Project funded by European Commission LLP Programme – Leonardo Da Vinci – TOI – 2012-1-IT1-LEO05-02794 – CUP G12F12000080006

IDEA - Business Model Creator

Link to the tool: http://idea-bmc.eu/

General Information:

Organization: _____

Legend:

1	2	3	4	5
Not at all	Not much	Moderately	Yes	Absolutely yes

1. **FEEDBACK ON SELF-PERCEPTION OF MET NEED**

- **Was it the first time for you using a tool for designing a business model?**

Yes	No

- **Did the tool meet your business modeling expectations?**

1	2	3	4	5

2. **FEEDBACK ON USE, RELEVANCE AND ACCURACY OF MATERIALS**

- **Is the BMC interface user-friendly?**

1	2	3	4	5

- **Did you find any difficulties using it?**

Yes	No

If yes, please explain them

_____
_____
_____

- **Do you think that BMC tool can help users to develop and improve business ideas?**

1	2	3	4	5

- **Do you think that the tool lacks any key element in defining a business model?**

Yes	No

If yes, please explain

_____
_____
_____

- **Do you think that predefined closed options are relevant?**

Yes	No

If not, please explain

_____
_____
_____

- **Did you find the reports (full/brief) generated by BMC tool useful?**

Yes	No

If not, plase explain

_____
_____
_____

3. FEEDBACK ON ATTITUDE TOWARDS THE PROJECT RESULTS

- **Do you think you will adopt BMC tool in your organization in the future?**

Yes	No

- **Would you recommend the use of BMC to students/entrepreneurs?**

Yes	No

- **Do you have any suggestions to improve the tool?**

_____
_____
_____ _____
_____

4. How did you gain knowledge of BMC tool?

Please indicate:

EEC Project Partners	
Web Search	
Business Advisor/Mentor/Coach	
Teacher	
Colleagues	
Other	