradford  
Pays/Région: Yorkshire and the Humber  
Pays: UK-Royaume-Uni  
Type d'organisation: Entreprise de petite et de moyenne taille (jusqu'à 250 employés)  
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Site internet:

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## Partenaire

### Partner 1

Nom: Business Foundation for Education  
Ville: Sofia  
Pays/Région: Sofia Stolitsa  
Pays: BG-Bulgarie  
Type d'organisation: Autres  
Site Internet: <http://www.fbo.bg>

### Partner 2

Nom: Learnmera Oy (Learnmore Projects and Learnmore solutions)  
Ville: Helsinki  
Pays/Région: Uusimaa (Suuralue)  
Pays: FI-Finlande  
Type d'organisation: Autres  
Site Internet: <http://www.learnmera.com>

### Partner 3

Nom: Folkuniversitetet Kursverksamheten vid Lunds Universitetet  
Ville: Kristianstad  
Pays/Région: Sydsverige  
Pays: SE-Suède  
Type d'organisation: Autres  
Site Internet: <http://www.folkuniversitetet.se>

### Partner 4

Nom: XXI INVESLAN, S.L.  
Ville: Bilbao  
Pays/Région: Pais Vasco  
Pays: ES-Espagne  
Type d'organisation: Autres  
Site Internet: <http://www.inveslan.com>

## Partenaire

### Partner 5

Nom: BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH  
Ville: Vienna  
Pays/Région: Vienna  
Pays: AT-Autriche  
Type d'organisation: Autres  
Site Internet: <http://www.best.at>

## Données du projet

### 2.3.1 I4M Synthesis Report EN P0.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.1%20I4M%20Synthesis%20Report%20EN%20P0.pdf>

### 2.3.2 I4M Synthesis Report DE P1.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.2%20I4M%20%20Synthesis%20Report%20DE%20P1.pdf>

### 2.3.3 I4M Synthesis Report BG P2.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.3%20I4M%20Synthesis%20Report%20BG%20P2.pdf>

### 2.3.4 I4M Synthesis Report FI P3.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.4%20I4M%20Synthesis%20Report%20FI%20P3.pdf>

### 2.3.5 I4M Synthesis Repot SE P4.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.5%20I4M%20Synthesis%20Repot%20SE%20P4.pdf>

### 2.3.6 I4M Synthesis Report ES P5.pdf

<http://www.adam-europe.eu/prj/10827/prj/2.3.6%20I4M%20Synthesis%20Report%20ES%20P5.pdf>

### 4.6.1 I4M User Handbook EN.pdf

<http://www.adam-europe.eu/prj/10827/prj/4.6.1%20I4M%20User%20Handbook%20EN.pdf>

### 4.6.2 I4M\_User\_Handbook\_AU.pdf

[http://www.adam-europe.eu/prj/10827/prj/4.6.2%20I4M\\_User\\_Handbook\\_AU.pdf](http://www.adam-europe.eu/prj/10827/prj/4.6.2%20I4M_User_Handbook_AU.pdf)

### 4.6.3 I4M\_User\_Handbook\_BG.pdf

[http://www.adam-europe.eu/prj/10827/prj/4.6.3%20I4M\\_User\\_Handbook\\_BG.pdf](http://www.adam-europe.eu/prj/10827/prj/4.6.3%20I4M_User_Handbook_BG.pdf)

### 4.6.4 I4M\_User\_Handbook\_FI.pdf

[http://www.adam-europe.eu/prj/10827/prj/4.6.4%20I4M\\_User\\_Handbook\\_FI.pdf](http://www.adam-europe.eu/prj/10827/prj/4.6.4%20I4M_User_Handbook_FI.pdf)

### 4.6.5 I4M\_Användar\_Handbok SE.pdf

[http://www.adam-europe.eu/prj/10827/prj/4.6.5%20I4M\\_Anv%C3%A4ndar\\_Handbok%20SE.pdf](http://www.adam-europe.eu/prj/10827/prj/4.6.5%20I4M_Anv%C3%A4ndar_Handbok%20SE.pdf)

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## Données du projet

### 4.6.6 I4M\_Manual de usuario-ES.pdf

[http://www.adam-europe.eu/prj/10827/prj/4.6.6%20I4M\\_Manual%20de%20usuario-ES.pdf](http://www.adam-europe.eu/prj/10827/prj/4.6.6%20I4M_Manual%20de%20usuario-ES.pdf)

### 6.3.10 I4M RU Flyer.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.10%20I4M%20RU%20Flyer.pdf>

### 6.3.11 FINAL I4M FLYER - BG.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.11%20FINAL%20I4M%20FLYER%20-%20BG.pdf>

### 6.3.12 FINAL I4M FLYER - ES.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.12%20FINAL%20I4M%20FLYER%20-%20ES.pdf>

### 6.3.13 FINAL I4M FLYER - FI.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.13%20FINAL%20I4M%20FLYER%20-%20FI.pdf>

### 6.3.14 FINAL I4M FLYER - UK.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.14%20FINAL%20I4M%20FLYER%20-%20UK.pdf>

### 6.3.15 FINAL I4M FLYER\_SE.pdf

[http://www.adam-europe.eu/prj/10827/prj/6.3.15%20FINAL%20I4M%20FLYER\\_SE.pdf](http://www.adam-europe.eu/prj/10827/prj/6.3.15%20FINAL%20I4M%20FLYER_SE.pdf)

