

NEXT4PA

Training program

Pasian di Prato – ForSer Centre

Wednesday 10th April 2013

Morning session

- **09.30**
Welcome and program overview. Split up in three groups to check the understanding of the theory (blue part of the book 'Creativity Today...Driving Innovation for the Future').
- **11.00** *Coffee break*
- **11.15**
Creative attitude (plenary)
- **13.00** *Lunch break*

Afternoon session

- **14.00**
Creative organization, organizing creativity (plenary)
- **15.45**
Creative communication (plenary)
- **16.45**
Your challenge. Split up in three groups: exchange and selection of a challenge for tomorrow's sessions. Selecting two student-moderators per session.
- **17.45**
End of the day session. Preparation time for moderators

Creativity trainers: Mike van der Vijver, Willem Stortelder and Anne Heleen Bijl

Thursday 11th April 2013

Morning session

- **09.00**
Welcome the participants and start three parallel brainstorm sessions. All elements of a good brainstorm-session will be in it and 3 PA-challenges will be subject
- **10.30** *Coffee break*
- **10.00**
Continuance of the sessions
- **12.00**
End of the sessions. Feedback on process and outcome
- **13.00** *Lunch break*

Afternoon session

- **14.00**
Creative meeting models, Worldcafe and more (plenary)
- **15.15**
Focus on next steps within the Next4PA project
Certification
- **17.00**
Closing

Creativity trainers: Mike van der Vijver, Willem Stortelder and Anne Heleen Bijl

Preparation

Please study the blue part of the book 'Creativity Today...Driving Innovation for the Future'.

Two days for new insights, learning and experiences. After these training days we expect to certify you all as Ambassadors in Creativity Part 1. To achieve that we bring an extra expert in creativity: Anne Heleen Bijl. She was one of the designers of the Leonardo Next-program.

Information

Venue:

Centro Servizi Formativi **ForSer** <http://www.forser.it>
Via L. Da Vinci, 27 - 33037 - Pasian di Prato (Udine) ITALY

Workshop's working language: **English**

Contact:

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Next appointments

Workshop

- *14th June 2013: 2nd Workshop in Villach (Austria) - creativity and new services of public and private cooperation*
- *December 2013: 3rd Workshop in Ljubljana (Slovenia) - methodology for creativity and simplification of services provided to citizens*

Pilot actions

- *from May 2013 to April 2014*

Final event

- *June 2014 in Italy*

Our creativity trainers...

Anne Heleen Bijl



She has a vast experience as a consultant and trainer in the field of creative thinking and communication. She facilitates creative sessions on innovation and the development of new products and strategies. She is a worldwide (keynote) speaker and gives interactive workshops. Using creative communication, she helps many organizations and government institutions to establish an innovative climate and realise challenges.

As a chairman in conferences she helps participants from different cultures to better understand each other and collaborate. She developed a successful concept using creative methods to create a shared vision, that makes teams very adequate, and committed to realize their chosen goals, enjoying their talents. In several third world countries she works with creative thinking tools to encourage community development in a sustainable way. Three times she won the first price at the international ECCI conferences for her presentations and has published several books. Her passion is to connect people and ideas, and to create inspiring breakthroughs, pleasure, glistening eyes and fascinating results.

Willem Stortelder



Appreciated and well-known creativity speaker in Europe and elsewhere. Co-Founder of New Shoes Today and 21 Lobsterstreet. Supporter of people and organizations on their road to creation, innovation and change.

Willem's own creative capabilities are evident in his high-interactive and ever-changing training and facilitation sessions. His unique approach coupled with his enthusiasm, creative nature and sense of humour make him a creativity-stimulating person. His exuberance and joie de vivre enable him to communicate with people from all walks of life.

Mike van der Vijver



Mike van der Vijver (1957) is a Meeting Designer as well as Advisor, Trainer and Coach in Intercultural Management. Co-founder of MindMeeting (www.mindmeeting.org) and long-standing member of Iitim International (www.itim.org).

Bringing a change in mindset to organisations and into the lives of people; either through innovative formats for live communication, through the consequences of living and understanding cultural diversity, or through the use of creative techniques. A mindful, yet determined style of tackling any type of issue or question, as long as it is about human beings (and the odd dog at home). Mike lives both in Italy and the Netherlands – an enjoyable contrast.