Projects and Products Portal for Leonardo da Vinci

Zweite Chance in der Hotellerie

2012-1-HU1-LEO05-5840

http://www.adam-europe.eu/adam/project/view.htm?prj=10417

Projektinformation

Titel: Zweite Chance in der Hotellerie

Projektnummer: 2012-1-HU1-LEO05-5840

Jahr: 2012

Projekttyp: Innovationstransfer

Status: bewilligt

Land: HU-Ungarn

Marketing Text: Das Wesen des Projektes ist, die Konkurrenzfähigkeit der Teilnehmer auf dem Arbeitsmarkt zu erhöhen. Damit bekommen sie noch eine Möglichkeit in der Berufsbildung im Hotelgewerbe. Die Ausbildung empfehlen wir für diejenigen Erwachsenen, die ihre bisherigen Kenntnisse erweitern oder neue Kenntnisse erwerben möchten mit dem Ziel, ihre Arbeitsmöglichkeit in der Hotelindustrie zu finden. Das wichtigste Kennzeichen des Projektes ist,das Erwerben mehrfacher Kenntnisse in vielseitigen Berufen der Hotellerie.

Zusammenfassung: The project aims at expanding the skills of those working in hospitality.
Hospitality is a labour-intensive industry so it is worth investing in the training of hospitality professionals however due to seasonality it often occurs that the hotel is obliged to use the same employee in different areas, e.g. a waiter might be placed in the housekeeping department, or front office department by the end of the season. The hotels often face such problems in employment - which is proved by the fact that the members of the consortium welcomed the idea to train catering pofessionals further into hospitality - front or back office or housekeeping. Hoteliers /owners and managers of hotels in Hungary/, members of hotel associations, and the applying training institution firmly believe that the project does have such tangible and intangible outcomes which improve the standard of hospitality:
- more qualified workforce
- stable jobs
- job security
- reasonable workschedules
- higher standard of hotel service
- more satisfied clientele
- returning guests
- more income

By completing the course the participants who are already skilled in catering, will have better chances to find a job at hotels or guesthouses where there is a rising demand for multiskilled workers. As the course will obviously raise the chances of the participants in the labour market it is supposed to become popular with young catering professionals. We expect that there will be a steady number of participants which guarantees sustainability in the long run as well. As the course will be a course for adult learners, and will not be involved into the curriculum of the school, it will be submitted for accreditation by the Hungarian Adult Education Accreditating Office, and later other insitutions will also be authorised to run the course throughout the country. The overall aim however is to enhance the competitiveness of catering professionals in hospitality industry which is the ultimate target and also the ultimate envisaged impact.

Beschreibung: The concrete aim is to take over some modules of the German Hotelfachfrau/Mann apprenticeship programme, by far the most widely offered apprenticeship scheme in the hospitality sector, which offers a generalist training that provides work and training in all hotel departments on a rotational basis. Only those modules will be taken over from the programme which would concentrate on the front office and the back office tasks, and also those modules which cover areas that are not covered by the basic Hungarian prorgamme called catering technician, which would be the input to and prerequisite of the programme. So only those students could enrol for the course who have a certificate of catering technician. This is how we realise multiskilling, and meet a real demand in hospitality. The aim is to take over a 6 month program which can be built on the existing two-year long catering technician course. The 6-month program would be devided into a theoretical training period /2 months/ and a practical training period /4 months/. The 2-month theoretical

Projektinformation

training would take place in the KOTK Trining Center in Hungary /in 280 hours/, the 4-month /640 hours/ practical training would take place in training places, in the local hotels around Lake Balaton, Hungary. By running the practical training in existing hotels, we would like to address the claim of the economy and also vocational education policy, which says that meeting the continuously changing demands of the economy can be realised by the dual vocational training system, which is also of German origin. The first course is the test course, which will be tested in a way that the theoretical part will run from the beginning to the end, while the practical parts will run in modules simultaneously, so testing will take only 3 months all together. After completing it, the school would finalise the material, the training programme and would hand it in for accreditation into the Hungarian Adult Education Accreditating Office. So the accreditated programme would be availabe for other training centers as well.

