Projects and Products Portal for Leonardo da Vinci

Comp Int

2011-1-BE3-LEO05-03690

http://www.adam-europe.eu/adam/project/view.htm?prj=10464

Project Information

Title: Comp Int

Project Number: 2011-1-BE3-LEO05-03690

Year: 2011

Project Type: Transfer of Innovation

Status: granted

Country: Belgie

Marketing Text: Internationalising your buisness is a challenge and an opportunity. Whether your business is already operating in multiple nations or you are only just setting out in extending your market, there are key competencies which you and your staff will need.

This online training game will take you through an engaging, interactive and fun experience to introduce you to and to test your competence in a range of key areas.

Summary: Reason:
European SME's find themselves in a fast changing globalizing and highly competitive world.
Specific competencies are required to internationalize successfully. A need underlined by the EC policy for New Skills for New Jobs, where particular attention is given to globalisation + international trade with BRIC countries.
Next to financial and production requirements, knowledge (markets, business partners, legal) and competencies (interpersonal relations and negotiations, cultural awareness, languages,…) are needed to make internationalization successful. These competencies are often ignored, certainly within an SME characterised by an attitude of trial and error. National public policy makers and private membership organisations approaches, though often comparable on providing information, guidance, business contacts to support SME's, are strongly influenced by cultural, geographical and historical preconditions of the organising EU country. They tend to rely on unilateral providing information by the organisations to the SME's and lack interactivity.
Similarly, vocational training institutes and college universities have developed their own interactive competencies measurement tool.

Aims, objectives and outcomes:
Determination of critical factors of SME internationalisation Best Practices.
Benchmark of the competencies (outcome 1) within an SME necessary for internationalization
Reflection of these competencies via existing vocational training experts + internationally active companies
Development & in-company testing of an interactive gaming tool assessing + guiding internationalization competencies (outcome 2)
Feedback of the results towards the participating organisations & related governments (outcome 3).
use of the tools by partners and stakeholders in their programmes involving companies (outcome 4).
End symposium (outcome 5)

Consortium:
public & private law organisations that have developed Best Practices on internationalisation,
vocational training institutes and university colleges + CCI, that gained experience on mapping and guiding internationalisation companies
organisations and companies with entrepreneurial game development experience.
internationalising small, mediumsized and large companies

Impact
short term impact: all involved partners improve internationalisation efforts by companies by applying tool in regular VET activities or adapting their

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services/trainings to the outcomes of the project
long term impact: all partners + their stakeholders improve internationalisation by raising awareness, using and adapting the tool in their network of national VET

Description: Compint is an online internationalisation game which tests your knowledge in different key areas. It's about developping your knowledge about different countries.

Themes:
* Intercultural learning
* ICT
* Others
* Lifelong learning
* Enterprise, SME
* Continuous training

Sectors:
* Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles
* Manufacturing
* Professional, Scientific and Technical Activities
* Education
* Agriculture, Forestry and Fishing

Product Types: website

Product information: Compint website with a link to the internationalisation game.

Projecthomepage: http://www.compint.eu/

Project Contractor

Name:	Voka-Kamer van Koophandel Oost-Vlaanderen
City:	gent
Country/Region:	Oost-Vlaanderen
Country:	Belgie
Organization Type:	chamber
Homepage:	http://www.voka.be/oost-vlaanderen

Contact Person

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Coordinator

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Partner

Partner 1

Name: Syntra West vzw
City: Brugge
Country/Region: West Vlaanderen
Country: Belgie
Organization Type: others
Homepage: http://www.syntrawest.be

Partner 2

Name: Noema-CMI
City: Lohilahti
Country/Region: Etelä-Suomi
Country: FI-Finland
Organization Type: others
Homepage: http://www.noema.fi

Partner 3

Name: volvo cars ghent
City: gent
Country/Region: Oost-Vlaanderen
Country: Belgie
Organization Type: others
Homepage: http://www.volvocars.com

Partner 4

Name: Auxilium pro Regionibus Europae in Rebus Culturalibus
City: Graz
Country/Region: Styria
Country: AT-Austria
Organization Type: others
Homepage: http://www.auxilium.co.at

Partner

Partner 5

Name: Sylva BVBA
City: WAARSCHOOT
Country/Region: Oost-Vlaanderen
Country: Belgie
Organization Type: others
Homepage: http://www.sylva.eu

Partner 6

Name: Cambra Oficial de Comerç I Industria de Terrassa
City: Terrassa
Country/Region: Cataluna
Country: ES-Spain
Organization Type: others
Homepage: http://www.cambraterrassa.es

Partner 7

Name: Business Support Kent
City: Maidstone
Country/Region: Kent
Country: UK-United Kingdom
Organization Type: others
Homepage: http://www.businesssupportkent.co.uk

Partner 8

Name: KaHo St Lieven
City: gent
Country/Region: Oost-Vlaanderen
Country: Belgie
Organization Type: others
Homepage: http://www.kahosl.be