Projects and Products Portal for Leonardo da Vinci

Sector Skills Alliances – Tourism and Catering

EAC-2012-0634

http://www.adam-europe.eu/adam/project/view.htm?prj=10485

Project Information

Title:	Sector Skills Alliances – Tourism and Catering
Project Number:	EAC-2012-0634
Year:	2012
Project Type:	Development of Innovation
Status:	running
Country:	EU-Centralised Projects
Marketing Text:	The European Commission Lifelong Learning Programmes such as Comenius, Leonardo, Grundtvig, Transversal and Erasmus are being succeeded from 2014 by the proposal for 'Erasmus for All'. This will cover all the actions under a single umbrella of 'Erasmus for All'. In the light of this, European Commission allocated 2.5 million Euros in 2012 to pilot FOUR projects before launching the new proposal. The bids were invited and approved in the following disciplines: automotive industry, health and social work, energy saving including sustainable construction, tourism and catering.
Summary:	Today shortages of vocational skills have become a serious problem in many economic sectors. Consequently, Europe has to better match demand for and supply of skills. This pilot projects on Sector Skills Alliances(SSA) specifically for Tourism and Catering aims at gaining experience of transnational partnerships which address the challenges of skills mismatches and shortages. The results will feed into European and national policy making will also boost VET policy and strategy in the economic sectors concerned. In addition, there will be a NEW qualification produced for the Tourism and Catering Sector at EQF Level 4 / Level 5 to combat the above challenges.
Description:	AIM: The overall aim of SSA-TC project is to develop and design an innovative, mutually recognisable and transparent curriculum / qualification based on ECVET principles at EQF level 4 which will meet the specific needs of tourism and catering industry in Europe, at present and in the future. OBJECTIVES: 1. Evaluate the skill needs, skill gaps, skill shortages and skill mismatches in the tourism and catering industry across Europe. This will be addressed by using Empirical and Field Research by the project partners focussing of main stakeholders comprising large, medium and small enterprises. 2. Examine and analyse the curriculum or qualifications being offered at present by the educational and training institutions amongst the project partner countries. In addition, the level of qualification, pedagogy styles, assessment strategy being used in delivering vocational training. 3. Compare the results of skill needs / skill shortages and curriculum analysis to identify the similarities and any major gaps in curriculum observed during the study. 4. Identify the best practices observed during the research survey being carried out. Such as, curriculum content, teaching methodologies, learning styles, assessment strategies. 5. Develop and design a new curriculum / qualification. It is vital that this new curriculum / qualification being offered is at a minimum EQF level to provide high level skills required by the tourism and catering industry. 6. Design a website for SSA-TC and an e-learning platform as an on-line learning resource which will have the new curriculum / qualifications with comprehensive learning content in the form of text, pictures, powerpoint presentations, videos and an on-line assessment strategy. The objective is to offer an on-line qualification which allows a flexible learning at any time, 24 hours a day, 7 days a week, 365 day a year also suitable for learners already in employment. 7. Pilot and test the qualification produced at the selected project partners institutions to obtain feedback from learners and tutors. 8. Evaluate the results of pilot conducted as regards to the suitability of learning

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contents, assessment process and any other observations.
9. Modify any weaknesses and improve the performance of on-line learning platform to satisfy the needs of learners and other stakeholders especially the tourism and catering industry.
10. Produce SSA-TC qualification handbook and DVD.
11. Compile a strategy paper to inform all the interested stakeholders and the EU policy makers about the final outcomes of SSA-TC project. This paper will highlight recommendations for Initial and Continuous Vocational Education and Training in the tourism and catering industry in Europe.
12. Organise a final conference and a dissemination event for the main stakeholders of the tourism and catering industry. This will be supplemented by the website, e-mail pool and publishing articles.

Themes: *** ICT
*** Initial training
** Lifelong learning
** Vocational guidance
* Recognition, transparency, certification
* Continuous training

Sectors: *** Education
** Accommodation and Food Service Activities
* Other Service Activities

Product Types: modules
open and distance learning
DVD
material for open learning
distribution methods
transparency and certification
website
program or curricula
teaching material
others
procedure for the analysis and prognosis of the vocational training requirement

Product information: 1. State of the Art Report - Tourism and Catering describing Training and Skills need analysis.
2. Sector Skills Alliances Tourism and Catering - Handbook.
3. Sector Skills Alliances Tourism and Catering - DVD.
4. Sector Skills Alliances Tourism and Catering - New Qualification (EQF Level 4 / Level 5).
5. Sector Skills Alliances Tourism and Catering - Strategy Paper.
6. Sector Skills Alliances Tourism and Catering - Website.
7. Sector Skills Alliances Tourism and Catering - Newsletter.
8. Sector Skills Alliances Tourism and Catering - Flyers.
9. Sector Skills Alliances Tourism and Catering - Posters.
10. Sector Skills Alliances Tourism and Catering - Final Conference.