Themen:	*** Arbeitsmarkt *** Nachhaltigkeit *** Lebenslanges Lernen ** Weiterbildung * Fernlehre
Sektoren:	*** Gastgewerbe/Beherbergung und Gastronomie ** Erziehung und Unterricht
Produkt Typen:	Film Module Unterlagen für offenen Unterricht Programme/Curricula Fernlehre Homepage Lehrmaterial
Produktinformation:	coursebooks for 4 moduls e-learning course teaching material handbook for teachers and trainers book on history of the project
Projektwebseite:	www.scih.eu

Vertragnehmer

Name:	KOTK Oktatási Központ Kft
Stadt:	Budapest
Land/Region:	Közép-Magyarország
Land:	HU-Ungarn
Organisationstyp:	Weiterbildungseinrichtung
Homepage:	http://www.kotk.hu

Kontaktperson

Name:	Virtné Bodnár Éva
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Stadt:	Budapest
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Telefon:	00 36 70 70 12 545
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E-Mail:	virt.eva@kotk.hu
Homepage:	http://www.kotk.hu

Koordinator

Name:	KOTK Oktatási Központ Kft
Stadt:	Budapest
Land/Region:	Közép-Magyarország
Land:	HU-Ungarn
Organisationstyp:	Weiterbildungseinrichtung
Homepage:	http://www.kotk.hu

Kontaktperson

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Telefon:	00 36 70 70 12 545
Fax:	
E-Mail:	virt.eva@kotk.hu
Homepage:	http://www.kotk.hu

Partner

Partner 1

Name:	Studyum Külkereskedelmin Kft
Stadt:	Veszprém
Land/Region:	Közép-Dunántúl
Land:	HU-Ungarn
Organisationstyp:	Weiterbildungseinrichtung
Homepage:	http://www.studyum.hu

Partner 2

Name:	Club Tihany Zrt.
Stadt:	Tihany
Land/Region:	Közép-Dunántúl
Land:	HU-Ungarn
Organisationstyp:	andere
Homepage:	http://www.clubtihany.hu

Partner 3

Name:	SSOŠ SD Jednota Fogyasztási Szövetkezetek Magániskolája Šamorín
Stadt:	Samorin
Land/Region:	Bratislavsky Kraj
Land:	SK-Slowakei
Organisationstyp:	andere
Homepage:	http://www.hasossamorin.edu.sk/

Partner 4

Name:	avesto - Ausbildungsverbund Südthüringen Oberhof e.V.
Stadt:	Oberhof
Land/Region:	Thüringen
Land:	DE-Deutschland
Organisationstyp:	andere
Homepage:	http://www.avst-ev.de

Projektdateien

A10_Training the trainers.pdf

http://www.adam-europe.eu/prj/10417/prj/A10_Training%20the%20trainers.pdf

This is the description of the course the teachers took part in to be able to make and edit E-learning course and to learn new IT techniques they can use in their teaching.

A12_Recruiting students1.jpg

http://www.adam-europe.eu/prj/10417/prj/A12_Recruiting%20students1.jpg

Some photos that prove the realistaion of the test-course and shows the way of selecting trainees for the course.

A13_Timetable of the course.pdf

http://www.adam-europe.eu/prj/10417/prj/A13_Timetable%20of%20the%20course.pdf

This document shows the schedule and timetable of the testcourse.

A14_Agreement of collaboration with employers 2013.doc

http://www.adam-europe.eu/prj/10417/prj/A14_Agreement%20of%20collaboration%20with%20employers%202013.doc

This format was used to make a contract with the employers who received the students for Internship.

A14_ Letter of intent form the employers.doc

http://www.adam-europe.eu/prj/10417/prj/A14_%20Letter%20of%20intent%20form%20the%20employers.doc

This format was used to get official information if students were admitted by an employee for making Internship.

A14_Minutes of Safety instructions to be filled.doc

http://www.adam-europe.eu/prj/10417/prj/A14_Minutes%20of%20Safety%20instructions%20to%20be%20filled.doc

This document was obligatory to fill in in case of employing a trainee.

A14_Registration book of practical training.docx

http://www.adam-europe.eu/prj/10417/prj/A14_Registration%20book%20of%20practical%20training.docx

This document was obligatory to fill in by leaders of practice at the work places and signed by students.

A15_Training practical trainers.pdf

http://www.adam-europe.eu/prj/10417/prj/A15_Training%20practical%20trainers.pdf

The practical trainers took part in workshops to enhance their skills of organising practice for trainees and learn some techniques how to coach them. This document shows the content of this workshop.

A17_Running the course_interviewing students.pdf

http://www.adam-europe.eu/prj/10417/prj/A17_Running%20the%20course_interviewing%20students.pdf

This document shows the opinion of trainees about the course.

A1_MANAGERIAL MEETING 1.pdf

http://www.adam-europe.eu/prj/10417/prj/A1_MANAGERIAL%20MEETING%201.pdf

The minutes of the very first meeting, the first step of the so called kick-off meetings to show the points of the first talks.

