



Leonardo da Vinci Innovation Transfer Project
2012-1-HU1-LEO05-05847
ADAPTYKES - ADAPtation of trainings based up on the Finnish
Workplace Development Programme (TYKES)

Feedback on National Report on SMEs in Finland

ADAPTYKES project WP3

The National Report on SMEs in Finland gives an overview on the Finnish economy, on the situation of SMEs from several points of view. We will reflect on the points relevant to our ADAPTYKES project: opportunities of SMEs, their roles in innovation and adult education.

The Finnish economy has been recovering after the crisis and now is growing but unemployment is still a problem. It is highly dependent on exports. In spite of the fact that Finland is an innovative country the rate of R&D expenditure of the GDP is decreasing. The SME sector forms the basis for the Finnish economy: 96% of all companies registered in Statistics Finland's company register were SMEs. They have important role in almost all sectors of industry.

Finland is considered to be an innovation-driven economy staying at top 10 category when it comes to Global Competitiveness Index. In the last years Finland has increased its competitiveness rank in the Innovation and maintained its high rank in Higher education and training.

From the point of view of ADAPTYKES project it is very important that both companies and universities are very active in offering training programs to adults and that people seek to educate themselves outside office hours in degree programmes and optional training. Contrary to Hungary Finnish SMEs (especially medium size companies) are nearly as active in training their employees as larger companies. Almost half of the employees of companies running trainings are involved in them. This is a different culture compared to Hungary.

As for the innovation, in Finnish medium sized and large companies the development of new business practices and work organising methods has been a large part already in 2008 and has increased in importance when reported in 2010.

This project has been funded with support from the European Commission.
This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

From the point of view of ADAPTYKES it is worth mentioning that 27.7% of small and 38.7% of medium size companies introduced organizational innovation in 2010. These are quite high ratios. These figures increased between 2006 and 2010 – so the reaction of SMEs in Finland to the crisis was quite different than that in Hungary and Romania. The above data show that the experiences of and the attitude towards innovation and workforce education of Finnish SMEs are worth to transfer to Hungary and Romania within the frame of ADAPTYKES.

23 July 2013

Gabriella Bozsár
Nóra Szuhai
Csaba Elek

Budapest Chamber of Commerce and Industry


 Lifelong Learning Programme
Az Európai Bizottság támogatást nyújtott ennek a projektnek a költségeihez. Ez a kiadvány (közlemény) a szerző nézeteit tükrözi, és az Európai Bizottság nem tehető felelőssé az abban foglaltak bármintemű felhasználásért.
Acest proiect a fost finanțat cu sprijinul Comisiei Europene. Această publicație (comunicare) reflectă numai punctul de vedere al autorului și Comisia nu este responsabilă pentru eventuala utilizare a informațiilor pe care le conține.
This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.