

## EDISON

2013-1-NL1-LEO05-12306

<http://www.adam-europe.eu/adam/project/view.htm?prj=10752>

## Project Information

Title: EDISON  
 Project Number: 2013-1-NL1-LEO05-12306  
 Year: 2013  
 Project Type: Transfer of Innovation  
 Status: completed  
 Country: NL-Netherlands  
 Marketing Text: Thomas Edison; 'The man who gave the world electric light, phonograph and talking motion pictures was not only the world's greatest inventor, but also able to exploit the profit potential in his creations. As a combination of inventive genius and entrepreneurial flair, he stands alone'.

The good news is, according to the European Commissioner for Industry and Entrepreneurship Antonio Tajani, that entrepreneurship is a competence that can be taught; 'If you are innovative, if you take initiative, if you don't shirk from taking risks, and if you know how to communicate with people, then you are entrepreneurial'.

The project EDISON is promoting an entrepreneurial spirit among VET students.

Summary: Thomas Edison; 'The man who gave the world electric light, phonograph and talking motion pictures was not only the world's greatest inventor, but also able to exploit the profit potential in his creations. As a combination of inventive genius and entrepreneurial flair, he stands alone'.

Entrepreneurship has never been more important than today. The current complex and insecure economic environment requires individuals with an entrepreneurial mindset, not only important for entrepreneurs but also for employees.

Research shows that young people with entrepreneurial experience during their education are not only more likely to start their own business, but are employed faster too.

Successful 'entrepreneurial learning' strategies from Spain and Austria will be used as source of inspiration and learning. On top of this, special attention will be paid to the language needs of the modern labour market by supporting language learning in the workplace through the methodology of Content and Language Integrated Learning (CLIL) delivered by the Italian partner. These successful experiences will be transferred to the national VET-Associations in The Netherlands, UK and Ireland, all of them having the perfect position to develop on national scale an 'Entrepreneurial learning pathway' in VET, that encourages the entrepreneurial spirit of certain students and meets the requirements of the current labour market.

Description: The project focusses on learning strategies to encourage entrepreneurship among VET students, combined with language learning through the CLIL methodology. The good news is, according to the European Commissioner for Industry and Entrepreneurship Antonio Tajani, that entrepreneurship is a competence that can be taught; 'If you are innovative, if you take initiative, if you don't shirk from taking risks, and if you know how to communicate with people, then you are entrepreneurial'. In the European Communication 'New Skills for New Jobs', entrepreneurship is mentioned as one of the areas where teacher training should be focusing on.

The partnership aims to transfer successful experiences and strategies from Austria, Spain and Italy to the national VET-Associations in the Netherlands, Ireland and UK, all three having the perfect position to develop on a national scale an 'Entrepreneurial learning pathway' in VET, that encourages the entrepreneurial spirit and capabilities of a certain group students and meets the requirements of the current labour market.

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The project focuses on demonstrating the attractiveness of business ownership and on the encouragement of such a choice.

For these objectives, elements from the Entrepreneurs programme in VET 'Urratsbad' will be transferred from Spain and from Austria a Europe Skills price winning entrepreneurship programme, with strong links to the Chambers and profound cooperation with employers, will be used as a source of inspiration and learning. Special attention will be paid to the language needs of the modern labour market by supporting language learning in the workplace through the methodology of Content and Language Integrated Learning (CLIL) delivered by Italy.

Among the tangible outcomes:

- the establishment of a trans-national and trans-sectoral network on entrepreneurship education
- the flexible Edison learning programme with blended learning and monitoring of company set-up
- the transnational Edison 'train the trainer programme' for entrepreneurship conducted through an innovative pedagogy in a blended learning environment.

The project has a strong impact on the ability of teachers and trainers to understand and teach entrepreneurship and, through a large dissemination and valorisation campaign, both policy and decision makers will be involved in introducing an entrepreneurial dimension in the curriculum and enterprising teaching in core subjects.

Why Europe?

Teachers, trainers and educators will get proper advantages through the exchange of best European practices. Moreover, the international dimension of the project will provide the opportunity for successful international promotion of sustainable educational innovations along with establishing and strengthening international partnerships of related stakeholders. A further European added value is the provision of entrepreneurial teaching modules through CLIL approach, which is strongly recommended by European strategies for development of language acquisition.

Expected impact:

The project has strong impact on the ability of teachers and trainers to understand and teach entrepreneurship. Through a large dissemination and valorisation campaign policy and decision makers will be involved in introducing an entrepreneurial dimension in the curriculum and enterprising teaching in core subjects. Links with existing and even future European projects devoted to development of innovative education strategies will also increase the impact of this project.

