

The official project's website is up and running! Drop us a visit at: www.pecos4smes.eu.



**PECOS
4SMEs**
PERSONALIZED TRAINING
ON CROSS BORDER
e-COMMERCE

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Our latest news!

PECOS4SMEs YouTube Channel: Visit our YouTube channel [here](#) to discover advice and tips on common e-Commerce issues provided by various e-Commerce experts!

Mission

Increase revenue from cross-border e-Commerce!

PECOS4SMEs Genie: The PECOS4SMEs Genie is an automated system with the help of which an SME can create its own personalised e-Commerce strategy based on its individual characteristics. Benefit from all free training material in six European languages (EN, NL, IT, GR, PL, FR). Visit the following address to test the tool yourself! Click on: <http://pecos.dcnet.eu/>

Meet the Consortium

- [P1| Eurocrea Merchant - IT](#)
- [P2| Crystal Clear Soft - GR](#)
- [P3| OHENNENNOH BV - NL](#)
- [P4| OAKE Associates - UK](#)
- [P5| FAVINOM Consultancies - CY](#)
- [P6| E.B.N. - BE](#)
- [P7| DANMAR COMPUTERS - PL](#)

PECOS4SMEs International Conference: On December 3, 2014 in the historic Waag building in Amsterdam, the Netherlands, merchants and experts from various European countries provided introductions on themes like security, marketing, returns and cross-border e-commerce opportunities in China. Also a master class took place in which three actual e-commerce websites by members of Mensa's Big Biz club were analyzed.

PECOS4SMEs e-Commerce Game: The e-Commerce Game offers SMEs a fun interactive way to learn more about e-Commerce. Click [here](#) to download the game and test your knowledge about e-Commerce!

Stay in touch for more information regarding cross border e-Commerce by visiting [PECOS4SMEs website](#) and our [e-Commerce blog!](#)

Utilising the Internet as a cross border sales channel!

Boost cross-border e-Commerce with PECOS4SMEs - A complete training programme for SMEs to penetrate foreign markets

Approach

- Identify SME needs with regards to cross-border sales
- Generate an action plan to improve current practices
- Prompt the SME to select actions to implement
- Produce a personalised training plan based on selected actions
- Observe SME progress

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For any additional information please mail info@pecos4smes.eu or visit www.pecos4smes.eu.



Lifelong
Learning
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