Projecthomepage: http://ssatc.eu/

Project Contractor

Name:	Grwp Llandrillo Menai
City:	Colwyn Bay
Country/Region:	Wales
Country:	UK-United Kingdom
Organization Type:	continuing training institution
Homepage:	http://gllm.ac.uk

Contact Person

Name:	Dr Shyam Patiar
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Coordinator

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Country/Region:	Wales
Country:	UK-United Kingdom
Organization Type:	continuing training institution
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E-mail:	s.patiar@gllm.ac.uk
Homepage:	http://gllm.ac.uk

Partner

Partner 1

Name: Hotelijersko-turistika škola u Zagrebu
City: Zagreb
Country/Region: Zagrebacka regija
Country: HR-Croatia
Organization Type: continuing training institution
Homepage: http://www.ss-hotelijersko-turisticka-zg.skole.hr

Partner 2

Name: Sociedade Portuguesa de Inovação - Consultadoria Empresarial e Fomento da Inovação, S.A
City: Porto
Country/Region: Centro (P)
Country: PT-Portugal
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: http://www.spi.pt

Partner 3

Name: Arbeit und Leben Hamburg e. V.
City: Hamburg
Country/Region: Hamburg
Country: DE-Germany
Organization Type: public institution
Homepage: http://www.hamburg.arbeitundleben.de

Partner 4

Name: British Institute of Innkeepers Awarding Body
City: Camberley
Country/Region: Surrey, East-West Sussex
Country: UK-United Kingdom
Organization Type: others
Homepage: http://www.biiab.org

Partner

Partner 5

Name: Eurhodip, Association Internationale Sans But Llucratif
City: Brussels
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: others
Homepage: http://www.eurhodip.com

Partner 6

Name: Hungarian Hospitality Employers' Association
City: Budapest
Country/Region: Közép-Magyarország
Country: HU-Hungary
Organization Type: employers' organisation
Homepage: http://www.vimosz.org

Partner 7

Name: Scuola Alberghiera e di Ristorazione di Serramazzoni
City: Serramazzoni
Country/Region: Emilia-Romagna
Country: IT-Italy
Organization Type: continuing training institution
Homepage: http://www.srsr.it

Partner 8

Name: Mersin University, Tourism Research and Application Centre
City: Mersin
Country/Region: Adana
Country: TR-Turkey
Organization Type: research institution
Homepage: http://www.mersin.edu.tr

Partner

Partner 9

Name:	Pohjois-Karjalan Ammattiopisto Joensuu Palvelut
City:	Joensuu
Country/Region:	Pohjois-Suomi
Country:	FI-Finland
Organization Type:	continuing training institution
Homepage:	http://www.pkky.fi

Project Files

10. Module Descriptor.pptx

http://www.adam-europe.eu/prj/10485/prj/10.%20Module%20Descriptor.pptx

11. Completed Module Descriptor.pptx

http://www.adam-europe.eu/prj/10485/prj/11.%20Completed%20Module%20Descriptor.pptx

12. Financial and Administrative.pptx

http://www.adam-europe.eu/prj/10485/prj/12.%20Financial%20and%20Administrative.pptx

13. Dissemination.pptx

http://www.adam-europe.eu/prj/10485/prj/13.%20Dissemination.pptx

14. Tasks.pptx

http://www.adam-europe.eu/prj/10485/prj/14.%20Tasks.pptx

15. Moodle.pptx

http://www.adam-europe.eu/prj/10485/prj/15.%20Moodle.pptx

16. State of the Art Report.pptx

http://www.adam-europe.eu/prj/10485/prj/16.%20State%20of%20the%20Art%20Report.pptx

1. General College Presentation 2012.ppt

http://www.adam-europe.eu/prj/10485/prj/1.%20General%20College%20Presentation%202012.ppt

2. SSA-TC Project Overview.pptx

http://www.adam-europe.eu/prj/10485/prj/2.%20SSA-TC%20Project%20Overview.pptx

3. European Union Education Policy Tools.pptx

http://www.adam-europe.eu/prj/10485/prj/3.%20European%20Union%20Education%20Policy%20Tools.pptx

4. SSA-TC Work Packages and Deliverables.pptx

http://www.adam-europe.eu/prj/10485/prj/4.%20SSA-TC%20Work%20Packages%20and%20Deliverables.pptx

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5. Next Steps - Work Packages 1 and 2.pptx

http://www.adam-europe.eu/prj/10485/prj/5.%20Next%20Steps%20-%20Work%20Packages%201%20and%202.pptx

6. Financial Management.pptx

http://www.adam-europe.eu/prj/10485/prj/6.%20Financial%20Management.pptx

7. Dissemination and Valorisation.pptx

http://www.adam-europe.eu/prj/10485/prj/7.%20Dissemination%20and%20Valorisation.pptx

8. Evaluation and Quality Assurance.pptx

http://www.adam-europe.eu/prj/10485/prj/8.%20Evaluation%20and%20Quality%20Assurance.pptx

9. Next Steps - Work Packages 3 and 4.pptx

http://www.adam-europe.eu/prj/10485/prj/9.%20Next%20Steps%20-%20Work%20Packages%203%20and%204.pptx

