

bplan
BUILD PERSONAL
LABOUR ACTING IN NET

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B-Plan project has been a common experience to re-think about our guidance and coaching practices in order to get to the empowerment of people in choosing their life projects following a fundamental shared value: people first.

The fundamental aim is therefore getting to an entrepreneurial choice centred on the person and his/her business idea, proposing a step-by-step exploration, visualization, recognition and on-field pathway in order to exploit one's own entrepreneurial attitudes and skills to enter or re-enter the labour market or to change his/her working position.

Aware and informed self-employment solutions can be supported by the integrated system of VET and labour market adapting their guidance/assistance provisions acting through a multidisciplinary approach (psychological and economic backgrounds) or networking with specific organisations dealing with guidance/counselling or managerial assistance thus ensuring an holistic approach that duly takes into accounts all the self aspects

B-Plan is a guidance methodology aiming at strengthening the individual awareness on the entrepreneurial skills necessary to start-up a successful business mainly among those underrepresented individuals, like youth, women, people with migrant background or formally low skilled.

Guidance tools are incorporated to the model, and are meant to foster the client's self-knowledge (and consequently self-confidence), helping him/her understand also how to present his/her assets in front of a recruiter and elaborate an action plan of development of competences, attitudes and interpersonal skills. The client is therefore actively involved in a process of self-analysis and self-evaluation. The direct result is a more complete and more precise self-image, which often results in a better self-esteem, while on the other hand he/she is duly supported from the managing point of view (Business plan, technical assistance)

The path therefore represent an effective support of all the aspect that should be take into consideration while facing such a passage in life either from the human point of view or for everything that concerns concrete technical help. The model is based on theoretical foundations of empowerment, which is also the ultimate goal of the pathway. As such, the result is "always a success" – whether the enterprise is created or not.