### 6.3.1 I4M UK Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.1%20I4M%20UK%20Leaflet.pdf>

### 6.3.2 I4M UK Flyer.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.2%20I4M%20UK%20Flyer.pdf>

### 6.3.3 I4M DE Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.3%20I4M%20DE%20Leaflet.pdf>

### 6.3.4 I4M BG Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.4%20I4M%20BG%20Leaflet.pdf>

## Données du projet

### 6.3.5 I4M FI Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.5%20I4M%20FI%20Leaflet.pdf>

### 6.3.6 I4M FI Flyer.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.6%20I4M%20FI%20Flyer.pdf>

### 6.3.7 I4M SE Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.7%20I4M%20SE%20Leaflet.pdf>

### 6.3.8 I4M ES Flyer.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.8%20I4M%20ES%20Flyer.pdf>

### 6.3.9 I4M RU Leaflet.pdf

<http://www.adam-europe.eu/prj/10827/prj/6.3.9%20I4M%20RU%20Leaflet.pdf>

## Produits

- 1 Twitter page for the Project
- 2 Facebook Page for the project
- 3 Dissemination website
- 4 The Info4Migrants online resource

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## Produit 'Twitter page for the Project'

Titre: Twitter page for the Project

Type de Produit: Autres

Texte marketing: EU project to develop an online tool for guidance professionals working with incoming migrants - @info4migrants

Description: A twitter page to keep people interested and up to date with what is going on in the Info4migrants project. As well as what is going on in Europe pertaining to migrants. Info4Migrants follows relevant organisations and projects, promotes the values of the project and contributes to a wider discussion on migrant rights.

Cible: Professionals in the information advice and guidance community and other support organisations working with migrants, migrants, general public

Résultat: Social media has been highlighted as an important dissemination strategy by the I4M partnership and has already allowed the project to reach a wide range of stakeholders beyond existing partner networks. Many respondents of the online migrant questionnaires (WP2) found out about the project through social media channels. The I4M project is also very active on Twitter, Scoop It, Live Binders and other social media sites.

Domaine d'application: Dissemination

Adresse du site Internet: <https://twitter.com/info4migrants>

Langues de produit: anglais

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## Produit 'Facebook Page for the project'

Titre: Facebook Page for the project

Type de Produit: Site Internet

Texte marketing: EU project to develop an online tool for guidance professionals working with incoming migrants - @info4migrants

Description: The Info4Migrants Facebook page is as useful dissemination resource keeping followers up-to-date on current affairs and news on the subject of migration. It includes links to the dissemination website and likes relevant organisations/projects, promotes the project values and contributes to the wider discussion of migrant rights.

Cible: Professionals in the information advice and guidance community and other support organisations working with migrants, migrants, general public

Résultat: Social media has been highlighted as an important dissemination strategy by the I4M partnership and has already allowed the project to reach a wide range of stakeholders beyond existing partner networks. Many respondents of the online migrant questionnaires (WP2) found out about the project through social media channels. The I4M project is also very active on Twitter, Scoop It, Live Binders and other social media sites.

Domaine d'application: Dissemination

Adresse du site Internet: <https://www.facebook.com/info4migrants>

Langues de produit: anglais

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## Produit 'Dissemination website'

Titre: Dissemination website

Type de Produit: Site Internet

Texte marketing: EU project to develop an online tool for guidance professionals working with incoming migrants - [www.info4migrants.eu](http://www.info4migrants.eu)

Description: The website was developed by Learnmera and contributed to by all partners. It is a multilingual website, informs visitors about the project objectives, products, background, partnership and news. It also has a login section for the partners - partners can edit the information on their language version of the site and upload important documents that will only be seen by the other partners.

Cible: Professionals in the information advice and guidance community and other support organisations working with migrants, migrants, general public

Résultat: The website is important to the dissemination strategy - it is essentially a platform that partners can direct interested parties to for more information about the project. It is a space that is easily accessible, where products can be uploaded for the target group and general public to see. Links to the website have been disseminated through social media, there is also information about partner contact details so that interested parties can be involved in the project.

Domaine d'application: Dissemination

Adresse du site Internet: [www.info4migrants.eu](http://www.info4migrants.eu)

Langues de produit: espagnol  
allemand  
suédois  
bulgare  
finnois  
anglais

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## Produit 'The Info4Migrants online resource'

Titre: The Info4Migrants online resource

Type de Produit: Site Internet

Texte marketing: The main product of the I4M project - an online resource, [www.info4migrants.com](http://www.info4migrants.com)

Description: An online information and signposting tool for migrants and support workers - available in six languages - developed for use in the UK, Spain, Bulgaria, Finland, Sweden and Austria.

Cible: Migrants  
Guidance professionals  
Professionals working with migrants in different sectors  
Migrant organisations

Résultat: Website - [www.info4migrants.com](http://www.info4migrants.com)

Domaine d'application:

Adresse du site Internet: [www.info4migrants.com](http://www.info4migrants.com)

Langues de produit: anglais  
bulgare  
allemand  
espagnol  
suédois

## Événements

### The I4M Launch Event - Leeds, UK

Date	03.09.2015
Description	Exhibition, workhops and networking
Cible	Professionals working with migrants Community organisations Local Councils
Public	Événement public
Informations de contact	lauren.hendrie@aspire-igen.com
Date et lieu	St George's Centre, Leeds, 3rd September 2015