International Certified Future Strategist

Lifelong Learning Programme

Strategic thinking
With a futures perspective
In an international environment

Be a pioneer for the Future!

Do you want to be among the first contributing to a new professional dimension:
the Certified Future Strategist

Take part in the first comprehensive pilot phase, which will give you a unique opportunity to help develop the programme and to be
the first to benefit from it.

We are currently inviting candidates to participate.

KAIROS FUTURE

IFOK.

shift n
clarity in complexity

capful

Shared Intelligence

Emetris Consulting
When Result Matters

CERTIFIED FUTURE STRATEGIST
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WE WORK IN AN INCREASINGLY RAPLEX ENVIRONMENT…

…in which the rapid speed of change and the complexity is tremendous. In order to successfully cope, **companies need to understand their current business environment, and visualise its future developments.**

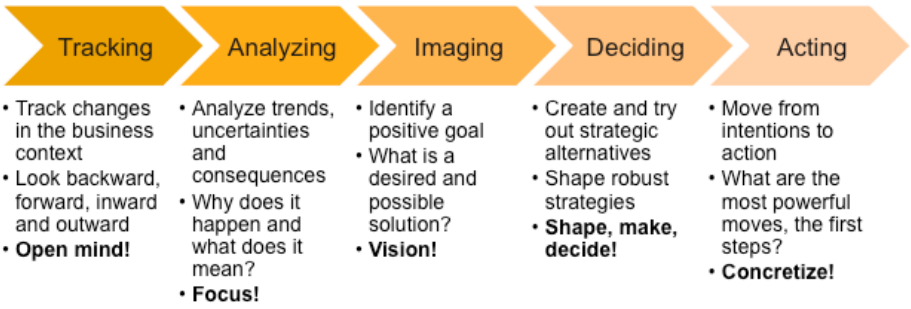
Organisations need to anticipate and understand change and they need to proactively address it, so as to increase their resilience and secure their future competitive advantage. The "International Certified Future Strategist" (ICFS) programme will help organisations do just that.

The ICFS is targeted at companies and organisations wishing to **build the necessary in-house expertise for developing futures perspectives and strategy**. It is a **tailored executive education programme** with an emphasis on learning in an international environment. The course is best suited to individuals in management positions, who have a responsibility to shape and enhance strategic thinking within their company.

THE SUBSTANTIVE CONTENT OF THE ICFS

The course will follow a proven analytical framework called TAIDA (Tracking, Analyzing, Imaging, Deciding and Acting. TAIDA is a trademark of Kairos Future). It enables participants to understand step-by-step the theory and practice of futures thinking and strategy development. Individual elements will be taught in their own tailored modules, each one building on the skills and concepts learnt before.

The focus of the ICFS programme is on the practical application of these skills:



THE LEARNING OBJECTIVES OF THE ICFS PROGRAMME

Individuals attending the course will be **equipped with the skills and knowledge needed to address the changes facing their organisation**.

Participants will benefit directly from the experience and expertise of the practitioners teaching them. In this way, the ICFS will offer a **new professional dimension**, providing participants with exciting opportunities for their own careers.

The robust nature of the course – with regards to both its theory and application – enable it to be a professionally and independently accredited business course[1]. The course meets a unique need, by offering greater theoretical and substantive insights than a business short course, without requiring the commitment of an MBA.

THE SCHEDULE OF THE ICFS PILOT AND PRACTICAL INFORMATION FOR PARTICIPANTS

The ICFS programme duration is around 6 months, with 5 modules of 3 days face-to-face teaching each.

The schedule and content outline for the pilot phase is:

Module 1: Wednesday 27 Nov – Friday 30 Nov, 2013.
Tracking: Focus, scope, trends & uncertainties

Module 2: Wednesday 8 Jan – Friday 10 Jan, 2014
Tracking: Assets, actors, crowd sourcing, conceptual thinking

Module 3: Wednesday 12 Feb – Friday 14 Feb, 2014
Analysing: Scenarios – methods, stories, logic, communication

Module 4: Wednesday 19 March – Friday 21 March, 2014
Imaging-Deciding: Visions, ideation, strategy building

Module 5: Wednesday 7 May – Friday 9 May, 2014
Deciding-Acting: Change agenting, continuous strategy development

- The pilot phase will take place in Brussels, Belgium
- The course will be taught in English.
- The pilot phase of the course is offered at the **significantly discounted price of 6,500 €** (50% off the ordinary price). This is inclusive of lunches and course materials, but exclusive of travel and related costs.
- Certification is optional and will take place after the 5th module. The certification is being developed together with an international professional body, and will be available for those taking part in the pilot phase once the final course has been launched.

The development of the ICFS course and the profession of Certified Future Strategist is being funded with the support of the European Commission's 'Leonardo da Vinci Programme for life-long learning'.

[1] The accreditation system is being developed in cooperation with the international accreditation body as part of the course's development, and will be available for application when the course is launched.

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Since November 2012, a unique consortium of six independent consultancies – Kairos Future, IFOK, Shared Intelligence, Emetris, ShiftN, and Capful – are drawing on their extensive experience in the fields of strategy, futures, change management and training to develop the programme. The course tutors are business professionals, each with more than 15 years of experience in applying scenario planning, strategic foresight, and change management in both private and public organisations.

Before the official launch in January 2015, a comprehensive pilot will take place, giving participants a unique opportunity to help develop the programme and to be the first to benefit from it.

We are currently inviting candidates to participate.

CONTACT DETAILS PER COMPANY

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For further details about the ICFS course, please visit:

www.certifiedfuturestrategist.com