A1_MANAGERIAL MEETING 2.pdf

http://www.adam-europe.eu/prj/10417/prj/A1_MANAGERIAL%20MEETING%202.pdf

The minutes of the second meeting to show how discussions evolved.

Projektdateien

A1_MANAGERIAL MEETING 3.pdf

http://www.adam-europe.eu/prj/10417/prj/A1_MANAGERIAL%20MEETING%203.pdf

The minutes of the third at the same time the final event of the Kick-off meetings.

A21_INFORMATION_DAYS_PROGRAMME_may.pdf

http://www.adam-europe.eu/prj/10417/prj/A21_INFORMATION_DAYS_PROGRAMME_may.pdf

This document shows the description of partners' visit to Germany as well as the programme of the information day.

A_21VISITING THE TEST COURSE.pdf

http://www.adam-europe.eu/prj/10417/prj/A_21VISITING%20THE%20TEST%20COURSE.pdf

This document describes the visit of the German partner at the Hungarian partner to check how the test-course and the transfer is realised.

A23_Making a survey about employers' needs.pdf

http://www.adam-europe.eu/prj/10417/prj/A23_Making%20a%20survey%20about%20employers%27%20needs.pdf

This document sums up the experience we gathered from interviewing employers in the field of hospitality.

A23questionnaire report.pdf

http://www.adam-europe.eu/prj/10417/prj/A23questionnaire%20report.pdf

This report is the summary of the result of the online questionnaire.

A29_Expectations from the labour market.pdf

http://www.adam-europe.eu/prj/10417/prj/A29_Expectations%20from%20the%20labour%20market.pdf

This survey summerizes the expectations of the applicants both from the course and from the labour market.

A2_Invitation_opening ceremony.pdf

http://www.adam-europe.eu/prj/10417/prj/A2_Invitation_opening%20ceremony.pdf

This invitation card was prepared to invite the concerned parties for the event of the Opening Ceremony.

A2_Opening ceremony.pdf

http://www.adam-europe.eu/prj/10417/prj/A2_Opening%20ceremony.pdf

The minutes of the Opening Ceremony, a description of the event as well as the discussed areas.

A2_Poster.pdf

http://www.adam-europe.eu/prj/10417/prj/A2_Poster.pdf

This poster was placed in the building of KOTK and at the job and training fairs organised by the Labour Centers to invite the interested parties to the event of the Opening Ceremony.

A3_Basic quality measures.pptx

http://www.adam-europe.eu/prj/10417/prj/A3_Basic%20quality%20measures.pptx

This presentation defines the basic ideas of measuring quality with relation to trainings.

A3_ Quality Management .pdf

http://www.adam-europe.eu/prj/10417/prj/A3_%20Quality%20Management%20.pdf

This handbook defines the necessary actions and flows to manage quality assurance, it contains a quality policy as well as the mission statements. It is adjusted to Hungarian Law.

Projektdateien

A5_MONITORING PROGRAMME_feb_march.pdf

http://www.adam-europe.eu/prj/10417/prj/A5_MONITORING%20PROGRAMME_feb_march.pdf

This document shows the detailed description of the monitoring experience gathered during the visit at the host of the product to be transferred with photo illustrations.

A6_Frame curricula in Germany.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_Frame%20curricula%20in%20Germany.pdf

This document is the translation of the frame curricula of Hotelfachmann course used in Germany.

A6_setting up a database_BIBLIOGRÁFIA.docx

http://www.adam-europe.eu/prj/10417/prj/A6_setting%20up%20a%20database_BIBLIOGR%C3%81FIA.docx

This document shows the list of books avaialble for training hospitality specialits in Germany and Hungary.

A6_The structure of Hotelfachmann book used in Germany.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_The%20structure%20of%20Hotelfachmann%20book%20used%20in%20Germany.pdf

This is the translation of the structure of the Hotelfachmann book used in the Hotelfachmann course.

A6_Training profiles in Germany.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_Training%20profiles%20in%20Germany.pdf

This document is the translation of the training profile used in Germany.

A6_year 1.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_year%201.pdf

This translation shows some samples of exercises from the Hotelfachmann books in the first year of the training.

A6_year 2.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_year%202.pdf

This translation shows some samples of exercises from the Hotelfachmann books in the second year of the training.

A6_year 3.pdf

http://www.adam-europe.eu/prj/10417/prj/A6_year%203.pdf

This translation shows some samples of exercises from the Hotelfachmann books in the third year of the training.

