

The official project's website is up and running! Drop us a visit at: [www.pecos4smes.eu](http://www.pecos4smes.eu).



# PECOS 4SMEs

PERSONALIZED TRAINING  
ON CROSS BORDER  
e-COMMERCE

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## Mission

Increase revenue from cross-border e-Commerce!

## Meet the Consortium

- [P1| Eurocrea Merchant - IT](#)
- [P2| Crystal Clear Soft - GR](#)
- [P3| OHENNENNOH BV - NL](#)
- [P4| OAKE Associates - UK](#)
- [P5| FAVINOM Consultancies - CY](#)
- [P6| E.B.N. - BE](#)
- [P7| DANMAR COMPUTERS - PL](#)

## Our latest news !

- The second project meeting took place in Rzeszów (Poland) on 14-15/10/2013 in which the partners monitored the progress that has been made in the framework of PECOS4SMEs so far and planned the steps that will be followed upon the next six months.
- Click [here](#) to watch the PECOS4SMEs promotional video with information on how SMEs can benefit from e-Commerce.
- Now the [project website](#) is also available in Italian, Greek, Polish, Dutch, and French!
- Check out some interesting information regarding cross border e-Commerce on our PECOS4SMEs Scoop It! account [here](#).
- The PECOS4SMEs support badge will be awarded to SMEs that will take part and will contribute to PECOS4SMEs project:



[Remember to stay in tune for more news and information regarding cross border e-Commerce by visiting PECOS4SMEs website!](#)

## Utilising the Internet as a cross border sales channel!

Boost cross-border e-Commerce with PECOS4SMEs - A complete

training programme for SMEs to penetrate foreign markets

### Approach

- Identify SME needs with regards to cross-border sales
- Generate an action plan to improve current practices
- Prompt the SME to select actions to implement
- Produce a personalised training plan based on selected actions
- Observe SME progress

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For any additional information please mail [info@pecos4smes.eu](mailto:info@pecos4smes.eu) or visit [www.pecos4smes.eu](http://www.pecos4smes.eu).



Lifelong  
Learning  
Programme

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