

**Da:** RREUSE <sifor-list-admin@multimediaforge.net@mail180.wdc02.mcdlv.net> per conto di RREUSE <sifor-list-admin@multimediaforge.net>  
**Inviato:** lunedì 10 febbraio 2014 14.17  
**A:** =?utf-8?Q??=  
**Oggetto:** SIFOR Newsletter #1

## SIFOR Newsletter #1

Is this email not displaying correctly?  
[View it in your browser.](#)



**SI.FO.R. PROJECT** [www.sifor.eu](http://www.sifor.eu)

**Sistema Formativo al Lavoro-Valore del Riuso**

**Training system on the value of reuse**

## Introduction

The scope of the SIFOR project - *Sistema formativo al valore-lavorodelriuso* is to develop a training scheme for identifying the value of reuse and reusable goods, **creating a new professional profile** known as the Waste Valorizer. The **Waste Valorizer** will merge the **skills of sustainable waste management and social entrepreneurship** in order to develop an innovative multidisciplinary training system. It aims also to provide an in depth understanding of reuse and preparation for reuse activities within the structures of social enterprises.

The project is **promoted by the Emilia Romagna Region (Italy)**, with the **financial support of the European Commission** via the Leonardo Transfer of Innovation program.

One of the scopes of this project is the **transfer of know-how and expertise from successful European social economy reuse centers** to a number of social cooperatives in Italy which are members of the Associazione Orius, a federation of social enterprises and educational organizations. These enterprises have the task to test and thereby identify the qualifications needed to create the Waste Valorizer profile.

In parallel to these activities, a selected number of members of RREUSE, a European network of social enterprises working in reuse and recycling, are providing the know-how

and experience needed to optimise the tool. In particular ENVIE Strasbourg (specialised in WEEE collection, repair and sales), the Kringwinkels, Flanders (specialised in bulky items) and Les Petits Riens, Brussels (textile and other items) will contribute to the project objectives through the **organisation of site visits, lectures and other activities** to improve the knowledge of their benchmarking experiences and to transfer it to the Italian social entrepreneurs.

The **University of Modena and Reggio Emilia (Unimore)** is providing **scientific support** and carrying out analyses to outline and fine-tune the professional profile, the uptake of which is fostered by the **two partner regions Emilia Romagna (Italy) and Catalunya (Spain)** - the latter with the assistance of the Trinijove Foundation -, which will both play an important role in putting into practice the outcomes of the SIFOR project. These two regions are, in fact, the bodies primarily responsible for the professional training policy at territorial level. Ideally once the Valorizer profile is developed it would be up to them to prepare the ground for its actual inclusion in the local professional training system.

The next steps of the project will include **further collaboration between social enterprises working in reuse and recycling** to gain more insights about the creation and management of social business in the waste management sector.

In the following sections you can read some accounts of the latest collaborative meetings of the participating cooperatives.

---

## Italian social cooperative visits Belgian reuse business

In the week of 27th May, 15 social entrepreneurs from Italy paid a visit to a few selected benchmark reuse and recycling social enterprise in Belgium.

The week was organised within the framework of the activities foreseen by the SIFOR project with the aim to acquire a better understanding of the Belgian model for collection, reuse, recycling and sale of discarded goods.

The social enterprises visited by the Italian social entrepreneurs were the Kringwinkels in Flanders and Les Petits Riens in Brussels.

The training was conducted by technical operators of the social enterprises giving the visiting social entrepreneurs a holistic overview of the process. The training was coupled with interviews with social entrepreneurs carried out by experts from the University of Reggio Emilia and Modena, partners of the SIFOR project responsible for the scientific analysis.

The main insights gained during these visits were the understanding of the **importance of a well-organised logistical management of the sorting operations** of the collected material and the **set up of a common trademark which enhances the recognition potential** of the network and gives it a better visibility amongst citizens. In that respect the Kringwinkel trademark, developed by Komosie, the Flemish network of social enterprises working in reuse, provided the social entrepreneurs with a very good example of how to efficiently organize and promote different entities working in the same field. A further crucial lesson was the understanding of **how to develop a quality marketing for the retail outlets**.

An additional objective of the training week was to collect information in order to design a training methodology that can be used to train people wishing to work in the field of valorisation of discarded goods. In order to initiate the development of this methodology a meeting took place between experts of vocational training from the Emilia Romagna Region and the Communauté Française of Belgium. The meeting was organised with the scope to deepen the mutual understanding of the vocational training models in place in the two regions.

---

## **Social entrepreneurs in Strasbourg for WEEE management training**

Following visits to Belgian social enterprises working in the reuse sector, which provided a deeper insight into collection, reuse, recycling and sale of textiles and bulky items, a number of selected social entrepreneurs from Emilia Romagna headed to Strasbourg, France for a one week full immersion into WEEE treatment activities.

The training was organized in cooperation with ENVIE France, the biggest network of social enterprises in Europe active in WEEE treatment and one of the biggest members of RREUSE. ENVIE, which was created approximately 30 years ago, federates today about 60 reuse centers in France, all specialized in the collection, treatment, refurbishment and sale of electric and electronic appliances.

During their stay in Strasbourg participants received training on different phases of operations and also had the possibility to visit the sites of the workshops and retail outlets of ENVIE Strasbourg.

The training took place under the supervision of trainers sent from the headquarters of ENVIE in Paris. This experience gave the participants **insights on the data management system** put in place by ENVIE in order **to organize more efficiently the information concerning employees in insertion** and formation process. The system connects all the ENVIE organizations and is directly linked to the database of the French public administration in charge of employment.

Parallel to this training an institutional **meeting between experts on vocational training** took place. The meeting was attended by delegates from public vocational training institutions from France, Spain, Italy and Belgium. The meeting delivered an understanding of the different vocational education systems in the countries represented in the SIFOR project and the identification of steps that can be taken to implement educational tools in the reuse sector.

-----

*This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein".*

---

## PROJECT CONTACT PERSON

Paolo Ferraresi (RREUSE)  
paolo.ferraresi@rreuse.org

Maria Giulia Resca (Associazione Orius)  
sifor@associazioneorius.eu



SI.FO.R. is a project co-funded by the Lifelong Learning programme of the European Commission.  
SI.FO.R. "Sistema FOrmativo al valore-lavoro del Riuso" - Training system on the value of reuse.  
Codice CUP: G32F12000040006 – Codice progetto: 2012-1-IT1-LEO05-02781

---

This email was sent to [barbara.bovelacci@mailtechne.org](mailto:barbara.bovelacci@mailtechne.org)  
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
RREUSE · RREUSE Central Office · Rue d'Edimbourg 26 · Brussels 1050 · Belgium

The MailChimp logo is displayed in a white, cursive font within a grey rectangular box.

Nessun virus nel messaggio.

Controllato da AVG - [www.avg.com](http://www.avg.com)

Versione: 2014.0.4259 / Database dei virus: 3697/7080 - Data di rilascio: 10/02/2014