A7_Setting up a curricula.pdf

http://www.adam-europe.eu/prj/10417/prj/A7_Setting%20up%20a%20curricula.pdf

This document clearly specifies the content of the Hungarian version of Hospitality Technician course which was created based on the findings of studies previously carried out as well as content analysis.

A8_Final content of the course.pdf

http://www.adam-europe.eu/prj/10417/prj/A8_Final%20content%20of%20the%20course.pdf

This document shows exactly what the coursebooks will contain in relation to the different modules.

Barista_konyv_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/Barista_konyv_webre.pdf

Barista coursebook

Projektdateien

Barista_tanari_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/Barista_tanari_webre.pdf

Barista teacher's book

Bartender-barista_munkafuzet_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/Bartender-barista_munkafuzet_webre.pdf

Bartender and Barista workbook

Bartender_konyv_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/Bartender_konyv_webre.pdf

Bartender coursebook

Bartender_tanari_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/Bartender_tanari_webre.pdf

Bartender teacher's book

FO_konyv_webre-1.pdf

http://www.adam-europe.eu/prj/10417/prj/FO_konyv_webre-1.pdf

Front office coursebook

FO_munkafuzet_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/FO_munkafuzet_webre.pdf

Front office workbook

FO_tanari_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/FO_tanari_webre.pdf

HK_konyv_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/HK_konyv_webre.pdf

Housekeeping book

HK_munkafuzet_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/HK_munkafuzet_webre.pdf

Housekeeping workbook

HK_tanari_webre.pdf

http://www.adam-europe.eu/prj/10417/prj/HK_tanari_webre.pdf

Housekeeping teacher's book

KOTK - 2014-0730.mp3

http://www.adam-europe.eu/prj/10417/prj/KOTK%20-%202014-0730.mp3

Radio commercial

Projektdateien

OKJ beadvány.pdf

http://www.adam-europe.eu/prj/10417/prj/OKJ%20beadv%C3%A1ny.pdf

SCIH_logotypes[1].pdf

http://www.adam-europe.eu/prj/10417/prj/SCIH_logotypes%5B1%5D.pdf

These are the first versions of the logos to identify the SCIH project. All partners had to vote on the most preferred one. All of them agreed that the best one is the last one, which should be further developed.

SCIH_logotypes3[1].pdf

http://www.adam-europe.eu/prj/10417/prj/SCIH_logotypes3%5B1%5D.pdf

The project team asked for more colourtypes to find the best version.

scih_project_identity_manual.pdf

http://www.adam-europe.eu/prj/10417/prj/scih_project_identity_manual.pdf

Project identity manual

Produkte

1 Logo and project identity manual

2 Kick-off meetings

3 Quality Assurance Plan

4 Opening Ceremony

5 Website

6 Monitoring visit

7 Database

8 Curriculum

9 Translated training material

10 Coursebooks and e-learning package

11 Methodological trainings

12 Resource books for teachers

13 Testgroup

14 Course timetable and course

15 Contracts

16 Methodological trainings for employers

17 Feedback from interviews

18 Progress reports

19 Evaluation sheets

20 Job agency's registration to start FAT accreditation

21 Image elements and their manual

22 Information days

23 Paid advertisements

24 Press release

25 Radio ads/commercials

26 Film for social media

27 Workshop for DACUM

28 Project History and Guidance Book

Produkte

29 TQM Report based on evaluation sheets and interviews

30 Application for registration into the National List of Professions and Trade

Produkt 'Logo and project identity manual'

Titel:	Logo and project identity manual
Produkttyp:	andere
Marketing Text:	To have a distinctive identity is an essential part of creating a series of products /like teaching material, workbooks, website, e-learning program, modul/. The point is to help identify all the materials connected to this particular project.
Beschreibung:	SCIH Corporate Identity Manual contains the rules and guidelines as they relate to the correct visual portrayal of the SCIH as a Brand. There are guidelines for the official colours, fonts (typefaces), as well as other visual iconography, and how they may be merged into acceptable documents or communications. The manual is not to be used to replicate artwork. Original digital artwork is also available (for PC or Mac) inside this rar file: scih_corprate_id.rar We are not in a position to supply artwork in other format unless it is specifically required for paid for productions, or advertising. The logo may not be used if it does not conform to these guidelines.
Zielgruppe:	The particpants /partners/ of the projects, who create products in the framework of the SCIH project and they need a guidline to always confirm with it when it comes to using identity and image elements.
Resultat:	Logo and Project Identity Manual It was precceeded a thourough planning and selection stage, where all the partners were asked to vote on th emost preferred version of the draft logos. These drafts are attached as a file in the file section.
Anwendungsbereich:	The SCIH project logo is our single most important identifier. It is intimately linked with our activity and will come to embody many emotional aspects as well. This description shows all specific proportional arrangements, and appropriate spacing and size relationships and some examples of incorrect use. Areas of application: on all documents, products which are realised in th eframework of the project.
Homepage:	www.scih.eu
Produktsprachen:	Englisch