Definition of Tourism.pdf

http://www.adam-europe.eu/prj/10485/prj/Definition%20of%20Tourism.pdf

Concept of Hospitality and Tourism

EAC-2012-0634 - Flash Progress Report 1.pdf

http://www.adam-europe.eu/prj/10485/prj/EAC-2012-0634%20-%20Flash%20Progress%20Report%201.pdf

EURHODIP Mag2012-13 version 4.pdf

http://www.adam-europe.eu/prj/10485/prj/EURHODIP%20Mag2012-13%20version%204.pdf

Eurhodip Magazine - January 2013
Page 16 - Eurhodip Partnership in the SSA-TC Project

Meeting 1 - Finland AGENDA.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%201%20-%20Finland%20AGENDA.pdf

Meeting 1 - Finland Meeting Minutes Appendix A - AA.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%201%20-%20Finland%20Meeting%20Minutes%20Appendix%20A%20-%20AA.pdf

Meeting 1 - Finland Meeting Minutes.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%201%20-%20Finland%20Meeting%20Minutes.pdf

Project Files

Meeting 2 - Croatia AGENDA.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%202%20-%20Croatia%20AGENDA.pdf

Meeting 2 - Croatia Appendix A-W.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%202%20-%20Croatia%20Appendix%20A-W.pdf

Meeting 2 - Croatia Meeting Minutes.pdf

http://www.adam-europe.eu/prj/10485/prj/Meeting%202%20-%20Croatia%20Meeting%20Minutes.pdf

SSA-TC LOGO.JPG

http://www.adam-europe.eu/prj/10485/prj/SSA-TC%20LOGO.JPG

SSA Tourism - Progress Report.pdf

http://www.adam-europe.eu/prj/10485/prj/SSA%20Tourism%20-%20Progress%20Report.pdf

Brussels Conference Progress Report - 15th April 2014

The Voice May 2013.pdf

http://www.adam-europe.eu/prj/10485/prj/The%20Voice%20May%202013.pdf

The Voice - May 2013
Page 8 - Erasmus for All Sector Skills Alliances Tourism and Catering article

Events

SSA-TC 2nd Project Meeting, Zagreb, Croatia

Date	07.10.2013
Description	SSA-TC 2nd Project Meeting, Zagreb, Croatia
Target audience	Project co-ordinator and partners
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	09:00 - 17:30 (7th - 8th October 2013) Hotelijersko-turistika škola u Zagrebu Frankopanska 8, 10000 Zagreb CROATIA

Eurhodip Annual Conference in Maribor, Slovenia

Date	11.07.2013
Description	Eurhodip Annual Conference in Maribor, Slovenia
Target audience	Eurhodip members
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	12:00 - 20:00 (11th July 2013) 09:00 - 16:30 (12th July 2013) 09:00 - 12:30 (13th July 2013) City Maribor Hotel Ulica Kneza Koclja 22 2000 Maribor Slovenia

Events

Hospitality Focus Group Meeting

Date	02.05.2013
Description	Hospitality Focus Group Meeting
Target audience	Hospitality Employers and VET Institutions
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 1492 542 316 s.patiar@gllm.ac.uk
Time and place	02nd May 2013 at 2pm - Coleg Llandrillo (Grwp Llandrillo Menai)

ESCO (European Skills/Competences, Qualifications and Occupations)

Date	18.04.2013
Description	ESCO Reference Group "Hospitality and tourism"
Target audience	ESCO Reference Group
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	12:00 - 17:00 (18th April 2013) 09:00 - 16:00 (19th April 2013) Rue Joseph II 27 02/SDR1 B-1049 Brussels Belgium

Events

Eurhodip Board of Directors Meeting in Nimes, France

Date	16.03.2013
Description	Eurhodip Board of Directors Meeting in Nimes, France
Target audience	Eurhodip Board of Directors
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 14292 542 316 Email: s.patiar@gllm.ac.uk
Time and place	09:00 - 13:30 (16th March 2013) 140 Rue Vatel BP 7128 30913 Nîmes Cedex FRANCE

British Hospitality Association - Wales Committee Meeting, Cardiff, UK

Date	28.02.2013
Description	British Hospitality Association - Wales Committee Meeting, Cardiff, UK
Target audience	British Hospitality Association members
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	10:30 - 17:00 (28th February 2013) Park Plaza Cardiff Greyfriars Road Cardiff CF10 3AL United Kingdom

Events

SSA-TC Project kick-off Meeting

Date	25.02.2013
Description	SSA-TC Project kick-off Meeting
Target audience	Project co-ordinator and partners
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	09:00 - 17:30 (25th and 26th February 2013) Pohjois-Karalan Koulutuskontayhtyma PO Box 124 (Tulliportinkatu 3) FI-80101 Joensuu FINLAND

Eurhodip Executive Board Meeting in Paris, France

Date	22.02.2013
Description	urhodip Executive Board Meeting in Paris, France
Target audience	Eurhodip Members
Public	Closed event
Contact Information	Dr Shyam Patiar Tel: 0044 (0) 1492 542 316 Email: s.patiar@gllm.ac.uk
Time and place	10:00 - 16:00 (22nd February 2013) Vatel Paris 122 rue Nollet 75017 Paris FRANCE