Themes: \*\*\* Labor market  
 \*\*\* Lifelong learning  
 \*\*\* Vocational guidance  
 \*\*\* Enterprise, SME  
 \*\*\* Language training  
 \*\*\* Initial training  
     \* Utilization and distribution of results  
     \* Open and distance learning

Sectors: \*\*\* Education

Product Types: material for open learning  
 website  
 teaching material  
 program or curricula  
 open and distance learning

Product information: The project is aiming at the promotion and encouragement of entrepreneurial learning and at the improvement of its quality and attractiveness through the

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development of a transnational 'train the trainer program' for entrepreneurship and an innovative pedagogy in a blended learning environment for an 'Entrepreneurial learning pathway' in VET,

Objectives:

-To support a European concept of entrepreneurial education through the transfer of innovative and successful strategies/elements from Austria, Spain and Italy to countries - The Netherlands, UK and Ireland- where entrepreneurial learning is already implemented to a certain degree into mainstream VET, but where improvements need to raise quality and attractiveness..

-To increase the capacity of international networking and effective promotion of entrepreneurship education among key stakeholders and decision makers with the aim of encouraging entrepreneurial learning and finally entrepreneurship or/and entrepreneurial acting.

-To create close cooperation with the labour market and employers by bringing teachers closer to the labour market and vice versa trade & industry closer to the VET colleges (Blended learning).

-To promote the choice for entrepreneurship by raising the awareness among students through orientation programmes in companies.

-To make entrepreneurial learning more dynamic and attractive by offering professional support from companies to students who want to set up their own company, during their study and during the 'set up' period of the company.

-To make colleges sowing places for entrepreneurship and attach the function of a business incubator to them.

-To take into account the language needs of the labour market, by supporting language learning in the workplace according to the CLIL methodology.

-To improve pedagogical skills of teachers through a train the trainer course, comprising more knowledge of the labour market needs through 'college to company' exchanges, more focus on management skills and language acquisition through CLIL methodology.

-To enhance 'key competences' by acquiring techniques to teach students to act in real life working situations (active listening, negotiation, team work) and to take an active role in the learning process.

- To improve entrepreneurial learning first in Netherlands, UK and Ireland, then in the other participating countries and, finally, through a planned dissemination and cascade effect, in other European countries.

Projecthomepage: [www.edisonentrepreneurship.eu](http://www.edisonentrepreneurship.eu)

## Project Contractor

Name: MBO Raad  
City: Woerden  
Country/Region: Utrecht  
Country: NL-Netherlands  
Organization Type: association/non-governmental organisation  
Homepage: <http://www.mboraad.nl>

## Contact Person

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## Coordinator

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## Partner

### Partner 1

Name: Associazione Professionale Universo CLIL  
City: Rome  
Country/Region: Lazio  
Country: IT-Italy  
Organization Type: association/non-governmental organisation  
Homepage: <http://universoclil.eu>

### Partner 2

Name: Alfa-college  
City: Groningen  
Country/Region: Groningen  
Country: NL-Netherlands  
Organization Type: others  
Homepage: <http://www.alfa-college.nl>

### Partner 3

Name: AoC  
City: London  
Country/Region: Inner London  
Country: UK-United Kingdom  
Organization Type: others  
Homepage: <http://www.aoc.co.uk>

### Partner 4

Name: ETBI  
City: Naas, Co Kildare  
Country/Region: Southern and Eastern  
Country: IE-Ireland  
Organization Type: others  
Homepage: <http://ivea.ie>

## Partner

### Partner 5

Name: TKNIKA  
City: Errenteria  
Country/Region: Pais Vasco  
Country: ES-Spain  
Organization Type: others  
Homepage: <http://www.tknika.net>

### Partner 6

Name: 3s research laboratory  
City: Vienna  
Country/Region: Vienna  
Country: AT-Austria  
Organization Type: research institution  
Homepage: <http://www.3s.co.at>

### Partner 7

Name: Trivioquadrivio srl  
City: Milan  
Country/Region: Lombardia  
Country: IT-Italy  
Organization Type: others  
Homepage: <http://trioq.it>

### Partner 8

Name: SLO  
City: Enschede  
Country/Region: Overijssel  
Country: NL-Netherlands  
Organization Type: association/non-governmental organisation  
Homepage: <http://slo.nl>

## Project Files

### Elearning platform guidelines.pdf

<http://www.adam-europe.eu/prj/10752/prj/Elearning%20platform%20guidelines.pdf>

Guidelines to Edison E-learning platform

### Results 6. - Edison platform.pdf

<http://www.adam-europe.eu/prj/10752/prj/Results%206.%20-%20Edison%20platform.pdf>

Screenshot of Edison website

## Products

- 1 Edison Train the Trainer course

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## Product 'Edison Train the Trainer course'

Title: Edison Train the Trainer course

Product Type: website

Marketing Text: Train the trainer course containing 30 hours face-to-face training and 90 hours online through an interactive e-learning platform

Description: Interactive course to promote entrepreneurship in vocational education and training including learning materials

Target group: Teachers and students

Result: See 'files'

Area of application: Professionalization of teachers

Homepage: [www.edisonentrepreneurship.eu](http://www.edisonentrepreneurship.eu)

Product Languages: English

## Events

### Final Conference

Date 30.11.2015

Description a one day conference on 30 November 2015 in Groningen, NL

Target audience

Public Closed event

Contact Information Manfred Polzin (m.polzin@mboraad.nl)

Time and place