Produkt 'Kick-off meetings'

Titel:	Kick-off meetings
Produkttyp:	Programme/Curricula
Marketing Text:	
Beschreibung:	Meeting minutes
Zielgruppe:	Education
Resultat:	It contributed to discussion on the methodology of translation/validation, it helped to exchange experiences and compare difficulties
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Englisch

Produkt 'Quality Assurance Plan'

Titel:	Quality Assurance Plan
Produkttyp:	andere
Marketing Text:	
Beschreibung:	Determination of what and how should be measured to be able to control the flows of activities in the right way.
Zielgruppe:	All partners
Resultat:	It contributed and still contributes to the study of how well the project is realised compared to the original aims at every stage from the very beginning to the end of it. It aims at the contiunous control of the transfer as well as the quality of the partnership and also the quality of the test course.
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Opening Ceremony'

Titel:	Opening Ceremony
Produkttyp:	andere
Marketing Text:	
Beschreibung:	Inviting representatives of policy makers, employers related NGO's as well as Chambers of Industry, furthermore parents of interested students
Zielgruppe:	all parties, proffessional bodies, broad public, students, teachers, parents
Resultat:	It contributed to discover how relevant the transfer is.
Anwendungsbereich:	Education and Hospitality Industry
Homepage:	
Produktsprachen:	Englisch Ungarisch

Produkt 'Website'

Titel:	Website
Produkttyp:	
Marketing Text:	
Beschreibung:	To give information about the project to the broad public
Zielgruppe:	Professionals in hospitality and education in the field of hospitality
Resultat:	The website is suitable for storing information about the project as well as working as a database of researches and studies about the topic furthermore it hosts the E-learning course.
Anwendungsbereich:	Education and hospitality industry
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch Englisch

Produkt 'Monitoring visit'

Titel:	Monitoring visit
Produkttyp:	
Marketing Text:	
Beschreibung:	Studying and monitoring the educational activity of the German partner, scrutinizing the teaching materials, comparing the system of education
Zielgruppe:	Partners of the project
Resultat:	It contributed to examine what exactly should be taken over to best meet the obectives of the project as well as the Hungarian educational conditions and environment.
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Englisch

Produkt 'Database'

Titel:	Database
Produkttyp:	
Marketing Text:	
Beschreibung:	A resource with teaching materials, bibliography of coursebooks and list of audio-visual materials used by the German partner available partly online partly in books.
Zielgruppe:	Teachers who take part in the adaptation of learning materials
Resultat:	It provided Hungarian teaching material adapters with sufficient information and material from the German course to be transferred
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Curriculum'

Titel:	Curriculum
Produkttyp:	
Marketing Text:	
Beschreibung:	Content of teaching with recommended number of lessons
Zielgruppe:	Teachers and students
Resultat:	It determines what and to what extent a certain area should be covered to get qualifications.
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Translated training material'

Titel:	Translated training material
Produkttyp:	
Marketing Text:	
Beschreibung:	Translation of exact teaching contents used in the HOTEL FACHMANN course in Germany.
Zielgruppe:	Teachers and students
Resultat:	It gave exact samples into the hands of teaching material adapters that could later be inserted into the teaching material
Anwendungsbereich:	Education
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Coursebooks and e-learning package'

Titel:	Coursebooks and e-learning package
Produkttyp:	
Marketing Text:	
Beschreibung:	The content of the course in books, workbooks and in the form of e-learning
Zielgruppe:	Adult learners and adult education teachers
Resultat:	It contributes to the transmission of knowledege related to the "Hotelfachmann" / "Hospitality technician" qualifications and drafted in the curriculum of the course.
Anwendungsbereich:	
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Methodological trainings'

Titel:	Methodological trainings
Produkttyp:	
Marketing Text:	
Beschreibung:	It gave an insight into writing coursebooks and editing teaching material with the help of E-learning
Zielgruppe:	Teachers
Resultat:	Teachers got trained in using IT when making up teaching contents and they also created a course that was tested by the test trainees.
Anwendungsbereich:	Teaching
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Resource books for teachers'

Titel:	Resource books for teachers
Produkttyp:	
Marketing Text:	
Beschreibung:	It gives clues how to fill up the lessons of the course
Zielgruppe:	Teachers
Resultat:	
Anwendungsbereich:	
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Testgroup'

Titel:	Testgroup
Produkttyp:	
Marketing Text:	
Beschreibung:	A group of adult learners who take part in the testcourse
Zielgruppe:	The whole partnership
Resultat:	
Anwendungsbereich:	
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Course timetable and course'

Titel:	Course timetable and course
Produkttyp:	
Marketing Text:	
Beschreibung:	Timing and scheduling of the course to finish in due time.
Zielgruppe:	Adult learners, teachers and employers
Resultat:	
Anwendungsbereich:	
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Contracts'

Titel:	Contracts
Produkttyp:	andere
Marketing Text:	
Beschreibung:	To make practical training legal it was important to make contracts, and agreements between the theoretical and practical training places, in these contracts we also described the expectations of KOTK Training Center.
Zielgruppe:	Empoyers
Resultat:	
Anwendungsbereich:	
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Methodological trainings for employers'

Titel:	Methodological trainings for employers
Produkttyp:	Programme/Curricula
Marketing Text:	
Beschreibung:	Instructing leaders of practical trainings what to focus on when dealing with trainees
Zielgruppe:	Employers
Resultat:	It contributed a lot to realise and set up the E-learning course.
Anwendungsbereich:	Hospitality
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Feedback from interviews'

Titel:	Feedback from interviews
Produkttyp:	
Marketing Text:	
Beschreibung:	Online survey with analysis
Zielgruppe:	Employers
Resultat:	It contributed to get confirmation about the relevance of the transfer and get information about the expectations of employers also we managed to give disseminate the new ways of training in hospitality.
Anwendungsbereich:	Hospitality industry
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Progress reports'

Titel:	Progress reports
Produkttyp:	
Marketing Text:	
Beschreibung:	Description of achieved tasks by partners
Zielgruppe:	Partners of the project
Resultat:	It contributes to get feedback on what should be changed to accomplish tasks according to schedule, it also helps to spread the risks.
Anwendungsbereich:	Education
Homepage:	
Produktsprachen:	Ungarisch Deutsch

Produkt 'Evaluation sheets'

Titel:	Evaluation sheets
Produkttyp:	Evaluierungsmethoden
Marketing Text:	
Beschreibung:	All sheets of analysis and feedback about satisfaction of the participants
Zielgruppe:	All partners and participants
Resultat:	It contributes to the analysis of the actions accomplished in the project, as well as the relevance of the different trainings realised within the framework of the project.
Anwendungsbereich:	Education and Hospitality
Homepage:	www.scih.eu
Produktsprachen:	Deutsch

Produkt 'Job agency's registration to start FAT accreditation'

Titel:	Job agency's registration to start FAT accreditation
Produkttyp:	
Marketing Text:	
Beschreibung:	It meets the regulation which enables schools to start a course
Zielgruppe:	All partners
Resultat:	It contributed to give legal framework to start the testcourse.
Anwendungsbereich:	Education
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Image elements and their manual'

Titel:	Image elements and their manual
Produkttyp:	
Marketing Text:	
Beschreibung:	It regulates the use of image elements, which were previously designed by a graphic designer.
Zielgruppe:	All partners
Resultat:	It states clearly how to use the logo besides the logo of Life Long Learning Programme.
Anwendungsbereich:	Education and Hospitality
Homepage:	
Produktsprachen:	Englisch

Produkt 'Information days'

Titel:	Information days
Produkttyp:	
Marketing Text:	
Beschreibung:	An event where the broader public have the chance to get to know the project.
Zielgruppe:	Broader public, policy makers, students, employers
Resultat:	It contributes to the realisation of dissemination
Anwendungsbereich:	Education and hospitality
Homepage:	www.scih.eu
Produktsprachen:	Deutsch Ungarisch

Produkt 'Paid advertisements'

Titel:	Paid advertisements
Produkttyp:	
Marketing Text:	
Beschreibung:	Advertisements in newspapers
Zielgruppe:	Adult learners and broad public
Resultat:	It contributed to dissemination and helped us in recuiting adult learners for the test course.
Anwendungsbereich:	Education
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Press release'

Titel:	Press release
Produkttyp:	
Marketing Text:	
Beschreibung:	An introduction of the project in the publications of the National Agency
Zielgruppe:	SMEs
Resultat:	It contributes to report on the achieved tasks and aims to the National Agency as well as to the target group of the publication issued by them. It aims to offer a selection of trainings to the SMEs (small and medium-sized enterprises) realised within transfer of innovation projects. The Second Chance in Hospitality project was selected to be presented in the publication.
Anwendungsbereich:	Hospitality
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Radio ads/commercials'

Titel:	Radio ads/commercials
Produkttyp:	
Marketing Text:	The point of this action was to advertise the opportunity of joining a second round of the course, and to contribute to sustainability.
Beschreibung:	The coordinating institution chose MUSIC FH Hungarian Radio station to make a commercial targeted at young 19-25 year old audience.
Zielgruppe:	19-25 year old people in search of a qualification in the hotel industry.
Resultat:	We managed to recruit trainees for the next round of course.
Anwendungsbereich:	Dissemination
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Film for social media'

Titel:	Film for social media
Produkttyp:	
Marketing Text:	The partnership aimed at producing a film introducing the course for the next applicants and also to those hotels that are interested in employing trainees as Hospitality technician.
Beschreibung:	The film inttroduces where such a course can be done, what they learn and how, what experience they gained, what certificates they could obtain and also what a training place can gain from employing such trainees.
Zielgruppe:	Those people who might be interested in applying for such a training as well as the training places to show them the benefits.
Resultat:	The film contributed a lot to the valorisation and dissemination as we managed to attract more applicants to the course.
Anwendungsbereich:	Valorisation and dissemination
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Workshop for DACUM'

Titel:	Workshop for DACUM
Produkttyp:	
Marketing Text:	The point of preparing for a DACUM analysis is to make a thourough base for the application procedure concerning our course which we intend to register into the national list of professions and trade.
Beschreibung:	To prepare for DACUM analysis first the Slovakian partners arrived to discuss the major areas of the realisation of DACUM analysis, then with the involvement of an adult education specialist and further representatives of the hotel industry to carry out DACUM-analysis.
Zielgruppe:	Hotel specialists
Resultat:	elaborated DACUM-table
Anwendungsbereich:	Application for registration into the National List of Professions and Trade.
Homepage:	
Produktsprachen:	Ungarisch

Produkt 'Project History and Guidance Book'

Titel:	Project History and Guidance Book
Produkttyp:	andere
Marketing Text:	The point of this book is to go through the major steps of an Innovation Transfer project and set an example how a TOI project can be carried out successfully.
Beschreibung:	The book shows step by step the crucial factors of realising a project: it gives an insight of how a project should be managed, what requirements it has to meet, what risks have to tackled and how.
Zielgruppe:	Those project hosts who have won the support from the EU to carry out an Innovation Transfer Project
Resultat:	A book with a lot of useful information and advice of Dos and Don'ts
Anwendungsbereich:	Dissmenination
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'TQM Report based on evaluation sheets and interviews'

Titel:	TQM Report based on evaluation sheets and interviews
Produkttyp:	andere
Marketing Text:	The partnership was committed to the thorough analysis of quality management throuout the whole project so it examined the quality of the partnership and the project from different angles.
Beschreibung:	The booklet made gives an insight how the partnership drew the consequences of quality matters and built in the moral of these consequences into the realistaion of the project.
Zielgruppe:	Future applicants of Innovation Transfer Projects
Resultat:	Booklet
Anwendungsbereich:	Dissmenination
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Produkt 'Application for registration into the National List of Professions and Trade'

Titel:	Application for registration into the National List of Professions and Trade
Produkttyp:	Transparenz und Zertifizierung
Marketing Text:	This action was the most significant of all, as this is, was and will be the ultimate target of the partnership; that is to make the certificate of Hospitality technician available free of charge to all the trainees having a secondary school leaving exam and choosing to learn hospitality at a post-secondary level.
Beschreibung:	The partnership drew all the consequences of the test course, ran a DACUM analysis where they listed all the skills, competences and itmes of knowledge a Hospitality tecnician needs to know then handed in the application to the Minsitry of Human Resource to qualify the course into the list of professions and trades that are acceoted by the state.
Zielgruppe:	Young trainees after school leaving exam without qualifications but aiming to study hospitality
Resultat:	The Ministry acceoted in the application and now is working on further elaboration needed to submit to the comittee.
Anwendungsbereich:	Valorisation
Homepage:	www.scih.eu
Produktsprachen:	Ungarisch

Veranstaltungen

Closing Conference

Datum	20.02.2015
Beschreibung	The Closing Conference was organised to sum up the results of the project and close the project officially.
Zielgruppe	All the parties involved were invited
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	eva.virt@kotk.hu
Zeitpunkt und Ort	20 February 2015, Tihany, Hungary

Information days

Datum	20.01.2015
Beschreibung	Information days for trainees and for the project partners to get ready for closing the project.
Zielgruppe	Trainees, students, partners
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	eva.virt@kotk.hu
Zeitpunkt und Ort	20 01 2015 Samorin Slovakia

Information days

Datum	16.10.2014
Beschreibung	Information days for prospective partners in Slovakia and the chamber of commerce starting on 16 October 2014.
Zielgruppe	Chamber of Commerce, other schools in the area who might be interested in launching such a training in the future
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	eva.virt@kotk.hu
Zeitpunkt und Ort	Samorin, Slovakia

Veranstaltungen

Total Quality Control Visit

Datum	20.06.2014
Beschreibung	Between 20 June 2014 - 27 June 2014 the Slovakian partners paid a visit to the Hungarian institutions to make surveys and measurements to collect data for the quality report.
Zielgruppe	All partners
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	eva.virt@kotk.hu
Zeitpunkt und Ort	20 June 2014 - 27 June 2014

Workshop

Datum	01.06.2014
Beschreibung	1 June 2014 - 5 June 2014: the main areas discussed: preparation for the DACUM job description of hospitality technician before applying for registration in the National List of Professions and Trades (OKJ)
Zielgruppe	Participants of the projects especially the Hungarian partners
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	eva.virt@kotk.hu
Zeitpunkt und Ort	1 June 2014 - 5 June 2014 Tihany, Veszprém, Budapest, HUNGARY

Managerial meetings

Datum	07.01.2014
Beschreibung	This event was organised in within the Coordination Workpackage so as to give a kick-off to the project with defining tasks, responsibilities and deadlines.
Zielgruppe	P0,P1,P2,P3,P4
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	Virtné Bodnár Éva, virt.eva@kotk.hu
Zeitpunkt und Ort	7-9 January at the Hungarian partners' premises

Veranstaltungen

Information days in Germany

Datum	01.06.2013
Beschreibung	With this event we aimed to address those bodies that are concerned about the organisation of practical training for students, primarily with the intention to promote the course to employers with potential training places and also to inform the Chamber of Industry about the transfer of the Hospitality Training Course.
Zielgruppe	Chambers of industry (ENT-CHInd) Employers (LAB-EMP) Institutions or organisations providing learning opportunities within the context of the Lifelong Learning Programme, or within the limits of its sub-programmes (EDU)
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	Klaus Michel, klaus.michel@avesto.net
Zeitpunkt und Ort	Oberhof, Germany, 01-02 06 2013

Exhibiton Organised by Labour Centers

Datum	09.03.2013
Beschreibung	This event is organised for young people who are searching for jobs and trainings well adult education organisers are invited to show their trainings.
Zielgruppe	young students and unemployed people
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	Tamás Rátosi, ratosi.tamas@kotk.hu
Zeitpunkt und Ort	Budapest, 09 03 2013

Veranstaltungen

Opening Ceremony

Datum	30.01.2013
Beschreibung	Opening ceremony: the opening ceremony started at 14:00 on 30th January 2103. We tried to invite as many people as possible to insure the publicity for the project. The reason for organising it at 14:00 was the fact that it is easier to get audience early in the afternoon. The meeting was opened by Dr Lakos István, the legal representative of KOTK, he greeted all the participants and expressed his pleasure to welcome the partners at the instituion again as well as the students and the teachers. As the local partners of KOTK, the students and the parents were there to get to know the project in details, Dr Lakos István asked Katalin Nemeth to present the project by PPT to the audiance getting into all particulars which might be interesting for them. The presentation took 20 minutes, after that all the partners of the partnership presented their institutions and education system. As there are changes in the vocational education, the partners went on to talk about the future of the adult education centers and that of the vocational schools funded by the state. They also discussed the dual vocational system in Germany which is being introduced in Hungary, too. They advocated the system of multi-skilled education, which might increase the competitiveness of the labour force by enabling them to work in more then one jobs. The invited specialists who represented both vocational and adult edication bodies Péter Vágó K (KISOSZ) and Hajnalka Semsey (ADULTUS Foundation) emphasized the importance of employees, whose ideas and requirements are to be measured beforehand, as it is they who can best articulate the need of their industry. The president of the Association of Hungarian Hoteliers was also invited but he could not be present at the meeting due to acceptable reasons.
Zielgruppe	Adult learners associations (ASC-ADLear) Bodies providing guidance, counselling and information services relating to any aspect of lifelong learning (CONS) Company training department (EDU-COMP) Body providing guidance and information on Lifelong Learning (CONS-INF)
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	Virtné Bodnár Éva, KOTK, virt.eva@kotk.hu
Zeitpunkt und Ort	Opening ceremony: the opening ceremony started at 14:00 on 30th January 2103.